

PUBLIC REPORT BY PROMTPRESS

Channel audit

Our Everything



@blackponed

Import substitution or death. For cooperation - @bponedbot
 Channel in blogger registry: <https://knd.gov.ru/license?id=6762c72e96de59064d08c922&istryType=bloggersPermission>

SUBSCRIBERS

88 926

-607 per month

ERR (% SEE POSTS)

22.0%

per day 8.9%

REACH/POST

18.7K

ad reach 7.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 88 926 —	 SUBSCRIBER REACH 20.99% avg % subs see post	 VIEWS/POST 18.7K median 18.2K · 26 days	 POSTS/WEEK 5.6 for the period
 7D TREND -17.0% vs previous week	 REACTIONS/POST 579.8 total 12,175 reactions, 1,731 reposts, 1,226 comments	 POST LENGTH 760 chars median 769 · 26 days	 POSTS ANALYZED 21 26 days
 AD REACH 7.9K 24h avg	 CHURN / MONTH -607 over the last month	 CITATION RATE 847 citation index · 1,705 channels mentioned all time	 CHANNEL AGE 6 years 3 months created 01.04.2020

AI EDITOR SUMMARY

Channel «Our Everything» — 88 926 subs. Each post averages 18.7K people (21% of subs), avg reach — room to grow. Posts 6 posts per week (~1/day) — rare. For week Jul 6–12 reach dropped by -17.0% by week Jun 29 – Jul 5 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 26 days.
- 02 Dominant format – Photo (21/21 posts).
- 03 Avg post length – 760 chars (median 769).
- 04 Peak audience activity – Wed, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (27.9K avg for top vs 12K for worst) – among 21 posts over 26 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 10:48 PHOTO In Moscow, production of Russian bionic elbow prostheses starts ❤️ Launch at the Special Economic Zone site...		VIEWS 31 376	REACTIONS 685
		REPOSTS 114	ER 35.3%
Nº2 19.06 · 07:23 PHOTO Sales of Russian brand Volga cars have launched 🔥 In the first stage, cars will arrive at about 25 dealerships across Russia...		VIEWS 26 547	REACTIONS 912
		REPOSTS 104	ER 29.9%
Nº3 25.06 · 09:08 PHOTO Putin announced full import substitution of aviation equipment 👍 The president said this at a meeting on aviation development. According to him...		VIEWS 25 739	REACTIONS 902
		REPOSTS 75	ER 28.9%

Nº4 26.06 · 09:32 PHOTO  Russia started serial assembly of PD-8 engines for Superjets First power units to be delivered to customer in coming...	VIEWS 24 378 REPOSTS 114	REACTIONS 892 ER 27.4%
Nº5 23.06 · 09:03 PHOTO Perm Krai starts producing carbon-fiber ship shafts for vessels  Russia developed and launched production of carbon-fiber...	VIEWS 22 081 REPOSTS 55	REACTIONS 666 ER 24.8%

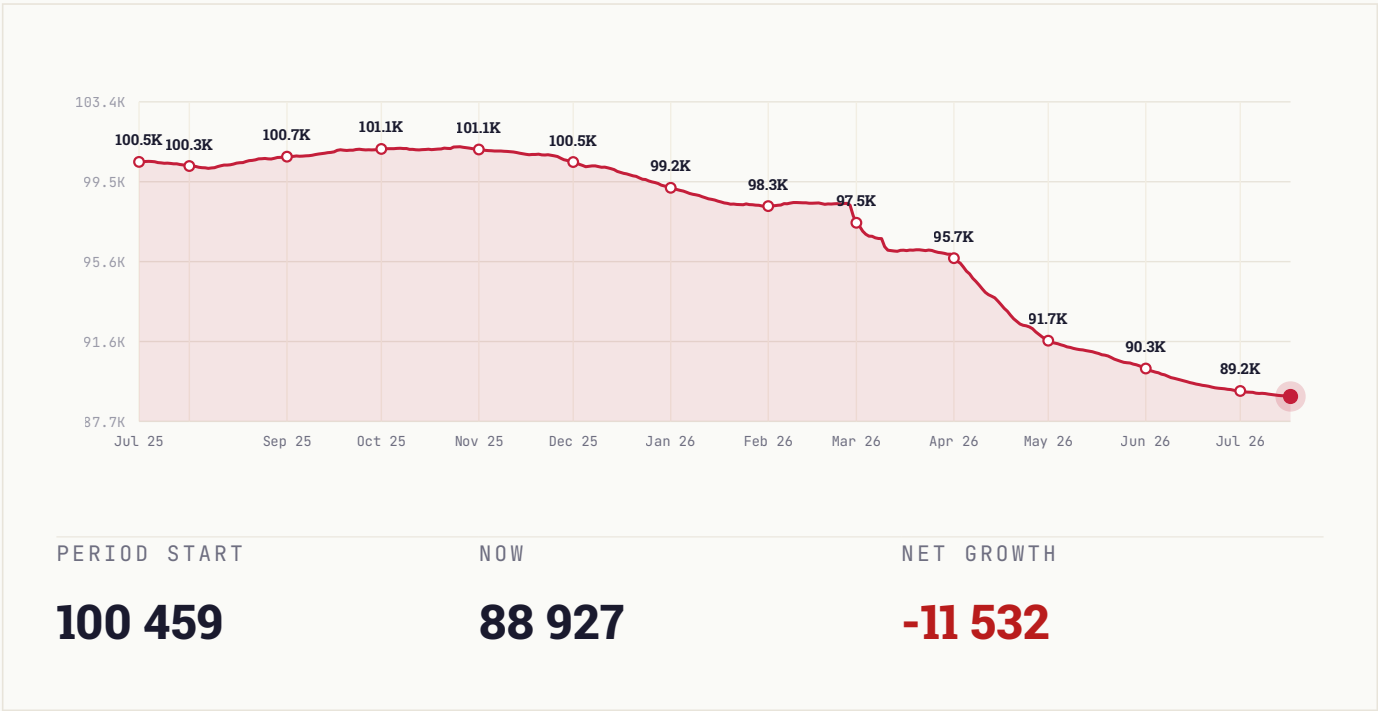
WORST 3

↓ 10.07 · 10:19 PHOTO How Russian business settles with China under new conditions In January–May imports from China grew 26.4% YoY...	VIEWS 14 102 REPOSTS 27	REACTIONS 130 ER 15.9%
↓ 13.07 · 07:50 PHOTO Moscow unveils first domestic accelerator for neural networks  At Innoprom 2026, a Russian module for...	VIEWS 11 888 REPOSTS 130	REACTIONS 446 ER 13.4%
↓ 14.07 · 07:08 PHOTO Tver region launches production of parts for double-decker cars 👍 At three sites in Tver and Torzhok, serial production of...	VIEWS 10 078 REPOSTS 48	REACTIONS 467 ER 11.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See gains and losses.

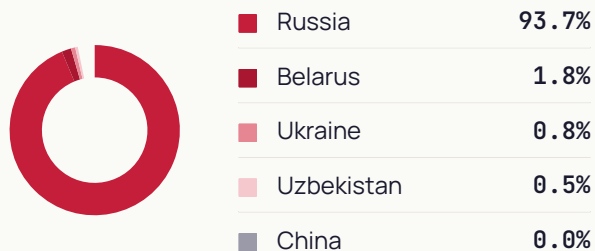


SECTION 04 · CITATIONS

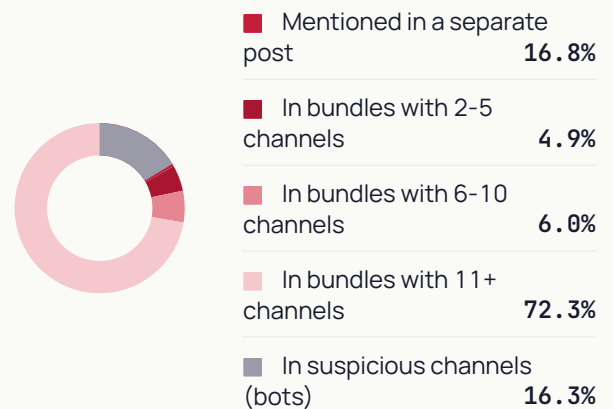
Who mentions the channel and how

Citation index **847** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 705** different channels.

COUNTRIES MENTIONING



HOW THEY MENTION



SIZE OF CHANNELS MENTIONING



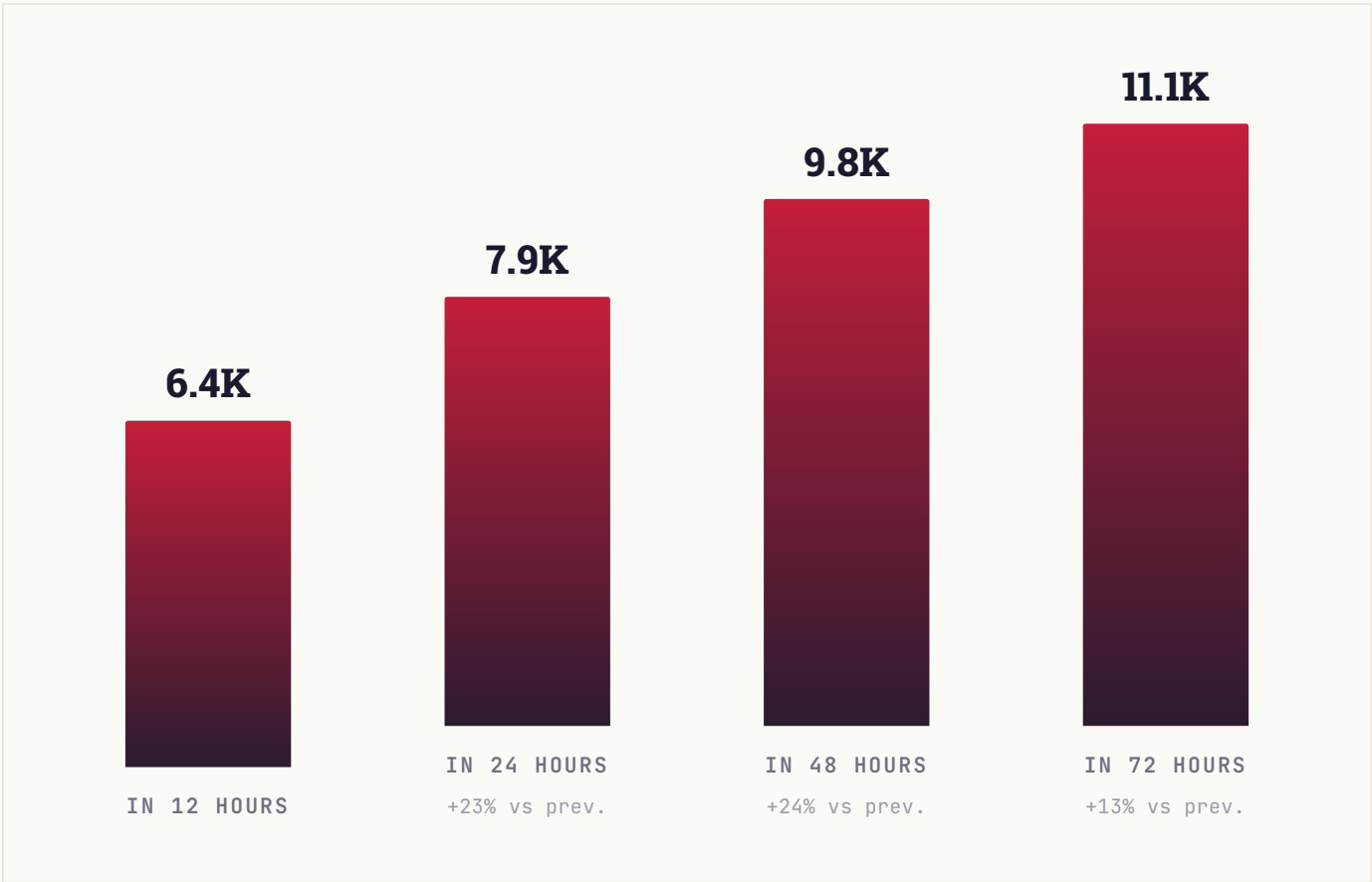
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
آت آقاي تحليلگر	5.2M
قد قيمت لحظه ای دلار طلا خودرو و سکه	3.7M
اق اخبار فوری قيمت دلار طلا حمله امريکا	3.6M
اش Sharif شريف	2.8M
TW Trade Watcher	2.6M
قل قيمت لحظه ای دلار طلا خودرو	2M
KE KING EL GOLD 🏆	1.8M
TЭ The Economist	1.3M
ER Topor. Economy.	1.2M
QE QUBTAN EL GOLD	1.1M
NV Our Everything YOU	88.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقاي تحليلگر (5.2M), median top-98: 350.2K. First goal: enter top-98 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **46**, they brought **1 432** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	10	10	39
December 2025	8	6	48
Nov 2025	2	1	47
Oct 2025	13	9	269
Sep 2025	2	2	454
August 2025	11	10	575

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
46	6	1 432

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart shows a range from 0 to a maximum value (1.3M, 153.6K, and 3.6K respectively). A dark grey bar indicates the range of the top 10% of channels. A red dot marks the channel's performance, and a vertical line marks the median. Text labels provide the median value and the channel's specific performance.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	88,926	347.7K	74% below median
AVG REACH / POST	18,669	20.3K	8% below median
CITATION INDEX	847	39	better than 61% of niche

SUBSCRIBERS 74% below median

median 347.7K

122.8K 88 926 — your channel 1.3M

AVG REACH / POST 8% below median

median 20.3K

85 18 669 — your channel 153.6K

CITATION INDEX better than 61% of niche

median 39

0 847 — your channel 3.6K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 13:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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