

PUBLIC REPORT BY PROMTPRESS

Channel audit

Blender | 3D Design



@blender_cinema

Learn 3D design in your messenger! Unofficial community.

Questions: @kesh_keshh Channel link: [https://t.me/](https://t.me/+2QFSaMZ1fLBmNTZi)

+2QFSaMZ1fLBmNTZi RKN: <https://vk.cc/cHWGM5> Exchange:...

SUBSCRIBERS

83 264

-1265 per month

ERR (% SEE POSTS)

9.0%

per day 3.6%

REACH/POST

6.8K

ad reach 3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 83 264 —	 SUBS REACH 8.15% avg % of subs see post	 VIEWS/POST 6.8K median 7.3K · 29 days	 POSTS/WEEK 7.7 over period
 7D TREND -17.7% vs previous week	 REACTIONS/POST 80.3 total 2,569 reactions, 2,175 reposts, 261 comments	 POST LENGTH 366 chars median 352 · 29 days	 POSTS ANALYZED 32 29 days
 AD REACH 3K 24h avg	 CHURN / MONTH -1265 last month	 CITATION RATE 167 citation index · 435 channels mentioned ever	 CHANNEL AGE 4 years 2 days created 11.07.2022

AI EDITOR SUMMARY

Channel «Blender | 3D Design» — 83 264 subs. Each post averages 6.8K people (8% from subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — regular schedule. For week Jun 29 – Jul 5 reach dropped by -17.7% by week 22–28 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **32** posts over 29 days.
- 02 Dominant format – **Video** (23/32 posts).
- 03 Avg post length – **366** chars (median 352).
- 04 Peak audience activity – **Sunday**, 10:00 MSK.
- 05 Top posts get **2x** more views than the weakest (8.7K avg for top vs 5.1K for worst) – among 32 posts in 29 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 14.06 · 07:28 VIDEO Claude 5 Fable made a Minecraft clone in 20 min The author shared the prompt: "Create a Minecraft clone." And the AI output a working...	VIEWS	REACTIONS
	8 914	82
	REPOSTS	ER
	90	10.7%
Nº2 22.06 · 06:00 VIDEO Weapon artist shows tool for customizing barrels Vladimir Stepanov built a WIP tool for configuring props...	VIEWS	REACTIONS
	8 765	45
	REPOSTS	ER
	56	10.5%
Nº3 26.06 · 06:00 VIDEO Confess, who's the dev? #3dmeme	VIEWS	REACTIONS
	8 493	142
	REPOSTS	ER
	133	10.2%

Nº4 15.06 · 06:00 VIDEO 👁 VRChat now has houses with rooms inside - but it's just an illusion Interior mapping - slap one texture on a window, and there's a real...	VIEWS 8 341 REPOSTS 107 REACTIONS 62 ER 10.0%
Nº5 21.06 · 06:00 VIDEO ⚡ UE5.8 now fills cities with MetaHuman crowds Epic Games shipped MetaHuman Collections – now you can drop thousands into a scene...	VIEWS 8 326 REPOSTS 72 REACTIONS 67 ER 10.0%

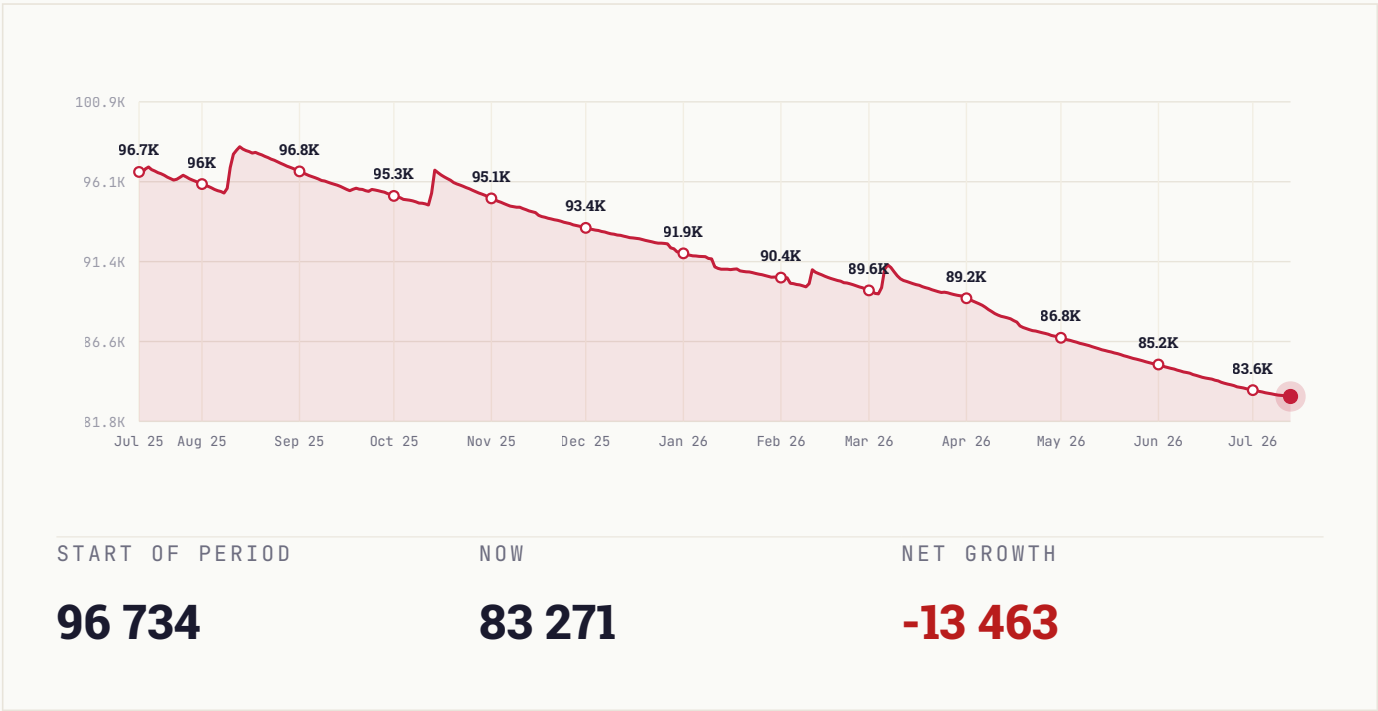
WORST 3

↓ 08.07 · 06:00 PHOTO 🌞 Cubes start dying en masse Remember Steam Machines? After 20–30 min of use, a red bar appears on screen and the console stops...	VIEWS 5 234 REPOSTS 34 REACTIONS 48 ER 6.3%
↓ 10.07 · 06:00 PHOTO 🙌🙌 Blender Studio announces feature-length film After shorts, rigs, and even a Godot game – the studio goes full-length. Overgrown –...	VIEWS 4 993 REPOSTS 41 REACTIONS 80 ER 6.0%
↓ 09.07 · 06:00 VIDEO ⚡ Free retopology tool builds quads in seconds Jeremy Hu developed AutoRemesher for over 5 years. Now at v1.0...	VIEWS 4 932 REPOSTS 294 REACTIONS 75 ER 5.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

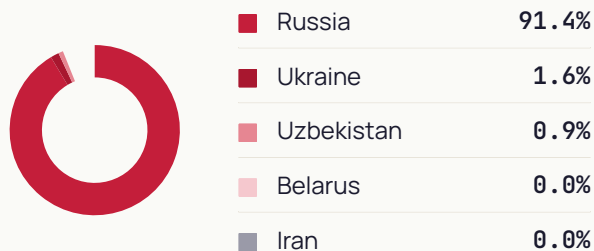


SECTION 04 • MENTIONS

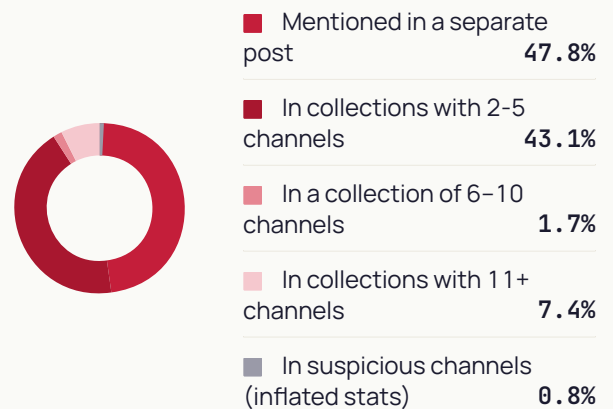
Who mentions the channel and how

Citation index **167** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **435** different channels.

COUNTRIES MENTIONING



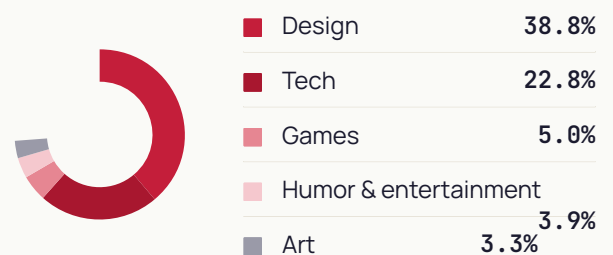
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



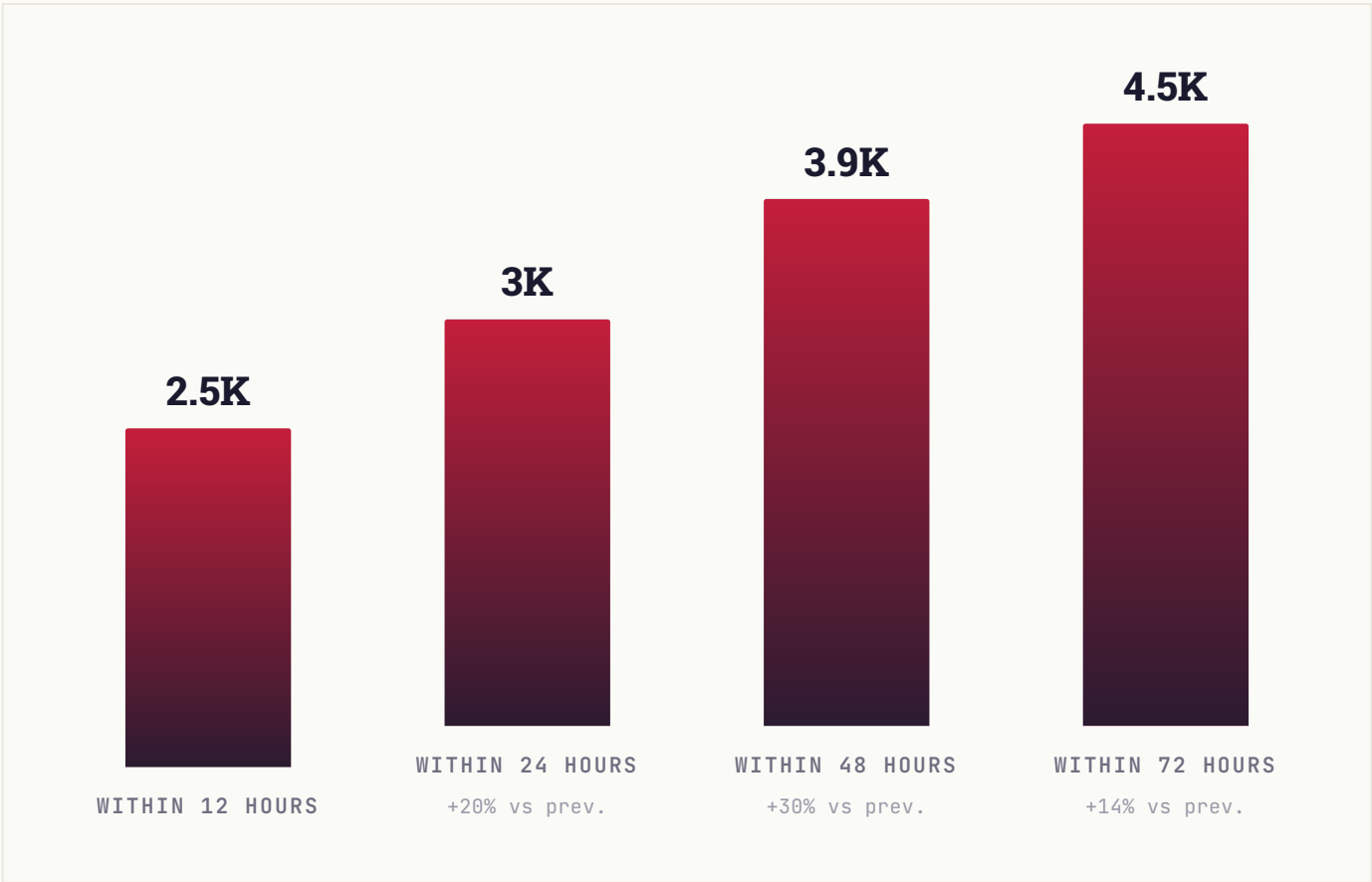
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
B Blender 3D Design YOU	83.3K

COMPARATIVE INSIGHT

Channel in top quarter of niche (#20 of 99). Leader — After Effects Templates (181K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **6**, they brought **5 213** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	47
Dec 2025	0	0	0
Nov 2025	0	0	0
October 2025	1	1	2 086
September 2025	5	5	268
August 2025	0	0	2 812

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
6	6	5 213

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.

Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#20

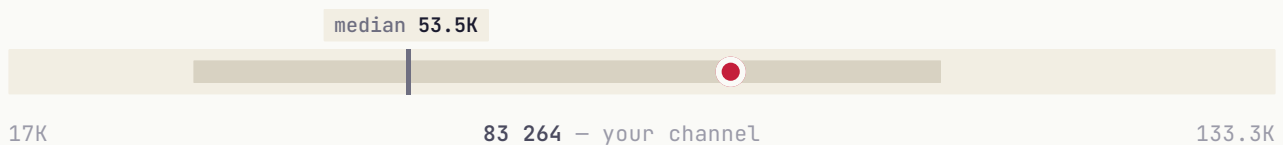
/100

RANK IN NICHE

Channel in top 20% – strong position

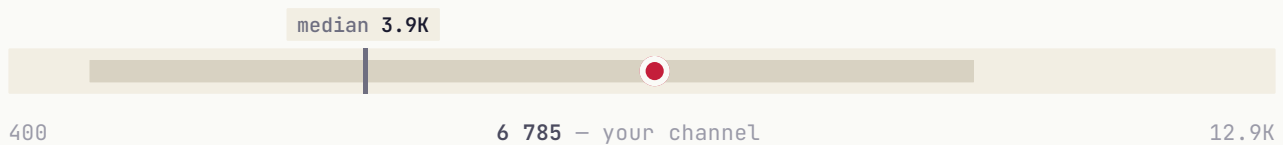
SUBSCRIBERS

better than 74% of niche



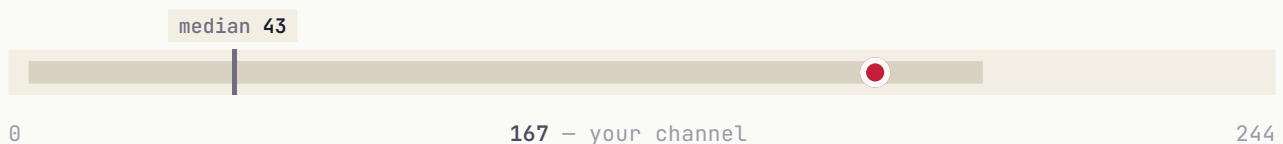
AVG REACH / POST

better than 69% of niche



CITATION INDEX

better than 84% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Best post day — Sunday**

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
