

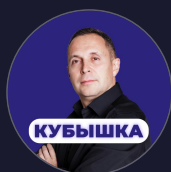
PUBLIC REPORT BY PROMTPRESS

Channel audit

Kubyshka |

Evgeny

Marchenko



@bizlike

Author channel of Evgeny Marchenko Make money here! Complex investment decisions in simple terms! Showing my trades! RKN: <https://clck.ru/3Ferz6> Contact: @bizlikecontact_bot

SUBSCRIBERS

132 048

11.06.2026 ⁻¹⁴³⁹ per month

ERR (% SEE POSTS)

18.0%

per day ^{12.6%}

REACH/POST

22.6K

ad reach ^{16.6K}/24h

[HTTPS://PROMTPRESS.COM/AUDIT/BIZLIKE](https://promptpress.com/audit/bizlike)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 132 048 —	 SUBSCRIBER REACH 17.11% avg % of subs see post	 VIEWS/POST 22.6K median 21K · 29 days	 POSTS/WEEK 12.2 over period
 7D TREND -1.8% vs previous week	 REACTIONS/POST 143.3 total 7,452 reactions, 1,202 reposts, 0 comments	 POST LENGTH 957 chars median 1,000 · 29 days	 POSTS ANALYZED 52 29 days
 AD REACH 16.6K 24h average	 CHURN / MONTH -1439 last month	 CITATION RATE 1 936 citation index · 2,475 channels mentioned ever	 CHANNEL AGE 8 years 7 months created 27.10.2017

AI EDITOR SUMMARY

Channel «Kubyshka | Evgeny Marchenko» — 132 048 subs. Each post averages 22.6K people (17% from subs), that's average reach — room to grow. Publishes 12 posts per week (~2/day) — regular schedule. Week of May 25–31 reach stable (-1.8% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 52 posts over 29 days.
- 02 Dominant format — Text (41/52 posts).
- 03 Avg post length — 957 chars (median 1,000).
- 04 Peak audience activity — Thu, 11:00 MSK.
- 05 Top posts get 3× more views than the weakest (64.2K avg top vs 19.6K worst) — among 52 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 14.05 · 08:59 TEXT Residential developers are increasingly entering the office segment. This move is driven by a fundamental shift in demand structure...	VIEWS 145 069 REP. 21	REACTIONS 89 ER 109.9%
Nº2 15.05 · 06:19 TEXT Ruble firmed to 72.5 per dollar. 3-year low. Russians buying forex. Friends, interesting picture. In April banks bought forex...	VIEWS 23 796 REP. 59	REACTIONS 157 ER 18.0%
Nº3 14.05 · 05:09 TEXT ☕ Morning Coffee News 14.05.2026 ■ Sber: net profit for April +21% YoY to 166.8B ₪, ROE — 22.9% ■ Board of Directors...	VIEWS 23 621 REP. 12	REACTIONS 97 ER 17.9%

Nº4 18.05 · 05:07 TEXT ☕ Morning Coffee News 18.05.2026 ■ Putin to visit China May 19–20: strategic partnership & trade ■ VTB cuts GDP forecast...	VIEWS 22 671 REP. 14	REACTIONS 106 ER 17.2%
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Nº5 15.05 · 05:07 TEXT ☕ Morning Coffee News 15.05.2026 ■ MOEX index -1.33% to 2658.84; top losers VTB -3.67%, Gazprom -2.12% ■ Fire at...	VIEWS 22 578 REP. 10	REACTIONS 81 ER 17.1%
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WORST 3

↓ 04.06 · 07:01 PHOTO You know what I've always admired about entrepreneurs? They don't wait. While others think – they act. While others doubt, they already...	VIEWS 19 589 REP. 8	REACTIONS 123 ER 14.8%
↓ 04.06 · 05:16 TEXT ☕ Morning Coffee News 04.06.2026 ■ US Congress approves sanctions against Russia: 500% tariffs & oil sector blow ■ VTB...	VIEWS 19 559 REP. 10	REACTIONS 77 ER 14.8%
↓ 26.05 · 15:29 PHOTO Readers shared stories of residential real estate investors using buyers of new builds from PIK. Examples include different...	VIEWS 19 554 REP. 48	REACTIONS 298 ER 14.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

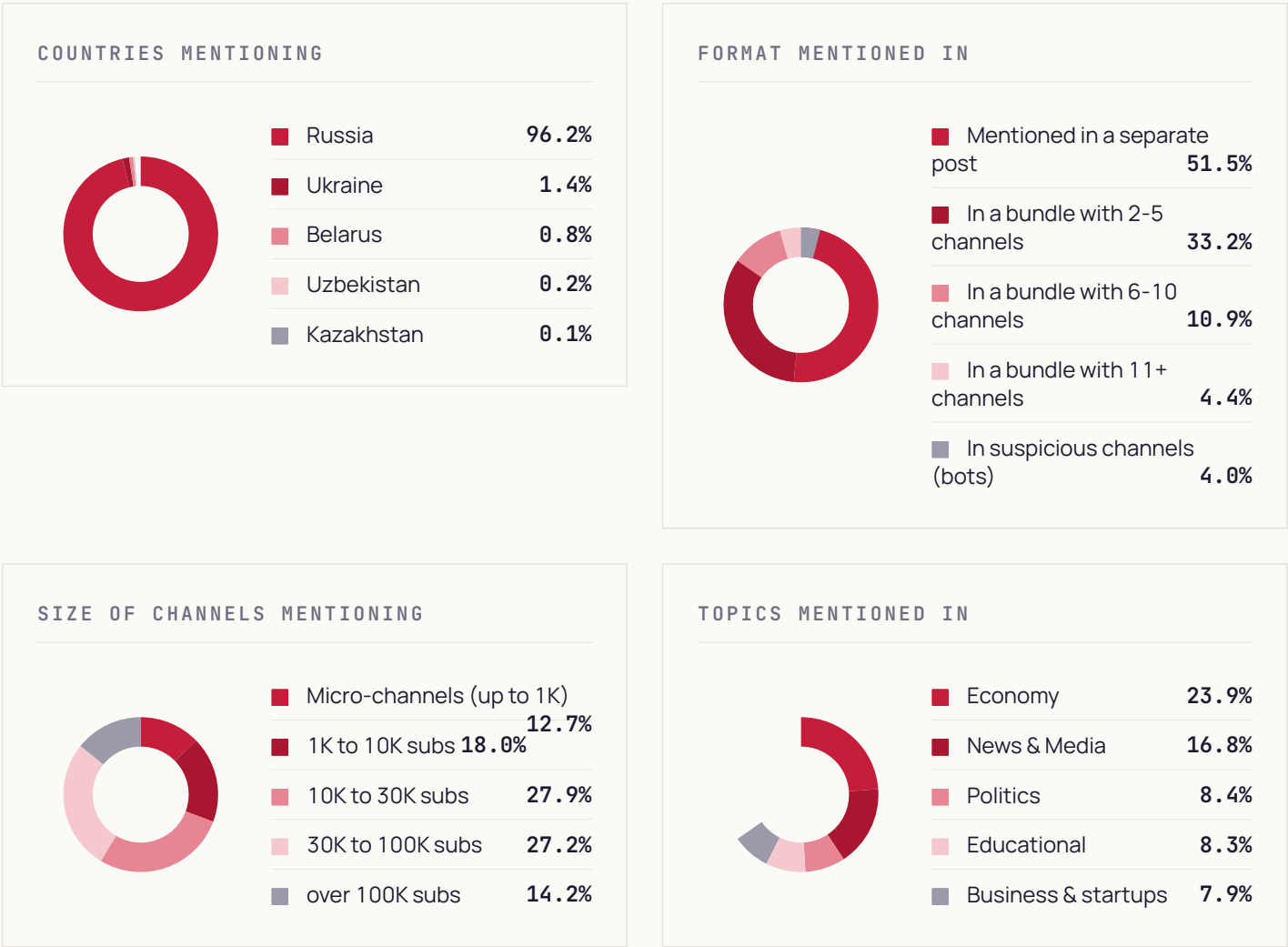
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

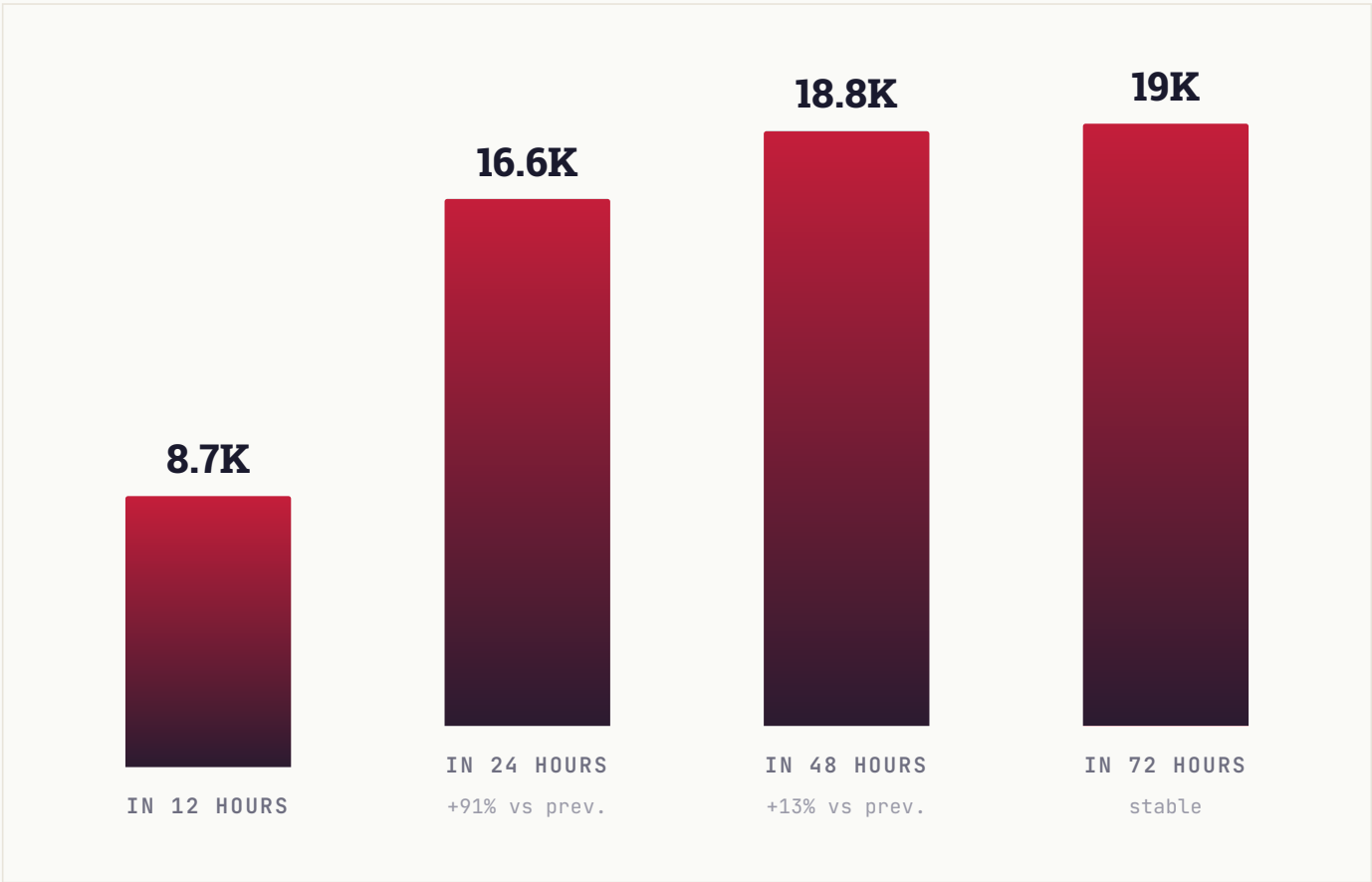
Citation index **1 936** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **2 475** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
ТЭ	The Экономист	1.2M
TE	Axe. Economy.	1.2M
BB	Ruthless Bankster	1M
AL	Alfa-Bank	1M
RE	Russian economy	849.3K
AL	Alfa-Investments	736.6K
MU	Multiplier	734.3K
SB	Sber	717K
OG	Olga Gogaladze	590.2K
BCh	More than economy	541.2K
KI	Kubyshka Evgeny Marchenko	132K

COMPARATIVE INSIGHT

Channel in bottom half of niche top 100 (#69 of 99). Niche median — 182.3K subs.
First growth KPI — reach median. Leader: The Экономист (1.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **71**, they brought **1 398** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	10	3	1 151
November 2025	12	3	132
October 2025	16	9	55
September 2025	5	2	0
August 2025	13	9	55
July 2025	15	5	5

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
71	6	1 398

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

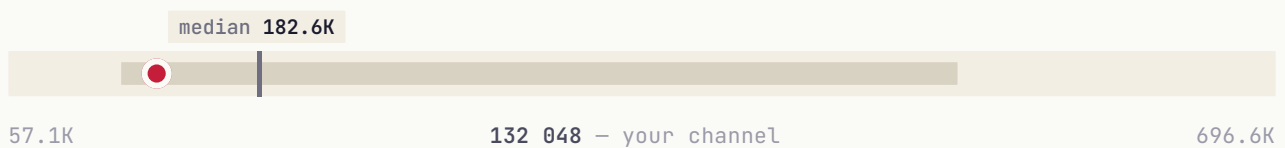
#69 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

SUBSCRIBERS

worse than median by 28%



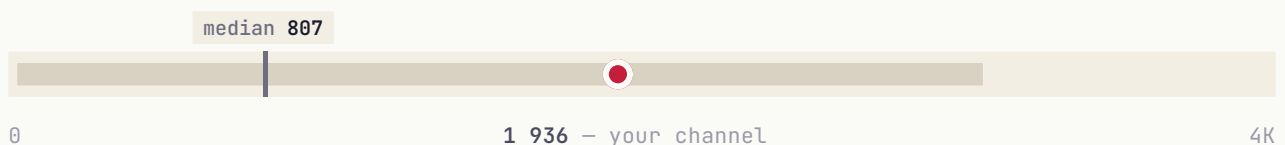
AVG REACH / POST

worse than median by 1%



CITATION INDEX

better than 69% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

- 01

Main post of the week — on Thursday

Audience most active on this day at 11:00 MSK.

EFFECT

Best time for an important post
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
