

PROMTPRESS PUBLIC REPORT

Channel audit

Intellekt



@biznes_intellekt

Biznes intellekt — Hayotga aql bilan yondashuv. Reklama joylashtirish uchun: t.me/reklama_servis/146

SUBS

6 289

-107 per month

ERR (% SEE POSTS)

17.0%

per day 5.8%

REACH/POST

917

ad reach 369/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 6 289 —	 SUBSCRIBER REACH 14.58% avg % subs see post	 VIEWS/POST 917 median 973 · 27 days	 POSTS/WK 5.9 over the period
 7D TREND -24.5% vs previous week	 REACTIONS/POST 1.2 only 27 reactions, 0 reposts, 0 comments	 POST LENGTH 239 chars median 43 · 27 days	 POSTS ANALYZED 23 27 days
 AD REACH 369 avg over 24h	 CHURN / MONTH -107 over the last month	 CITATION RATE 35 citation index · 127 channels mentioned over all time	 CHANNEL AGE 8 years 2 months created 15.04.2018

AI EDITOR SUMMARY

Channel «Intellect» – 6 289 subs. Each post averages 917 people (15% from subs), reach is low – need to grow audience. Publishes 6 posts per week (~1/day) – rare. For week Jun 1–7 reach dropped -24.5% by the week of May 25–31 – analyze the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **23** posts over 27 days.
- 02 Dominant format – **Video** (15/23 posts).
- 03 Avg post length – **239** characters (median 43).
- 04 Audience peak activity – **Tuesday**, 17:00 UZT.
- 05 Top posts get **4x** more views than the weakest (1.6K avg for top vs 443 for worst) – among 23 posts in 27 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 19.05 · 12:22 VIDEO 📺 Hayotdagi eng muhim lahza qachon?	VIEWS 1 677 REPOSTS —	REACTIONS 1 ER 26.7%
Nº2 21.05 · 06:36 VIDEO 🕌 Imom Buxoriyning qadriyatlari haqida eshitganmisiz?	VIEWS 1 677 REPOSTS —	REACTIONS 3 ER 26.7%
Nº3 20.05 · 05:59 VIDEO 🕌 Nikoh bu katta ne'mat va mas'uliyatdir!	VIEWS 1 559 REPOSTS —	REACTIONS 2 ER 24.8%

Nº4 26.05 • 08:49 **VIDEO**

📺 O'zingizga qadriyat tanlang!

VIEWS
1 540

REACTIONS
3

REPOSTS
—

ER
24.5%

Nº5 30.05 • 03:57 **TEXT**

Amerikaliklar haqida biz bilmagan, ammo dunyo tan olgan ba'zi fikrlar Amerika jamiyatiga va uning odamlariga moslashish odatda oson...

VIEWS
1 398

REACTIONS
3

REPOSTS
—

ER
22.2%

WORST 3

↓ 12.06 • 04:02 **PHOTO**

Ingliz tilini ertadan o'rganaman, dushanbadan o'rganaman deb yurganlar...😁 Yoz ham keldi...😁 Ha deb grammatik mavzular va qoidalar bilan...

VIEWS
501

REACTIONS
1

REPOSTS
—

ER
8.0%

↓ 12.06 • 10:11 **PHOTO**

Kelajak – hali yetib kelmagan lahzalar to'plamidan iborat. Ammo kelajakni o'zgacha va ahamiyatli qiluvchi omil – bu hali uning sodir...

VIEWS
488

REACTIONS
1

REPOSTS
—

ER
7.8%

↓ 12.06 • 17:45 **PHOTO**

#DIQQAT📌 Rasman: Abituriyentlar va maktab bitiruvchilari uchun BEPUL imtihon boshlandi! 📌 Pul yutug'i: 1.000.000 so'm! 📌 Yakshanba...

VIEWS
340

REACTIONS
—

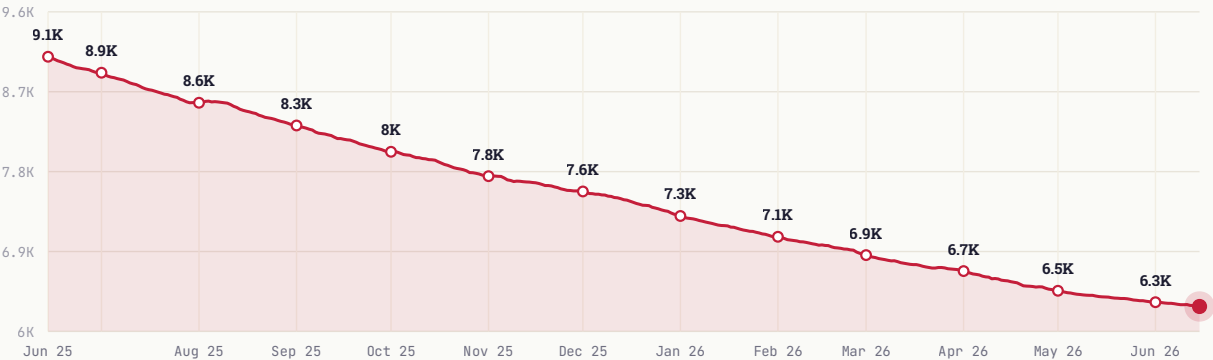
REPOSTS
—

ER
5.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



START OF PERIOD

NOW

NET GROWTH

9 102

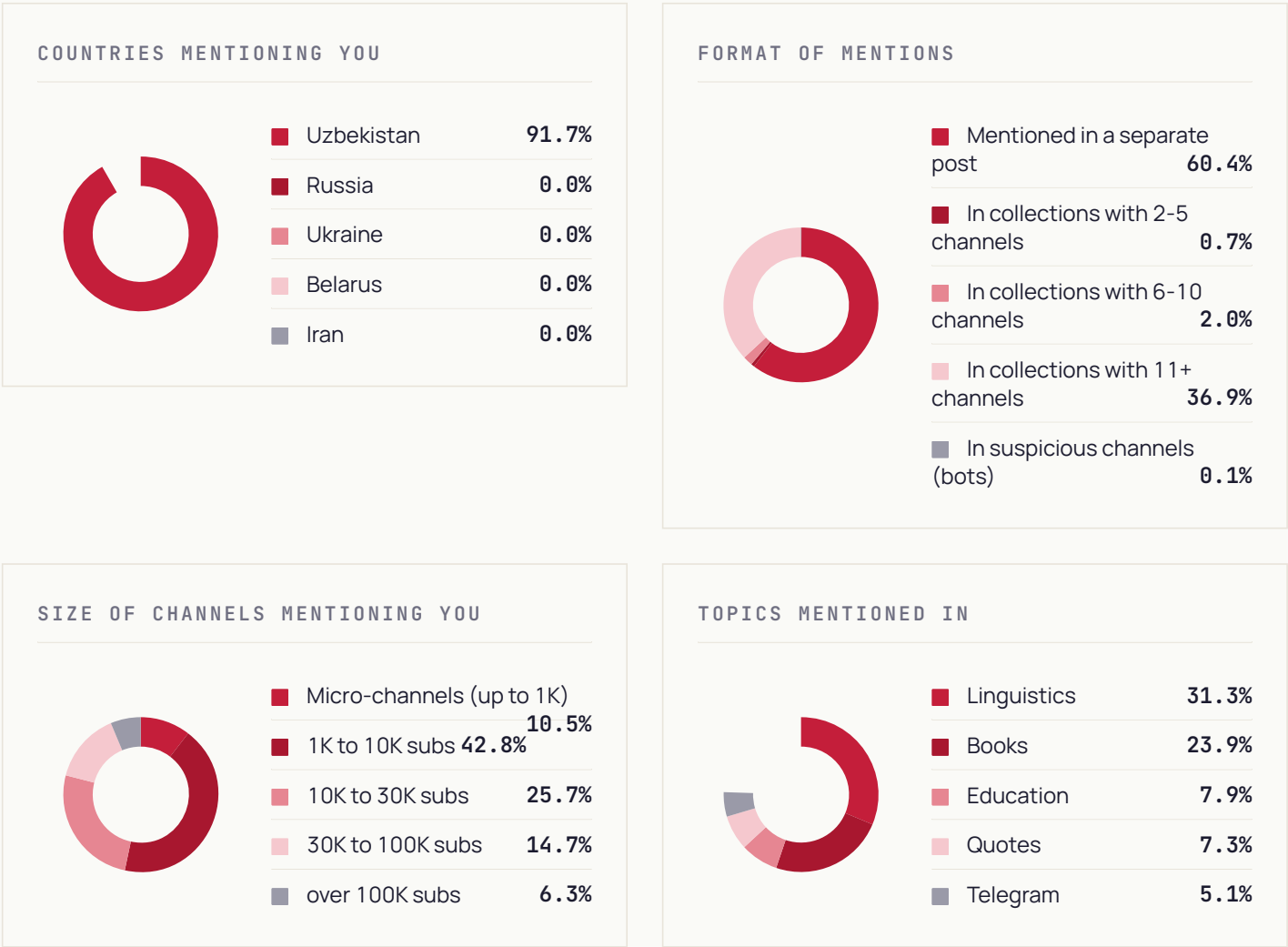
6 289

-2 813

SECTION 04 · CITATIONS

Who mentions the channel and how

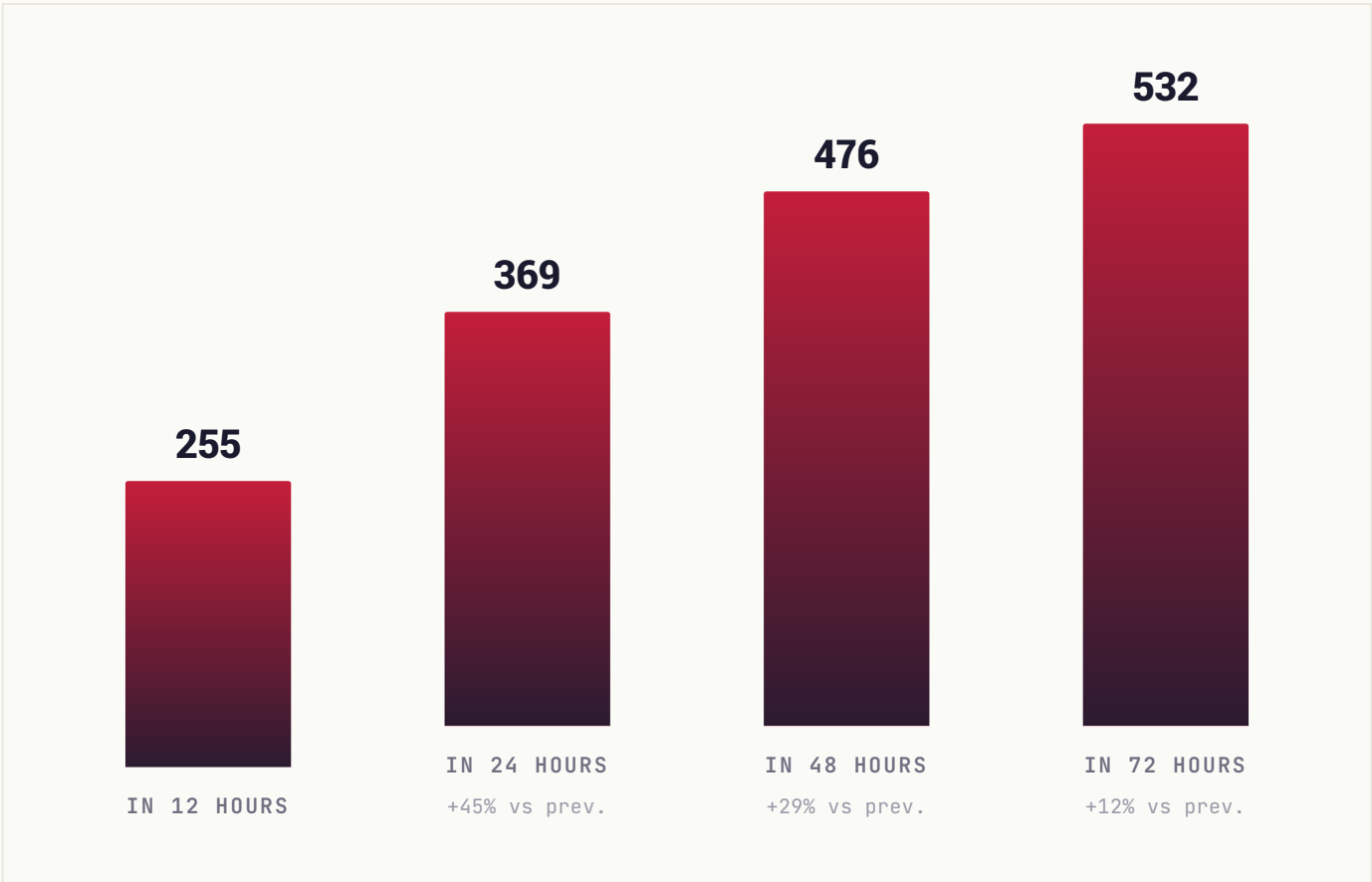
Citation index **35** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time the channel was mentioned **127** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
AK Audio kitoblar	103.2K
FM Foydali Moliya	53K
OK Ovozli kutubxona	50.2K
AI Alisher Isaev blogi	40.1K
AK Audio kutubxona	39.9K
RK Raqamli kutubxona	25.1K
EK Elektron kitoblar	18.5K
ID Ilm duri	18.2K
MF MFaktor.uz	15.3K
IN Intellekt YOU	6.3K
SA Sadriddin Abdurahimov	5.3K

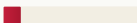
COMPARATIVE CONCLUSION

Channel in bottom third of the selection (10th out of 11). Larger — 9 channels (leader: Audio kitoblar, 103.2K); these are growth benchmarks, reach them via paid placements or partnerships. Smaller — 1 channel, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **3**, they brought **43** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	0	0	1 
November 2025	0	0	11 
October 2025	1	1	3 
September 2025	0	0	0 
August 2025	1	1	22 
July 2025	1	1	6 
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS
3	6		43

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Tuesday

Audience is most active on this day at 17:00 UZT.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. 2-3 collabs give relevant growth — no need for daily.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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