
PROMTPRESS PUBLIC REPORT

Channel audit

All about blockchain/ brain/space/ WEB 3.0 in Russia and the world



@blockchainrf

Channel created 5.08.2016 about: blockchain, brain (BCI), biotech, space tech, digital economy, WEB 3.0 More on Patreon [https://www.patreon.com/Blockchainrf?](https://www.patreon.com/Blockchainrf?utm_campaign=creatorshare_creator)
utm_campaign=creatorshare_creator Founder...

SUBSCRIBERS

19 973

+29 per month

ERR (% SEE POSTS)

13.0%

per day 7.9%

REACH/POST

2.4K

ad reach 1.6K/24h

— CONTENT · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period.

 SUBSCRIBERS 19 973 —	 SUBSCRIBER REACH 11.76% avg % subs see post	 VIEWS/POST 2.4K median 2.3K · 29 days	 POSTS/WEEK 24.9 for the period
 7D TREND -15.9% vs previous week	 REACTIONS/POST 20.8 total 2,187 reactions, 5,606 reposts, 47 comments	 POST LENGTH 805 chars median 927 · 29 days	 POSTS ANALYZED 105 29 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH +29 for the last month	 CITATION RATE 460 citation index · 1 489 channels mentioned all time	 CHANNEL AGE 9 years 11 months created 05.08.2016

AI EDITOR SUMMARY

Channel «All about blockchain/brain/space/WEB 3.0 in Russia and the world» – 19 973 subs. Each post averages 2.4K people (12% of subs), reach is low – consider expanding audience. Publishes 25 posts per week (~4/day) – active posting. For week Jul 6–12 reach dropped -15.9% by week Jun 29 – Jul 5 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 105 posts in 29 days.
- 02 Dominant format – Text (103/105 posts).
- 03 Avg post length – 805 chars (median 927).
- 04 Peak audience activity – Thursday, 22:00 MSK.
- 05 Top posts get 2× more views than the weakest (4.3K avg for top vs 1.8K for worst) – among 105 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 11:16 TEXT Coolest launch - Midjourney released an ultrasonic body scanner that gives results in 1 min The company that initially...	VIEWS	REACTIONS
	4 912	46
	REPOSTS	ER
	239	24.6%
Nº2 25.06 · 17:36 TEXT Wow: Lev Chizhov is our GOAT! Created the world's 1st 3D map of human brain vessels without skull opening Startup of 22-year-old Lev Chizhov...	VIEWS	REACTIONS
	4 090	67
	REPOSTS	ER
	134	20.5%
Nº3 01.07 · 08:31 TEXT Anthropic announced major biotech projects, and US lifted ban on their models Yesterday was a big day for the company, Anthropic held its...	VIEWS	REACTIONS
	3 877	22
	REPOSTS	ER
	93	19.4%

Nº4 03.07 · 14:39 TEXT 🤖 what's happening: Fable 5 created the first mega-core, beating NVIDIA engineers at GPU optimization Claude Fable 5 model wrote the first and most...	VIEWS 3 478 REPOSTS 117	REACTIONS 54 ER 17.4%
Nº5 26.06 · 08:10 TEXT Anthropic hired an economist with interesting views on human survival It's about renowned economist Chad Jones, his tasks...	VIEWS 3 229 REPOSTS 84	REACTIONS 33 ER 16.2%

WORST 3

↓ 13.07 · 14:20 TEXT Nobel laureates, AI industry leaders, and economists urge immediate economic reforms due to AI impact They say...	VIEWS 1 806 REPOSTS 33	REACTIONS 18 ER 9.0%
↓ 13.07 · 08:32 TEXT Creator of Chinese GLM model outlines roadmap for next 2 years Over the weekend, Zhipu founder Tang Jie published an internal...	VIEWS 1 794 REPOSTS 46	REACTIONS 15 ER 9.0%
↓ 12.07 · 17:51 TEXT Outgoing week summary - what matters Our fresh report on the future of money and models competing today...	VIEWS 1 651 REPOSTS 23	REACTIONS 12 ER 8.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.

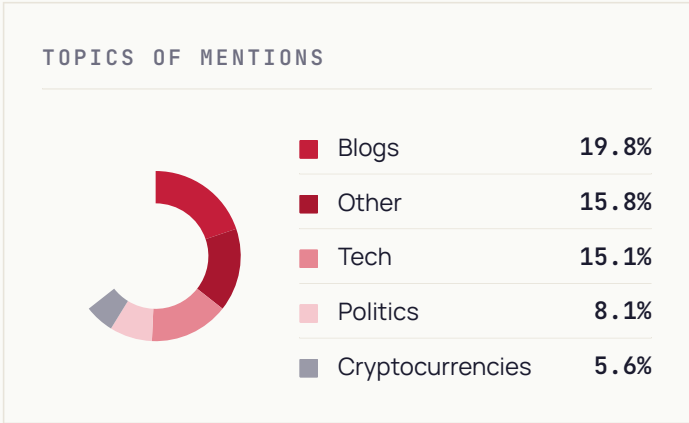
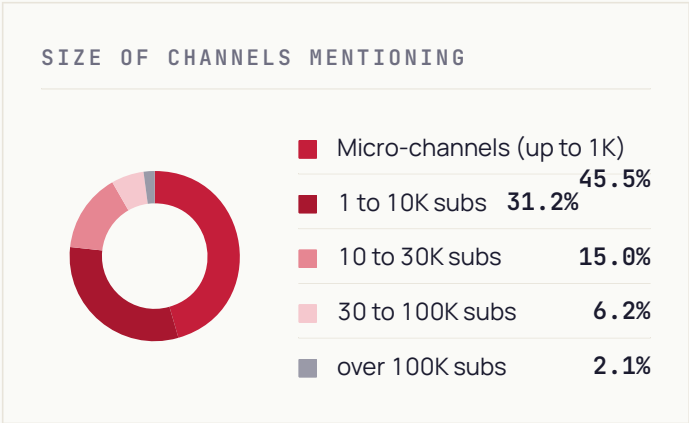
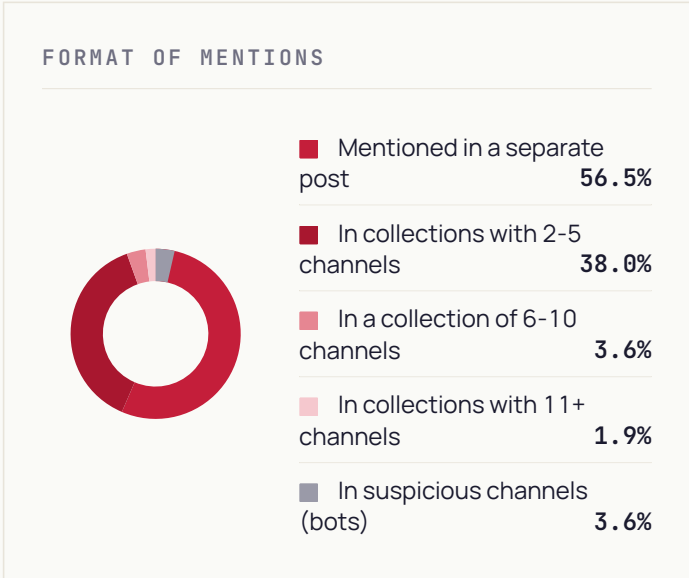
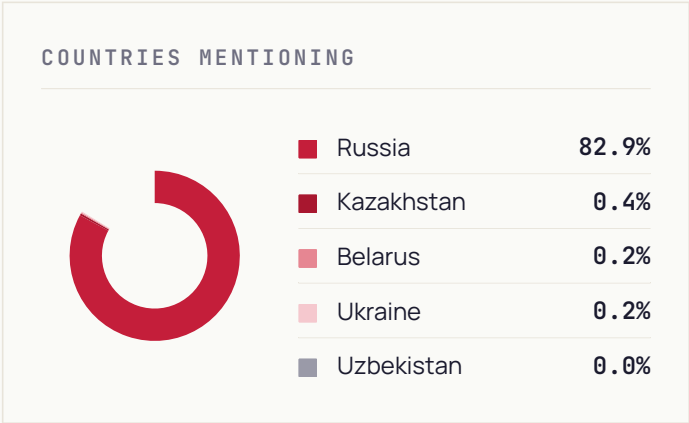


START OF PERIOD	NOW	NET GROWTH
19 078	19 973	+895

SECTION 04 · CITATIONS

Who and how mentions the channel

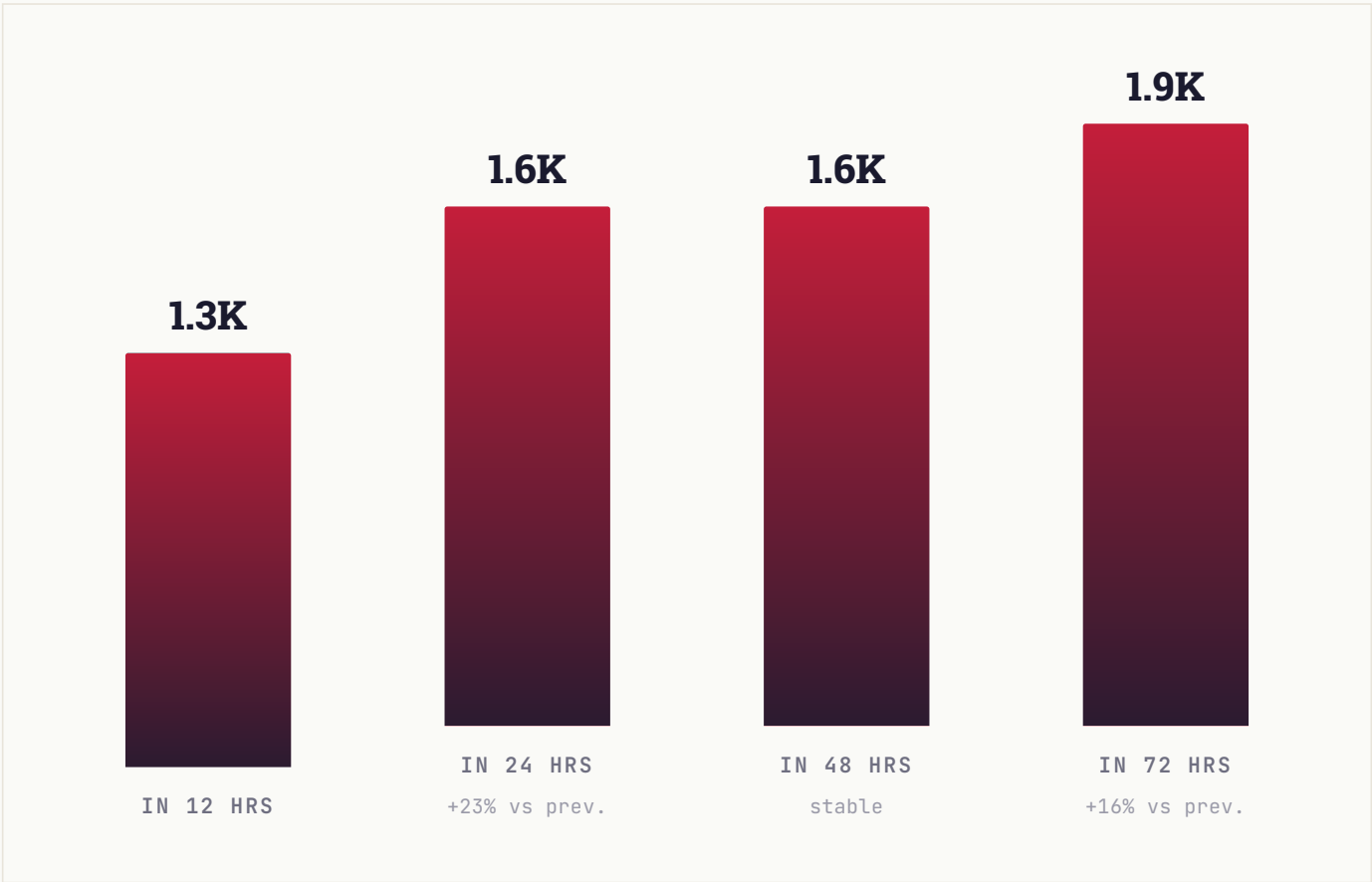
Citation index **460** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 489** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.3M
TE Techchat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت ژاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
WO All about blockchain/brain/space/WEB 3.0 in Russia and the world	20K
YOU	

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **439**, they brought **757** new subs.

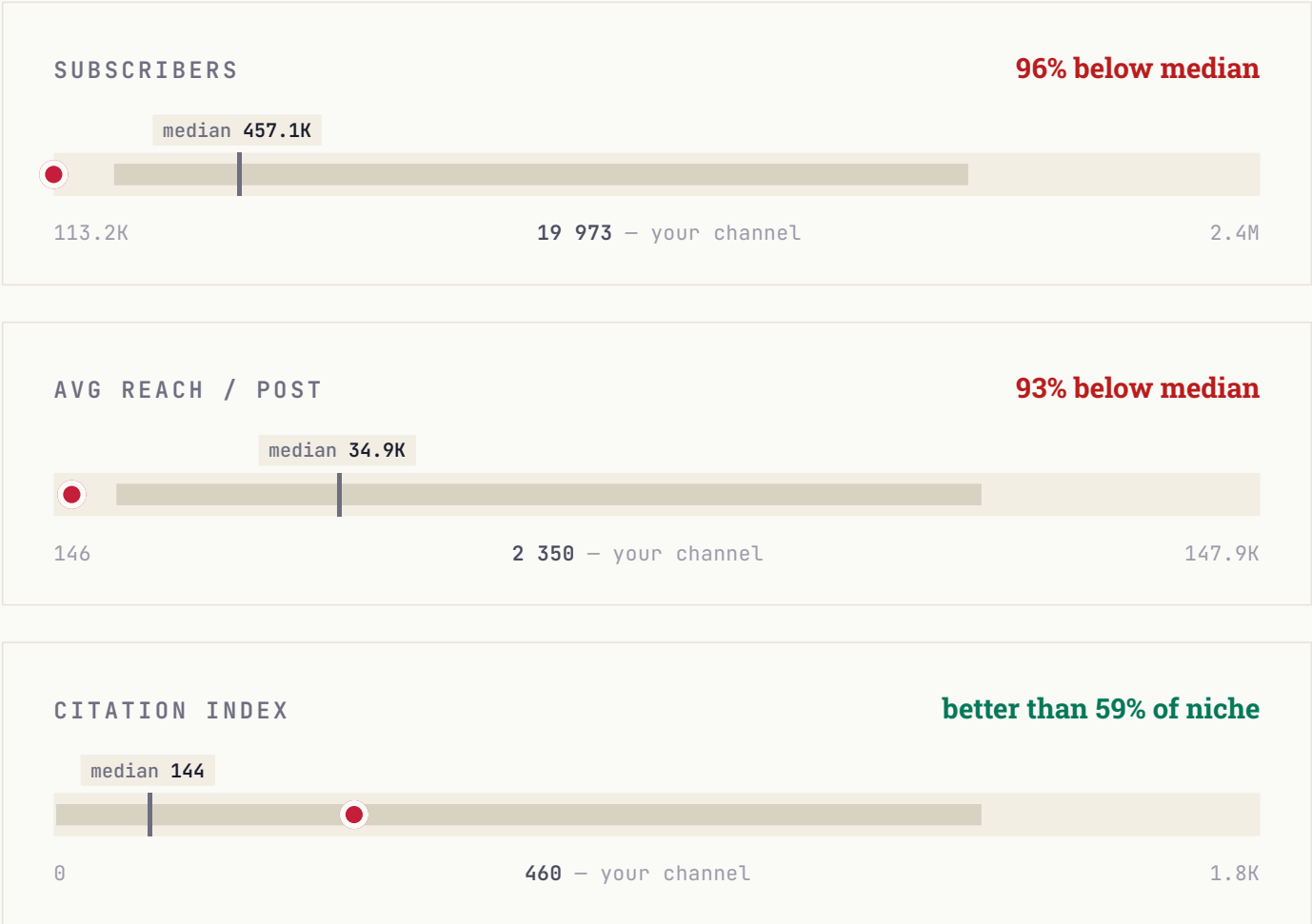
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	51	19	57	
December 2025	102	22	135	
November 2025	98	23	106	
October 2025	62	21	108	
September 2025	60	19	40	
August 2025	66	23	311	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
439	6	757

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band: range of 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Thursday

On this day and at 22:00 MSK audience is most active.

EFFECT

Best window for important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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