

PUBLIC REPORT BY PROMTPRESS

Channel audit

Simple Economics



@biznes_financi_ekonomika

Finance & economics explained simply. Ads: @antosha_antosha .
Channel link: <https://t.me/+ohuxiLiB3O43YWU6> • RKN: <https://vk.cc/cHWLGT> . Exchange: telega.in/c/+ohuxiLiB3O43YWU6 Partner with...

SUBSCRIBERS

353 739

-14647 per month

ERR (% SEE POSTS)

5.0%

per day 3.3%

REACH/POST

16.8K

ad reach 11.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who & how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Economics» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBSCRIBERS 353 739 —	 SUBSCRIBER REACH 4.75% avg % of subs see post	 VIEWS/POST 16.8K median 17.1K · 29 days	 POSTS/DAY 7.2 ~50 per week
 7D TREND -6.2% vs prev week	 REACTIONS/POST 202.1 total 43,648 reactions, 22,740 reposts, 0 comments	 POST LENGTH 200 chars median 194 · 29 days	 POSTS ANALYZED 216 29 days
 AD REACH 11.7K 24h avg	 CHURN / MONTH -14647 last month	 QUOTE RATE 713 citation index · 3,643 channels mentioned all time	 CHANNEL AGE 3 years 3 months created 22.03.2023

AI EDITOR SUMMARY

Channel «Simple Economics» — 353 739 subs. Avg views per post: 16.8K people (5% of subs), reach is low — consider expanding audience. Publishes 50 posts per week (~7/day) — active posting. For week Jul 6–12, reach dropped -6.2% by week of Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **216** posts over 29 days.
- 02 Dominant format – **Photo** (197/216 posts).
- 03 Avg post length – **200** chars (median 194).
- 04 Audience peak – **Sunday**, 12:00 MSK.
- 05 Top posts get **2×** more views than the weakest (21.1K avg for top vs 13.8K for worst) – among 216 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº121.06 · 09:01 VIDEO  Crimea COMPLETELY halts fuel supply to gas stations Regional head Aksyonov said gasoline will be sold ONLY...	VIEWS	REACTIONS
	21 436	352
	REPOSTS	ER
	485	6.1%
Nº226.06 · 18:01 PHOTO  All phones in Russia to be registered President Putin signed a law on IMEI database. If a smartphone isn't in the database...	VIEWS	REACTIONS
	20 882	328
	REPOSTS	ER
	345	5.9%
Nº320.06 · 10:38 PHOTO  Gasoline now sold on marketplaces in Russia. Funny meme, scary reality.	VIEWS	REACTIONS
	20 842	266
	REPOSTS	ER
	171	5.9%

Nº4 20.06 · 18:59 PHOTO  Germany no longer one of Europe's richest countries Germans now poorer than Cypriots and Slovenians. Down we go. We're on Max😞	VIEWS 20 521 REPOSTS 152	REACTIONS 280 ER 5.8%
Nº5 20.06 · 07:01 PHOTO  Argentina asks US to ban deadbeat dads from stadiums Over 13,000 South Americans banned...	VIEWS 20 504 REPOSTS 57	REACTIONS 373 ER 5.8%

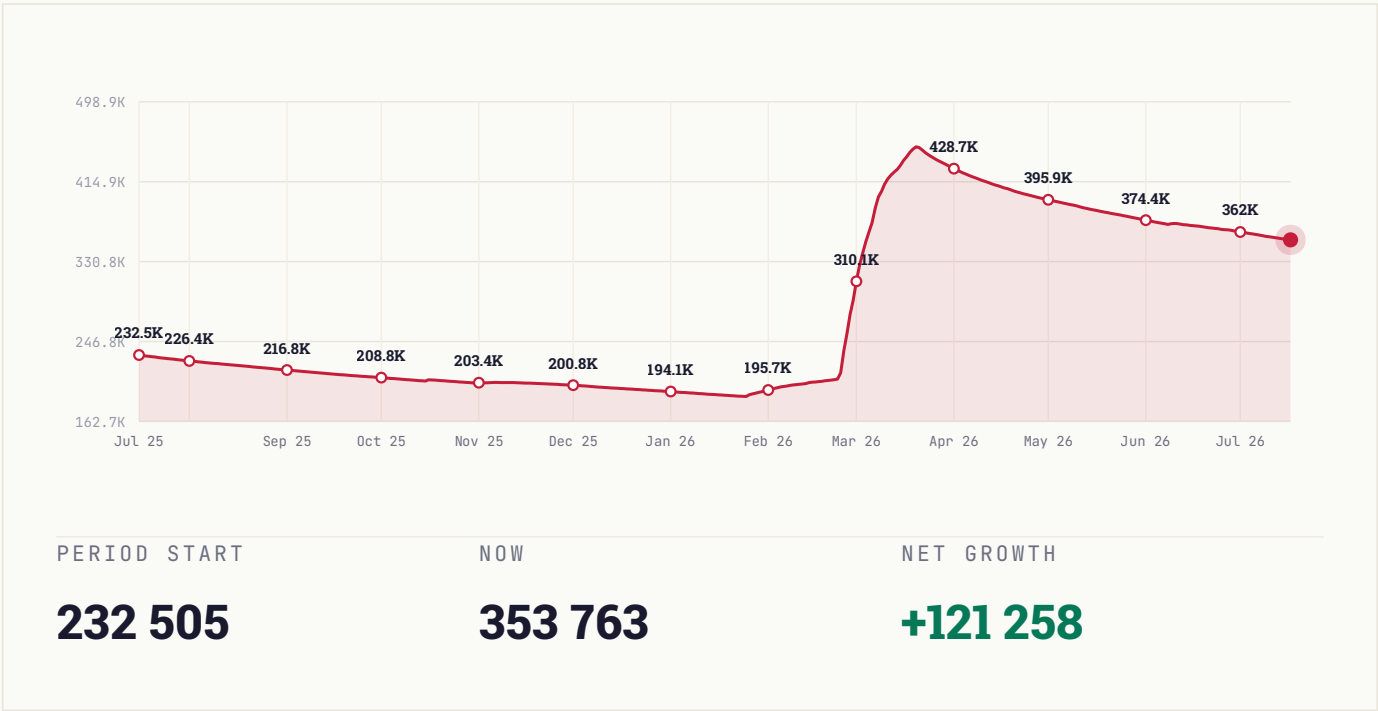
WORST 3

↓ 13.07 · 16:10 PHOTO  EU plans to restrict kids' access to social media Restrictions will affect children under 13. This is how the EU wants to protect children...	VIEWS 13 812 REPOSTS 24	REACTIONS 145 ER 3.9%
↓ 14.07 · 08:02 PHOTO  GitHub stopped working in Russia Users report the platform won't open without VPN. Expected. We at Max😞	VIEWS 13 775 REPOSTS 86	REACTIONS 139 ER 3.9%
↓ 14.07 · 10:35 PHOTO !! Roskomnadzor denied blocking GitHub, Google, and Apple. Guess it was just a feeling. We're on Max😞	VIEWS 13 726 REPOSTS 51	REACTIONS 135 ER 3.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

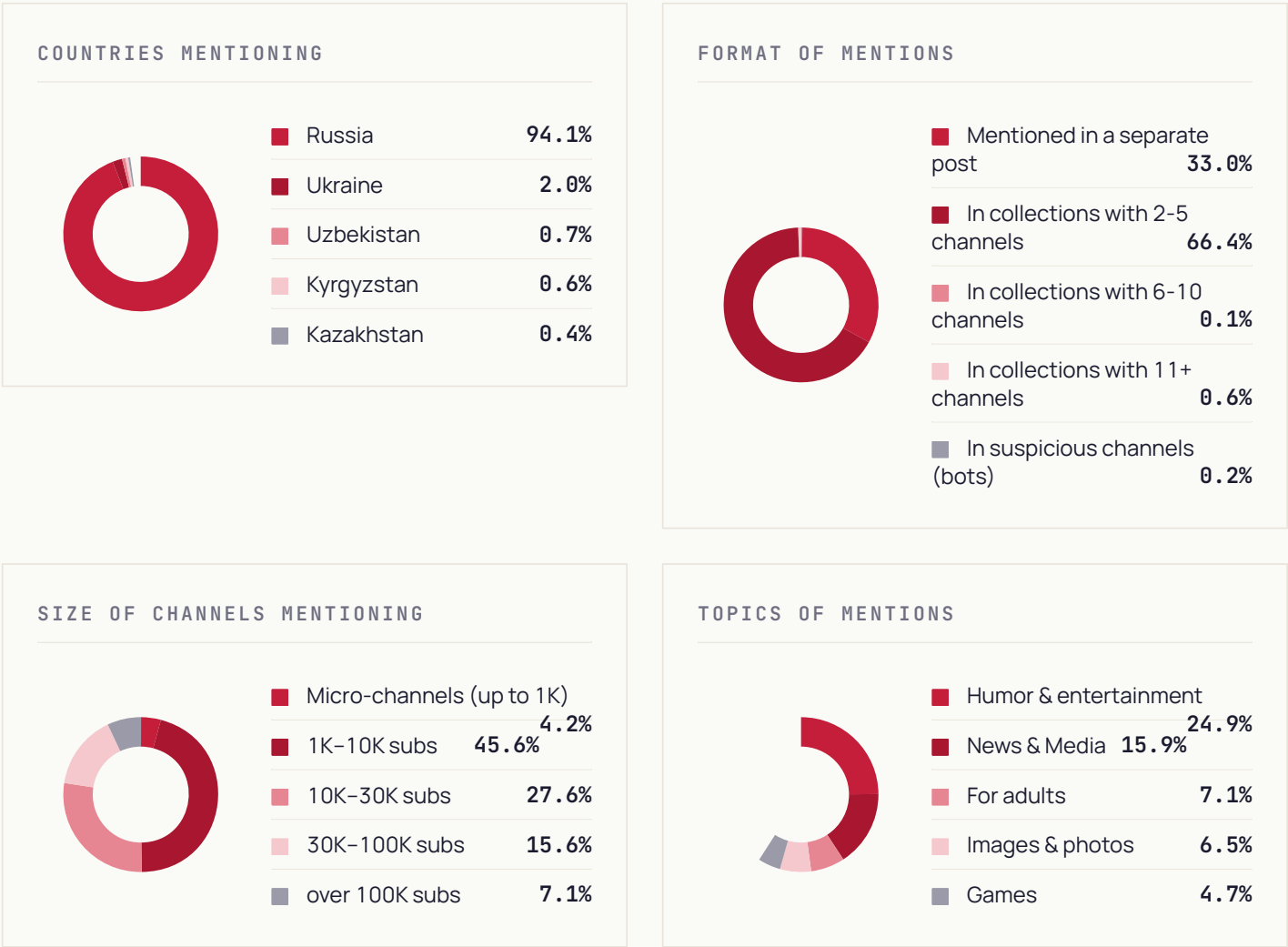
Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

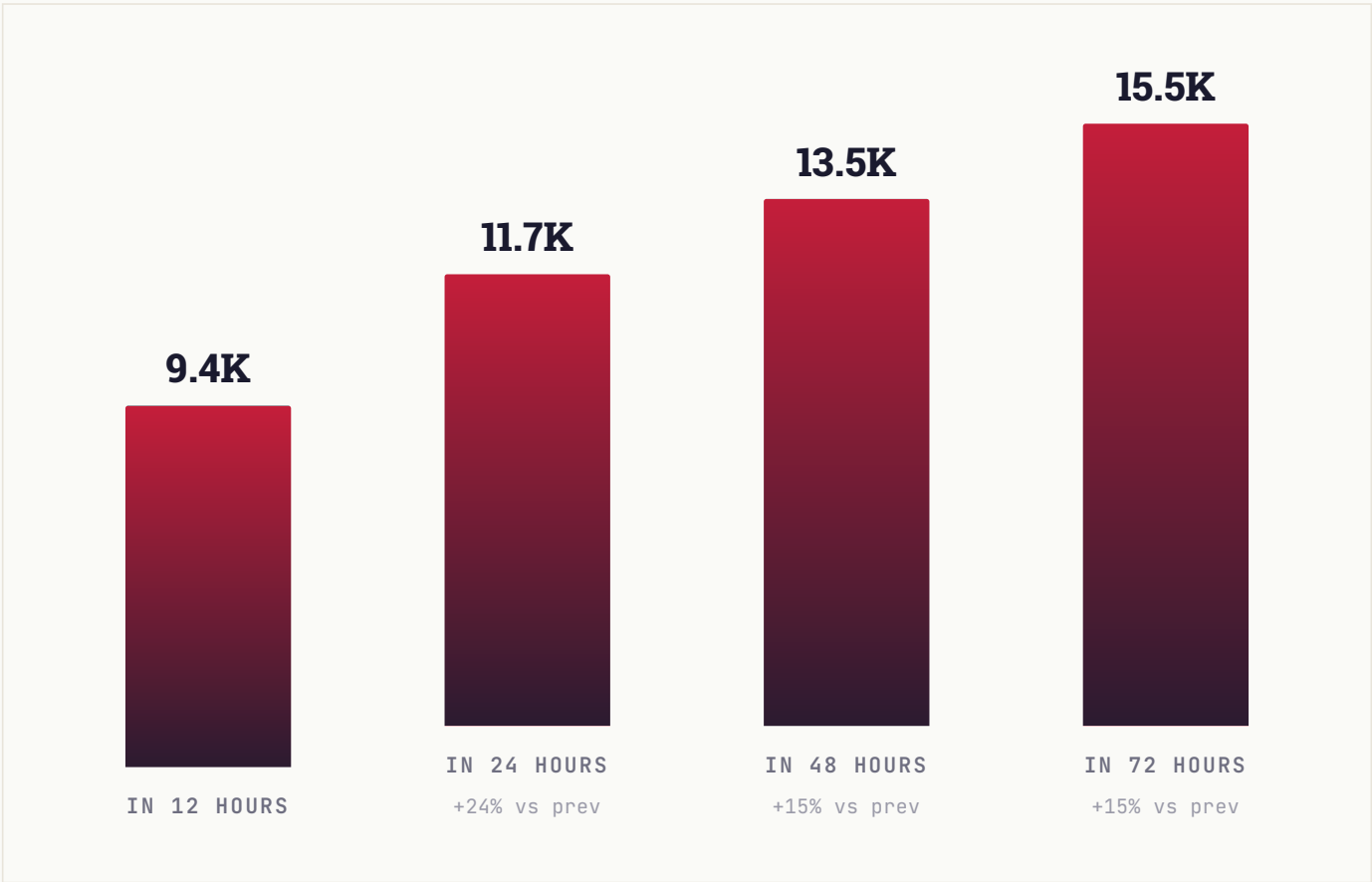
Citation index **713** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **3 643** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted – see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آت آقاي تحليلگر	5.2M
قد قيمت لحظه ای دلار طلا خودرو و سکه	3.7M
اق اخبار فوری قيمت دلار طلا حمله امريکا	3.6M
اش Sharif شريف	2.8M
TW Trade Watcher	2.6M
قل قيمت لحظه ای دلار طلا خودرو	2M
KE KING EL GOLD 🏆	1.8M
TЭ The Economist	1.3M
TE Blunt. Economics.	1.2M
QE QUBTAN EL GOLD	1.1M
PE Simple Economics YOU	353.7K

COMPARATIVE CONCLUSION

Channel intop half of niche (#45 of 98). Niche leader – آقاي تحليلگر (5.2M), median subs 350.2K. Aim for top quartile – realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions: **59**, they brought **7 774** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	5 952	
December 2025	20	19	0	
November 2025	5	3	534	
October 2025	34	33	1 288	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
59	6	7 774

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Economics» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#45 /100

POSITION IN NICHE

Channel in top half of ranking

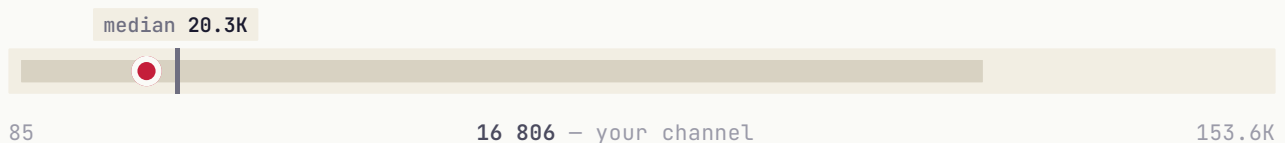
SUBSCRIBERS

better than 50% of niche



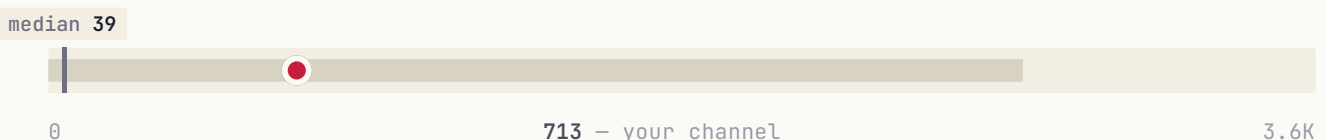
AVG REACH / POST

17% below median



CITATION INDEX

better than 59% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Best post of the week – Sunday

Best time: this day at 12:00 MSK – audience most active.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic – easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily – 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager