

PROMTPRESS PUBLIC REPORT

Channel audit

mybusiness



@bizmoy

my business - my rules. read and learn about business and retail

Place your ad: @bizksy

SUBSCRIBERS

32 534

-174 per month

ERR (% SEE POSTS)

34.0%

in 24 hrs **24.5%**

REACH/POST

9.3K

ad reach **7.6K/24h**

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Business & Startups»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 32 534 —	 SUBS REACH 28.5% avg % subs see post	 VIEWS/POST 9.3K median 9.8K · 20 days	 POSTS/WEEK 2.4 for the period
 7D TREND — no data for period	 REACTIONS/POST 67.0 only 469 reactions, 700 reposts, 0 comments	 POST LENGTH 867 chars median 1000 · 20 days	 POSTS ANALYZED 7 20 days
 AD REACH 7.6K 24h avg	 CHURN / MONTH -174 for the last month	 QUOTE RATE 65 citation index · 41 channels mentioned all time	 CHANNEL AGE 2 years 8 months created 23.10.2023

AI EDITOR SUMMARY

Channel «mybusiness» – 32 534 subs. Each post averages 9.3K people (28% of subs), good reach. Publishes 2 posts per week (~0 per day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts in 20 days.
- 02 Dominant format – Text (6/7 posts).
- 03 Avg post length – 867 chars (median 1000).
- 04 Peak audience activity – Monday, 23:00 MSK.
- 05 Top posts get 3× more views than the weakest (13.7K avg for top vs 4.7K for worst) – among 7 posts in 20 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 5 POSTS

Nº1 29.06 · 20:27 TEXT When a negotiation conversation goes wrong, the main thing is not to panic and build a tactic. Sometimes one apt word can turn...	VIEWS 14 025 REPOSTS 146	REACTIONS 95 ER 43.1%
Nº2 05.07 · 18:18 TEXT Key human skill We are increasingly convinced that the most important skill a person can develop is mindfulness. Learning to understand...	VIEWS 13 863 REPOSTS 131	REACTIONS 102 ER 42.6%
Nº3 07.07 · 17:12 TEXT Familiar: sales up, reports show profit, but cash is empty. Accountant says 'numbers look great', but you think...	VIEWS 13 261 REPOSTS 90	REACTIONS 79 ER 40.8%

Nº4 16.07 • 17:17 TEXT Not always obvious, but management accounting can boost revenue even when things seem fine. How...	VIEWS 9 793 REPOSTS 112 REACTIONS 90 ER 30.1%
Nº5 17.07 • 14:49 TEXT Some strata... Nah, I'm lazy. Why many entrepreneurs put off important changes in their business. – Let me clear urgent...	VIEWS 7 147 REPOSTS 104 REACTIONS 69 ER 22.0%

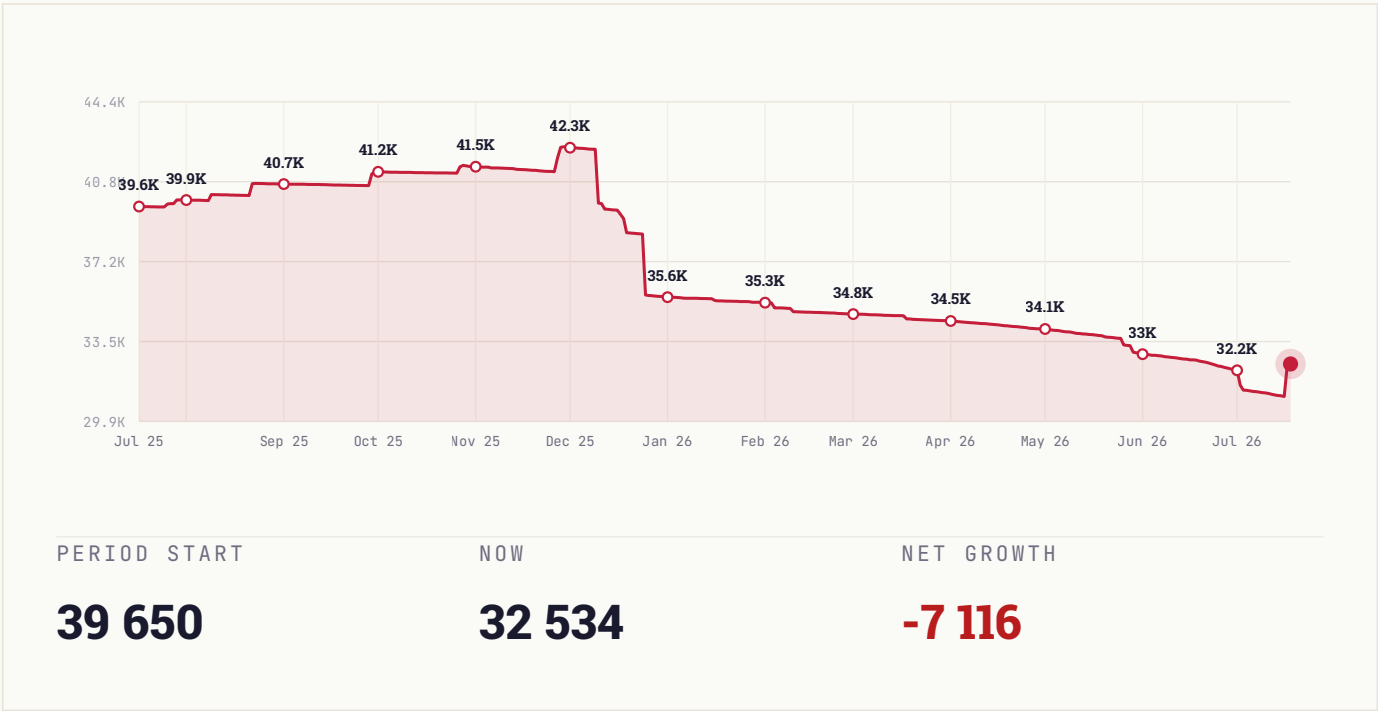
WORST 3

↓ 17.07 • 14:49 TEXT Some strata... Nah, I'm lazy. Why many entrepreneurs put off important changes in their business. – Let me clear urgent...	VIEWS 7 147 REPOSTS 104 REACTIONS 69 ER 22.0%
↓ 28.06 • 15:19 TEXT [Assistant: does it help you or you help it?] Finding a good assistant seems like a win. But it's only half the battle. Why? Because...	VIEWS 5 579 REPOSTS 115 REACTIONS 29 ER 17.1%
↓ 18.07 • 18:16 PHOTO  "Experience only!" – the top excuse in interviews Where do you get it if everyone wants a ready pro? Vicious...	VIEWS 1 229 REPOSTS 2 REACTIONS 5 ER 3.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

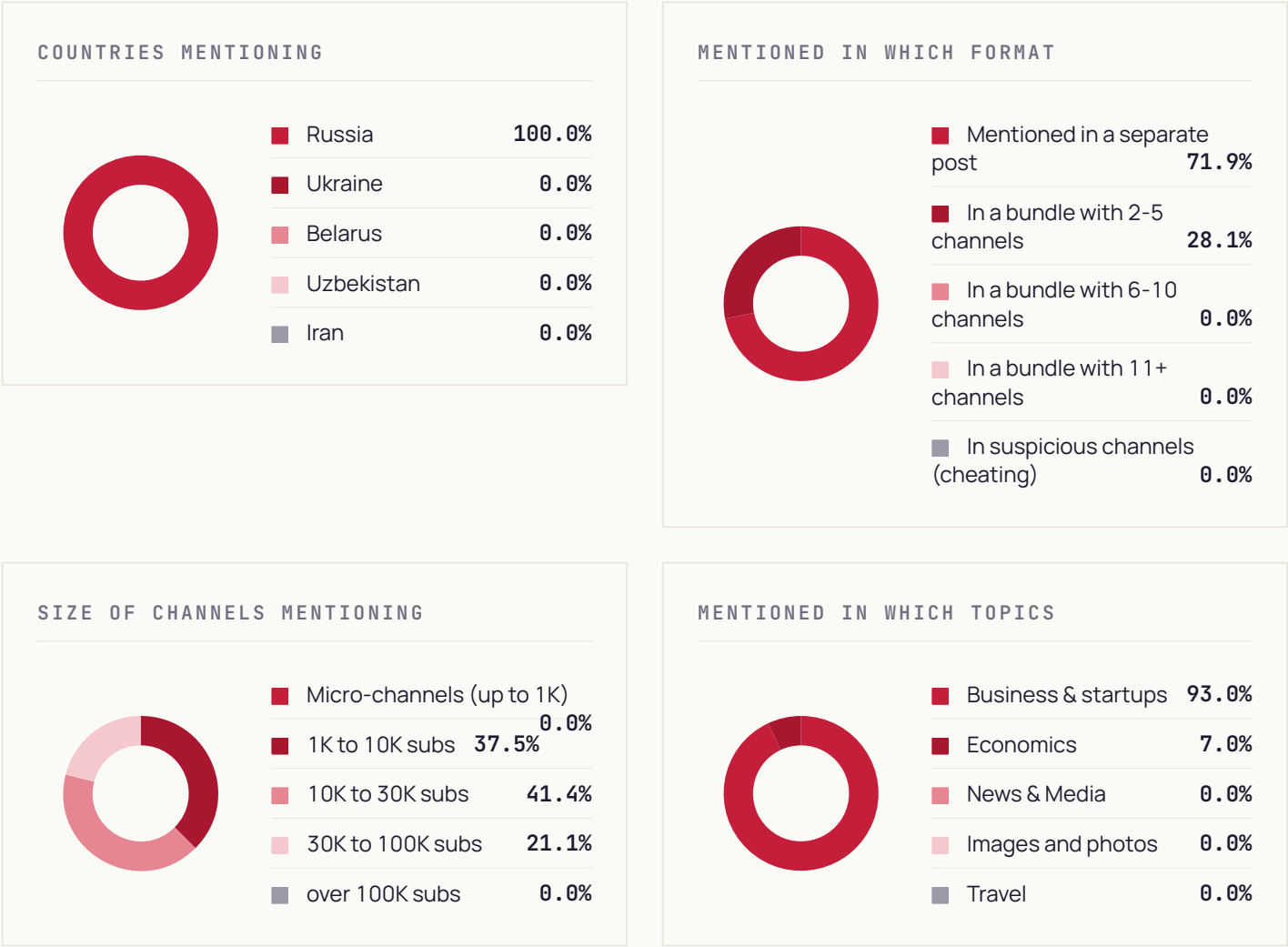
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

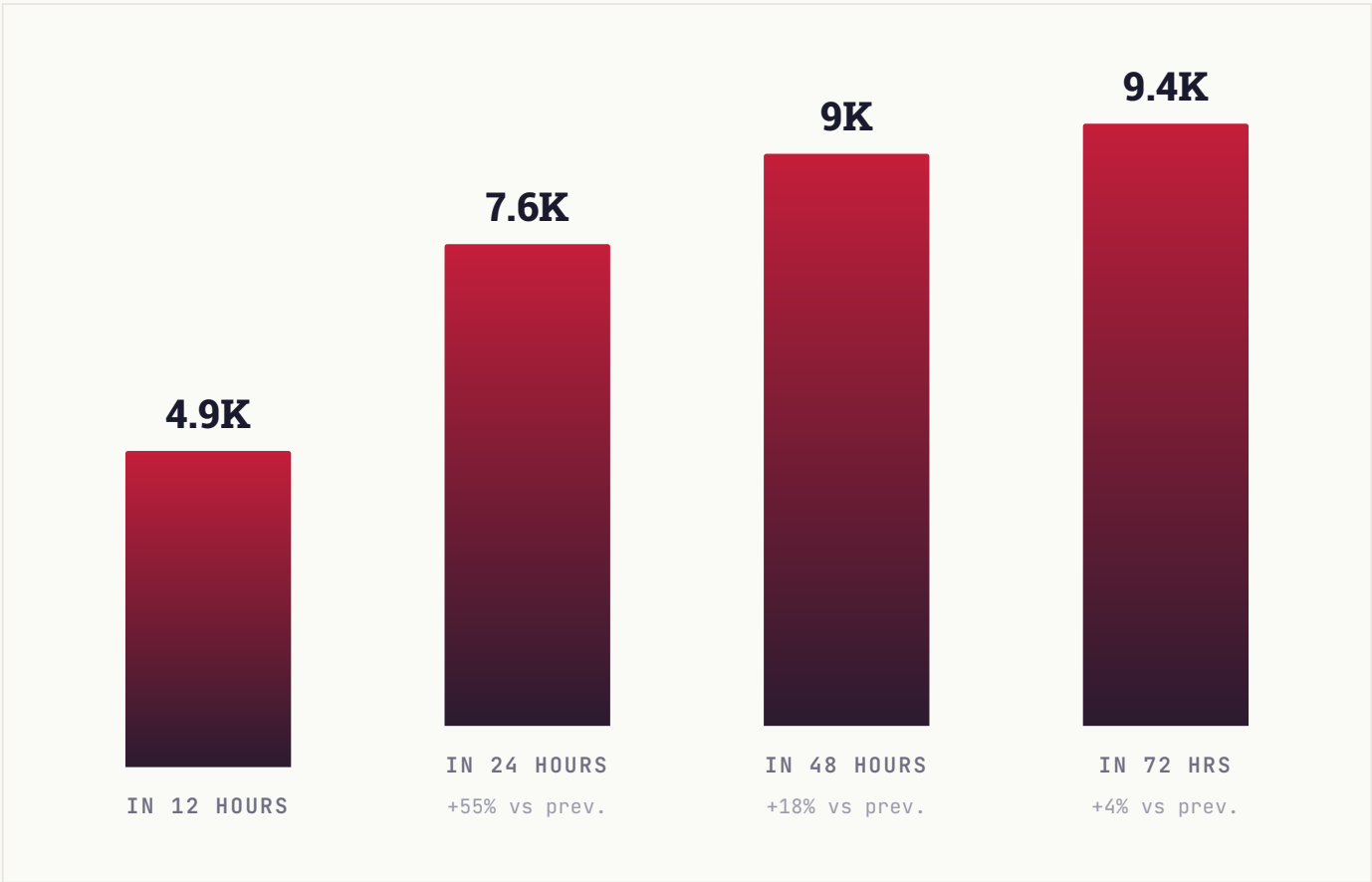
Citation index **65** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **41** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1.1M
CN Million-dollar books business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS M&A	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
MO mybusiness YOU	32.5K

COMPARATIVE CONCLUSION

Channel still outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **29**, they brought **2 927** new subs.

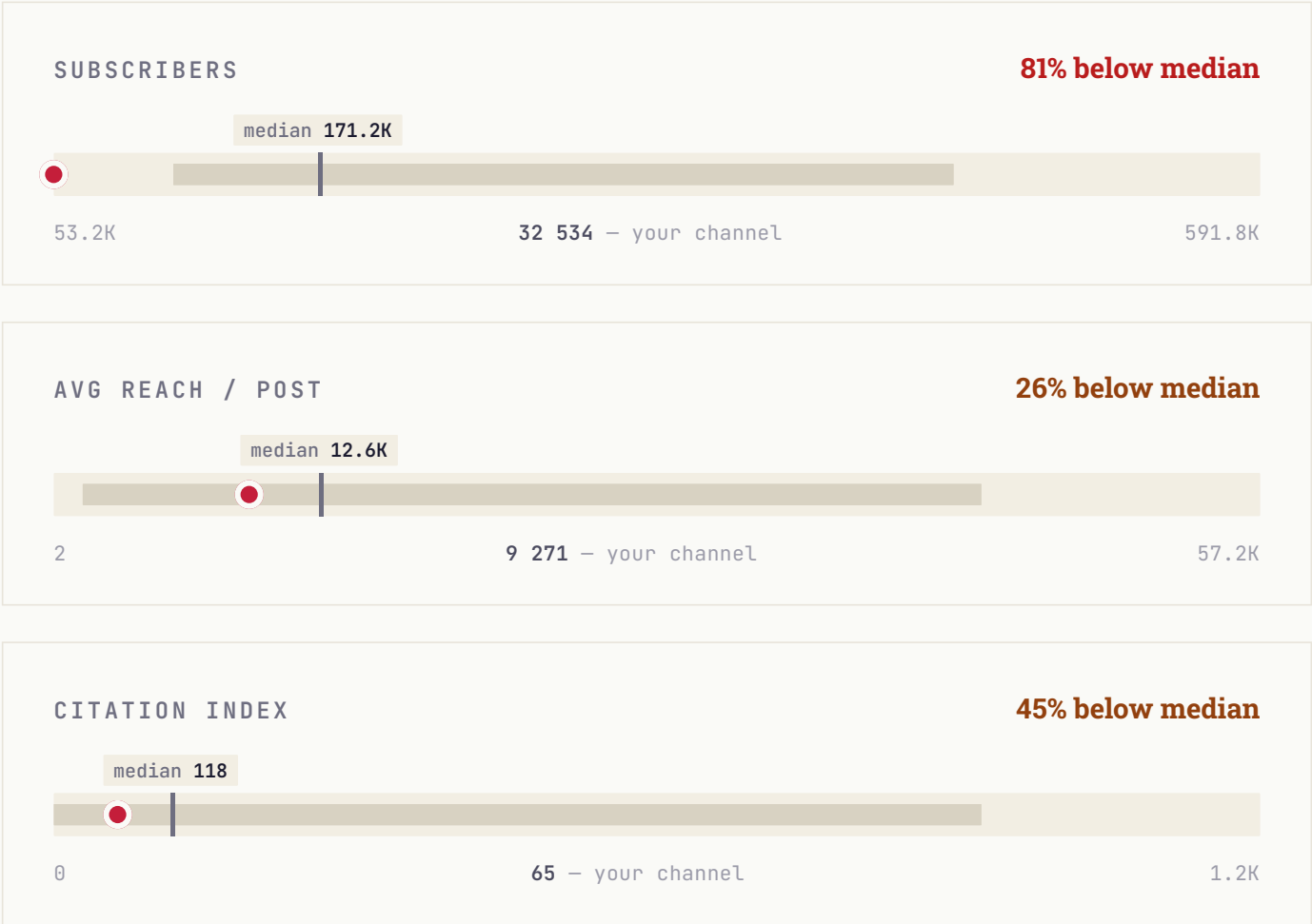
PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
January 2026	0	0	1	
December 2025	0	0	0	
November 2025	5	5	1 128	
October 2025	9	9	354	
September 2025	6	6	624	
August 2025	9	8	820	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
29	6	2 927

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and compared your channel to them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.4 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

On this day at 23:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads with us and hit your growth plan
in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager