

PUBLIC PROMTPRESS REPORT

# Channel audit

## Бизнес учун керакли қўлланмалар



@biznesqullanmalar

| SUBSCRIBERS                 | ERR (% SEE POSTS)                                                                                                             | REACH/POST        |
|-----------------------------|-------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 4 984                       | 97.0%                                                                                                                         | 6K                |
| +57 per month<br>15.06.2026 | per day 28.2%<br><a href="https://promptpress.com/audit/biznesqullanmalar">HTTPS://PROMTPRESS.COM/AUDIT/BIZNESQULLANMALAR</a> | ad reach 1.4K/24h |

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6 months · monthly

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

|                                                                                                                                                           |                                                                                                                                                                                           |                                                                                                                                                                                           |                                                                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBSCRIBERS</div><div>4 984</div><div>—</div></div>           | <div><div> SUBS REACH</div><div>120.66%</div><div>avg % subs see post</div></div>                        | <div><div> VIEWS/POST</div><div>6K</div><div>median 8.2K · 21 days</div></div>                           | <div><div> POSTS/WK</div><div>1.6</div><div>over period</div></div>                         |
| <div><div> 7D TREND</div><div>—</div><div>no data for period</div></div> | <div><div> REACTIONS/POST</div><div>6.4</div><div>only 32 reactions, 284 reposts, 2 comments</div></div> | <div><div> POST LENGTH</div><div>25 chars.</div><div>median 22 · 21 days</div></div>                     | <div><div> POSTS ANALYZED</div><div>5</div><div>21 days</div></div>                         |
| <div><div> AD REACH</div><div>1.4K</div><div>24h average</div></div>   | <div><div> CHURN / MONTH</div><div>+57</div><div>last month</div></div>                                | <div><div> CITATION RATE</div><div>1</div><div>citation index · 15 channels mentioned ever</div></div> | <div><div> CHANNEL AGE</div><div>3 years 1 month</div><div>created 17.04.2023</div></div> |

AI EDITOR SUMMARY

Channel «Business uchun kerakli qo'llanmalar» – 4 984 subs. Each post averages 6K people (121% of subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 21 days.
- 02 Dominant format – **Photo** (2/5 posts).
- 03 Avg post length – **25** chars (median 22).
- 04 Peak audience activity – **Monday**, 22:00 UZT.
- 05 Top posts get **2x** more views than the weakest (8.4K avg for top vs 4.3K for worst) – among 5 posts in 21 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

|                                                                                                           |                                                                     |                                                                    |
|-----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------------------------|
| <div><div>Nº1</div><div>25.05 · 17:15</div><div>PHOTO</div></div> <div>Taxi app in France</div>           | <div>VIEWS</div> <div>8 802</div> <div>REPOSTS</div> <div>110</div> | <div>REACTIONS</div> <div>13</div> <div>ER</div> <div>176.6%</div> |
| <div><div>Nº2</div><div>21.05 · 04:03</div><div>TEXT</div></div> <div>(post without caption – text)</div> | <div>VIEWS</div> <div>8 300</div> <div>REPOSTS</div> <div>12</div>  | <div>REACTIONS</div> <div>2</div> <div>ER</div> <div>166.5%</div>  |
| <div><div>Nº3</div><div>25.05 · 16:01</div><div>PHOTO</div></div> <div>App needed in China</div>          | <div>VIEWS</div> <div>8 196</div> <div>REPOSTS</div> <div>89</div>  | <div>REACTIONS</div> <div>8</div> <div>ER</div> <div>164.4%</div>  |

|                                                                                |         |           |
|--------------------------------------------------------------------------------|---------|-----------|
| <b>Nº4</b> 11.06 • 17:46 <b>VIDEO</b><br>Посольства учун счетлани чикариб олиш | VIEWS   | REACTIONS |
|                                                                                | 2 442   | 5         |
|                                                                                | REPOSTS | ER        |
|                                                                                | 41      | 49.0%     |

|                                                                |         |           |
|----------------------------------------------------------------|---------|-----------|
| <b>Nº5</b> 11.06 • 17:46 <b>VIDEO</b><br>Отчетдан фойдаланиш ! | VIEWS   | REACTIONS |
|                                                                | 2 329   | 4         |
|                                                                | REPOSTS | ER        |
|                                                                | 32      | 46.7%     |

WORST 3

|                                                     |         |           |
|-----------------------------------------------------|---------|-----------|
| ↓ 25.05 • 16:01 <b>PHOTO</b><br>App needed in China | VIEWS   | REACTIONS |
|                                                     | 8 196   | 8         |
|                                                     | REPOSTS | ER        |
|                                                     | 89      | 164.4%    |

|                                                                       |         |           |
|-----------------------------------------------------------------------|---------|-----------|
| ↓ 11.06 • 17:46 <b>VIDEO</b><br>Посольства учун счетлани чикариб олиш | VIEWS   | REACTIONS |
|                                                                       | 2 442   | 5         |
|                                                                       | REPOSTS | ER        |
|                                                                       | 41      | 49.0%     |

|                                                       |         |           |
|-------------------------------------------------------|---------|-----------|
| ↓ 11.06 • 17:46 <b>VIDEO</b><br>Отчетдан фойдаланиш ! | VIEWS   | REACTIONS |
|                                                       | 2 329   | 4         |
|                                                       | REPOSTS | ER        |
|                                                       | 32      | 46.7%     |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

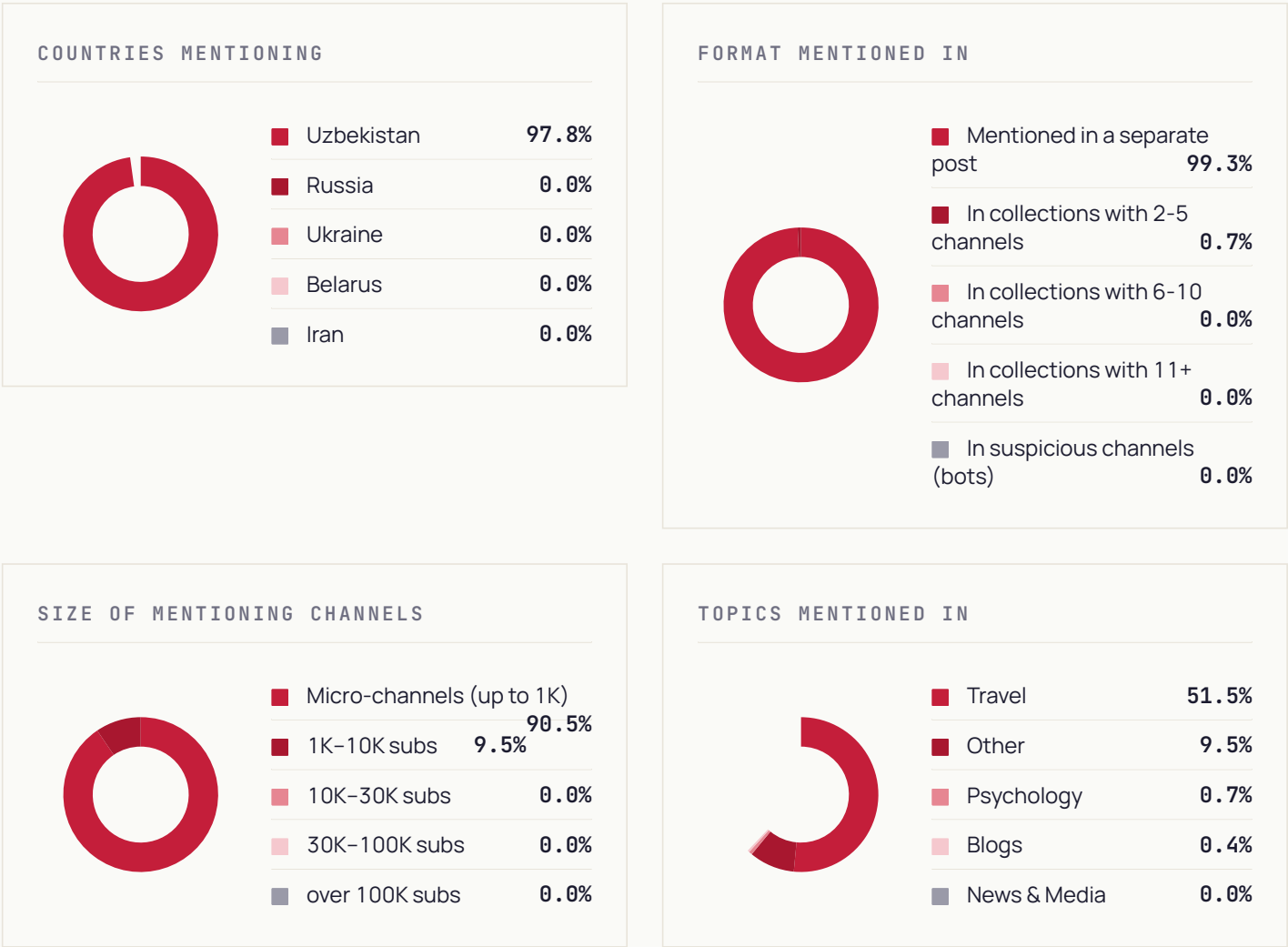
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

# Who and how mentions the channel

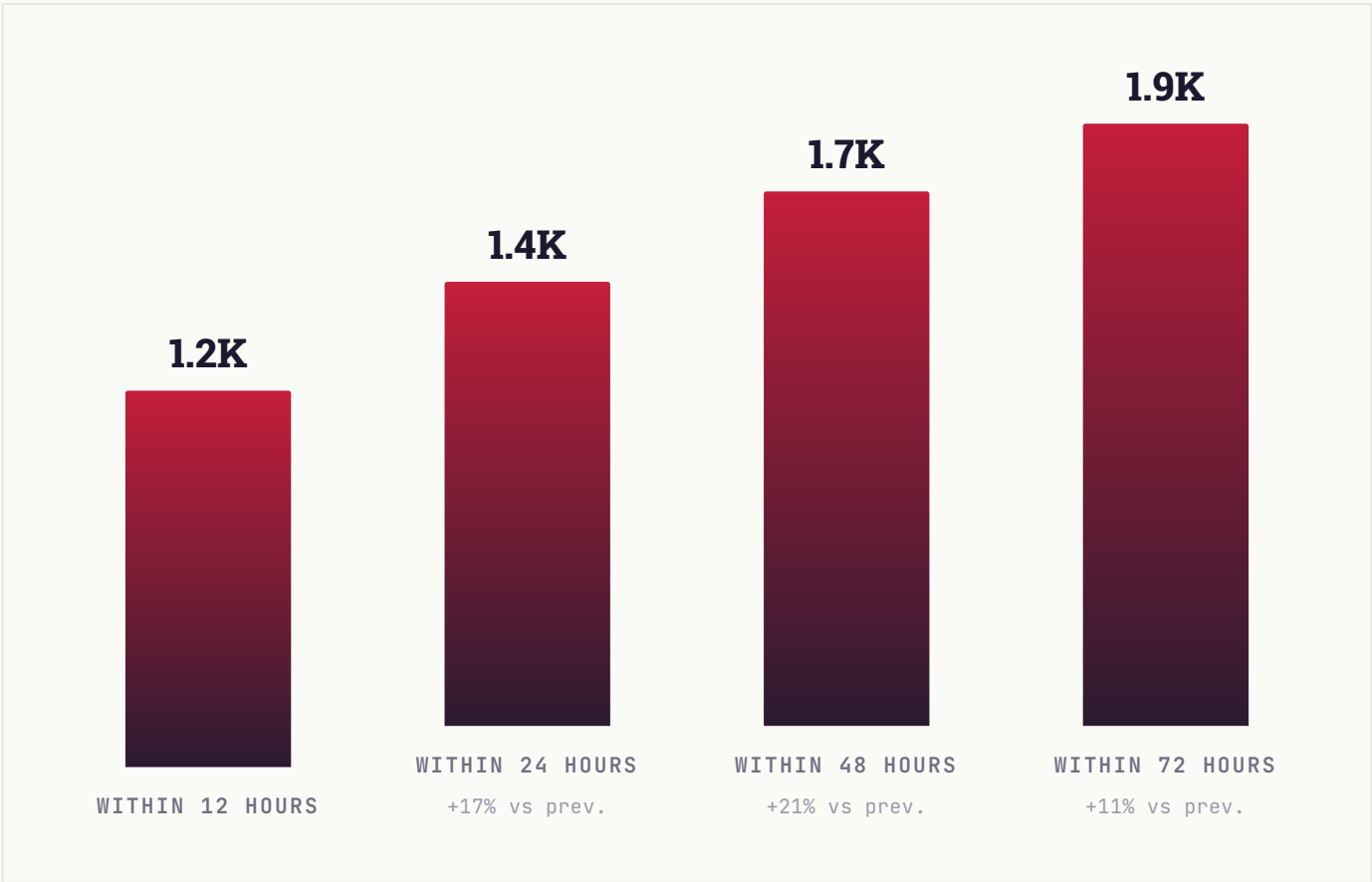
Citation index 1 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time the channel was mentioned 15 different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.





SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                      | SUBSCRIBERS |
|----------------------------------------------|-------------|
| SW Пул оқими                                 | 6.5K        |
| CPC Cruises. Dream vacation ☒                | 6K          |
| CPM Cruise☒When Where Price                  | 5.5K        |
| BU Бизнес учун керакли қўлланмалар YOU       | 5K          |
| HC Magnolia Women's Club                     | 2.7K        |
| ☒M ☒ More.uz                                 | 2.1K        |
| YT I'm your motivation                       | 861         |
| ER Cruises in reality                        | 657         |
| ☒C ☒Мувафаққият сирлари☒                     | 636         |
| EC Elite travelers & business club with love | 595         |
| o a World Incruises☒♥                        | 128         |

COMPARATIVE CONCLUSION

Channel in mid-collection (4th out of 11). 3 channels larger, 7 — smaller. Good options for mutual cross-promotion: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **10**, they brought **912** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT SUBS |
|----------------|----------|----------|--------------|
| Dec 2025       | 1        | 1        | 105          |
| Nov 2025       | 3        | 3        | 70           |
| Oct 2025       | 2        | 2        | 215          |
| September 2025 | 0        | 0        | 112          |
| August 2025    | 2        | 2        | 228          |
| Jul 2025       | 2        | 1        | 182          |

|                |                |               |
|----------------|----------------|---------------|
| TOTAL MENTIONS | MONTHS OF DATA | ACQUIRED SUBS |
| 10             | 6              | 912           |

## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

## Increase posting frequency

Now 1.6 posts/wk. Active channels do 7-10.  
Consistency is key for retention.

EFFECT

**Consistency  
beats volume**

02

## Main post of the week — Monday

Audience most active on this day at 22:00 UZT.

EFFECT

**Best window  
for an  
important post**

03

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

04

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic is an easy win.

EFFECT

**+5-15% ER**

05

## Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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