

PUBLIC REPORT PROMTPRESS

Channel audit

Blender 3D



@blend3d

Chat: @Blender3DChat Gallery: @MotionGalleryTut Motion design & 3D graphics chat AE, Cinema 4D - @MotionTut Discord - <https://discord.gg/XMvABsU> For all questions, suggest @Blend3dbot Ads...

SUBSCRIBERS

29 835

-62 per month

ERR (% SEE POSTS)

16.0%

past day 11.9%

REACH/POST

4.5K

ad reach 3.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 29 835 —	 SUBSCRIBER REACH 14.97% avg % of subs see post	 VIEWS/POST 4.5K median 4.6K · 28 days	 POSTS/WEEK 9.7 for the period
 7D TREND -3.9% vs previous week	 REACTIONS/POST 5.0 total 200 reactions, 1,071 reposts, 36 comments	 POST LENGTH 244 chars median 194 · 28 days	 POSTS ANALYZED 40 28 days
 AD REACH 3.5K 24h avg	 CHURN / MONTH -62 last month	 CITATION RATE 98 citation index · 234 channels mentioned all time	 CHANNEL AGE 6 years 3 months created 20.03.2020

AI EDITOR SUMMARY

Channel «Blender 3D» – 29 835 subs. Each post averages 4.5K people (15% of subs), reach is low – consider expanding audience. Publishes 10 posts per week (~1/day) – regular schedule. For the week of Jun 29 – Jul 5, reach stable (-3.9% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 40 posts over 28 days.
- 02 Dominant format — Video (39/40 posts).
- 03 Avg post length — 244 chars (median 194).
- 04 Peak audience activity — Thursday, 15:00 MSK.
- 05 Top posts get 1x more views than the weakest (5.1K avg for top vs 3.9K for worst) — among 40 posts over 28 days. Worth analyzing what the top has in common — topic, format, time.

TOP 5 POSTS

Nº1 14.06 · 16:03 VIDEO Fixing textures in Blender #tutorials #Blender3D Original	VIEWS 5 222 REPOSTS 44	REACTIONS 9 ER 17.5%
Nº2 25.06 · 12:36 VIDEO What makes this model the perfect ball rig for Blender 🎬 Navigation: 00:00 – Overview of the best ball rig; 01:06 – Choose your...	VIEWS 5 094 REPOSTS 20	REACTIONS — ER 17.1%
Nº3 27.06 · 14:09 VIDEO Best free addons for auto-retopology Download free: Here. #tutorials #Blender3D Original	VIEWS 5 046 REPOSTS 42	REACTIONS 2 ER 16.9%

Nº4 24.06 • 07:30 VIDEO How to break a cube in Blender #tutorials #Blender3D Original	VIEWS 5 033 REPOSTS 26 REACTIONS 14 ER 16.9%
Nº5 26.06 • 14:08 VIDEO Particle collision and stop in GeoNodes #уроки #Blender3D Original	VIEWS 5 016 REPOSTS 21 REACTIONS 2 ER 16.8%

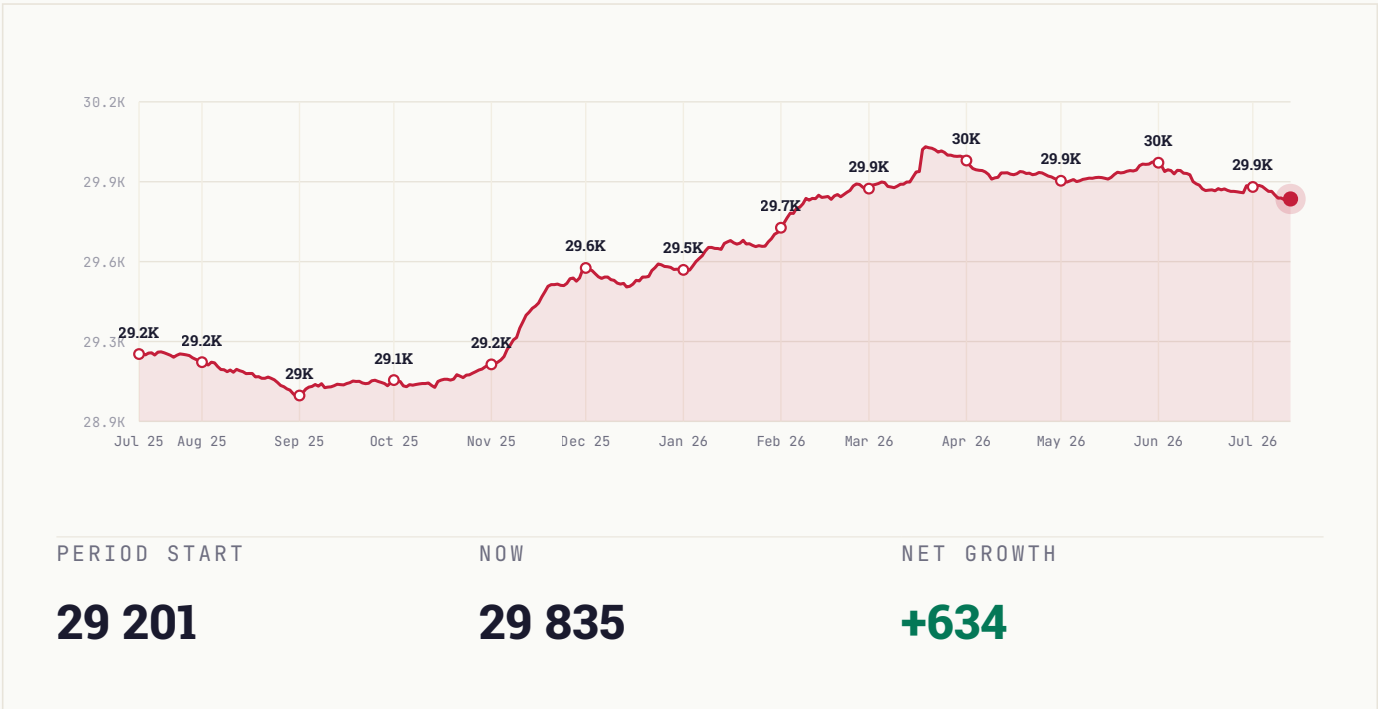
WORST 3

↓ 09.07 • 14:41 VIDEO Working with curves in Blender 5.0 got easier 🎬 Navigation: 00:00 – Intro; 01:01 – Creating curve geometry; 02:42 – Setup...	VIEWS 4 016 REPOSTS 23 REACTIONS 3 ER 13.5%
↓ 10.07 • 14:42 VIDEO Wavy texture issue in Blender 🎬 Navigation: 00:00 – Intro; 01:09 – Geometry nodes setup; 02:22 –...	VIEWS 3 800 REPOSTS 18 REACTIONS 2 ER 12.7%
↓ 10.07 • 14:20 VIDEO New artistic filter in Blender 🎬 Navigation: 00:00 – Hidden new feature; 00:30 – Getting started; 01:10 – Improvement...	VIEWS 3 783 REPOSTS 22 REACTIONS 5 ER 12.7%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



— SECTION 04 · CITATIONS

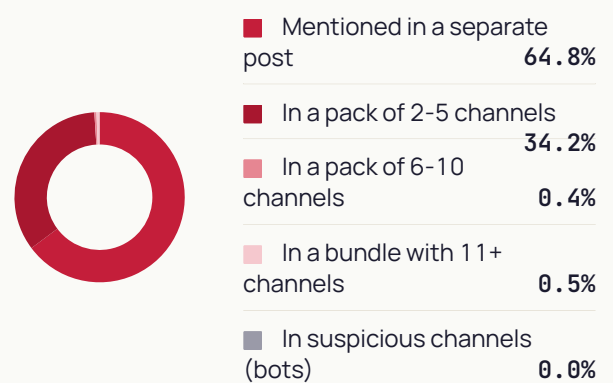
Who and how mentions the channel

Citation index **98** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **234** different channels.

COUNTRIES MENTIONING



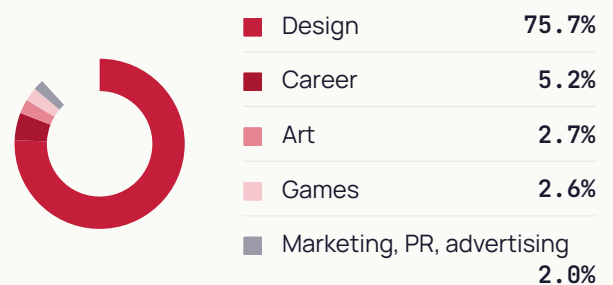
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



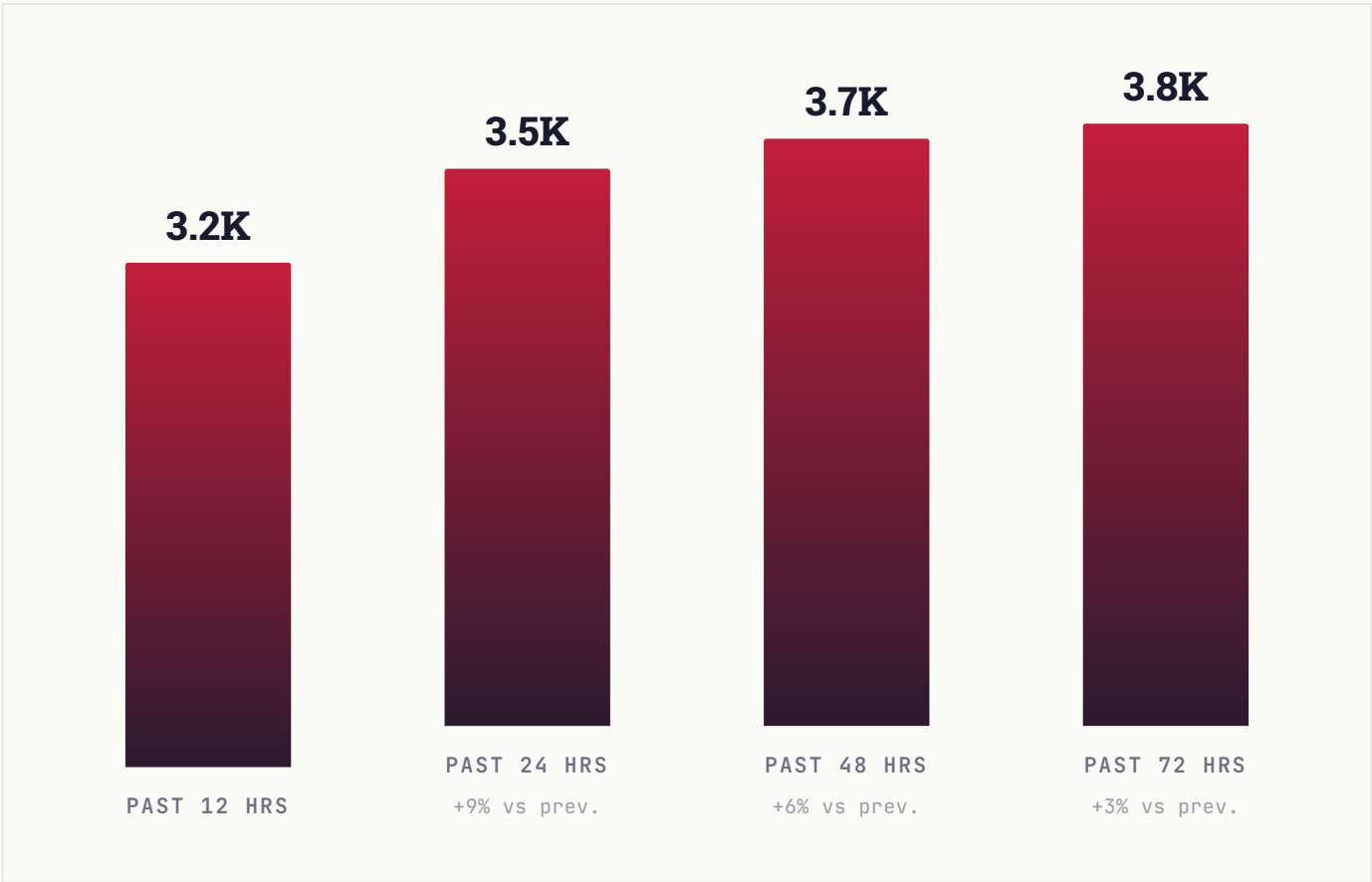
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
B3 Blender 3D YOU	29.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — After Effects Templates (181K), top-99 median: 53.6K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **65**, they brought **1 016** new subs.

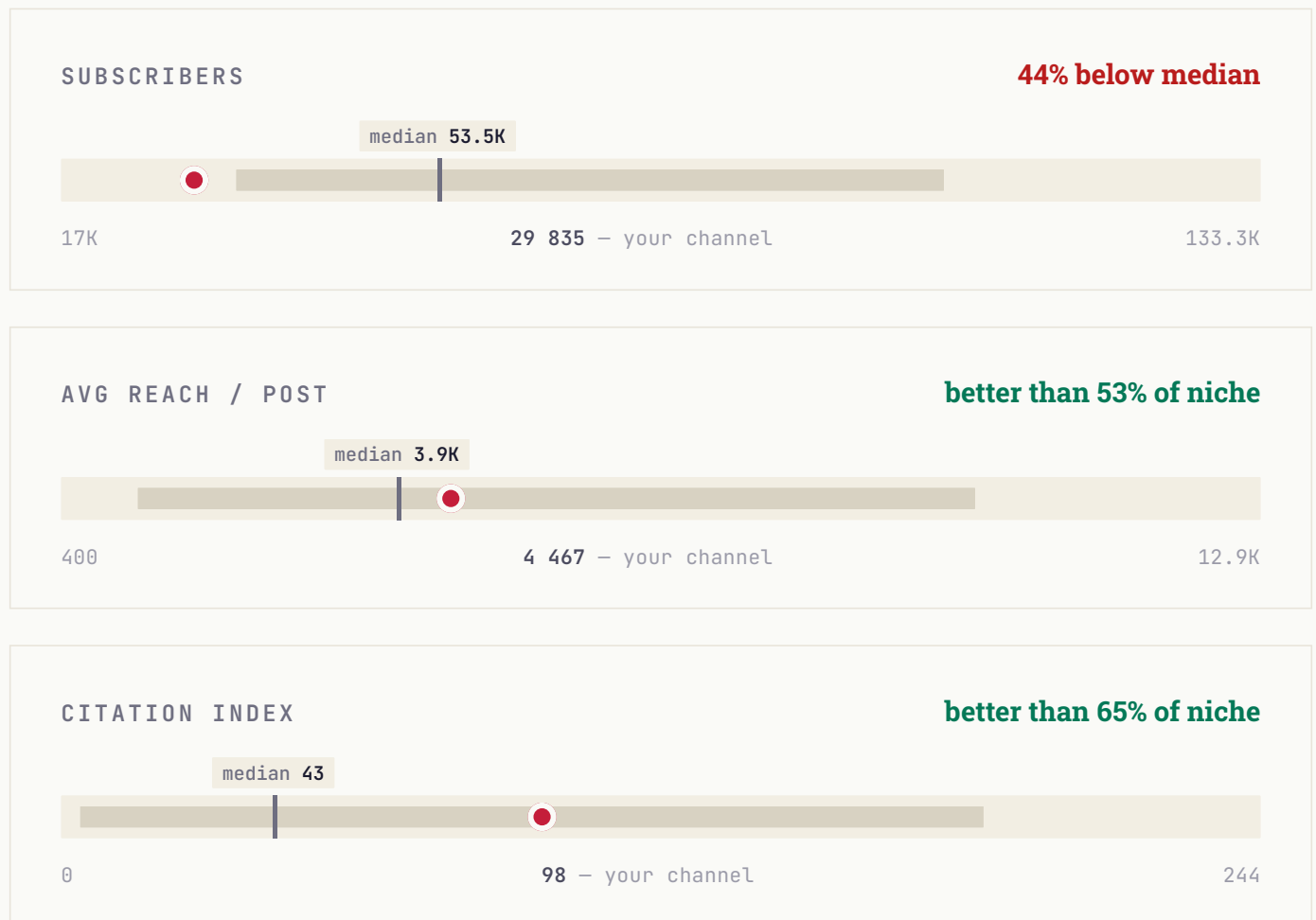
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	16	16	207
December 2025	9	8	112
November 2025	5	5	410
October 2025	14	14	134
September 2025	19	19	116
August 2025	2	2	37

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
65	6	1 016

— SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Thursday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for important
post****02**

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03**

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**04**

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05**

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
