

PUBLIC REPORT PROMTPRESS

Channel audit

Ready Business | Minsk | Moscow



@bizshopby

Top business broker. We sell ready businesses in Belarus and Russia. ↘ For inquiries - @counselby

SUBSCRIBERS

6 798

-20 per month

ERR (% SEE POSTS)

20.0%

per day 11.1%

REACH/POST

1.3K

ad reach 754/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Rank in «Business & Startups»

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 6 798 —	 SUBS REACH 19.46% avg % subs see post	 VIEWS/POST 1.3K median 1.3K · 29 days	 POSTS/WEEK 17.0 over period
 7D TREND -2.9% vs previous week	 REACTIONS/POST 4.0 total 284 reactions, 205 reposts, 0 comments	 POST LENGTH 816 chars median 909 · 29 days	 POSTS ANALYZED 71 29 days
 AD REACH 754 24h avg	 CHURN / MONTH -20 last month	 CITATION RATE 0 citation index · 1 channel mentioned ever	 CHANNEL AGE 5 years 12 days created 01.06.2021

AI EDITOR SUMMARY

Channel «Ready Business | Minsk | Moscow» — 6 798 subs. Each post averages 1.3K people (19% from subs), average reach — room to grow. Posts 17 posts/week (~2/day) — regular schedule. For the week of Jun 1–7, reach stable (-2.9% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & bottom ones – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 71 posts over 29 days.
- 02 Dominant format – Photo (60/71 posts).
- 03 Avg post length – 816 chars (median 909).
- 04 Peak audience activity – Friday, 09:00 MSK.
- 05 Top posts get 2× more views than the weakest (2K avg top vs 1.1K worst) – across 71 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 16:35 PHOTO ☑️ New listings / price drops as of 15.05.2026 ☑️ New listings (#Minsk #Belarus): ✓ ENGLISH LANGUAGE CENTER (ZELENY LUG) – 12...	VIEWS 2 094 REPOSTS 2	REACTIONS 3 ER 30.8%
Nº2 22.05 · 06:57 VIDEO Details and direct contacts at the link.	VIEWS 1 953 REPOSTS 1	REACTIONS 8 ER 28.7%
Nº3 19.05 · 17:52 PHOTO ☑️ New listings / price drops as of 19.05.2026 ☑️ New listings (#Minsk #Belarus): ✓ SLAVIC CUISINE CAFE CHAIN + PACKAGED...	VIEWS 1 927 REPOSTS 3	REACTIONS 4 ER 28.3%

Nº4 21.05 · 16:30 PHOTO 📍📍 New listings / price drops as of 21.05.2026 📍 New listings (#Minsk #Belarus): ✓READY BUSINESS WITH OWN BUILDING IN CENTER...	VIEWS 1 801 REPOSTS 1	REACTIONS 6 ER 26.5%
Nº5 05.06 · 17:02 TEXT 📍📍 BIZSHOP.BY REVIEW: TOP READY BUSINESS LISTINGS IN MINSK AS OF 05.06.2026 📍📍 PROFITABLE RESTAURANT IN GRODNO – 84,000 USD Net profit...	VIEWS 1 677 REPOSTS 4	REACTIONS 5 ER 24.7%

|

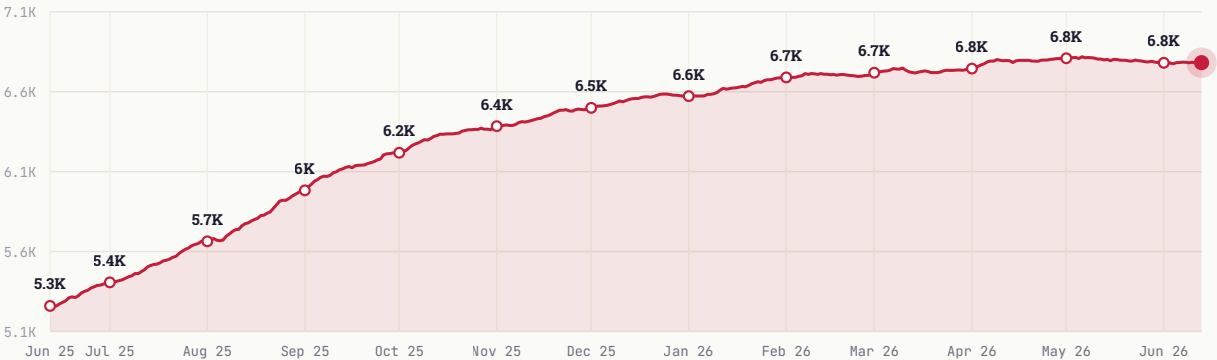
WORST 3

↓ 01.06 · 13:34 PHOTO 📍 STYLISH BEAUTY SALON NEAR YAKUBA KOLOSA METRO FOR SALE 📍 LOCATION: Yakuba Kolosa Metro 📍 KEY DETAILS: Successful operation...	VIEWS 1 090 REPOSTS 3	REACTIONS 2 ER 16.0%
↓ 01.06 · 11:32 PHOTO ☕ READY BUSINESS IN A PROFITABLE NICHE! COFFEE SHOP FOR SALE 📍LOCATION: Minsk 📍 KEY DETAILS: Area: 37 sq.m. Rent...	VIEWS 1 069 REPOSTS 7	REACTIONS 4 ER 15.7%
↓ 01.06 · 12:30 PHOTO 📍TWO HARDWARE STORES IN ZHODINO 📍 LOCATION: Zhodino 📍 KEY DETAILS: Wide range of products...	VIEWS 1 054 REPOSTS 1	REACTIONS 3 ER 15.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained and which it lost subs.

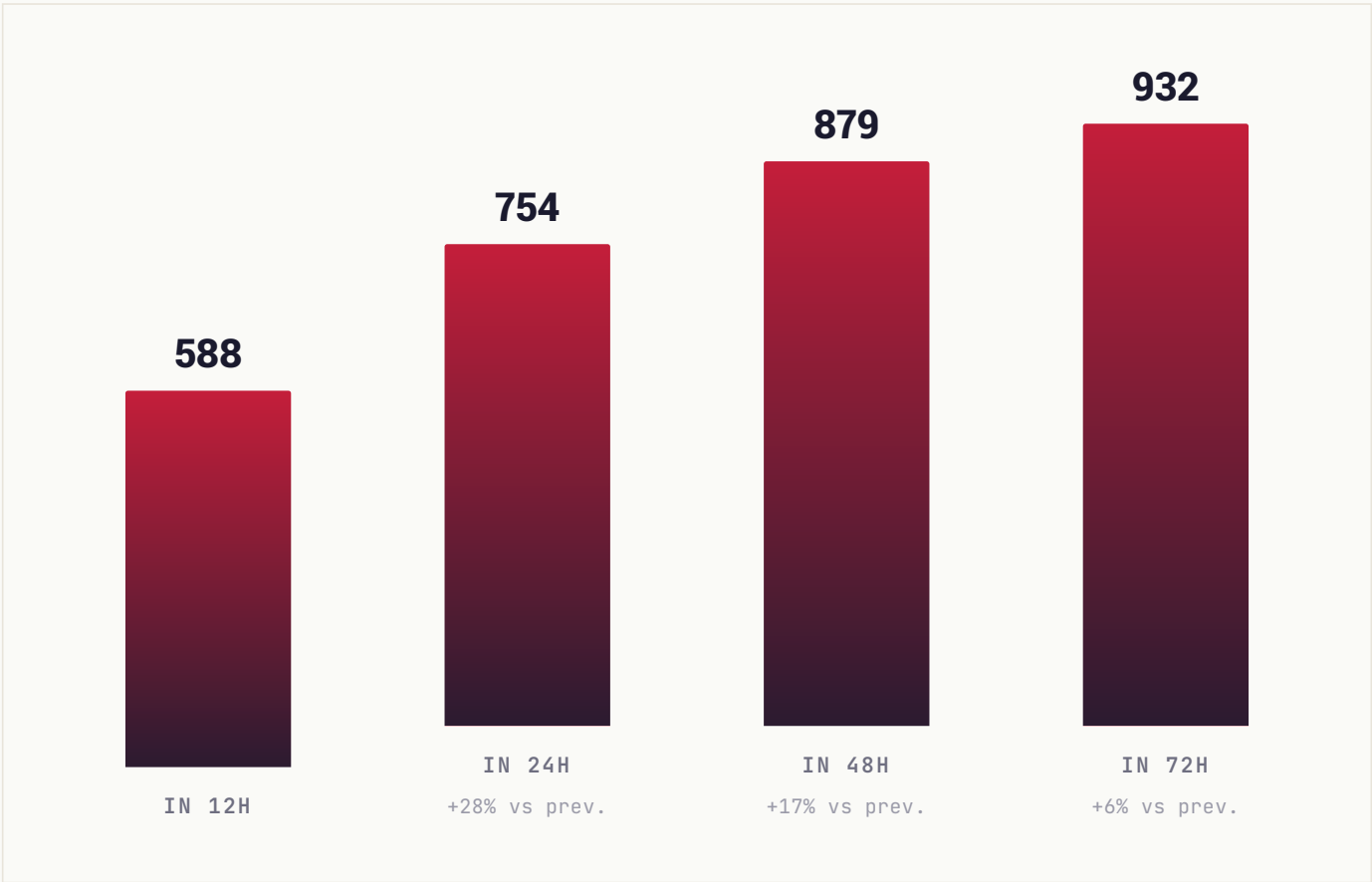


START OF PERIOD	NOW	NET GROWTH
5 302	6 798	+1 496

SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
C(SberBusiness (Belarus)	14.5K
B(BTC-e Earnings & Crypto	9.9K
CB(Canal BetMidas Oficial	8.8K
GB(Ready Business Minsk Moscow	6.8K
NI(Nikita	6.3K
Salary(Zakhar Plodunov Rational Thinking	5.4K
PB(Pro business LIVE	4.9K
M-(Mobistock - Stock Store	4.7K
BA(BanderPolka	4.7K
GT(GERASIMOVA TATYANA	3.6K
MD(MTBank for Business	2.9K

COMPARATIVE CONCLUSION

Channel in top 10 niche (#4 of 71). Strong position. Niche leader — SberBusiness (Belarus) (14.5K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **1 231** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	92	
November 2025	0	0	143	
October 2025	0	0	164	
September 2025	0	0	245	
August 2025	0	0	325	
July 2025	0	0	262	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	1 231

SECTION 07 · NICHE COMPARISON

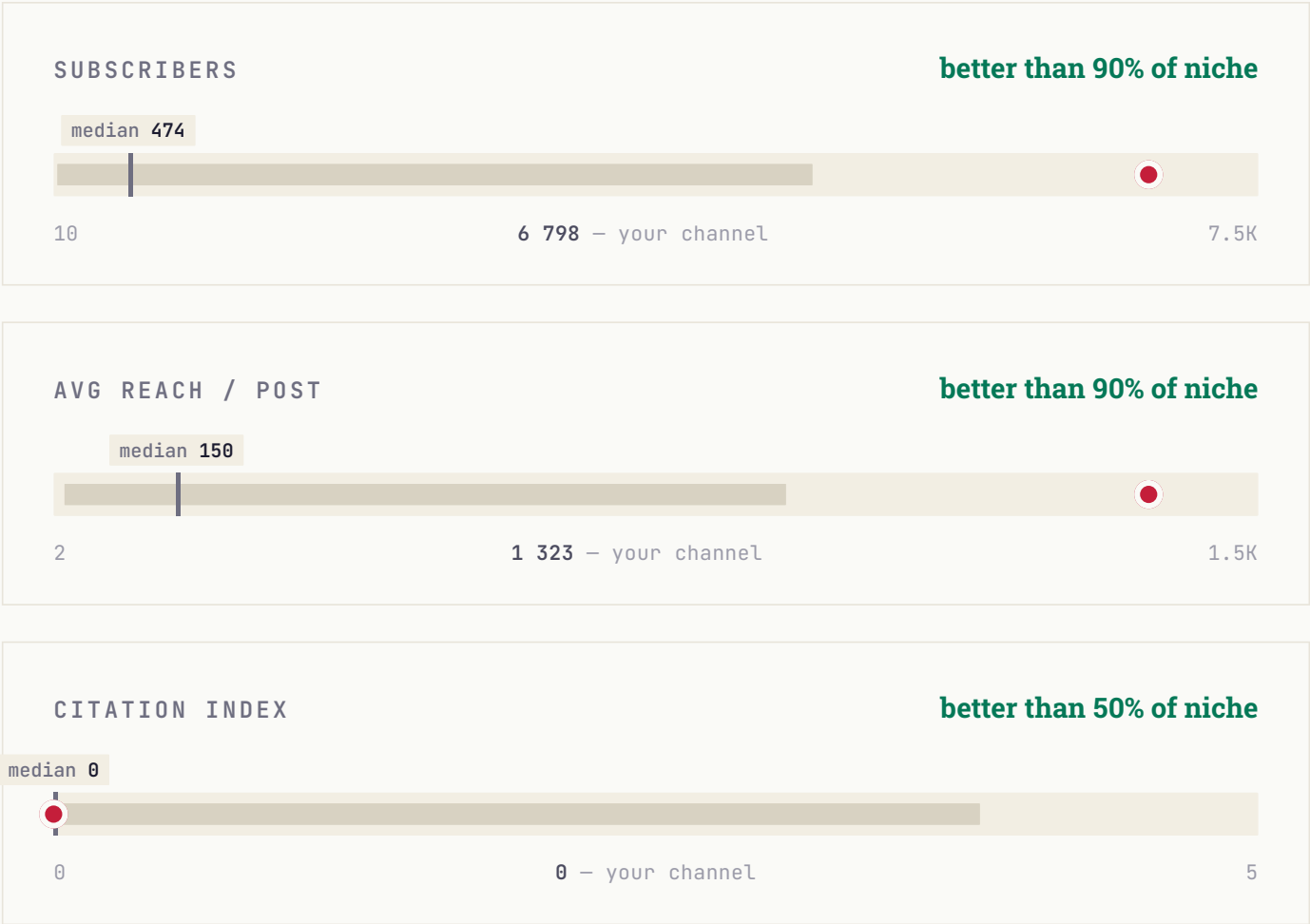
Where channel ranks in its league

Took top-71 channels in category «Business & Startups» (Belarus) and saw how your channel compares. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#4/71

RANK IN NICHE

Channel in top 5% Business & Startups Belarus



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience is most active on this day at 09:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video holds audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager