

— PUBLIC REPORT PROMTPRESS

# Channel audit

## Blogger Base - курсы блогеров



@blogger\_baza

Everything you need for growth and development - in one place!  
Don't waste time - grab and use! Collaboration: @evgenya\_mi

SUBSCRIBERS

**19 245**

-162 per month

ERR (% WHO SEE  
POSTS)

**5.0%**

in 24 hours 0.9%

REACH/POST

**731**

ad reach 171/24h

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**— CONTENTS · 2026**

# What's inside the report

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6 months · monthly

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Position in category «Courses &amp; guides»

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                  |                                                                                                                                                                                  |                                                                                                                                                                                       |                                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>19 245</div> <div>—</div>          | <div> SUBS REACH</div> <div>3.8%</div> <div>avg % subs see post</div>                           | <div> VIEWS/POST</div> <div>731</div> <div>median 758 · 26 days</div>                                | <div> POSTS/WEEK</div> <div>3.6</div> <div>over period</div>                       |
| <div> 7D TREND</div> <div>—</div> <div>no data for period</div> | <div> REACTIONS/POST</div> <div>1.6</div> <div>only 23 reactions, 278 reposts, 0 comments</div> | <div> POST LENGTH</div> <div>88 chars</div> <div>median 55 · 26 days</div>                           | <div> POSTS ANALYZED</div> <div>14</div> <div>26 days</div>                        |
| <div> AD REACH</div> <div>171</div> <div>24h avg</div>        | <div> CHURN / MONTH</div> <div>-162</div> <div>last month</div>                               | <div> CITATION INDEX</div> <div>85</div> <div>citation index · 1,035 channels mentioned ever</div> | <div> CHANNEL AGE</div> <div>7 years 1 month</div> <div>created 20.05.2019</div> |

AI EDITOR SUMMARY

Channel «Blogger Base - blogger courses» — 19 245 subs. Each post averages 731 people (4% of subs), reach is low — consider expanding audience. Publishes 4 posts per week (~1/day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 26 days.
- 02 Dominant format – Photo (8/14 posts).
- 03 Avg post length – 88 chars (median 55).
- 04 Peak audience activity – Monday, 10:00 MSK.
- 05 Top posts get 3x more views than the weakest (1.1K avg for top vs 404 for worst) – among 14 posts in 26 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                             |  |                |                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|----------------|----------------|
| <div><div>Nº1</div><div>22.06 · 07:18</div><div>PHOTO</div></div> <div>💖 Core Courses 💖 SEO   Social Media Promotion 💖 Launches   Producing 💖 Sales   Warm-ups 💖 Marketing   SMM 💖 Photo Editing  ...</div> |  | VIEWS<br>1 245 | REACTIONS<br>— |
|                                                                                                                                                                                                             |  | REPOSTS<br>4   | ER<br>6.5%     |
| <div><div>Nº2</div><div>15.06 · 12:21</div><div>PHOTO</div></div> <div>[Content may be removed at rights holder's request]</div>                                                                            |  | VIEWS<br>1 105 | REACTIONS<br>2 |
|                                                                                                                                                                                                             |  | REPOSTS<br>9   | ER<br>5.7%     |
| <div><div>Nº3</div><div>19.06 · 11:01</div><div>TEXT</div></div> <div>📺 Stylish Wildberries</div>                                                                                                           |  | VIEWS<br>1 098 | REACTIONS<br>3 |
|                                                                                                                                                                                                             |  | REPOSTS<br>46  | ER<br>5.7%     |

Nº4

15.06 · 12:21

TEXT

Stylish Wildberries

|         |           |
|---------|-----------|
| VIEWS   | REACTIONS |
| 1 091   | 4         |
| REPOSTS | ER        |
| 45      | 5.7%      |

Nº5

19.06 · 11:01

PHOTO

[Content may be removed at rights holder's request]

|         |           |
|---------|-----------|
| VIEWS   | REACTIONS |
| 1 051   | 1         |
| REPOSTS | ER        |
| 26      | 5.5%      |

WORST 3

↓

08.07 · 04:58

PHOTO

[Content may be removed at rights holder's request]

|         |           |
|---------|-----------|
| VIEWS   | REACTIONS |
| 438     | 1         |
| REPOSTS | ER        |
| 7       | 2.3%      |

↓

08.07 · 04:58

TEXT

Stylish Wildberries

|         |           |
|---------|-----------|
| VIEWS   | REACTIONS |
| 432     | 2         |
| REPOSTS | ER        |
| 16      | 2.2%      |

↓

10.07 · 02:25

PHOTO

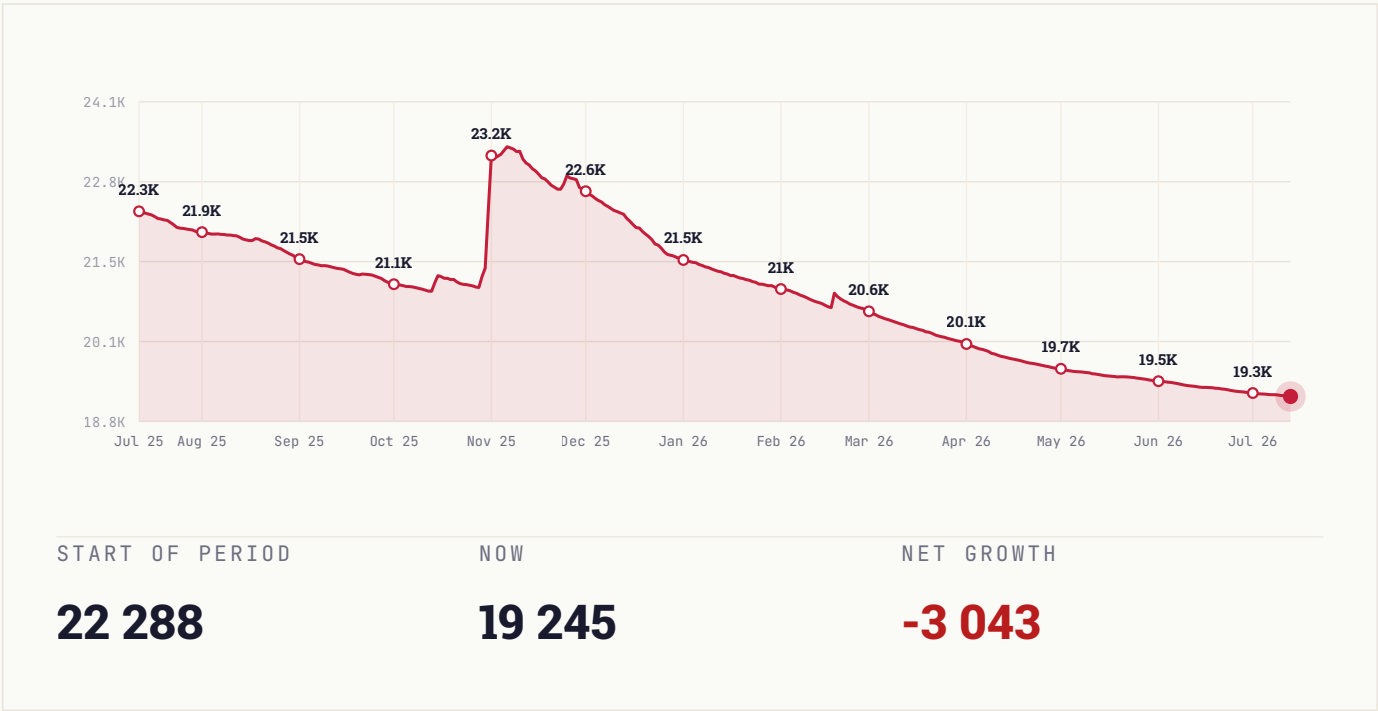
📌 Channel picks with courses that deliver results ● Neural Networks | AI ● Online School Courses | IT Education ● SEO | Promotion...

|         |           |
|---------|-----------|
| VIEWS   | REACTIONS |
| 342     | —         |
| REPOSTS | ER        |
| 3       | 1.8%      |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

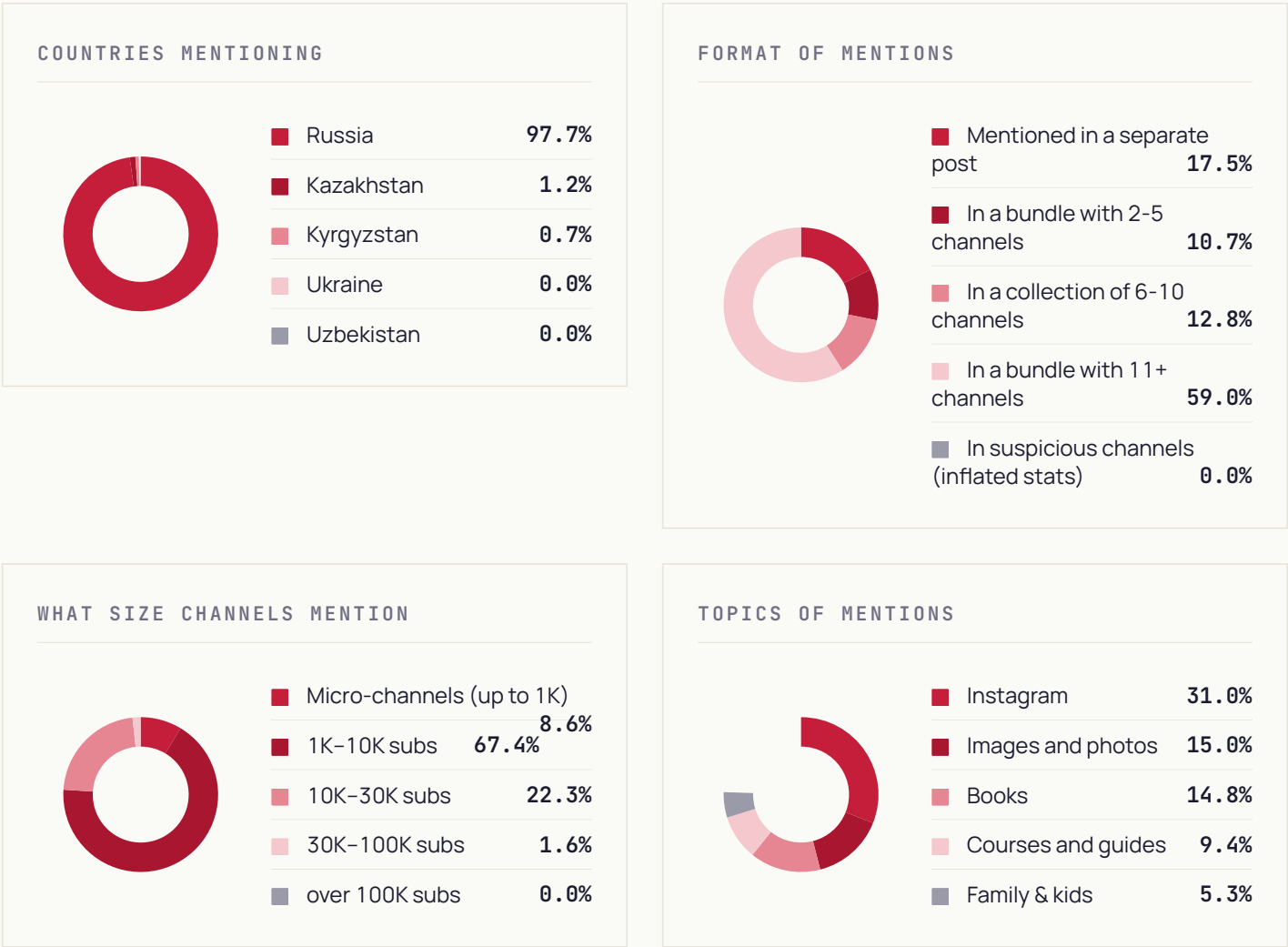
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

# Who and how mentions the channel

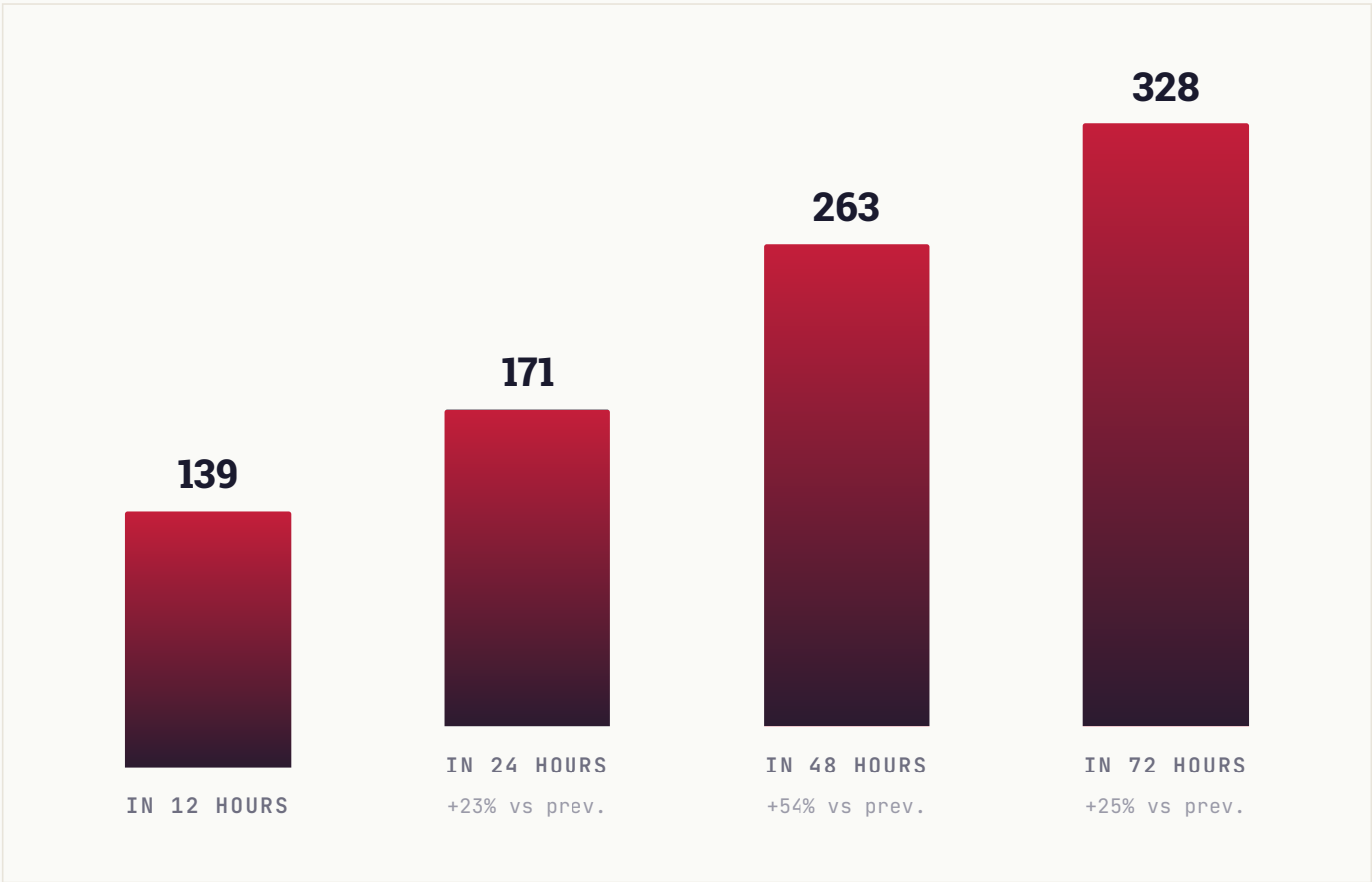
Citation index **85** — channel popularity score based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 035** different channels.



SECTION 05 · AD POTENTIAL

# How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                                    | SUBSCRIBERS |
|------------------------------------------------------------|-------------|
| <div>Mم</div> Manjmy منجمى                                 | 406.4K      |
| <div>BO</div> Free education                               | 312.1K      |
| <div>UF</div> UDEMY FREE   Coursevania                     | 257.7K      |
| <div>MO</div> My Education                                 | 234.9K      |
| <div>EC</div> Extreme Cursos                               | 173.3K      |
| <div>FC</div> Free Courses With Certificates!              | 168.7K      |
| <div>كو</div> كورسات ووظائف مجانية                         | 152K        |
| <div>نن</div> نیمما نیکخواه   یوتیوب گرام 💎                | 149.9K      |
| <div>لا</div> لوعة الفراق                                  | 138.3K      |
| <div>WD</div> Web Development                              | 133.5K      |
| <div>BB</div> Blogger Base - курсы блогеров <div>YOU</div> | 19.2K       |

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — **Manjmy منجمى** (406.4K), top-100 median: 43.6K. First goal — enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **4 116**, they brought **2 891** new subs.

| PERIOD        | MENTIONS | CHANNELS | BROUGHT SUBS |             |
|---------------|----------|----------|--------------|-------------|
| Jan 2026      | 562      | 73       | 2            | <div></div> |
| December 2025 | 469      | 76       | 0            | <div></div> |
| Nov 2025      | 729      | 91       | 1 334        | <div></div> |
| Oct 2025      | 729      | 52       | 1 504        | <div></div> |
| Sep 2025      | 803      | 58       | 16           | <div></div> |
| August 2025   | 824      | 71       | 35           | <div></div> |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBS |
| 4 116          | 6              | 2 891          |

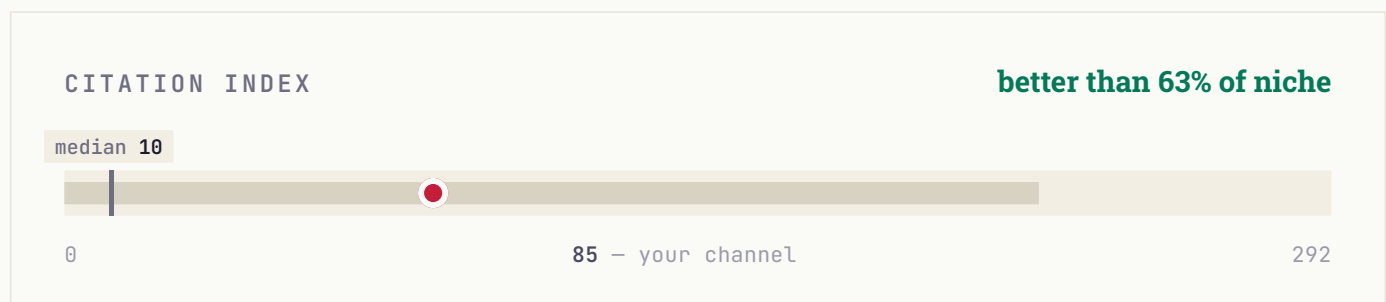
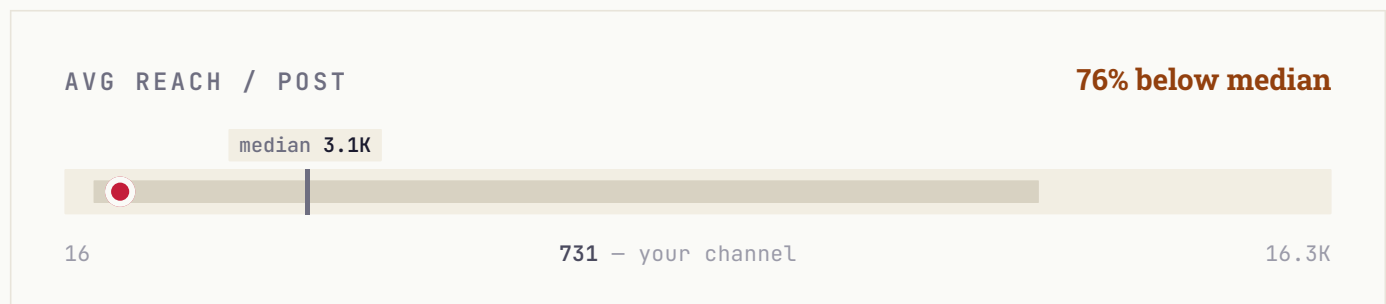
## Where the channel stands in its league

**SUBSCRIBERS**

**56% below median**

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 12.2K, 19 245 (your channel), and 172K. A vertical line marks the median at 43.8K. A red dot on the left indicates the channel's current position at 19,245 subscribers. The bar is divided into two segments: a darker grey segment from 12.2K to 43.8K, and a lighter grey segment from 43.8K to 172K. The text '56% below median' is displayed in red at the top right.

| Metric              | Value  |
|---------------------|--------|
| Channel Subscribers | 19 245 |
| Median              | 43.8K  |



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

**01**

## Increase posting frequency

Now 3.6 posts/week. Active channels do 7-10.  
Consistency is key to retention.

EFFECT

**Consistency  
beats volume****02**

## Main post of the week — on Monday

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best window  
for an  
important post****03**

## Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains  
audience  
better****04**

## ER below niche benchmark — rethink formats

Current ER 3.8% vs norm 6.0%. Try polls & interactive formats.

EFFECT

**+2.2pp ER****05**

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

## Launch Telegram ads

<https://panel.promptpress.com/register>

02

## Contact manager

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)