

PROMTPRESS PUBLIC REPORT

Channel audit

Black Triangle



@black_triangle_tg

All my channels: https://t.me/black_triangle_tg/7888 @ustugovva -
ad manager Channel on exchange: [https://telega.in/c/](https://telega.in/c/black_triangle_tg/)
black_triangle_tg/ Roskomnadzor:...

SUBSCRIBERS

63 820

+68 per month

ERR (% SEE POSTS)

18.0%

per day 11.7%

REACH/POST

10.7K

ad reach 7.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Technology» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 63 820 —	 SUBS REACH 16.76% avg % subs see post	 VIEWS/POST 10.7K median 10.8K · 29 days	 POSTS/WEEK 30.2 over period
 7D TREND -9.6% vs previous week	 REACTIONS/POST 136.8 total 17 374 reactions, 21 874 reposts, 0 comments	 POST LENGTH 939 chars median 1000 · 29 days	 POSTS ANALYZED 127 29 days
 AD REACH 7.5K 24h avg	 CHURN / MONTH +68 last month	 CITATION RATE 315 citation index · 2,042 channels mentioned ever	 CHANNEL AGE 7 years 11 months created 16.08.2018

AI EDITOR SUMMARY

Channel «Black Triangle» — 63 820 subs. Each post gets on average 10.7K people (17% of subs), average reach — room to grow. Posts 30 posts per week (~4/day) — active posting. For week Jul 6–12, reach dropped -9.6% by week of Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 127 posts over 29 days.
- 02 Dominant format – Photo (85/127 posts).
- 03 Avg post length – 939 chars (median 1000).
- 04 Peak audience activity – Tuesday, 10:00 MSK.
- 05 Strongest posts gather 2× more views than the weakest (16.5K avg for top vs 8.7K for worst) – among 127 posts over 29 days. Worth analyzing what the top has in common – topic, format, posting time.

TOP 5 POSTS

Nº130.06 · 07:00VIDEO 👉 Drones learn to 'vanish' in the sky using Fresnel lenses A Fresnel lens system is mounted on the hull, redirecting light from the rear...	VIEWS 18 043 REPOSTS 540	REACTIONS 170 ER 28.3%
Nº220.06 · 12:02PHOTO 👉 China shows portable backpack-sized laser against drones Chinese defense supplier Harbin Xinguang...	VIEWS 16 311 REPOSTS 418	REACTIONS 232 ER 25.6%
Nº319.06 · 11:19VIDEO 👉 SqueezLabs team built 'CrankGPT' – a fully offline AI assistant powered by muscle, no battery...	VIEWS 15 177 REPOSTS 357	REACTIONS 191 ER 23.8%

Nº4 19.06 • 06:33 **PHOTO**

👉 Apple allowed third-party app stores in Brazil — first outside Europe The move follows an agreement with local...

VIEWS
14 697

REACTIONS
115

REPOSTS
78

ER
23.0%

Nº5 23.06 • 17:01 **PHOTO**

👉 Russia to create an email system based on Gosuslugi The State Duma Committee on Information Policy recommended adopting...

VIEWS
14 308

REACTIONS
283

REPOSTS
159

ER
22.4%

WORST 3

↓ 13.07 • 06:24 **PHOTO**

👉 Google unveiled SensorFM — an AI health model trained on a trillion minutes of wearable data 🕒 The model was developed at Google...

VIEWS
8 867

REACTIONS
83

REPOSTS
91

ER
13.9%

↓ 13.07 • 09:12 **VIDEO**

👉 DJI Inspire drones can now swap batteries mid-flight The drone runs on two batteries simultaneously, allowing the pilot to...

VIEWS
8 650

REACTIONS
97

REPOSTS
76

ER
13.6%

↓ 13.07 • 10:59 **PHOTO**

👉 Kaspersky released v1.2 of its next-gen firewall Kaspersky NGFW 🍷 The product is a fully...

VIEWS
8 569

REACTIONS
128

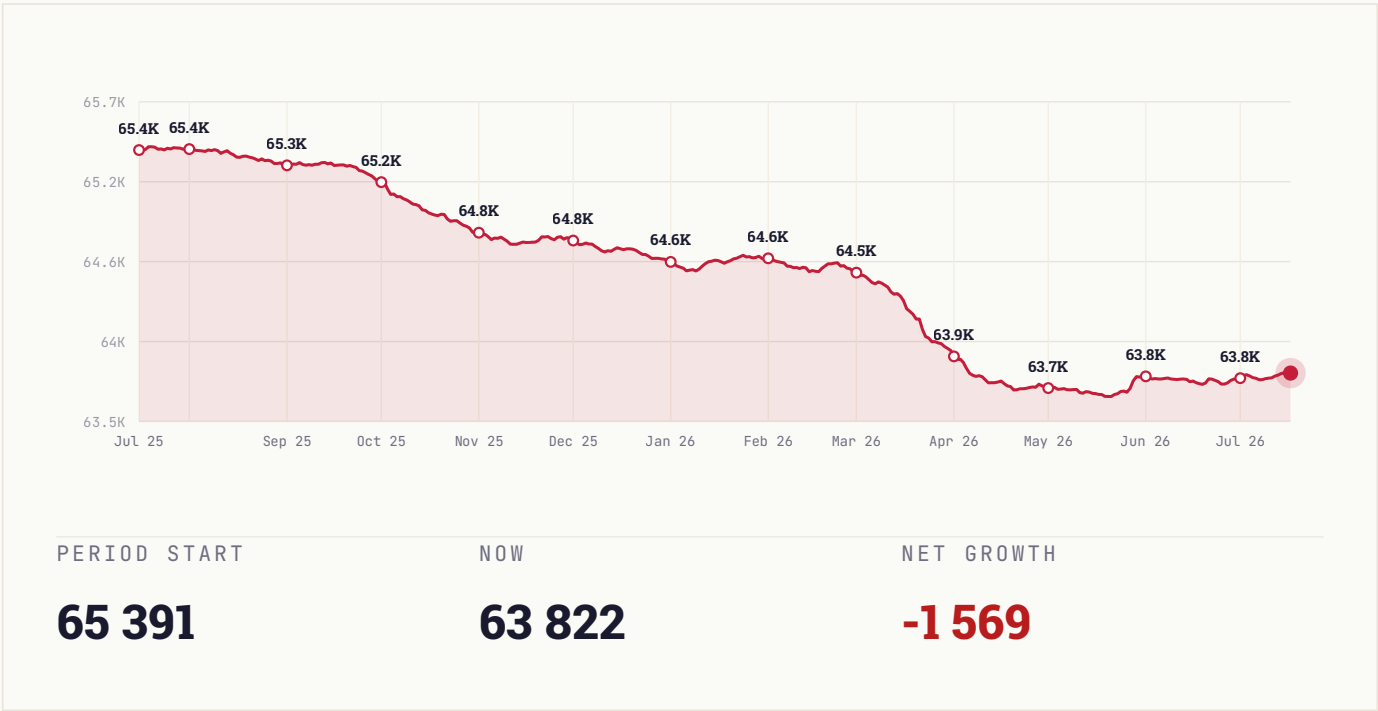
REPOSTS
27

ER
13.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

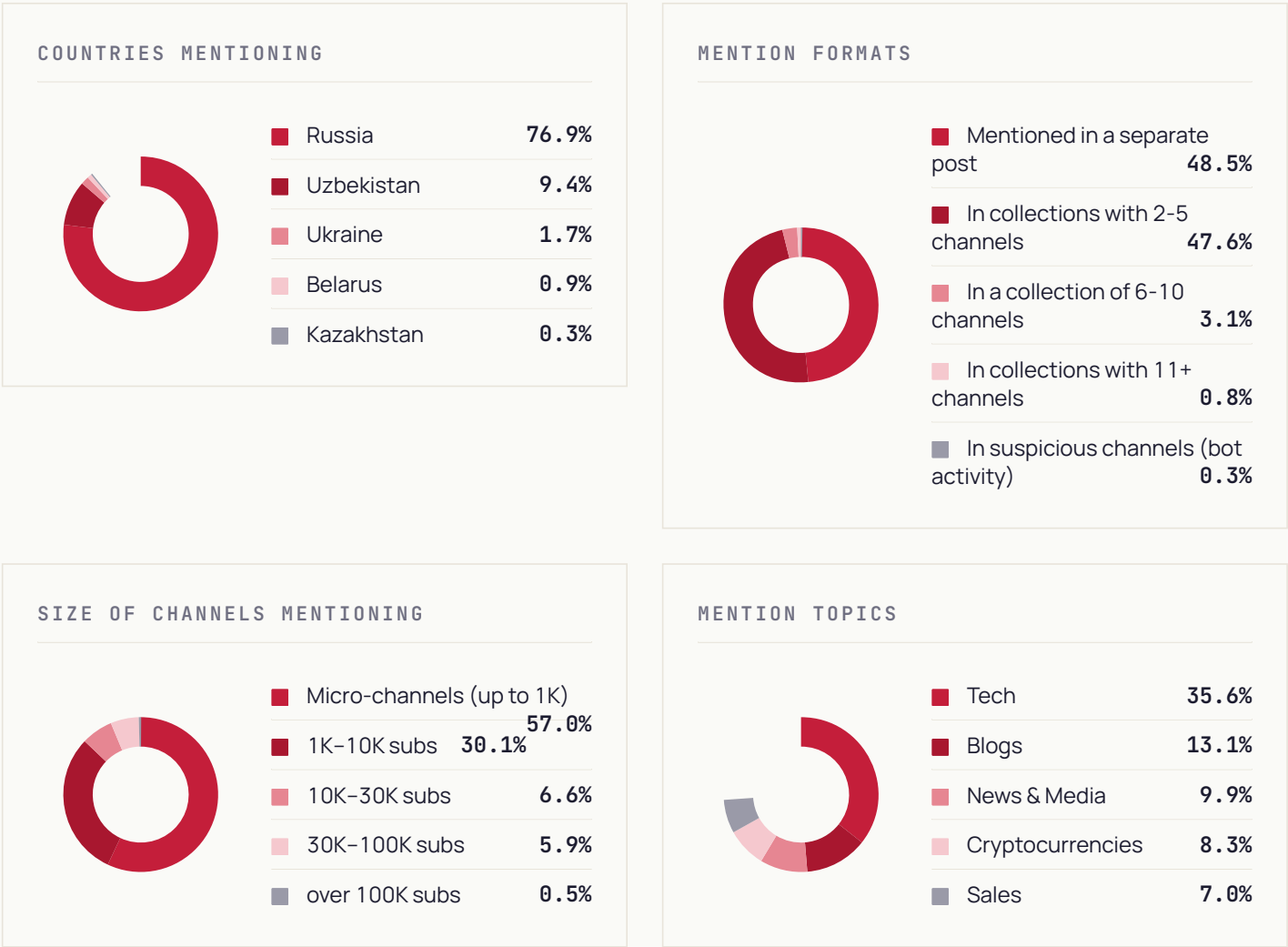
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

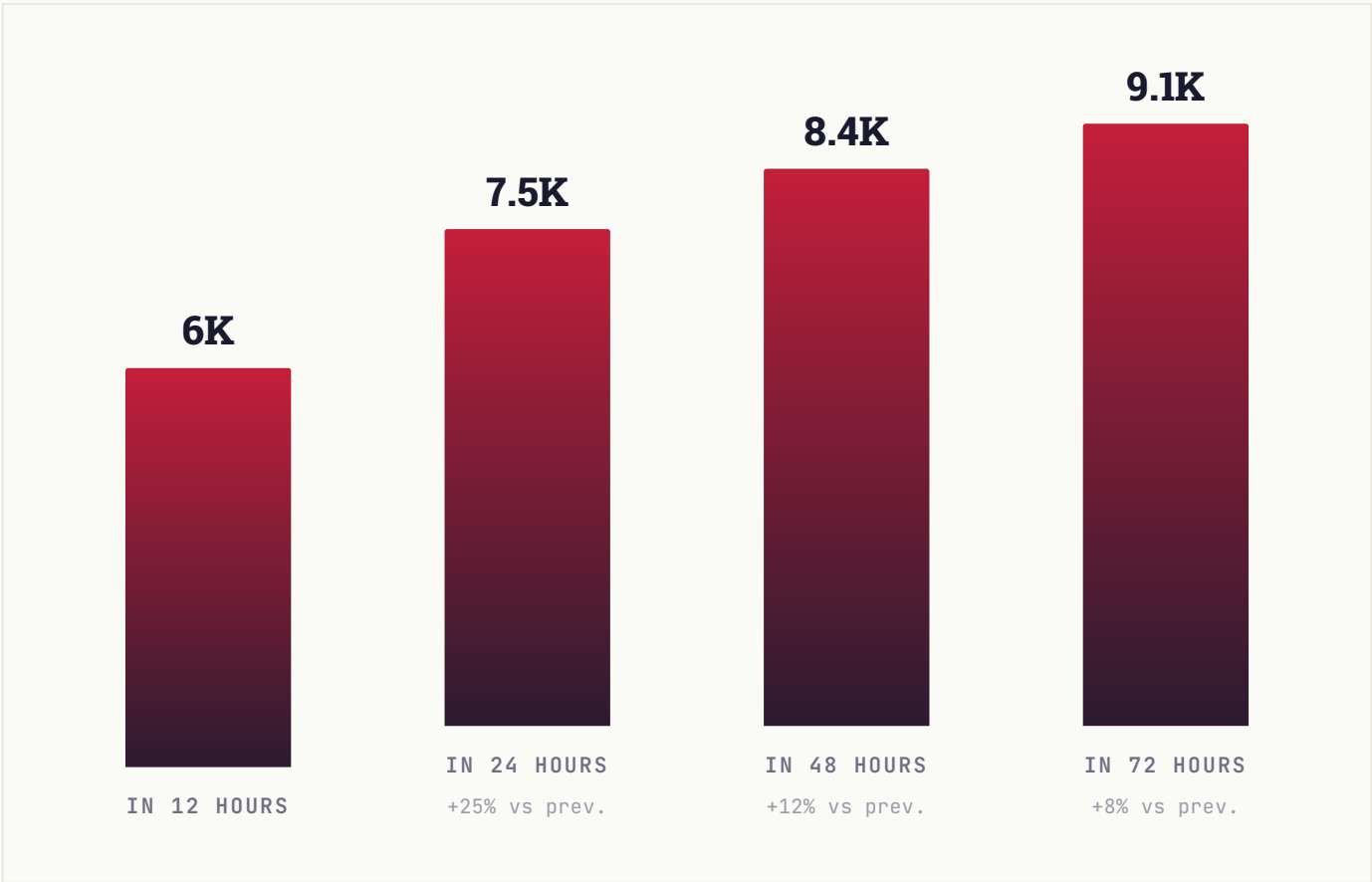
Citation index **315** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **2 042** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
TH Black Triangle YOU	63.8K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal — enter top-100 via systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2 134**, they brought **468** new subs.

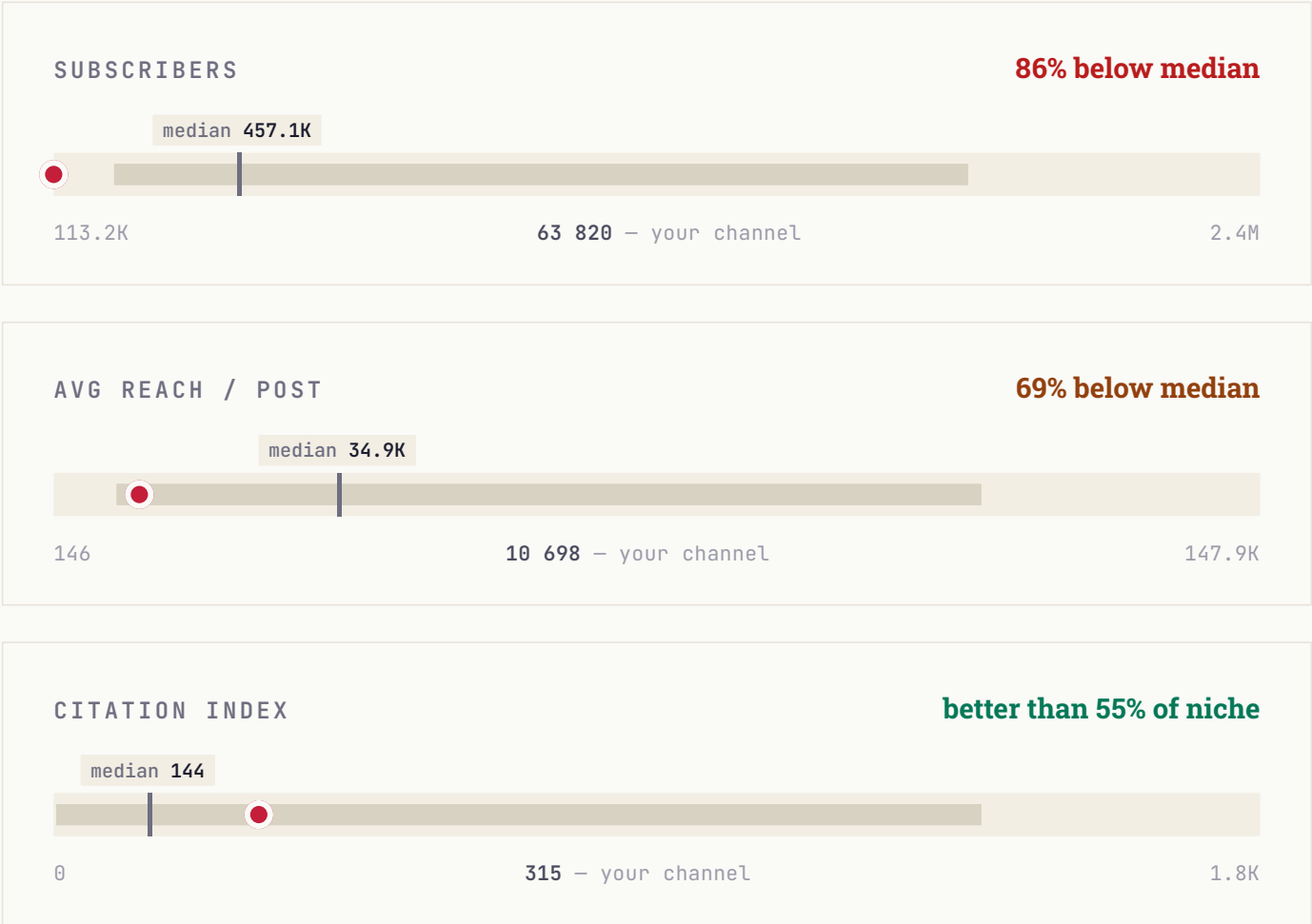
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	323	62	154	
December 2025	370	63	53	
November 2025	351	66	121	
October 2025	384	72	17	
September 2025	353	70	59	
August 2025	353	66	64	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
2 134	6	468

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Tuesday

On this day at 10:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads with us and close your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
