

PUBLIC REPORT PROMTPRESS

Channel audit

Gnezdysenko



@blnest

Main channel <https://t.me/+oDSm1dHRrdE4OTAy>

SUBSCRIBERS

10 036

+126 per month

ERR (% SEE POSTS)

32.0%

per day 23.3%

REACH/POST

3.3K

ad reach 2.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 036 —	 SUBS REACH 32.55% avg % subs see post	 VIEWS/POST 3.3K median 3.3K · —	 POSTS/WEEK 1.0 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 182 chars median 182 · —	 POSTS ANALYZED 1 —
 AD REACH 2.3K 24h avg	 CHURN / MONTH +126 last month	 CITATION RATE 15 citation index · 51 channels mentioned all time	 CHANNEL AGE 6 months 12 days created 11.12.2025

AI EDITOR SUMMARY

Channel «Gnezdysenko» – 10 036 subs. Each post averages 3.3K people (33% of subs), good reach. Publishes 1 posts per week (~0 per day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts per —.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **182** chars (median 182).
- 04 Peak audience activity – **Tuesday**, 14:00 MSK.
- 05 Top posts get **by 0x** more views than the weakest (1.1K avg for top vs 3.3K for worst) – among 1 posts over —. Analyze commonalities: topic, format, timing.

TOP 1 POSTS

Nº1 16.06 · 11:35 PHOTO GIVEAWAY OF A BUNCH OF DONATIONS AND NFT GIFTS TG 🌐 conditions: 1. subscribe to Nika - click 2. repost this post to friends (screenshots under the lower post)...	VIEWS	REACTIONS
	3 267	—
	REPOSTS	ER
	1	32.6%

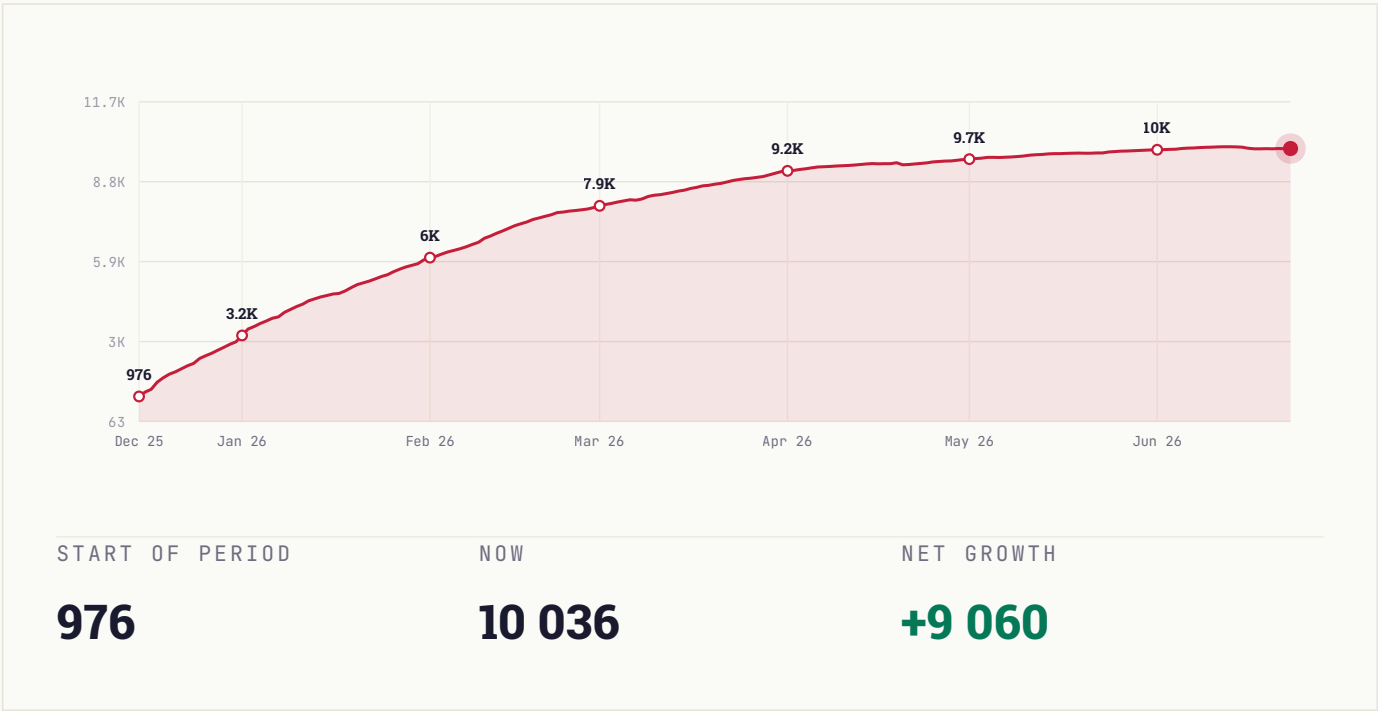
WORST 1

↓ 16.06 · 11:35 PHOTO GIVEAWAY OF A BUNCH OF DONATIONS AND NFT GIFTS TG 🌐 conditions: 1. subscribe to Nika - click 2. repost this post to friends (screenshots under the lower post)...	VIEWS	REACTIONS
	3 267	—
	REPOSTS	ER
	1	32.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

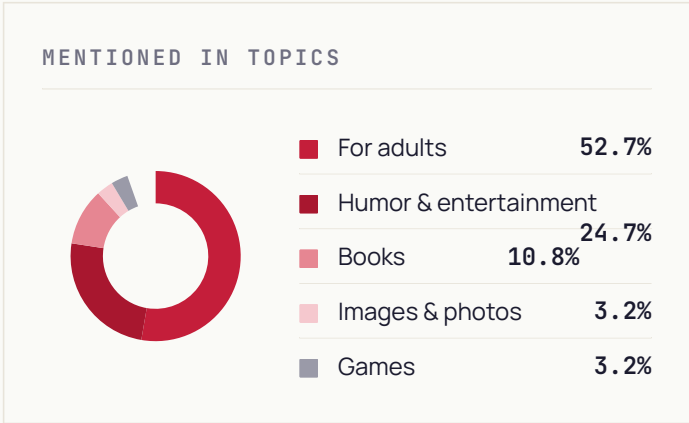
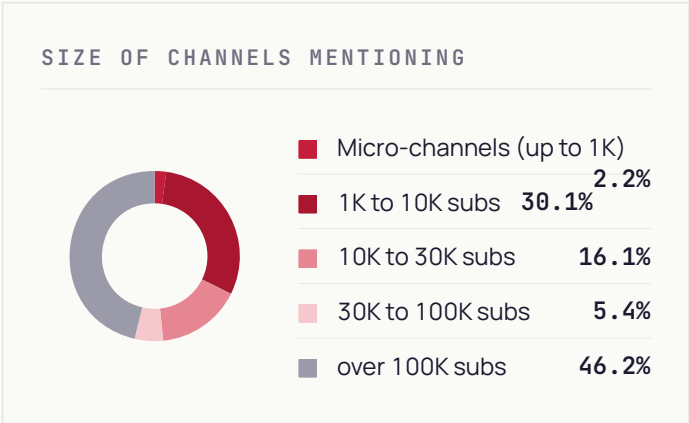
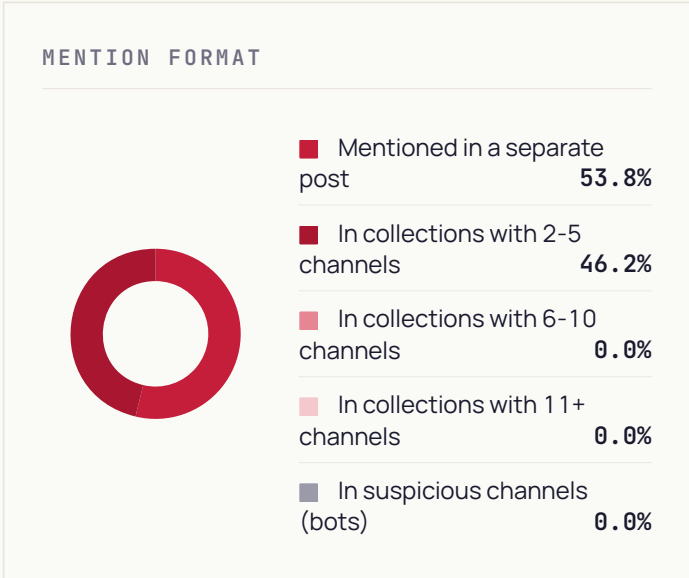
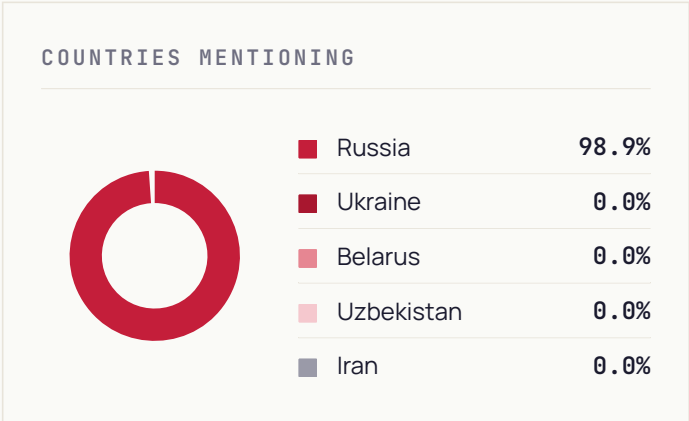
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

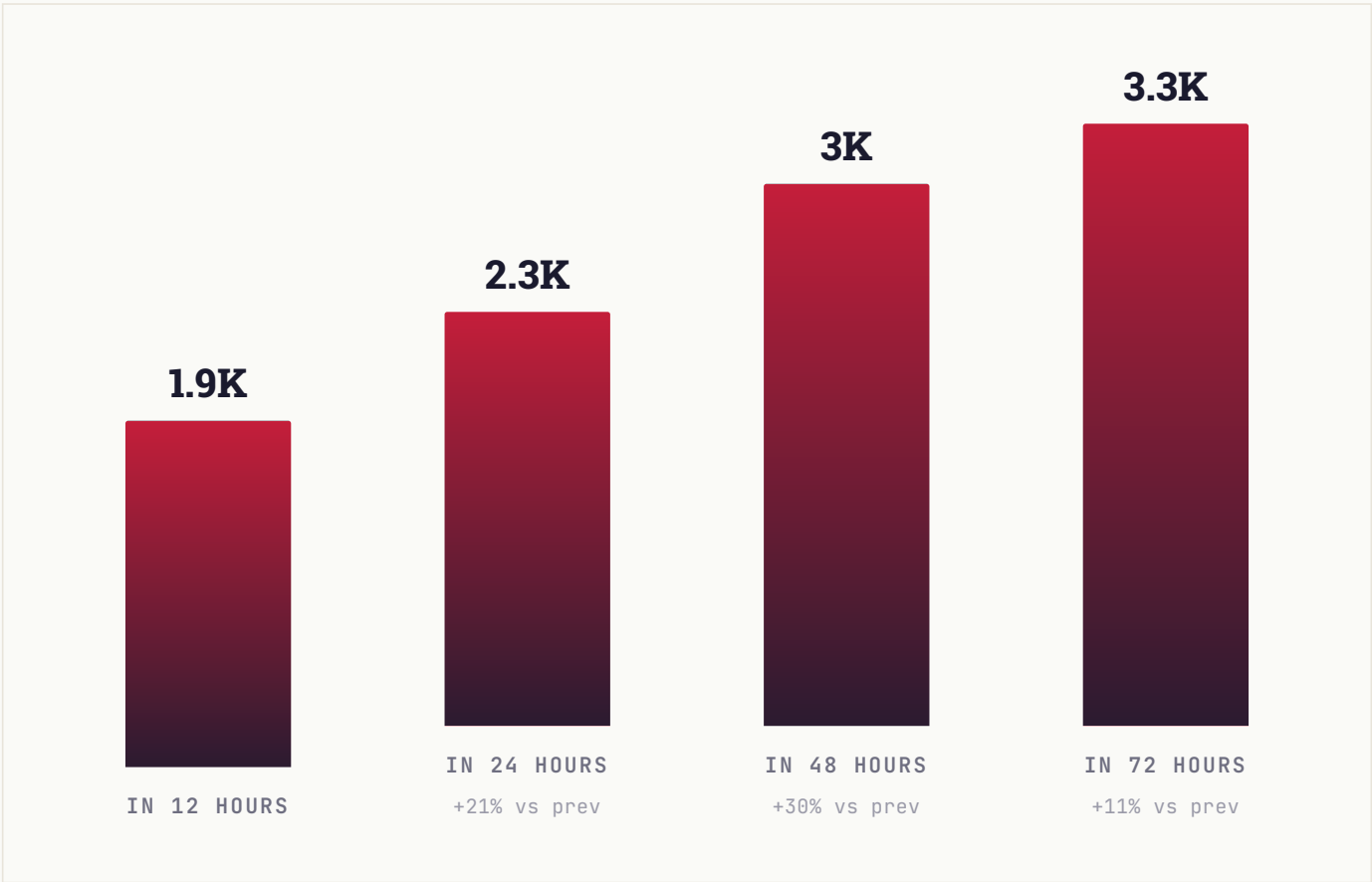
Citation index **15** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **51** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see your rank among niche peers.

CHANNEL	SUBSCRIBERS
C(SberBusiness (Belarus)	14.5K
GN Gnezdyshko YOU	10K
B BTC-e Earnings & Crypto	9.8K
CB Canal BetMidas Oficial	8.7K
GB Ready Business Minsk Moscow	6.8K
NI Nikita	6.3K
ZP Zakhar Plodunov Rational Thinking	5.4K
PB Pro business LIVE	4.9K
M- Mobistock - Stock Store	4.7K
BA BanderPolka	4.7K
GT GERASIMOVA TATYANA	3.6K

COMPARATIVE CONCLUSION

Channel in top-2 niches (#2 of 71 channels in category). One of the leaders — client-partners can cross-promo with equals; for PR/reach you're a valuable media partner.

— SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **1 month** such mentions were **17**, they brought **1 997** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	17	1	1 997

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
17	1	1 997

SECTION 08 · NICHE COMPARISON

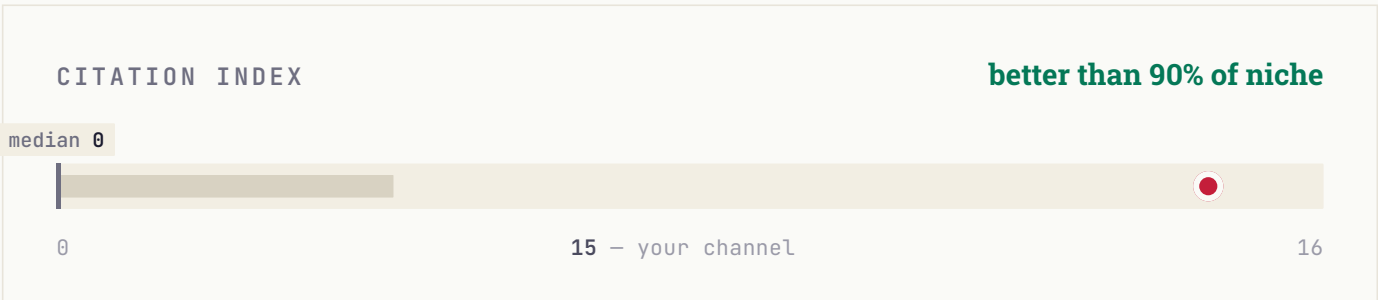
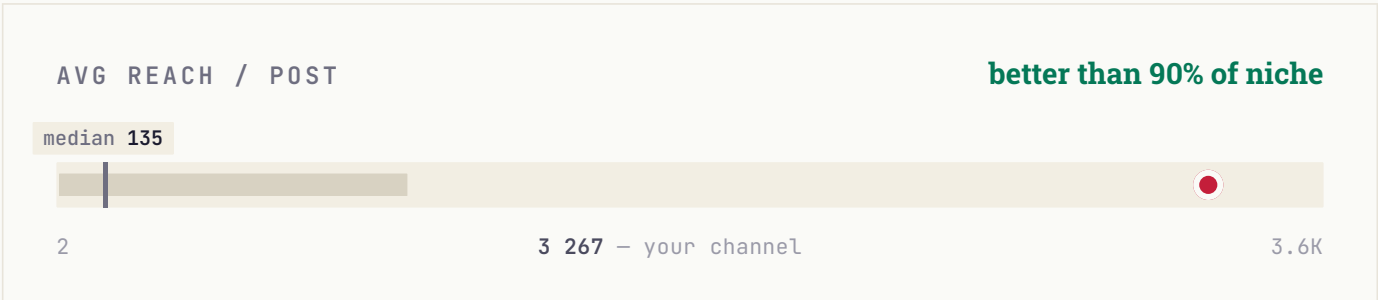
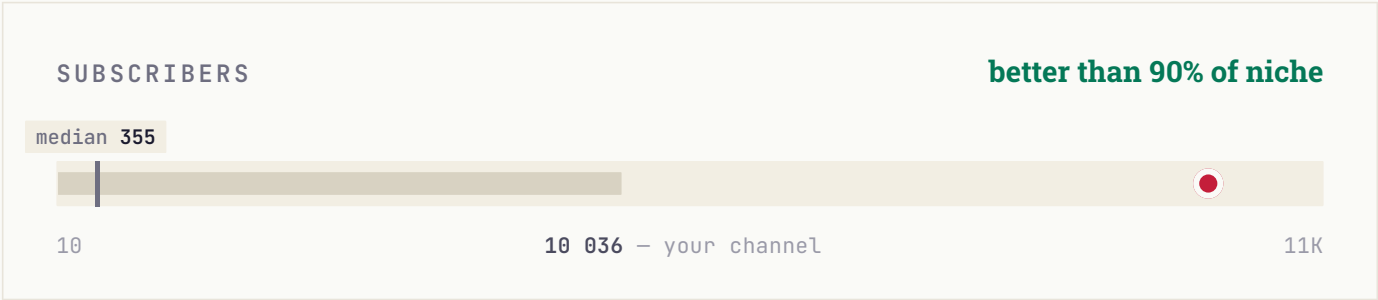
Where the channel stands in its league

Took top-72 channels in category «Business & startups» (Belarus) and saw how your channel compares. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#2/72

RANK IN NICHE

Channel in top 2% Business & Startups Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads through us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager