

PUBLIC REPORT BY PROMTPRESS

Channel audit Digest



@blogbankir

Maximize bank perks! Our chat: @bbchat Promocodes
@blogbankir_promo_bot Support: @BBDigestBot, @Shtirlitzzz
Forum finforums.ru Ads: @AS111 RKN: <https://vk.cc/ch75RH> We...

SUBSCRIBERS

76 170

-7237 per month

ERR (% SEE POSTS)

24.0%

per day 17.3%

REACH/POST

17.7K

ad reach 13.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economics» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 76 170 —	 SUBSCRIBER REACH 23.23% avg % subs see post	 VIEWS/POST 17.7K median 17.7K · 29 days	 POSTS/DAY 7.4 ~52 per week
 7D TREND -1.6% vs previous week	 REACTIONS/POST 189.3 total 41,276 reactions, 26,548 reposts, 12,860 comments	 POST LENGTH 780 chars median 999 · 29 days	 POSTS ANALYZED 218 29 days
 AD REACH 13.2K 24h avg	 CHURN / MONTH -7237 last month	 CITATION RATE 287 citation index · 1,055 channels mentioned all time	 CHANNEL AGE 10 years 2 months created 07.05.2016

AI EDITOR SUMMARY

Channel «Digest» — 76 170 subs. Each post averages 17.7K people (23% of subs), average reach — room to grow. Posts 52 posts per week (~7/day) — active posting. Week 6–12 Jul reach stable (-1.6% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **218** posts in 29 days.
- 02 Dominant format – **Photo** (138/218 posts).
- 03 Avg post length – **780** chars (median 999).
- 04 Audience peak activity – **Sunday**, 09:00 MSK.
- 05 Top posts get **2x** more views than the weakest (25.4K avg for top vs 14.6K for worst) – among 218 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 06:00 VIDEO And again about gasoline	VIEWS 30 395 REPOSTS 930	REACTIONS 508 ER 39.9%
Nº2 21.06 · 16:20 VIDEO Here's another interesting topic through June 23 1 Go to Yandex Care for apartment insurance...	VIEWS 23 584 REPOSTS 660	REACTIONS 242 ER 31.0%
Nº3 22.06 · 17:45 PHOTO Arrived: schemes to cancel T-Bank credit card interest are now sold not only on Avito but also mass-leaked via Telegram bots – for 499...	VIEWS 22 325 REPOSTS 119	REACTIONS 1 252 ER 29.3%

Nº4 23.06 • 07:40 VIDEO How to legally never pay credit card interest at T-Bank forever These schemes are sold on Avito for 500 ₺, many DMs received...	VIEWS 22 134 REACTIONS 775 REPOSTS 818 ER 29.1%
Nº5 23.06 • 05:35 PHOTO T-Bank released app in AppStore: «Toastmas» 📌 Digest	VIEWS 22 103 REACTIONS 115 REPOSTS 569 ER 29.0%

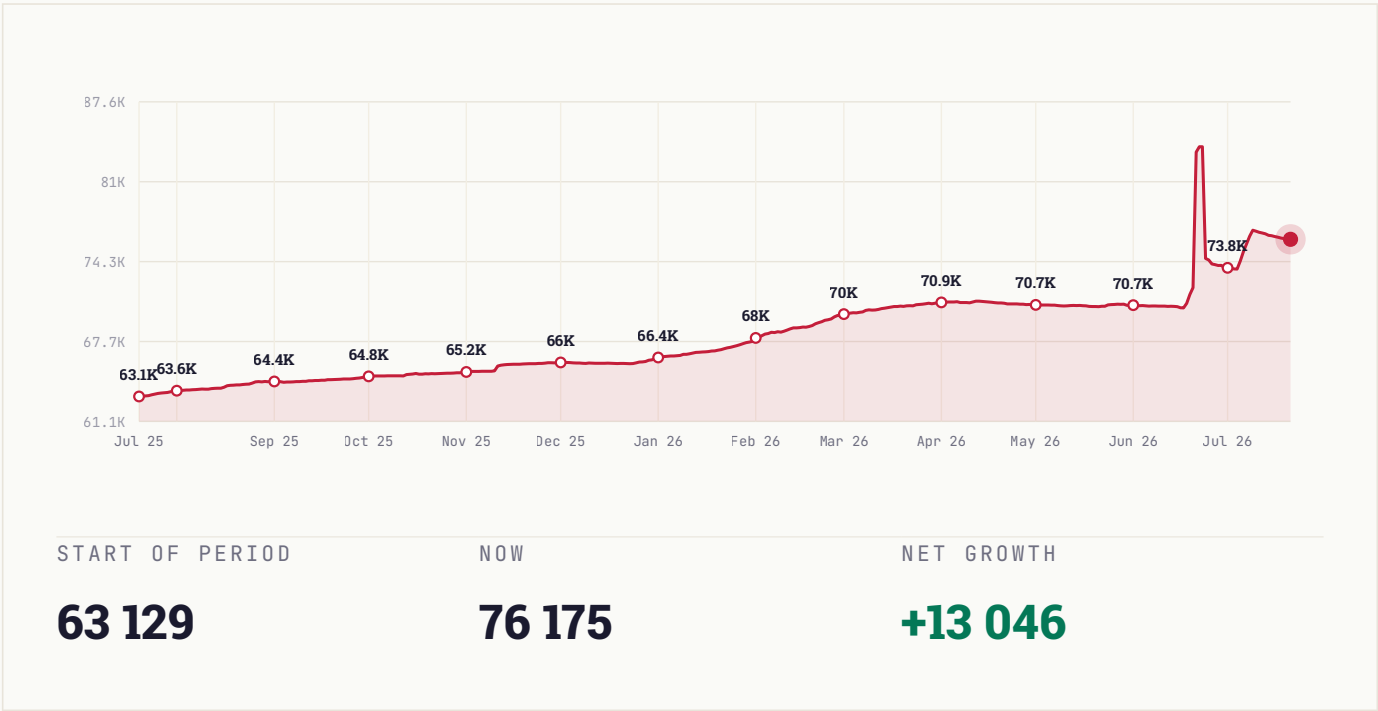
WORST 3

↓ 17.07 • 12:00 PHOTO Bought tickets via Tutu.ru with Alfa promo Feeling cheated 2 adult tickets for my route on the official RZD site cost...	VIEWS 14 703 REACTIONS 390 REPOSTS 138 ER 19.3%
↓ 17.07 • 14:03 TEXT Blitz • Montenegro may introduce visas for Russians and Belarusians from Oct 1, 2026 – authorities align visa policy with...	VIEWS 14 558 REACTIONS 346 REPOSTS 41 ER 19.1%
↓ 17.07 • 15:15 TEXT CBR rates 18–20.07.26 \$ 78.40 (+0.08) € 89.90 (+0.57) ¥ 11.56 (+0.05) Au 10,066 ₺/g (-163) Oil (Urals): \$68.94 ↑ Sell rate \$ 81.8...	VIEWS 14 540 REACTIONS 87 REPOSTS 6 ER 19.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

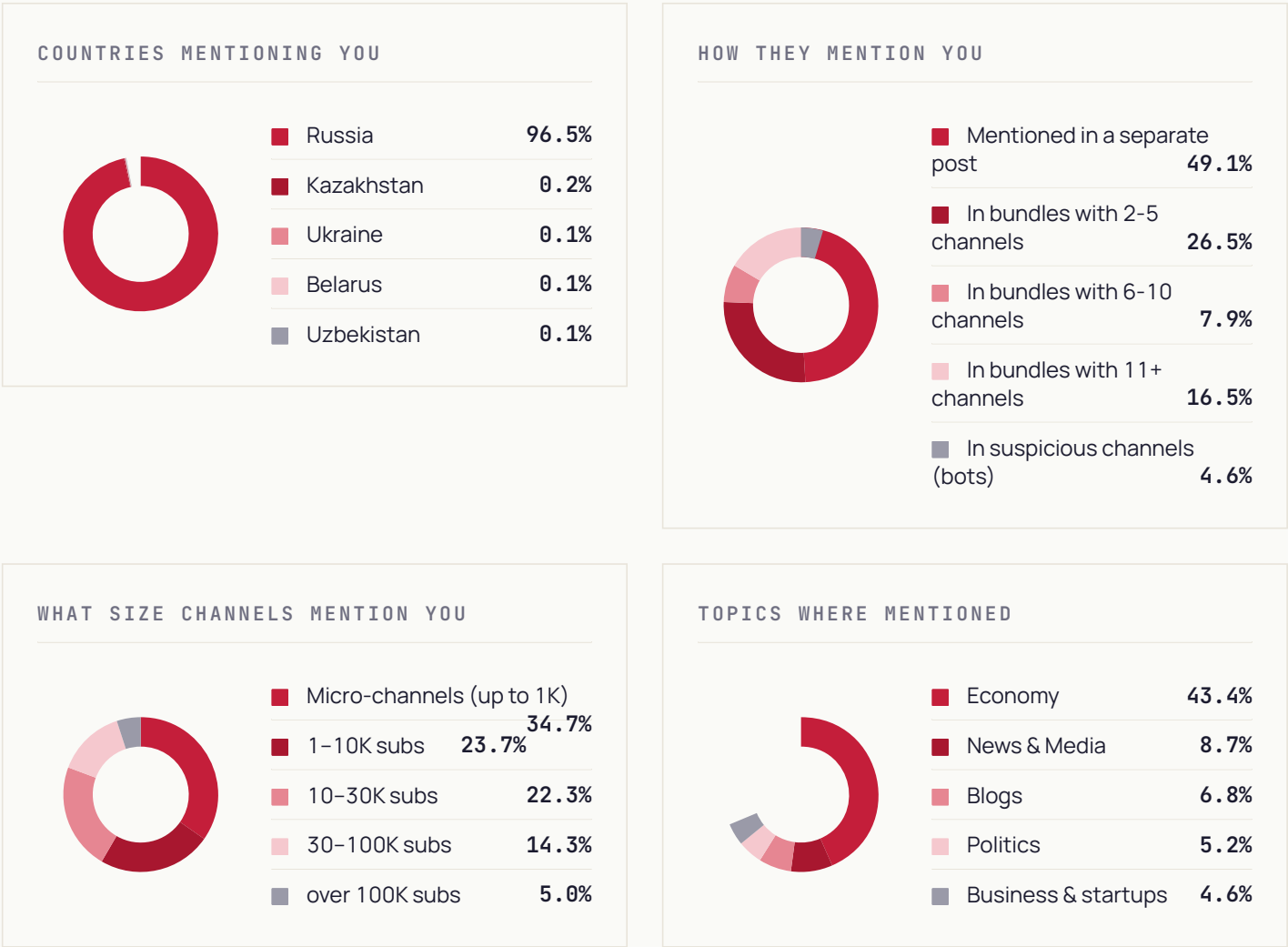
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

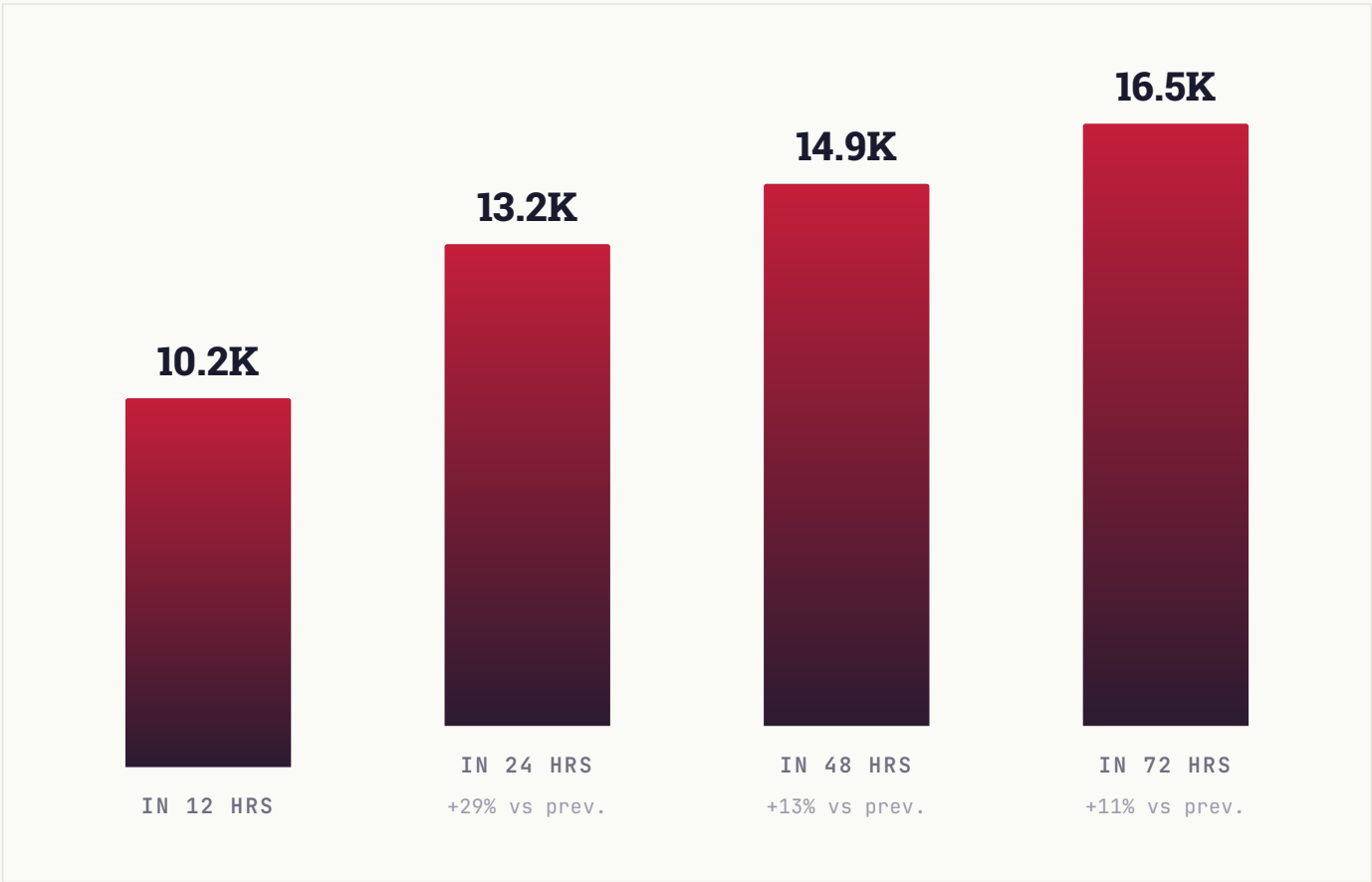
Citation index **287** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K-sub channel weighs more than from a 1K-sub channel. All-time mentions: **1 055** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری خبر فوری جنگ امریکا بندرعباس اخ	3.7M
Sharif شریف اش	2.8M
Trade Watcher TW	2.5M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 👑 KE	1.8M
The Economist TЭ	1.3M
Topor. Economy. TE	1.2M
QUBTAN EL GOLD QE	1.1M
YES Digest YOU	76.2K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 349.1K. First goal: enter top-98 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **166**, they brought **4 555** new subs.

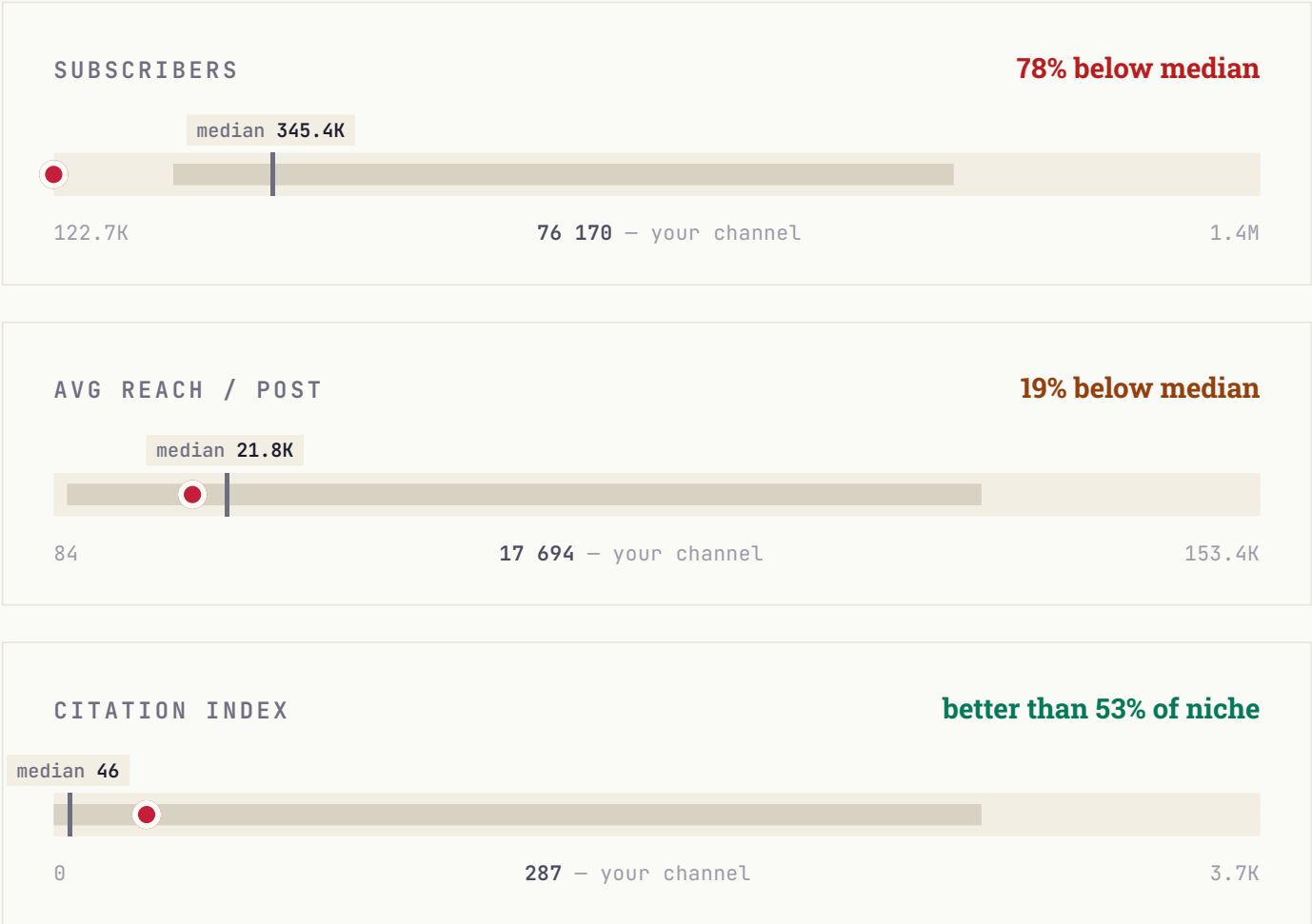
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	19	13	1 428
December 2025	16	15	507
Nov 2025	57	44	842
Oct 2025	29	20	457
Sep 2025	15	11	472
August 2025	30	27	849

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
166	6	4 555

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Economy» (Russia) and compared your channel against them. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Sunday
Audience is most active on this day at 09:00 MSK.

EFFECT
Best window for an important post
- 02

Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

System traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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