

PROMTPRESS PUBLIC REPORT

Channel audit

BITCOIN & CRYPTO POST



@bitcoinz

 Your premier source for real-time Crypto and Bitcoin market analysis and insights  Daily updates on price movements, technical analysis, and macro trends  Expert commentary on blockchain...

SUBS

120 022

-1304 per month

ERR (% SEE POSTS)

20.0%

per day **16.9%**

REACH/POST

23.4K

ad reach **20.3K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 120 022 —	 SUBSCRIBER REACH 19.52% avg % subs see post	 VIEWS/POST 23.4K median 24.4K · 26 days	 POSTS/DAY 38.1 ~267 per week
 TREND 7D — no data for period	 REACTIONS/POST 340.9 total 339,551 reactions, 93,182 reposts, 0 comments	 POST LENGTH 225 chars median 222 · 26 days	 POSTS ANALYZED 996 26 days
 AD REACH 20.3K 24h avg	 CHURN / MONTH -1304 last month	 CITATION RATE 15 citation index · 51 channels mentioned all time	 CHANNEL AGE 4 years 7 months Created 14.11.2021

AI EDITOR SUMMARY

Channel «BITCOIN & CRYPTO POST» — 120 022 subs. Each post averages 23.4K people (20% from subs), average reach — room to grow. Publishes 267 ~38 posts/day — very active publishing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **996** posts over 26 days.
- 02 Dominant format – **Text** (747/996 posts).
- 03 Avg post length – **225** chars (median 222).
- 04 Audience peak – **Monday**, 10:00 MSK.
- 05 Top posts get **474×** more views than the weakest (26.1K avg for top vs 55 for worst) – among 996 posts in 26 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº117.06 · 05:38 PHOTO 🌟 Former FTX CEO Sam Bankman-Fried (SBF), who is currently serving a 25-year sentence at age 34, said he may release a new token after his...	VIEWS	REACTIONS
	26 114	373
	REPOSTS	ER
	55	21.8%
Nº217.06 · 06:48 TEXT 🇷🇺 Russia's "United Russia" party has proposed a transitional period until July 1, 2027, for cryptocurrency exchanges to comply with...	VIEWS	REACTIONS
	26 091	331
	REPOSTS	ER
	166	21.7%
Nº316.06 · 05:21 TEXT 💰 CZ states he has almost no fiat currency left and primarily uses cryptocurrency for daily expenses.	VIEWS	REACTIONS
	26 027	498
	REPOSTS	ER
	155	21.7%

Nº4 16.06 · 07:24 TEXT  BlackRock has laid off an additional 200 employees as part of ongoing, quiet layoffs. The firm is systematically reducing staff without...	VIEWS 26 025 REPOSTS 129	REACTIONS 534 ER 21.7%
Nº5 06.07 · 06:15 TEXT  Astra Group's first-half 2026 shipments increased by 26% year-on-year to 7.3 billion rubles, according to a report. The growth was driven...	VIEWS 26 010 REPOSTS 49	REACTIONS 344 ER 21.7%

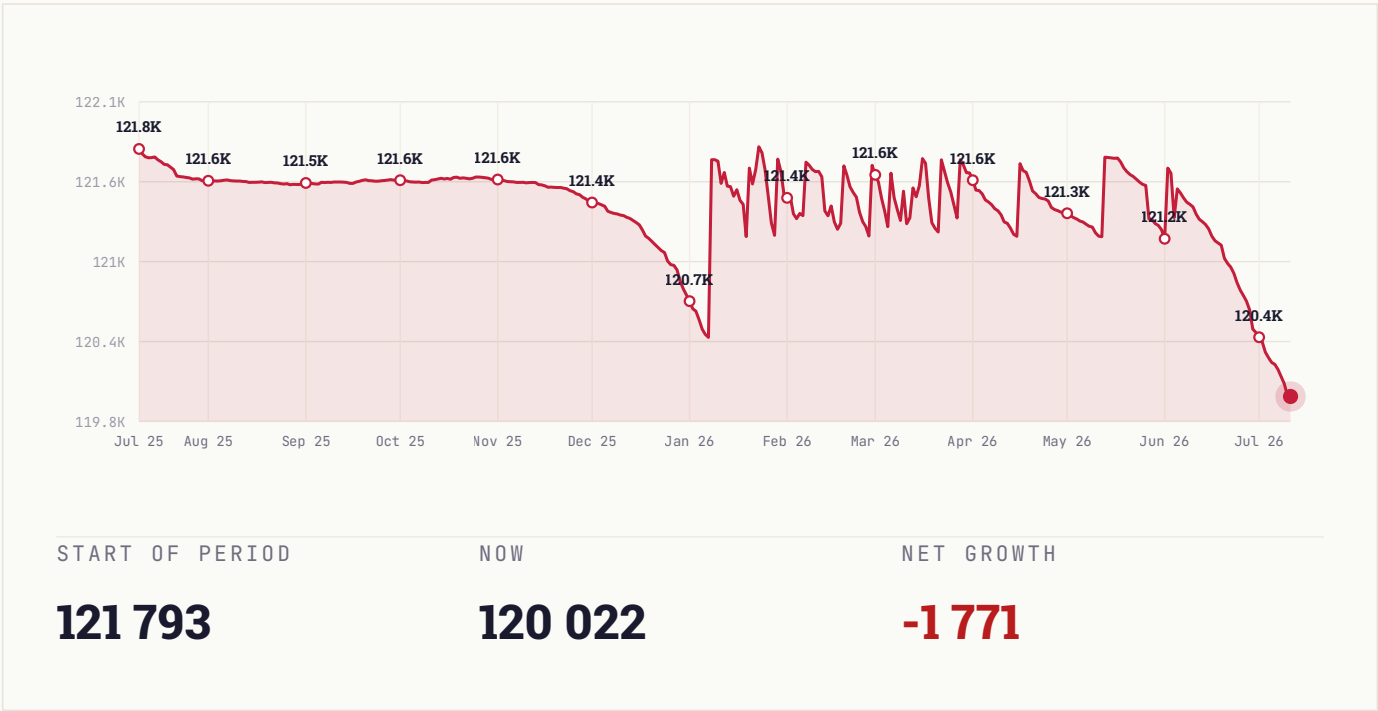
WORST 3

↓ 02.07 · 10:58 PHOTO  Russia's Central Bank (CB) has **raised** expectations for the trajectory of the key interest rate, according to Nabiullina. The...	VIEWS 60 REPOSTS 2	REACTIONS — ER 0.0%
↓ 02.07 · 10:52 TEXT  The Russian stock market is currently influenced by geopolitics and expectations adjustment regarding key interest rates, with no urgent...	VIEWS 54 REPOSTS 2	REACTIONS — ER 0.0%
↓ 02.07 · 10:48 TEXT  The Central Bank revealed an outline for a group tasked with protecting minority shareholders' rights. The group will focus on two main...	VIEWS 53 REPOSTS 2	REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Yearly subscriber growth chart. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

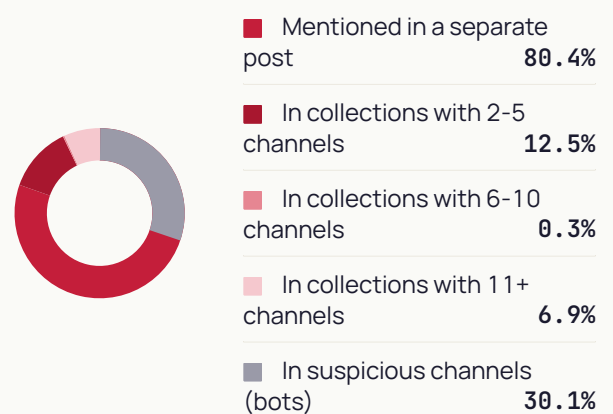
Who mentions the channel and how

Citation index **15** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All-time channel mentions: **51** different channels.

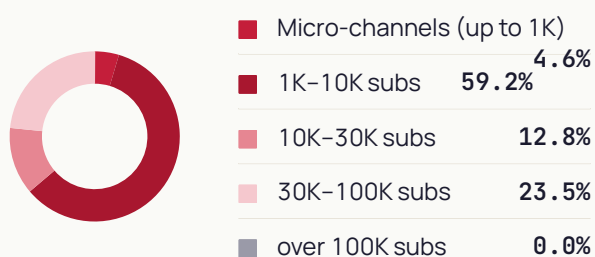
COUNTRIES MENTIONING



FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



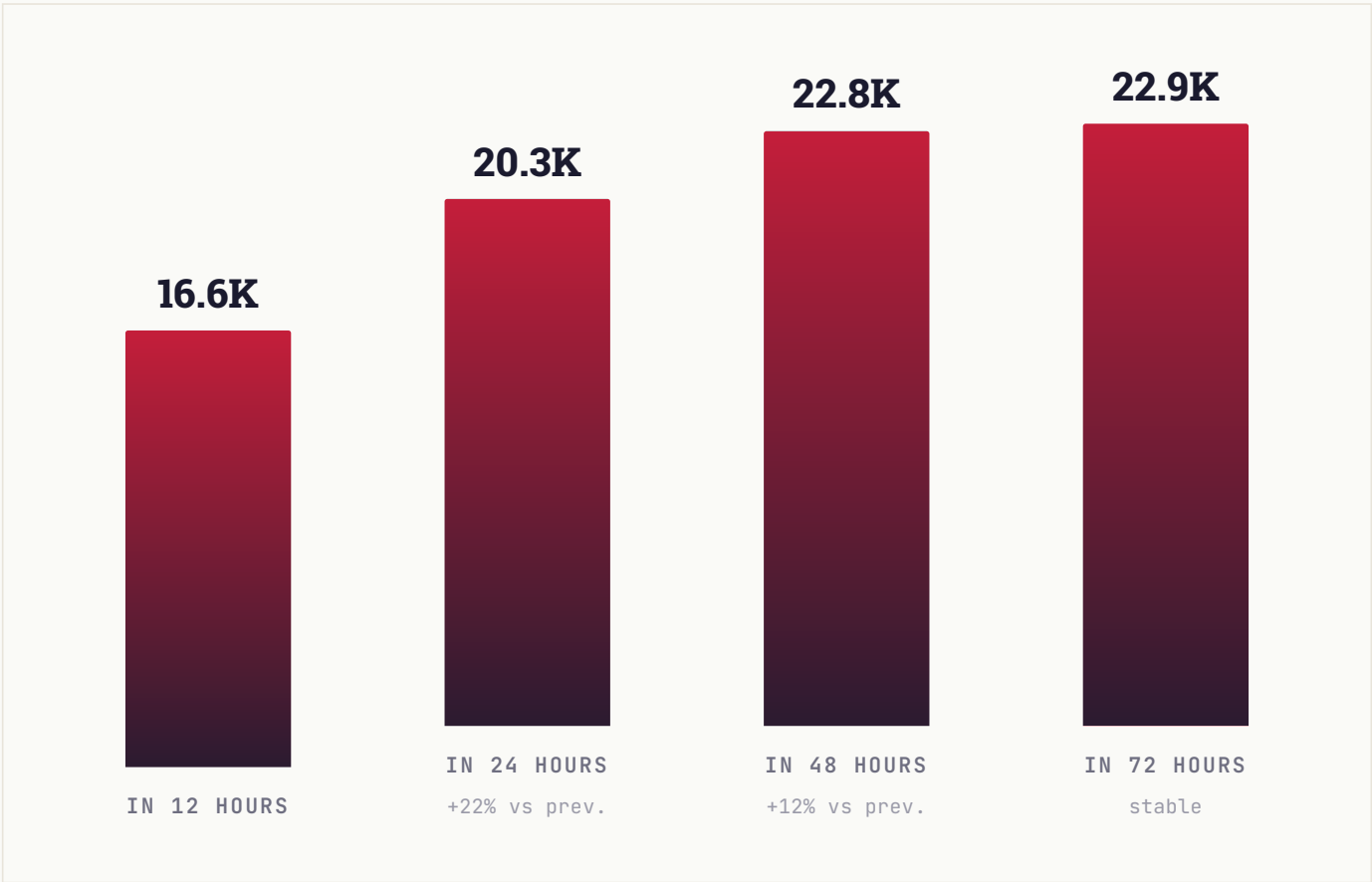
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
B& BITCOIN & CRYPTO POST YOU	120K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **26**, they brought **2 860** new subs.

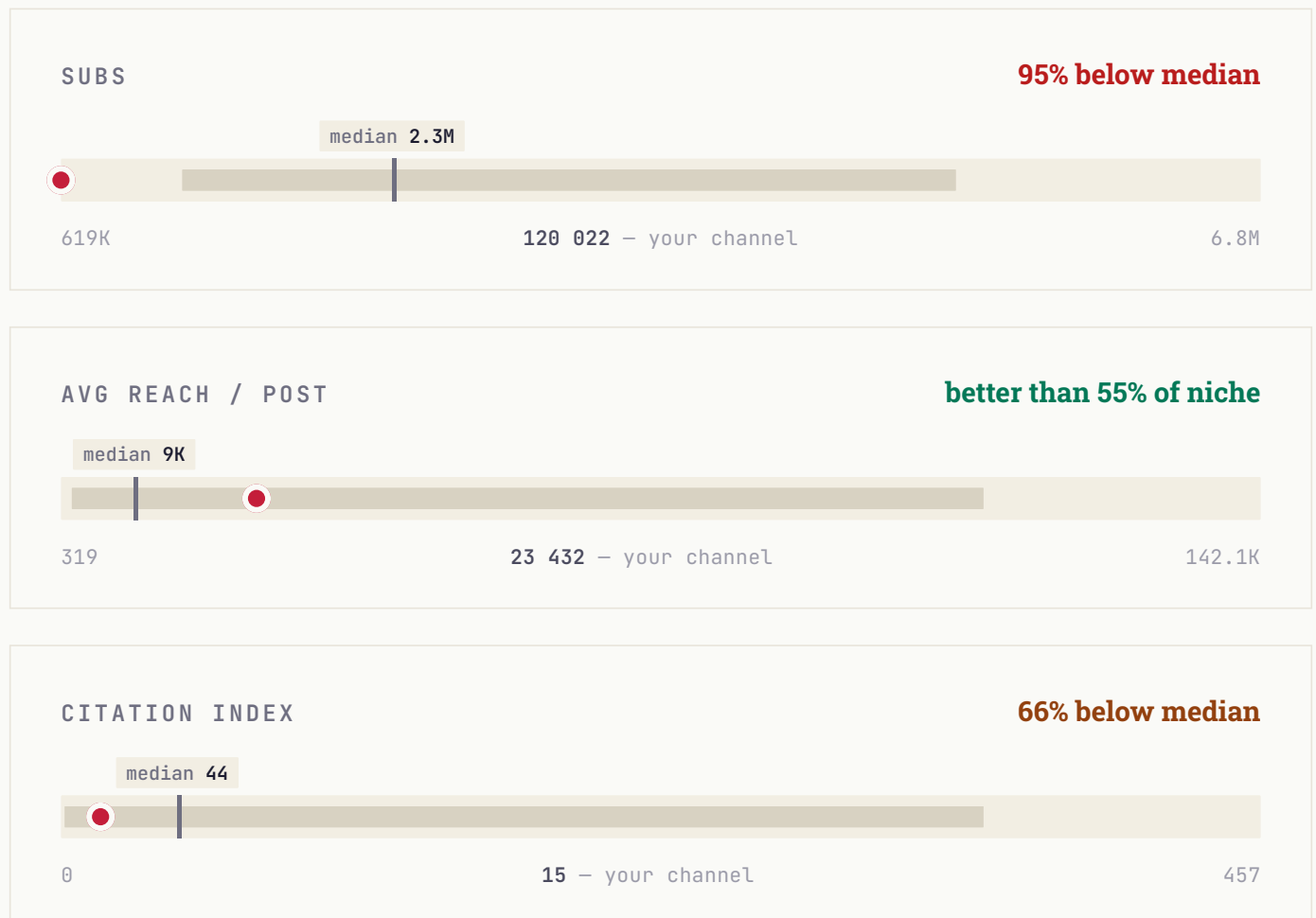
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	2 699	
Dec 2025	0	0	2	
Nov 2025	0	0	6	
Oct 2025	26	11	64	
September 2025	0	0	60	
August 2025	0	0	29	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
26	6	2 860

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — Monday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
