

PROMTPRESS PUBLIC REPORT

Channel audit

Blink — chat & friends on map



@blinkmap

news, updates, memes download Blink: <https://go.blinkmap.com/>
 telega chat: https://t.me/+Z5woaQU_YtRhMWRi support:
 @blink_report RKN: № 6967273630

SUBSCRIBERS

139 705

-4227 per month

ERR (% SEE POSTS)

7.0%

in 24h **2.8%**

REACH/POST

9.2K

ad reach **3.9K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 139 705 —	 SUBS REACH 6.61% avg % subs see post	 VIEWS/POST 9.2K median 9.1K · 26 days	 POSTS/WEEK 6.3 for the period
 7D TREND -2.2% vs previous week	 REACTIONS/POST 218.5 total 5,245 reactions, 467 reposts, 409 comments	 POST LENGTH 223 chars median 199 · 26 days	 POSTS ANALYZED 24 26 days
 AD REACH 3.9K 24h avg	 CHURN / MONTH -4227 last month	 CITATION RATE 129 citation index · 779 channels mentioned all time	 CHANNEL AGE 3 years 4 months created 29.01.2023

AI EDITOR SUMMARY

Channel «Blink – communication and friends on the map» – 139 705 subs. Each post averages 9.2K people (7% of subs), reach is low – consider expanding audience. Posts 6 posts/week (~1/day) – rare posts. For week June 8–14 reach stable (-2.2% vs week Jun 1–7).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts in 26 days.
- 02 Dominant format — Video (11/24 posts).
- 03 Avg post length — 223 chars (median 199).
- 04 Peak audience activity — Wednesday, 16:00 MSK.
- 05 Top posts get 2x more views than the weakest (14K avg for top vs 6.5K for worst) — among 24 posts over 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 13:04 PHOTO DROPPED THE BASE ☒ first fest in our summer party series is done. well, we set up a booth, handed out merch, shot some vids...	VIEWS	REACTIONS
	16 752	171
	REPOSTS	ER
	11	12.0%
Nº2 25.05 · 15:48 VIDEO hey babe sorry for the silence, was chilling at ЭТО БА3А fest asking people what's their fave app to chat with friends...	VIEWS	REACTIONS
	13 948	203
	REPOSTS	ER
	2	10.0%
Nº3 31.05 · 19:01 TEXT let's keep the legendary tradition! ☒ On May 31 at exactly midnight (00:00) open windows, go out on balconies and shout loudly: DOWNLOAD...	VIEWS	REACTIONS
	11 153	361
	REPOSTS	ER
	18	8.0%

Nº4 07.06 · 15:33 PHOTO Chat, right before the Unified State Exam a star dropped by – Blink app mascot, where you can chat and share geo with friends on an interactive map Together...	VIEWS 11 101 REPOSTS 15	REACTIONS 112 ER 7.9%
Nº5 03.06 · 10:31 VIDEO one, two, three, four, five, SIIIX SEEEEEVEN 🇷🇺🇷🇺 dropped stickers, check them in Blink market – here 🇷🇺🇷🇺🇷🇺🇷🇺🇷🇺🇷🇺🇷🇺🇷🇺🇷🇺	VIEWS 10 615 REPOSTS 78	REACTIONS 263 ER 7.6%

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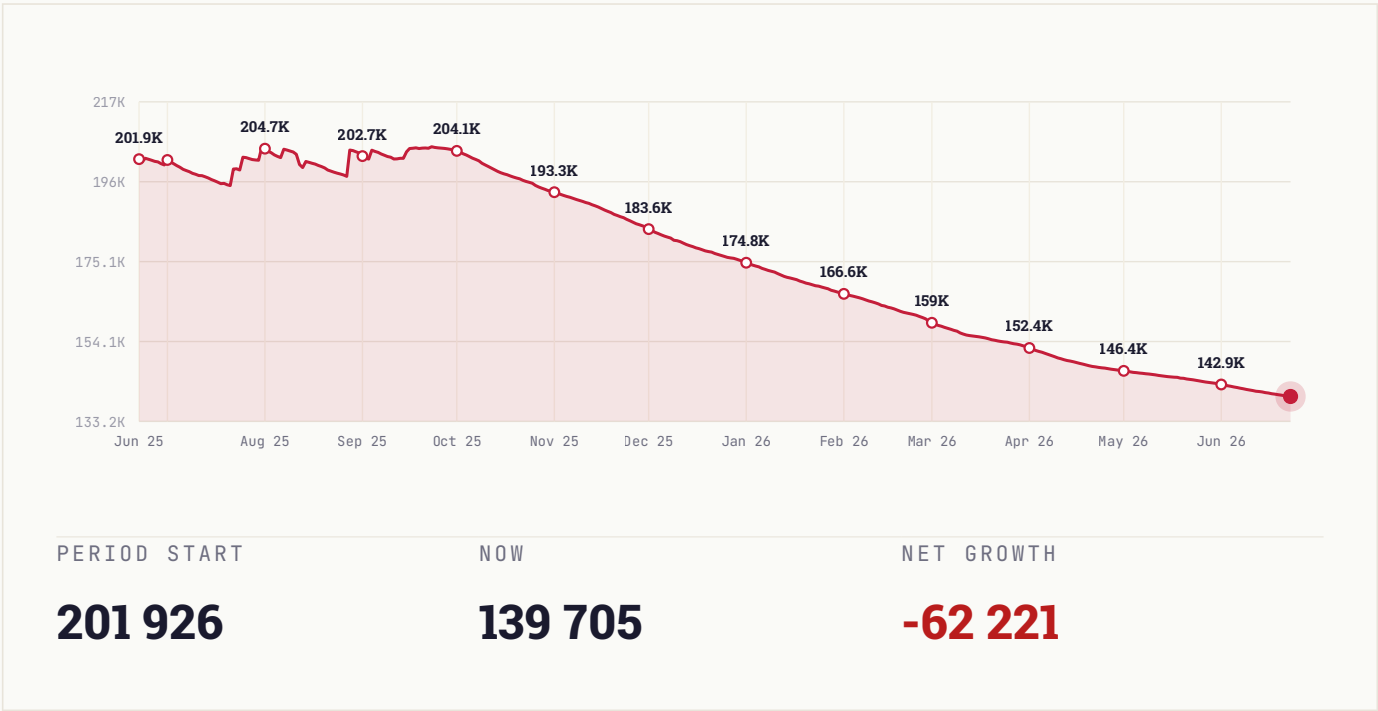
WORST 3

↓ 07.06 · 15:33 TEXT hey my dears 🇷🇺 popped in to wish luck to everyone taking math exam tomorrow. fingers crossed 🇷🇺 and those who already passed...	VIEWS 6 720 REPOSTS 2	REACTIONS 97 ER 4.8%
↓ 19.06 · 09:18 VIDEO Ö x Blink 🇷🇺Moscow 🇷🇺 21.06	VIEWS 6 469 REPOSTS 8	REACTIONS 143 ER 4.6%
↓ 19.06 · 17:30 PHOTO hey Moscow, any plans for June 21? bet you do, because we teamed up with ÖMANKÖ and dropped an exclusive merch capsule...	VIEWS 6 374 REPOSTS 85	REACTIONS 96 ER 4.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

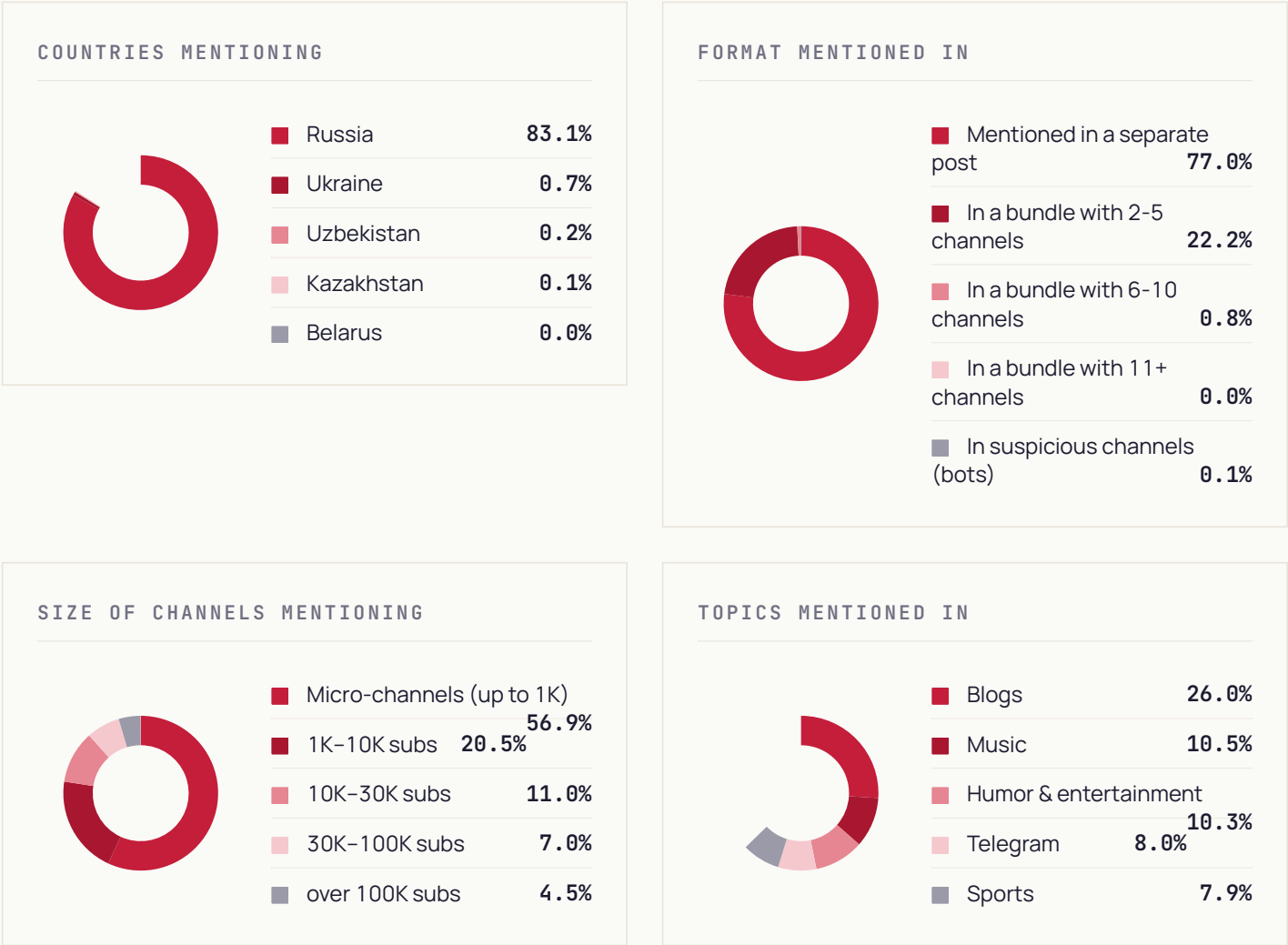
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

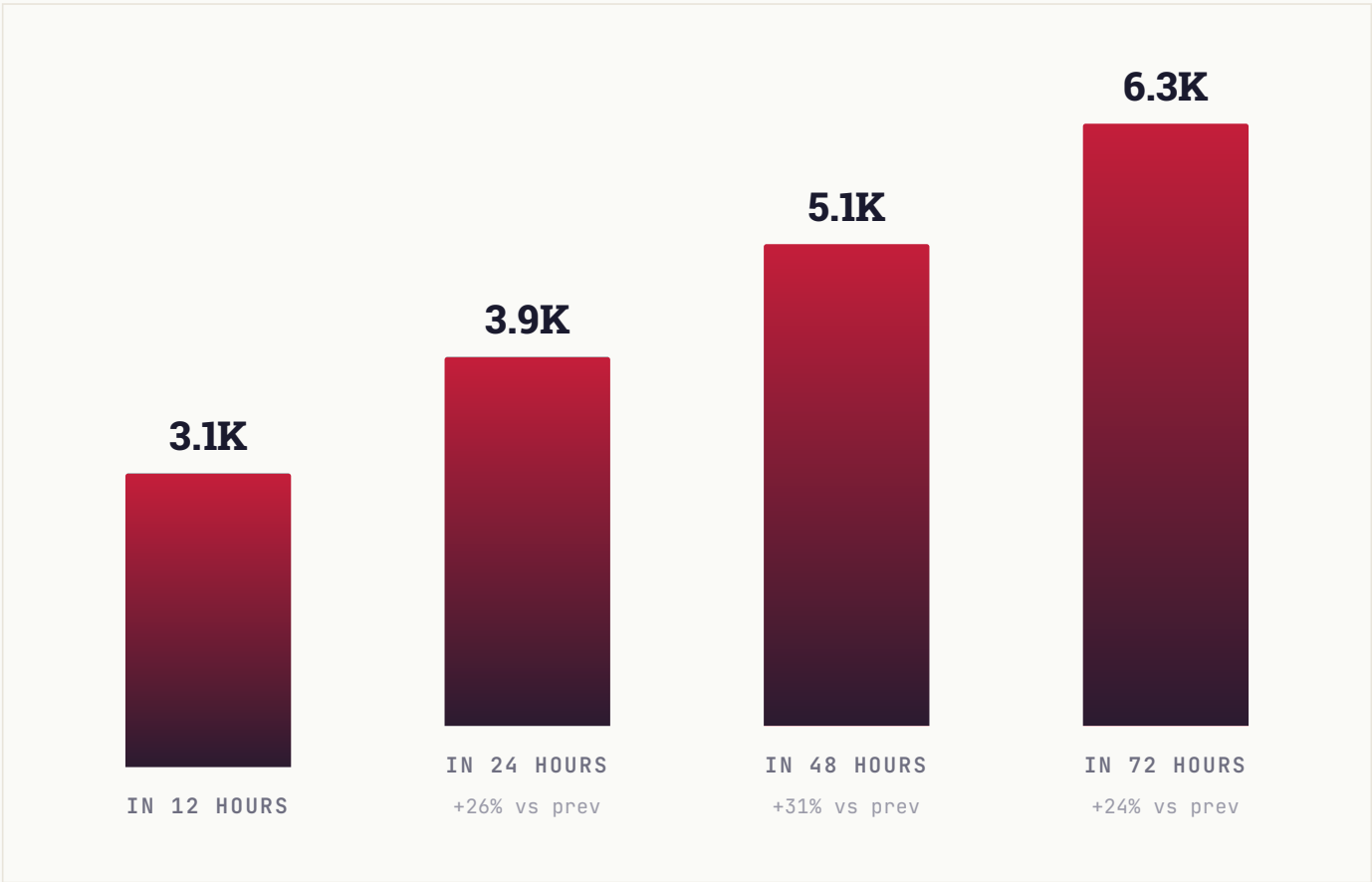
Citation index **129** – channel popularity score based on mentions. Considers both count and mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **779** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
E Easy APK	1.2M
QV Quattro VPN — News	1M
CTR Download TikTok mod for Android	916.6K
PM Proxy MTProto Proxy 24/	841.5K
TT TikTok mod for Android	825.6K
Y- YBoost — YouTube & internet without limits	810.9K
B- Blink — chat & friends on map	139.7K

COMPARATIVE CONCLUSION

Channel in upper half of niche (#49 of 99). Niche leader — TikTok Prime (3.5M), median subs 139K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **197**, they brought **29 045** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	122	122	0	
Nov 2025	2	2	0	
Oct 2025	29	17	0	
Sep 2025	22	10	5 763	
August 2025	8	3	10 723	
July 2025	14	9	12 559	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBS	
197		6	29 045	

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Software & apps» (Russia) and compared your channel. Gray band = 80% of niche channels (p10–p90). Black line = median. Red dot = your channel.

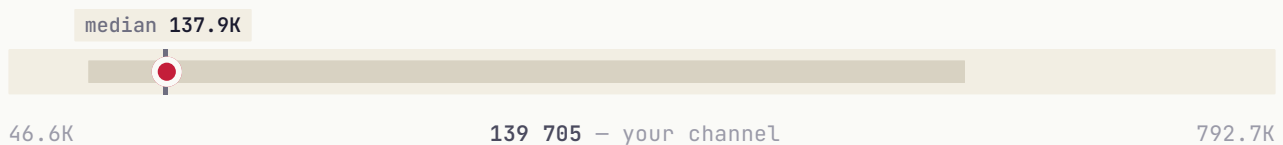
#49 /100

RANK IN NICHE

Channel in the top half of the ranking

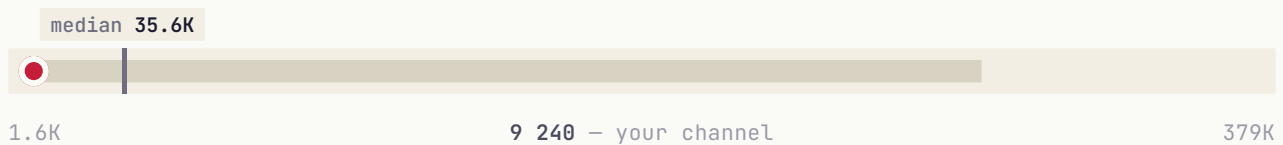
SUBSCRIBERS

better than 50% of niche



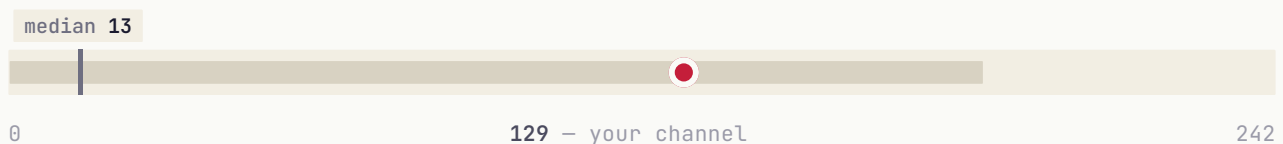
AVG REACH / POST

74% below median



CITATION INDEX

better than 76% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 16:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
