

PROMTPRESS PUBLIC REPORT

Channel audit

Startup & Biznes Insight



@biznesstartap1

■ Biznes | Startup | Daromad ■ 0 dan boshlaganlar uchun yo'l xaritasi
 ■ Pul ishlash, marketing, investitsiya ■ Biz bilan birga o'zingizning
 biznesingizni boshlang! Murojaat :...

SUBSCRIBERS

9 996

-1596 per month

ERR (% SEE POSTS)

8.0%

daily 3.6%

REACH/POST

690

ad reach 361/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citations

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Mention dynamics

3 months · monthly

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 9 996 —	 SUBSCRIBER REACH 6.9% avg % subs see post	 VIEWS/POST 690 median 576 · 28 days	 POSTS/WEEK 29.9 over period
 7D TREND -17.3% vs prev week	 REACTIONS/POST 4.7 570 reactions, 528 reposts, 16 comments	 POST LENGTH 504 chars median 498 · 28 days	 POSTS ANALYZED 121 28 days
 AD REACH 361 24h avg	 CHURN / MONTH -1596 last month	 CITATIONS 12 citation index · 59 channels mentioned ever	 CHANNEL AGE 8 months 12 days created 03.10.2025

AI EDITOR SUMMARY

Channel «Startup & Biznes Insight» — 9 996 subs. Each post avg views 690 people (7% from subs), low reach — expand audience. Publishes 30 posts/week (~4/day) — active. Week Jun 1–7 reach dropped -17.3% to week 25–31 May — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **121** posts in 28 days.
- 02 Dominant format — **Photo** (70/121 posts).
- 03 Avg post length — **504** chars (median 498).
- 04 Audience peak activity — **Saturday**, 10:00 UZT.
- 05 Top posts gather **7x** more views than weakest (2.4K avg top vs 366 worst) — among 121 posts in 28 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 04:51 TEXT ЎЗИНИ-ЎЗИ БАНД ҚИЛГАНЛАР ҚАНДАЙ ҚИЛИБ ИШ СТАЖИ ОЛАДИ? Ўзини-ўзи банд қилган шахс сифатида рўйхатдан ўтиб, ижтимоий солиқ тўлаб борсангиз...	VIEWS 2 792 REPOSTS 15	REACTIONS 4 ER 27.9%
Nº2 06.06 · 05:25 PHOTO < 10-YEAR LOANS AT 10% ANNUAL FOR 1 JUNE CHORVACHILIK President Shavkat Mirziyoyev on food...	VIEWS 2 628 REPOSTS 41	REACTIONS 5 ER 26.3%
Nº3 21.05 · 06:25 TEXT 2027 yil 1 yanvardan yosh oilalarga imtiyozli ipoteka krediti ajratiladi Uy-joyga muhtoj yosh oilalarga birlamchi bozordan kvartira sotib...	VIEWS 1 780 REPOSTS 8	REACTIONS 5 ER 17.8%

Nº4 22.05 • 05:01 PHOTO ЎEarning 715k per month not poor in Uzbekistan —Statkom Uzbekistan updates poverty line. Statistics Committee...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 707</td><td>13</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>5</td><td>17.1%</td></tr> </table>	VIEWS	REACTIONS	1 707	13	REPOSTS	ER	5	17.1%
VIEWS	REACTIONS								
1 707	13								
REPOSTS	ER								
5	17.1%								
Nº5 02.06 • 04:10 PHOTO How and by whom support is provided to families covered by the mahalla Supporting families included in the social register...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 699</td><td>5</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>2</td><td>17.0%</td></tr> </table>	VIEWS	REACTIONS	1 699	5	REPOSTS	ER	2	17.0%
VIEWS	REACTIONS								
1 699	5								
REPOSTS	ER								
2	17.0%								

WORST 3

↓ 12.06 • 05:45 TEXT Qishloq xo'jaligi yo'nalishida xarajati kam ayrim biznes yo'nalishlari! 1Ў Broyler parranda yetishtirish (1000 dona) ЎЎЎЎ Ў Boshlang'ich...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>374</td><td>5</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>4</td><td>3.7%</td></tr> </table>	VIEWS	REACTIONS	374	5	REPOSTS	ER	4	3.7%
VIEWS	REACTIONS								
374	5								
REPOSTS	ER								
4	3.7%								
↓ 11.06 • 05:20 PHOTO Ў QULUPNAY YETISHTIRISH BIZNES REJASI (Issiqxona asosida) 1. Loyihaning maqsadi Issiqxona sharoitida qulupnay yetishtirib, yiliga 2...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>365</td><td>4</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>2</td><td>3.7%</td></tr> </table>	VIEWS	REACTIONS	365	4	REPOSTS	ER	2	3.7%
VIEWS	REACTIONS								
365	4								
REPOSTS	ER								
2	3.7%								
↓ 11.06 • 05:20 PHOTO Ў UMUMIY BIR MARTALIK XARAJAT 22 000 000 + 14 550 000 = 36 550 000 so'm davomi... Biznes uchun:@Biznesstartap1	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>359</td><td>4</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>3</td><td>3.6%</td></tr> </table>	VIEWS	REACTIONS	359	4	REPOSTS	ER	3	3.6%
VIEWS	REACTIONS								
359	4								
REPOSTS	ER								
3	3.6%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

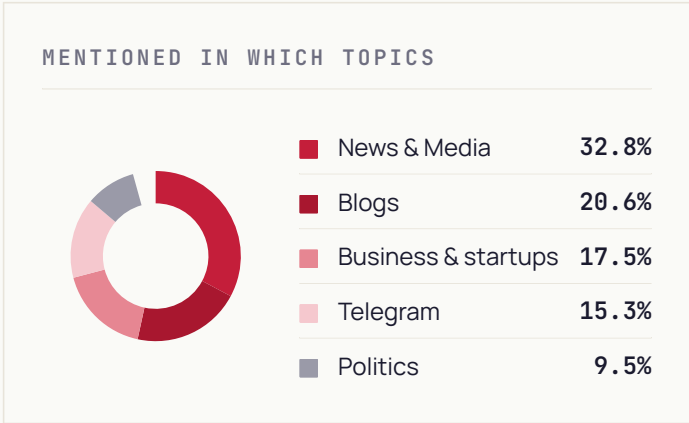
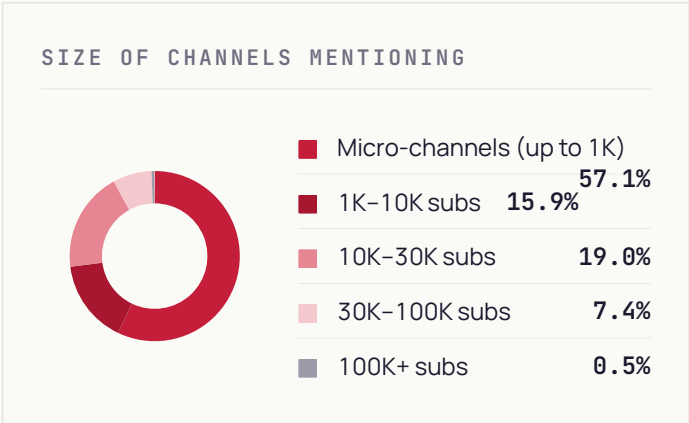
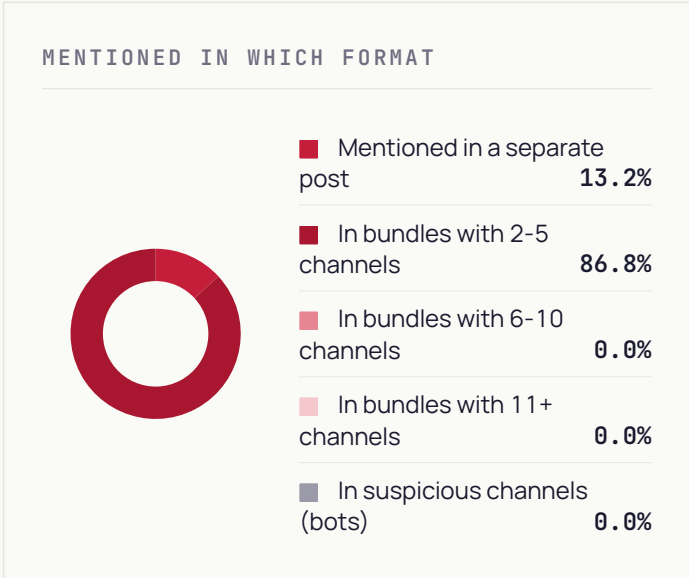
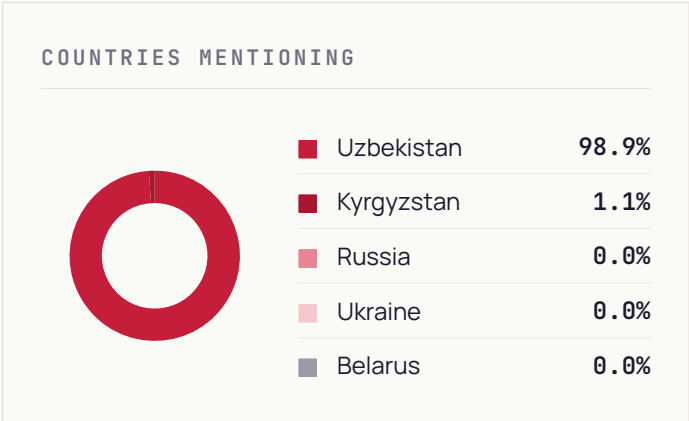
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

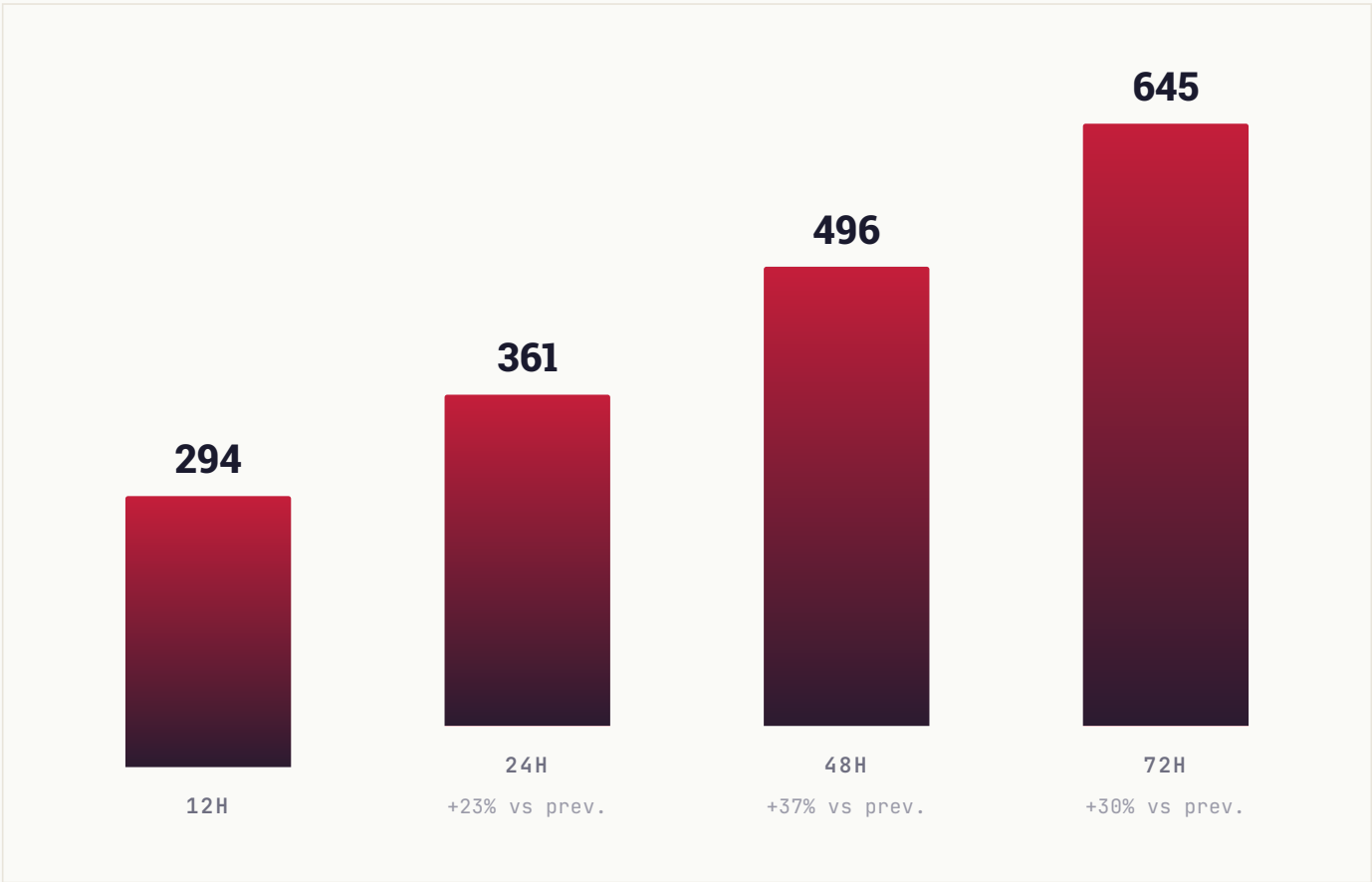
Citation index **12** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **59** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention your channel. In the last **3 months** such mentions **31**, they brought **1 129** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	25	17	1 129	
November 2025	3	3	0	
October 2025	3	3	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
31	3	1 129

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Saturday

Audience is most active on this day at 10:00 UZT.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% video share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in your segment quarterly.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager