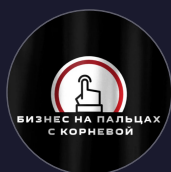


PUBLIC REPORT BY PROMTPRESS

Channel audit

Biznes na paltsakh s Kornevoy



@biz_korneva_fm

On this channel you'll find: Key events in economics and business;
I'll walk you through all methods and ways of running and managing
a business. Ads @Volkov_Evge

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
20 004	63.0%	12.4K
06.07.2026 +247 per month	last day 51.8%	ad reach 10.2K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/BIZ_KORNEVA_FM](https://promptpress.com/audit/biz_korneva_fm)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number tells the period it was calculated for.

 SUBSCRIBERS 20 004 —	 SUBSCRIBER REACH 62.06% avg % subs see post	 VIEWS/POST 12.4K median 12.7K · 27 days	 POSTS/WEEK 2.0 for period
 7D TREND — no data for period	 REACTIONS/POST 116.8 934 reactions, 232 reposts, 65 comments	 POST LENGTH 949 chars. median 1000 · 27 days	 POSTS ANALYZED 8 27 days
 AD REACH 10.2K 24h avg	 CHURN / MONTH +247 last month	 CITATION RATE 15 citation index · 505 channels mentioned ever	 CHANNEL AGE 3 years 2 months created 13.04.2023

AI EDITOR SUMMARY

Channel «Business on Fingers with Korneva» — 20 004 subs. Each post averages 12.4K people (62% of subs), wide reach for a channel this size. Publishes 2 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 27 days.
- 02 Dominant format — Photo (7/8 posts).
- 03 Avg post length — 949 chars (median 1000).
- 04 Peak audience activity — Thursday, 14:00 MSK.
- 05 Top-performing posts get 1x more views than the weakest (14K avg for top vs 10.6K for worst) — among 8 posts in 27 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 02.07 · 11:41 PHOTO VCIOM: 31% of Russians would like to try entrepreneurship. The share has remained almost unchanged for the last ten years: in 2016 such...	VIEWS 15 106 REPOSTS 6	REACTIONS 110 ER 75.5%
Nº2 22.06 · 11:40 PHOTO For January–April 2026, the number of trademark applications in Latin script grew by 40% (to 37k). In Cyrillic, growth is more modest — 23% (to 20...	VIEWS 13 672 REPOSTS 3	REACTIONS 111 ER 68.3%
Nº3 29.06 · 11:36 PHOTO Marketing in a billion-dollar company: current strategy and priority steps When scaling, entrepreneurs often...	VIEWS 13 272 REPOSTS 4	REACTIONS 84 ER 66.3%

Nº4 08.06 • 11:47 PHOTO Ready-made formulas for creating a unique selling proposition USP is a marketing tool that allows businesses...	VIEWS 13 075 REACTIONS 163 REPOSTS 105 ER 65.4%
Nº5 12.06 • 11:44 PHOTO Where to keep savings? Collected a few basic tips for those thinking about how to preserve and increase their savings. In...	VIEWS 12 394 REACTIONS 114 REPOSTS 3 ER 62.0%
WORST 3	
↓ 16.06 • 11:44 VIDEO Every seventh Russian is ready to borrow money from black lenders This is according to VCIOM research results Loans from illegal lenders...	VIEWS 11 541 REACTIONS 108 REPOSTS 3 ER 57.7%
↓ 10.06 • 11:40 PHOTO Marketers: strategic thinking and business tool management Marketers have long been doing not only creative campaigns and...	VIEWS 11 072 REACTIONS 162 REPOSTS 98 ER 55.3%
↓ 06.07 • 11:43 PHOTO Artificial intelligence helps write texts, analyze data, communicate with clients, and automate sales. However, excessive...	VIEWS 9 191 REACTIONS 82 REPOSTS 10 ER 45.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. It shows which months the channel gained and which months subscribers left.

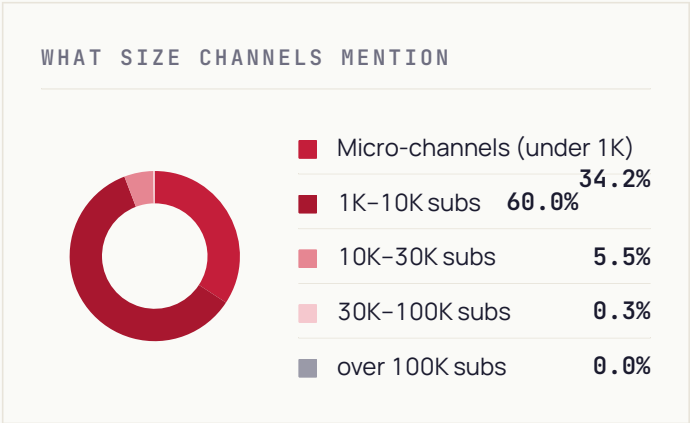
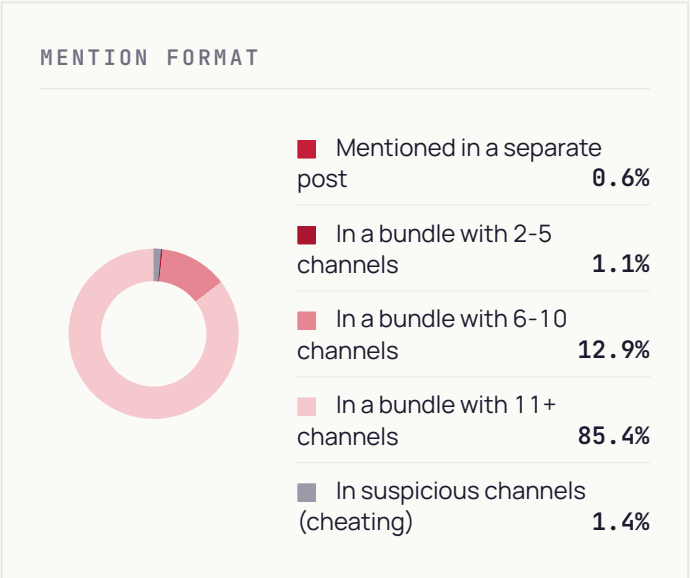
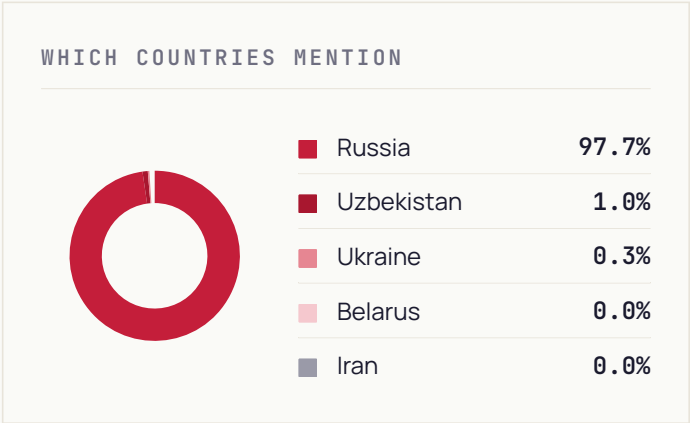


PERIOD START	NOW	NET GROWTH
21 467	20 004	-1 463

SECTION 04 · MENTIONS

Who and how mentions the channel

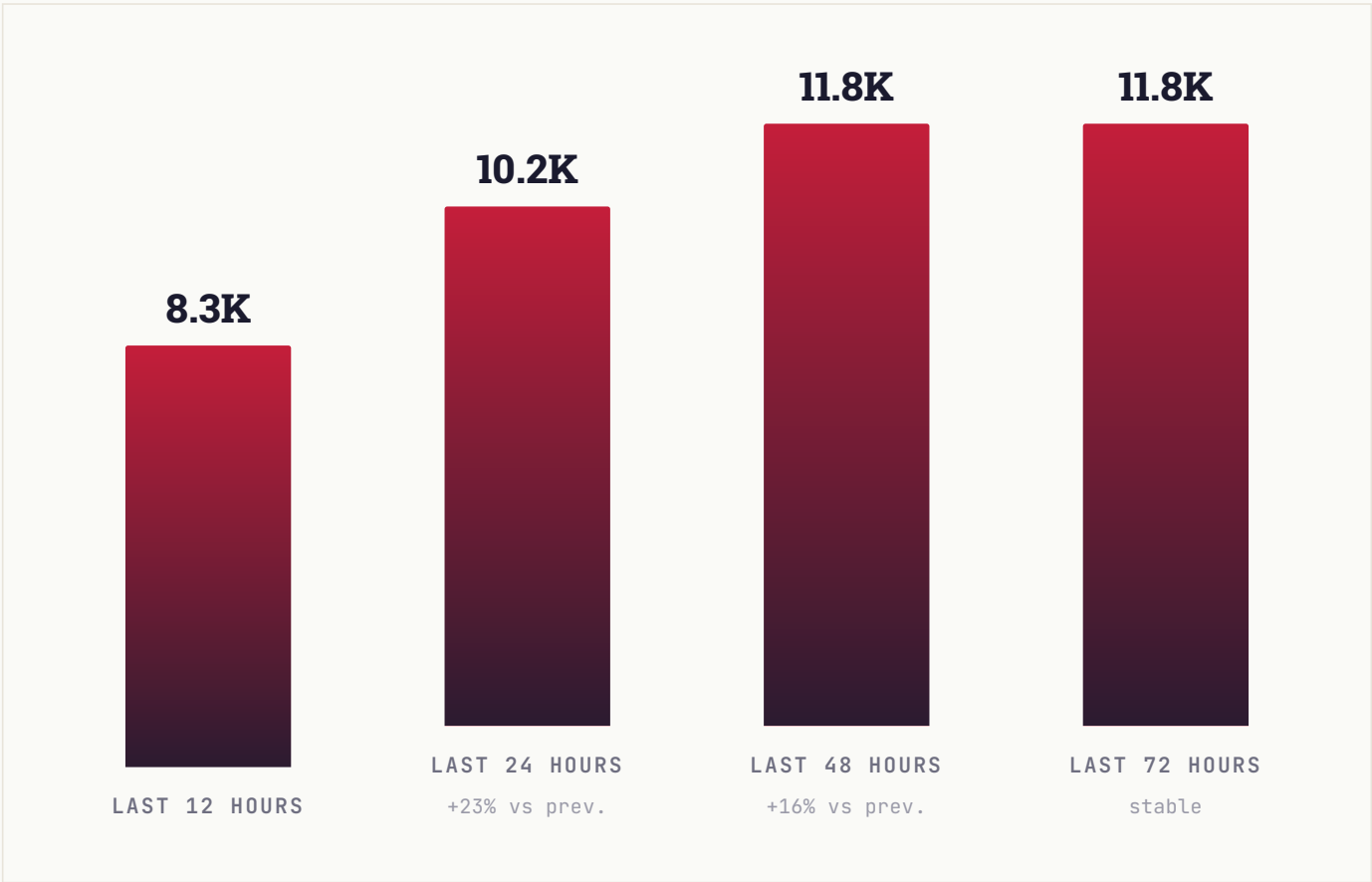
Citation index **15** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **505** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
CN Million-dollar books business blog	864.8K
RP Roxman typing...	538.5K
AB Business Shark	498.5K
SS Merger & Acquisition	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
BN Biznes na paltsakh s Kornevoy YOU	20K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **120**, they brought **13 840** new subs.

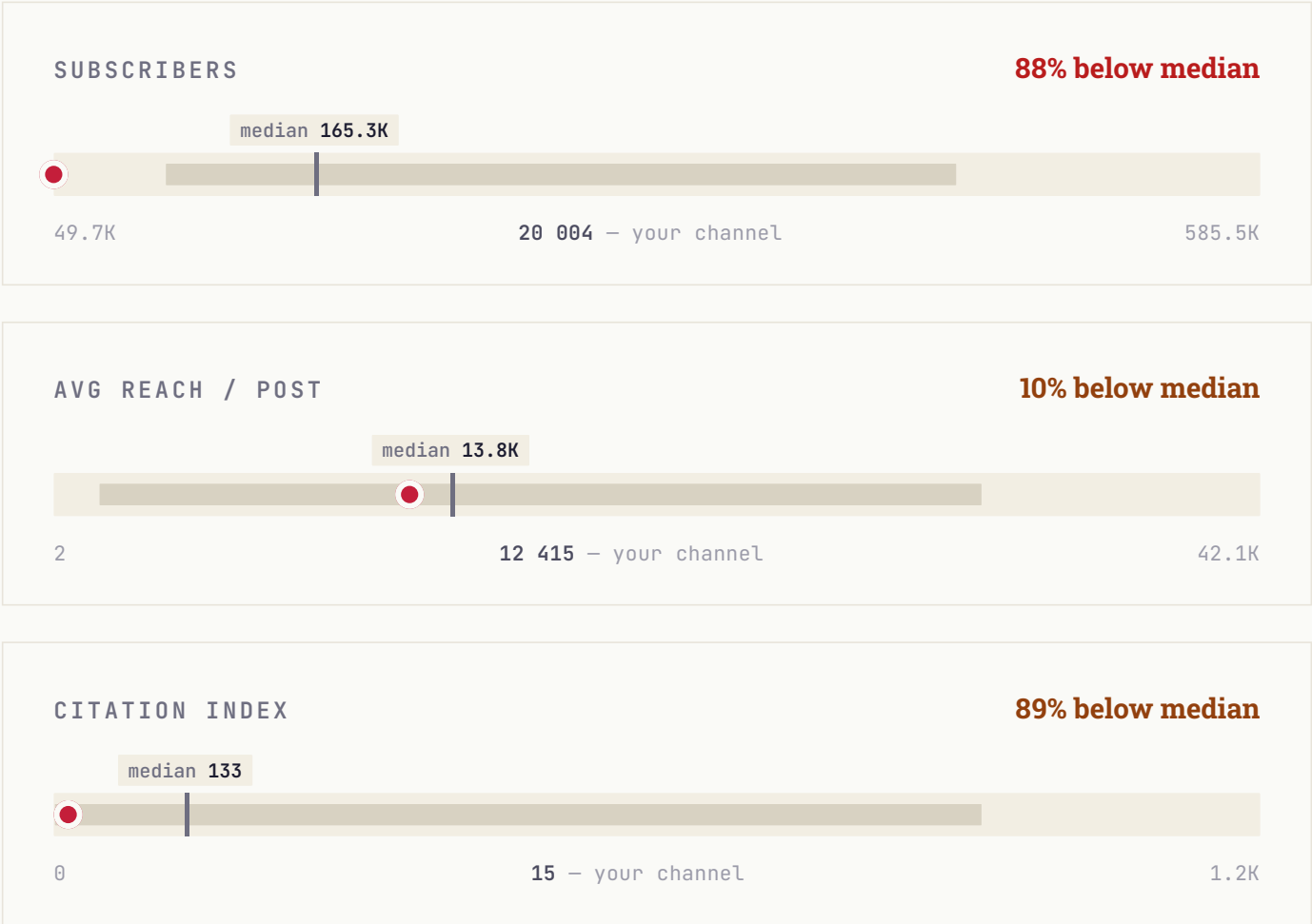
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	5	3	838
December 2025	29	25	3 837
November 2025	5	5	1 712
October 2025	19	18	2 481
Sep 2025	41	32	3 507
August 2025	21	20	1 465

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
120	6	13 840

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Increase posting frequency

Now 2.0 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT
Consistency beats volume
- 02

Main post of the week — on Thursday

On this day at 14:00 MSK audience is most active.

EFFECT
Best window for an important post
- 03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT
Video retains audience better
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic = easy growth lever.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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