

PROMTPRESS PUBLIC REPORT

# Channel audit

## Bitcoins



@bitcoinpumps

→ Follow @Bitcoins to get latest news, Fundamentals and TA about bitcoin and the crypto market.

SUBS

**5 997**

-176 per month

ERR (% SEE POSTS)

**7.0%**

per day 4.4%

REACH/POST

**410**

ad reach 268/24h

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# What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

|                                                                                                                                                      |                                                                                                                                                        |                                                                                                                                                                                              |                                                                                                                                                                     |
|------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBS</div> <div>5 997</div> <div>—</div>                      | <div> SUB REACH</div> <div>6.84%</div> <div>avg % subs see post</div> | <div> VIEWS/POST</div> <div>410</div> <div>median 410 · —</div>                                             | <div> POSTS/WK</div> <div>1.0</div> <div>for the period</div>                    |
| <div> 7D TREND</div> <div>—</div> <div>no data for the period</div> | <div> REACTIONS/POST</div> <div>—</div> <div>MTPROTO only</div>       | <div> POST LENGTH</div> <div>83 chars</div> <div>median 83 · —</div>                                        | <div> POSTS ANALYZED</div> <div>1</div> <div>—</div>                             |
| <div> AD REACH</div> <div>268</div> <div>24h avg</div>              | <div> CHURN / MONTH</div> <div>-176</div> <div>last month</div>       | <div> CITATION RATE</div> <div>20</div> <div>citation index · 247<br/>channels mentioned<br/>all time</div> | <div> CHANNEL AGE</div> <div>8 years 1 month</div> <div>created 05.05.2018</div> |

AI EDITOR SUMMARY

Channel «Bitcoins» — 5 997 subs. Each post gets avg 410 people (7% from subs), reach is low — need to grow audience. Publishes 1 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **83** chars (median 83).
- 04 Audience peak – **Sat**, 15:00 UZT.
- 05 Top posts get **x0** more views than the weakest (136 avg for top vs 410 for worst) – among 1 posts for –. Worth analyzing what top posts have in common: topic, format, publish time.

TOP-1 POSTS

|                                                                                                                                                         |         |           |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-----------|
| <div>Nº1</div> <div>30.05 · 10:37</div> <div>PHOTO</div> <div>Strategy just repurchased another 41l BTC worth over \$30M.<br/>Powered by – @Coach</div> | VIEWS   | REACTIONS |
|                                                                                                                                                         | 410     | –         |
|                                                                                                                                                         | REPOSTS | ER        |
|                                                                                                                                                         | 2       | 6.8%      |

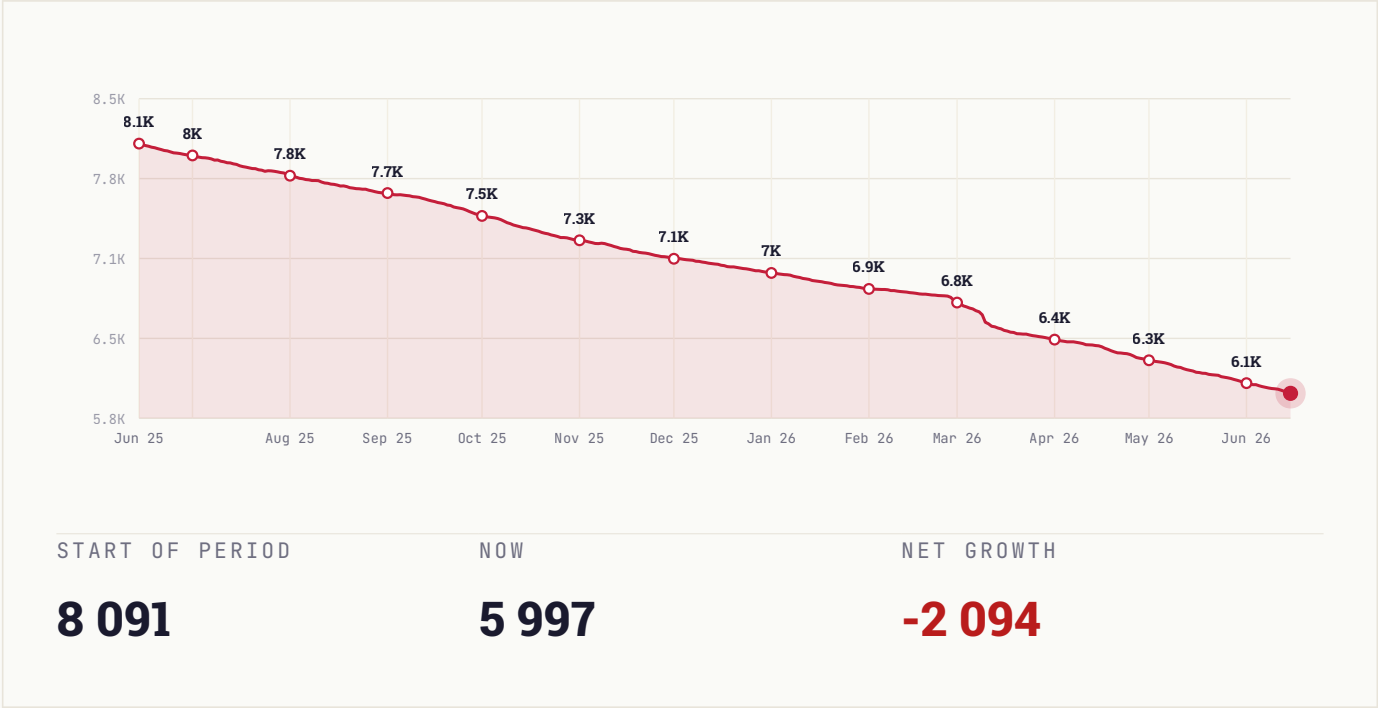
WORST 1

|                                                                                                                                                       |         |           |
|-------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-----------|
| <div>↓</div> <div>30.05 · 10:37</div> <div>PHOTO</div> <div>Strategy just repurchased another 41l BTC worth over \$30M.<br/>Powered by – @Coach</div> | VIEWS   | REACTIONS |
|                                                                                                                                                       | 410     | –         |
|                                                                                                                                                       | REPOSTS | ER        |
|                                                                                                                                                       | 2       | 6.8%      |

SECTION 03 · SUBSCRIBER DYNAMICS

# Channel growth over year

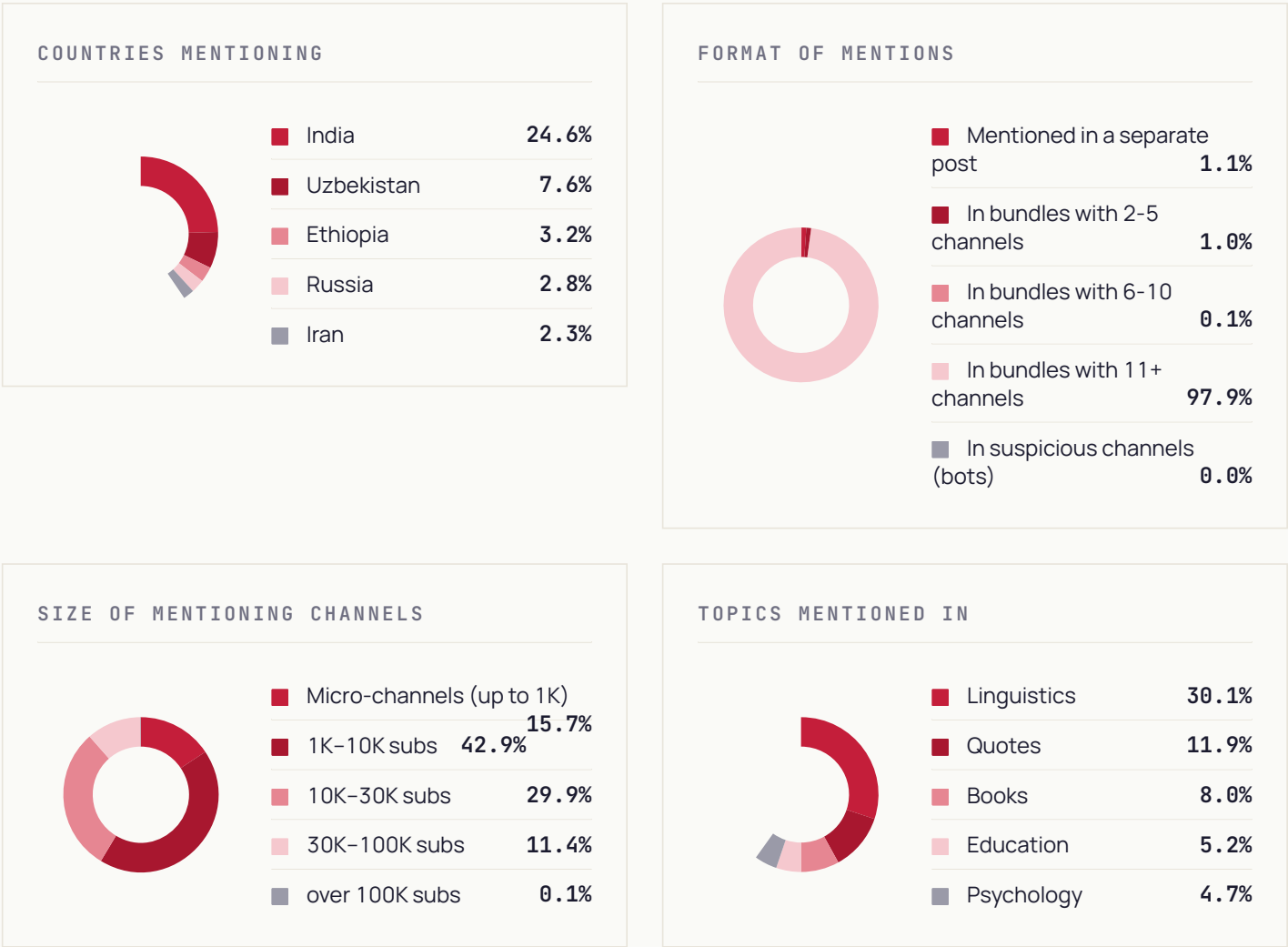
Sub growth chart over year. Key months show exact subs added. See which months grew and which lost subs.



SECTION 04 · CITATIONS

# Who mentions the channel and how

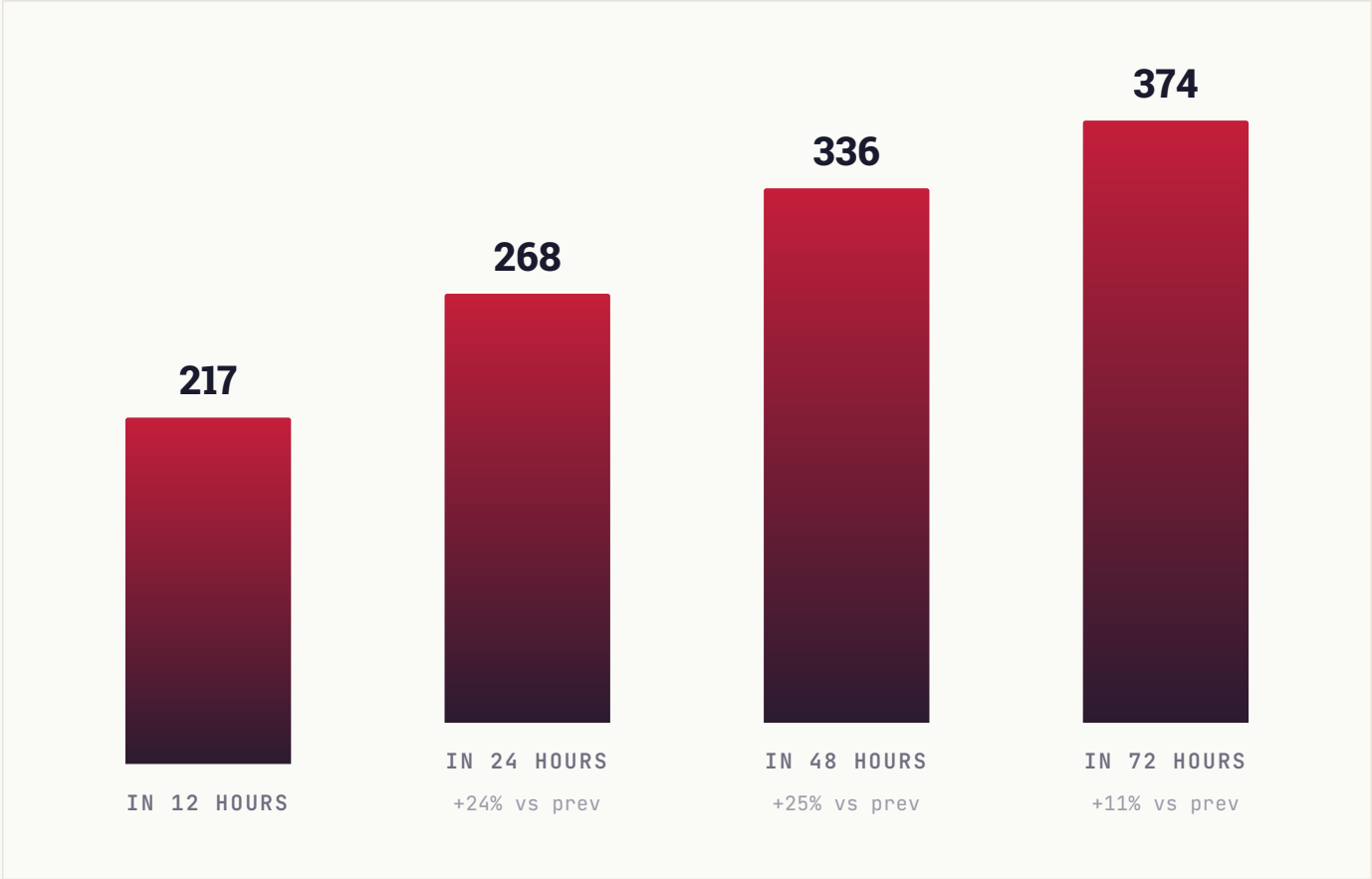
Citation index **20** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from one with 1K. All time the channel was mentioned **247** different channels.



SECTION 05 · AD POTENTIAL

# How long a post gets reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                             | SUBS  |
|-------------------------------------|-------|
| CC CCC.io                           | 35.2K |
| CN Crypto News - Fast Market Moving | 26.6K |
| CO Coach                            | 24.1K |
| CW Crypto Waves                     | 22.3K |
| FT Forex Tradings                   | 20.5K |
| CS Crypto Signals                   | 20.2K |
| CT Crypto Trades                    | 13.7K |
| CF Crypto Freemium x Elites Hub     | 12.1K |
| BI Bitcoins YOU                     | 6K    |
| CS Crypto Swings®                   | 2K    |
| JD Jack Dorsey Coins                | 1.5K  |

COMPARATIVE CONCLUSION

Channel in bottom third of the selection (9th out of 11). Larger — 8 channels (leader: CCC.io, 35.2K); these are growth benchmarks, reach them via paid placements or partnerships. Smaller — 2 channels, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

# How often channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **96**, they brought **15** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT SUBS |                        |
|----------------|----------|----------|--------------|------------------------|
| Dec 2025       | 38       | 2        | 3            | <div><div></div></div> |
| Nov 2025       | 23       | 1        | 3            | <div><div></div></div> |
| Oct 2025       | 32       | 1        | 0            | <div><div></div></div> |
| September 2025 | 1        | 1        | 2            | <div><div></div></div> |
| August 2025    | 0        | 0        | 1            | <div><div></div></div> |
| Jul 2025       | 2        | 2        | 6            | <div><div></div></div> |

|                |                |               |
|----------------|----------------|---------------|
| TOTAL MENTIONS | MONTHS OF DATA | ACQUIRED SUBS |
| 96             | 6              | 15            |

## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

## Increase posting frequency

Now 1.0 posts/wk. Active channels average 7-10.  
Consistency is key to retention.

EFFECT

**Consistency >  
Volume**

02

## Best post of the week – on Saturday

Audience is most active on this day at 15:00 UZT.

EFFECT

**Best window  
for important  
post**

03

## Increase video posts share

Video in Telegram retains audience longer and is  
favored by the algorithm. Recommend increasing share  
to 15-25%.

EFFECT

**Video retains  
audience  
better**

04

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium  
channels), **Native** (native integrations), **Premium**  
(target audience). PromptPress finds sources for your  
niche.

EFFECT

**+1000-3000  
subs**

05

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic is an easy growth lever.

EFFECT

**+5-15% ER**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.  
Want to go further? — run ads with us and hit your growth target  
in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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