

PROMTPRESS PUBLIC REPORT

Channel audit

Бизнес мешок



@biznes_meshok

If you want to change your reality, you must change your thinking. —
And we'll help. Friend link: <https://t.me/+eG7qHj4VJj1mZWQy> Ads:
@andreycheba RKN:...

SUBSCRIBERS

14 148

-232 per month

ERR (% SEE POSTS)

5.0%

last 24 hrs 2.3%

REACH/POST

666

ad reach 326/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 14 148 —	 SUBS REACH 4.7% avg % subs see post	 VIEWS/POST 666 median 709 · 29 days	 POSTS/WK 19.4 for period
 7D TREND -7.1% vs prev week	 REACTIONS/POST 15.0 only 1,248 reactions, 793 reposts, 0 comments	 POST LENGTH 214 chars median 144 · 29 days	 POSTS ANALYZED 83 29 days
 AD REACH 326 24h avg	 CHURN / MONTH -232 last month	 QUOTE RATE 238 citation index · 397 channels mentioned all time	 CHANNEL AGE 2 yrs 2 mo created 03.05.2024

EDITOR AI SUMMARY

Channel «Business Bag» — 14 148 subs. Each post averages 666 people (5% of subs), reach low — expand audience. Publishes 19 posts per week (~3/day) — regular schedule. For week Jun 29 — Jul 5 reach dropped -7.1% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **83** posts over 29 days.
- 02 Dominant format – **Photo** (82/83 posts).
- 03 Avg post length – **214** chars (median 144).
- 04 Peak audience activity – **Wed**, 13:00 MSK.
- 05 Top posts get **2x** more views than the weakest (899 avg for top vs 496 for worst) – among 83 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº117.06 · 10:15 PHOTO Problems are like coal the fireman shovels into the locomotive's furnace, burning difficulties: inventing solutions and bringing them to life...	VIEWS	REACTIONS
	905	14
	REPOSTS	ER
	11	6.4%
Nº221.06 · 12:36 PHOTO The walls of your comfort zone are lovingly decorated with a whole collection of excuses and reasons to change nothing – Jen Sincero Business bag	VIEWS	REACTIONS
	900	31
	REPOSTS	ER
	16	6.4%
Nº325.06 · 12:45 PHOTO Financial success is discipline, not genius – John C. Bogle Business bag	VIEWS	REACTIONS
	892	12
	REPOSTS	ER
	15	6.3%

Nº4 26.06 • 12:50 PHOTO Exceptional work ethic lets those with nothing surpass those with privilege and status – Kitami...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>873</td><td>23</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>10</td><td>6.2%</td></tr> </table>	VIEWS	REACTIONS	873	23	REPOSTS	ER	10	6.2%
VIEWS	REACTIONS								
873	23								
REPOSTS	ER								
10	6.2%								
Nº5 20.06 • 12:51 PHOTO Achieving big goals is hard Don't be afraid of difficulties – see problems as another step toward the top...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>861</td><td>22</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>11</td><td>6.1%</td></tr> </table>	VIEWS	REACTIONS	861	22	REPOSTS	ER	11	6.1%
VIEWS	REACTIONS								
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11	6.1%								

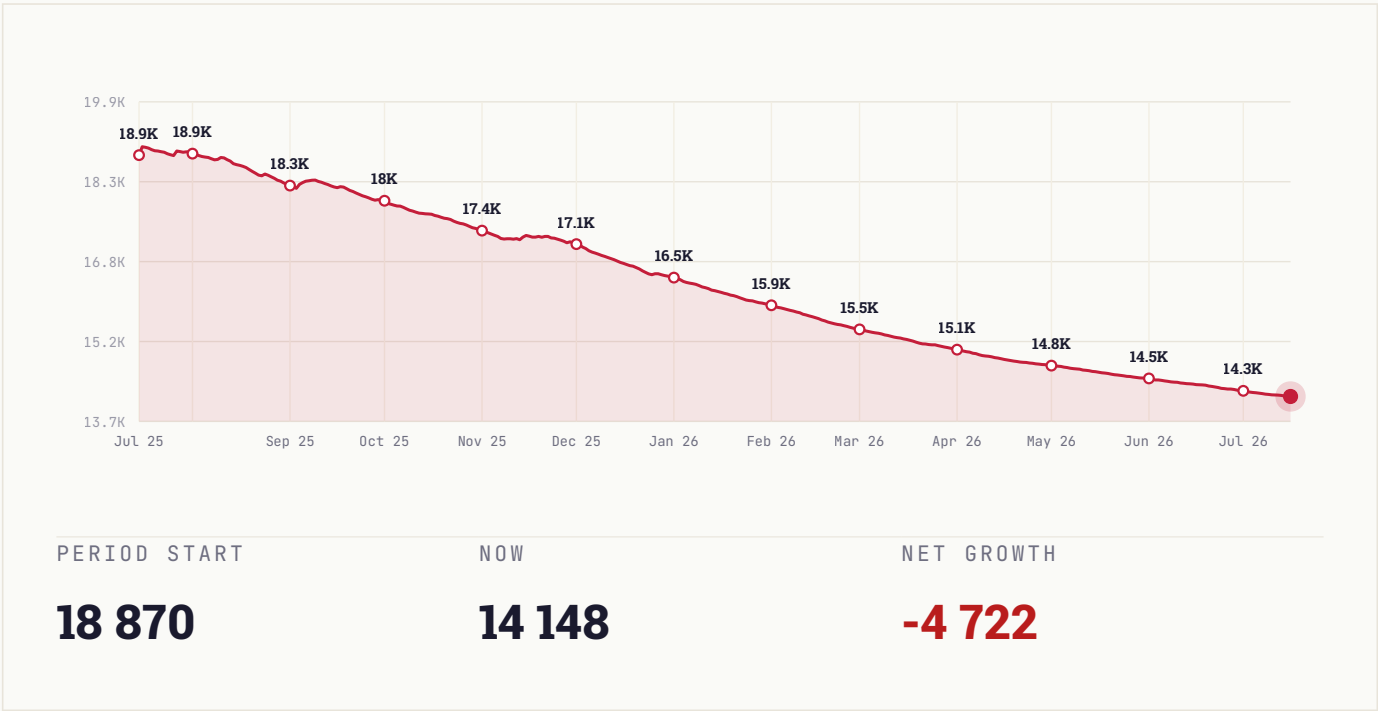
WORST 3

↓ 13.07 • 12:16 PHOTO Your most valuable business asset is your own imagination – J.K. Rowling Business bag	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>503</td><td>14</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>9</td><td>3.6%</td></tr> </table>	VIEWS	REACTIONS	503	14	REPOSTS	ER	9	3.6%
VIEWS	REACTIONS								
503	14								
REPOSTS	ER								
9	3.6%								
↓ 10.07 • 05:10 PHOTO Before solving future problems, learn to handle today's in the least time with greater efficiency – Peter...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>496</td><td>14</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>10</td><td>3.5%</td></tr> </table>	VIEWS	REACTIONS	496	14	REPOSTS	ER	10	3.5%
VIEWS	REACTIONS								
496	14								
REPOSTS	ER								
10	3.5%								
↓ 09.07 • 16:11 PHOTO ! While most spend their lives working 9-to-5, Alexander earns from his phone. No office. No bosses. And the most amazing thing is...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>491</td><td>1</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>3.5%</td></tr> </table>	VIEWS	REACTIONS	491	1	REPOSTS	ER	1	3.5%
VIEWS	REACTIONS								
491	1								
REPOSTS	ER								
1	3.5%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

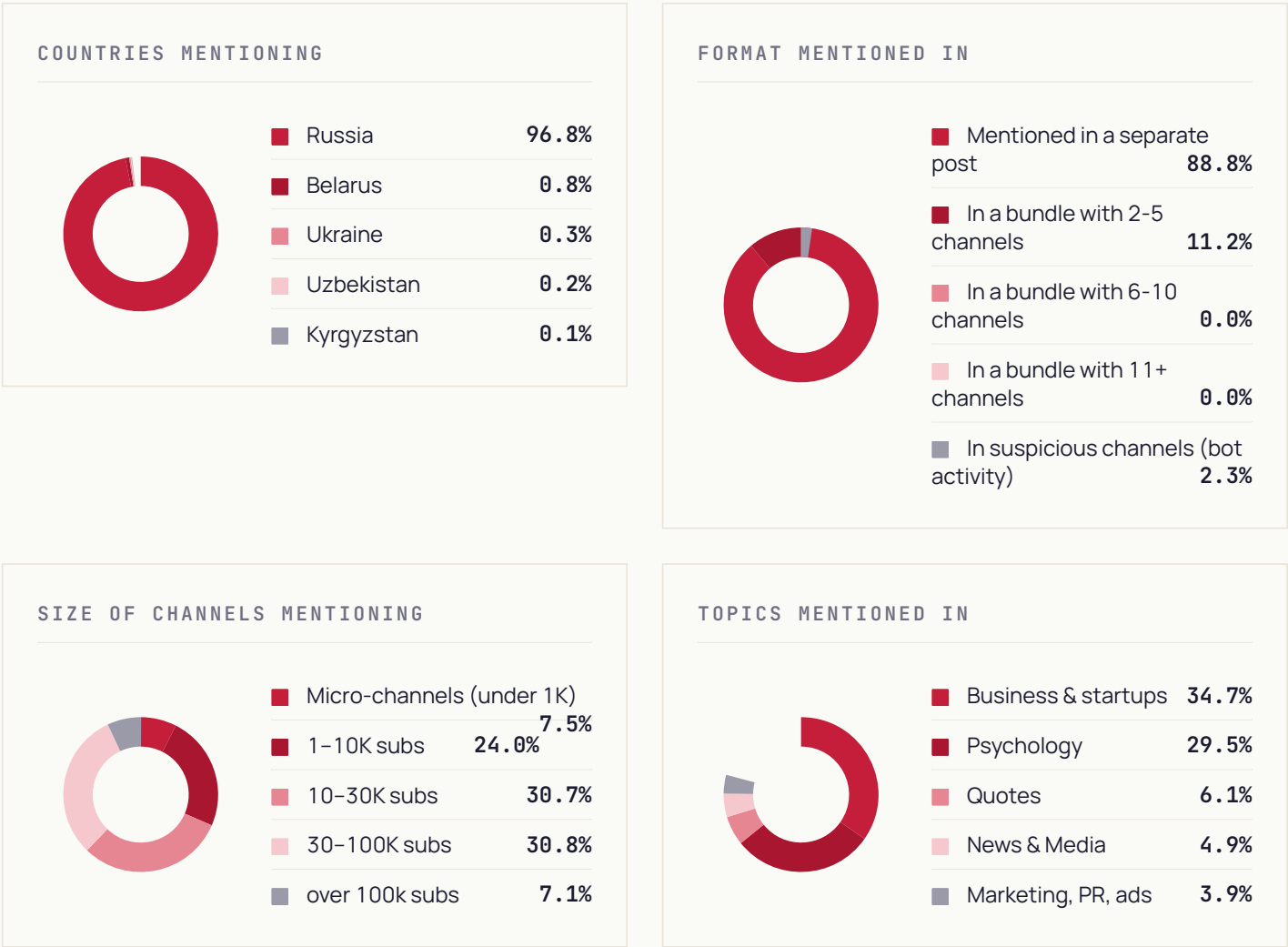
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

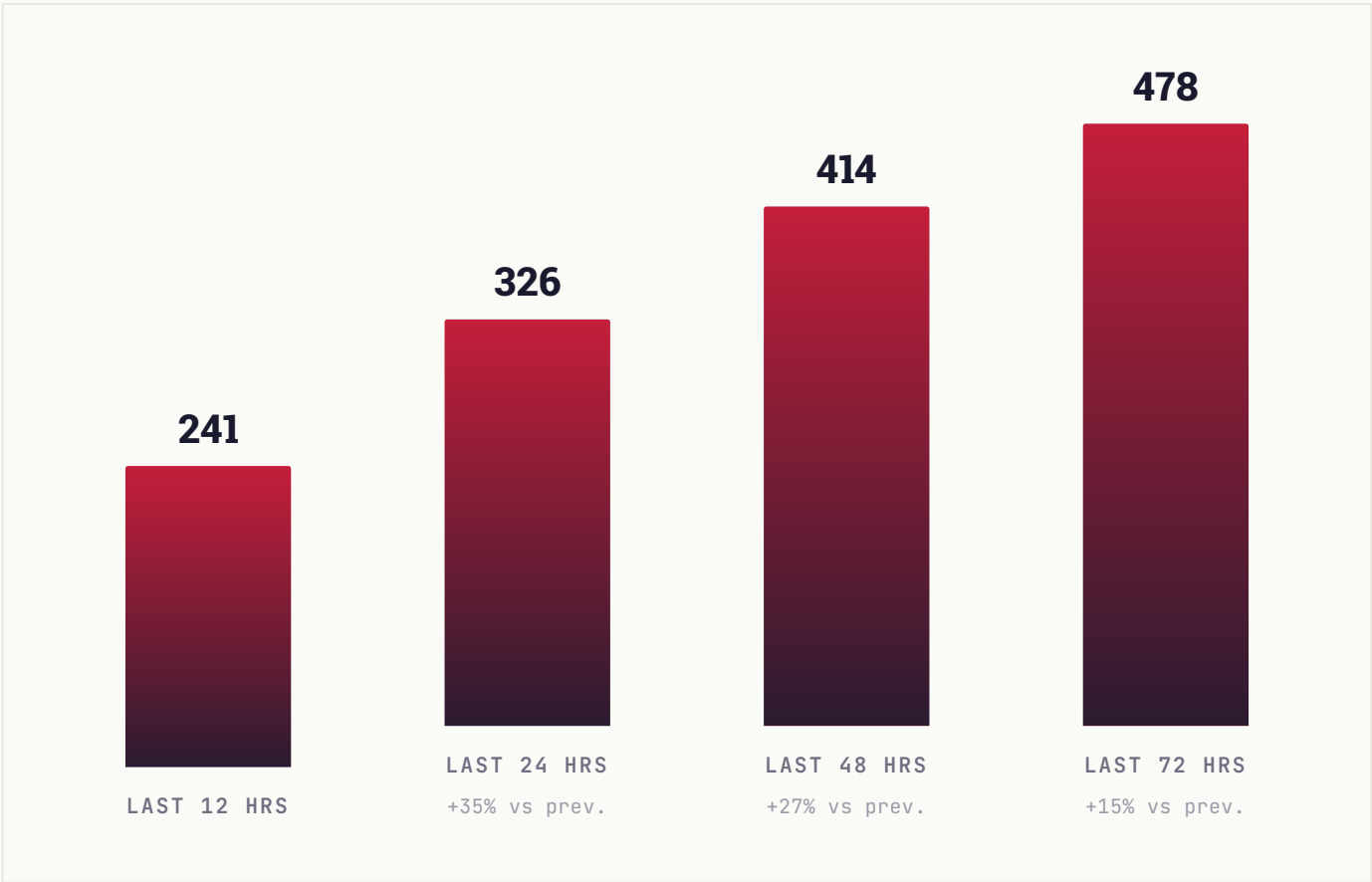
Citation index **238** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **397** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1.1M
CI Million Books business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
БМ Бизнес мешок YOU	14.1K

COMPARATIVE SUMMARY

Channel is not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal — enter top-99 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

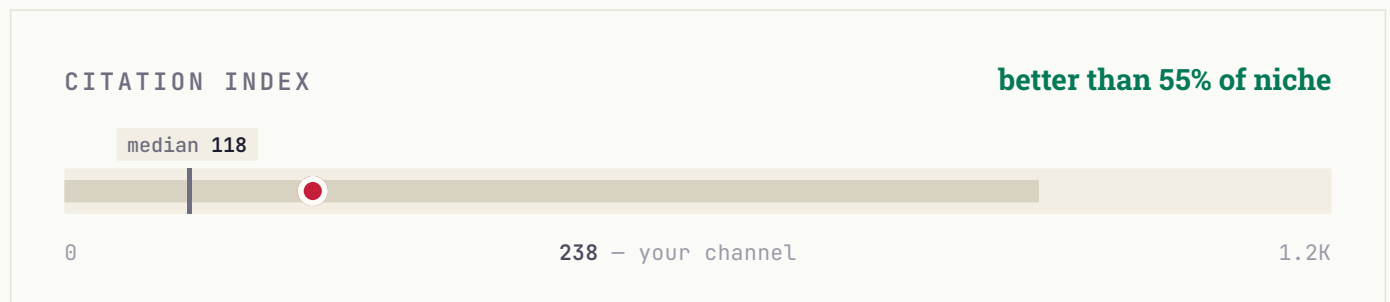
Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **84**, they brought **444** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	8	5	0	
December 2025	16	9	19	
Nov 2025	25	18	150	
Oct 2025	10	7	0	
Sep 2025	7	4	192	
August 2025	18	12	83	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
84	6	444

Where the channel stands in its league

Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. We recommend a share of 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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