

PUBLIC REPORT PROMTPRESS

Channel audit

BIRINCHI UZ |

Official channel



@birinchi_uz

Welcome to the official «Birinchi Uz» channel! First with us, then with others
 Suggestions & inquiries: @birinchiuz_bot
 Ads: @BirinchiuzAdmin

SUBS

549 694

-3976 per month

ERR (% SEE POSTS)

7.0%

per day 6.6%

REACH/POST

39.8K

ad reach 36.3K/24h

— CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Subscriber dynamics**

Yearly chart · growth

04 **Citation rate**

Who & how mentions the channel

05 **Ad potential**

How long a post brings reach

06 **Competitors**

Niche neighbors · your place

07 **Mention dynamics**

6 months · monthly

08 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 549 694 —	 SUBS REACH 7.24% avg % subs see post	 VIEWS/POST 39.8K median 38.6K · 29 days	 POSTS/DAY 26.0 ~182/week
 7D TREND -2.2% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 315 chars median 234 · 29 days	 POSTS ANALYZED 779 29 days
 AD REACH 36.3K 24h avg	 CHURN / MONTH -3976 in the last month	 CITATION RATE 1 230 citation index · 1,222 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 01/29/2022

AI EDITOR SUMMARY

Channel «BIRINCHI UZ | Official channel» – 549 694 subs. Each post averages 39.8K people (7% from subs), reach is low – consider expanding audience. Publishes 182 posts per week (~26/day) – very active posting. For the week of May 25–31, reach stable (-2.2% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **779** posts over 29 days.
- 02 Dominant format – **Video** (555/779 posts).
- 03 Avg post length – **315** chars (median 234).
- 04 Peak audience activity – **Friday, 23:00 UZT**.
- 05 Top posts get **5x** more views than the weakest (84.1K avg for top vs 18.4K for worst) – among 779 posts in 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 26.05 · 14:13 VIDEO 📌 Ertaga Qurbon hayiti Kimni ko'nglini bilib-bilmay og'ritgan bo'lsam UZR SO'RAYMAN Yaqinlarga ulashib uzringizni so'rab qo'ying! 📌 @BIRINCHI_UZ...	VIEWS 93 573 REPOSTS 565	REACTIONS — ER 17.0%
Nº2 26.05 · 18:59 VIDEO 📌 Qurbon hayitingiz muborak bo'lsin! Allohning rahmati bir sizga bo'lsin. Umringiz islomning nuriga to'lsin. Shukurkim yetkazdi ulug'...	VIEWS 79 775 REPOSTS 2 345	REACTIONS — ER 14.5%
Nº3 25.05 · 19:06 PHOTO 📌 ARAFA MUBORAK! KIRIB KELGAN ARAFA KUNI BARCHANGIZGA MUBORAK BO'LSIN!!! ENG YAQINLARGA ULASHIB QO'YING. 📌 @BIRINCHI_UZ - Eng birinchilardan...	VIEWS 79 028 REPOSTS 2 808	REACTIONS — ER 14.4%

Nº4 26.05 • 12:23 PHOTO 🚧🚧 SHOSHILINCH XABAR: Kuchli chang bo'ronlari va iflos havo Toshkent tomon yo'l olmoqda – aholiga shoshilinch ogohlantirish berildi. O'zgidromet va...	VIEWS 75 264 REPOSTS 44 REACTIONS — ER 13.7%
Nº5 24.05 • 06:23 VIDEO #Ana_kholos 📺Frunze bridge in Yangiyo'l cracked🚧 Built with big money long ago👨🏻... 📺 @BIRINCHI_UZ - Most...	VIEWS 71 338 REPOSTS 42 REACTIONS — ER 13.0%

WORST 3

↓ 16.05 • 14:16 VIDEO #BREAKING #HORROR Truck caught fire and exploded on Ohangaron-Bo'ka road🚧 Our channel members traveling on all roads...	VIEWS 19 354 REPOSTS 20 REACTIONS — ER 3.5%
↓ 13.05 • 17:40 VIDEO #Attention #Alert Video says if you have this card, they'll charge you \$10/month as debt 🚧👨🏻 Share with friends...	VIEWS 18 575 REPOSTS 384 REACTIONS — ER 3.4%
↓ 14.05 • 16:11 VIDEO #Horror 🚧🚧FATHER AND DAUGHTER DROWN IN CANAL... No license, minor daughter driving, lost control and fell into canal...	VIEWS 17 334 REPOSTS 70 REACTIONS — ER 3.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

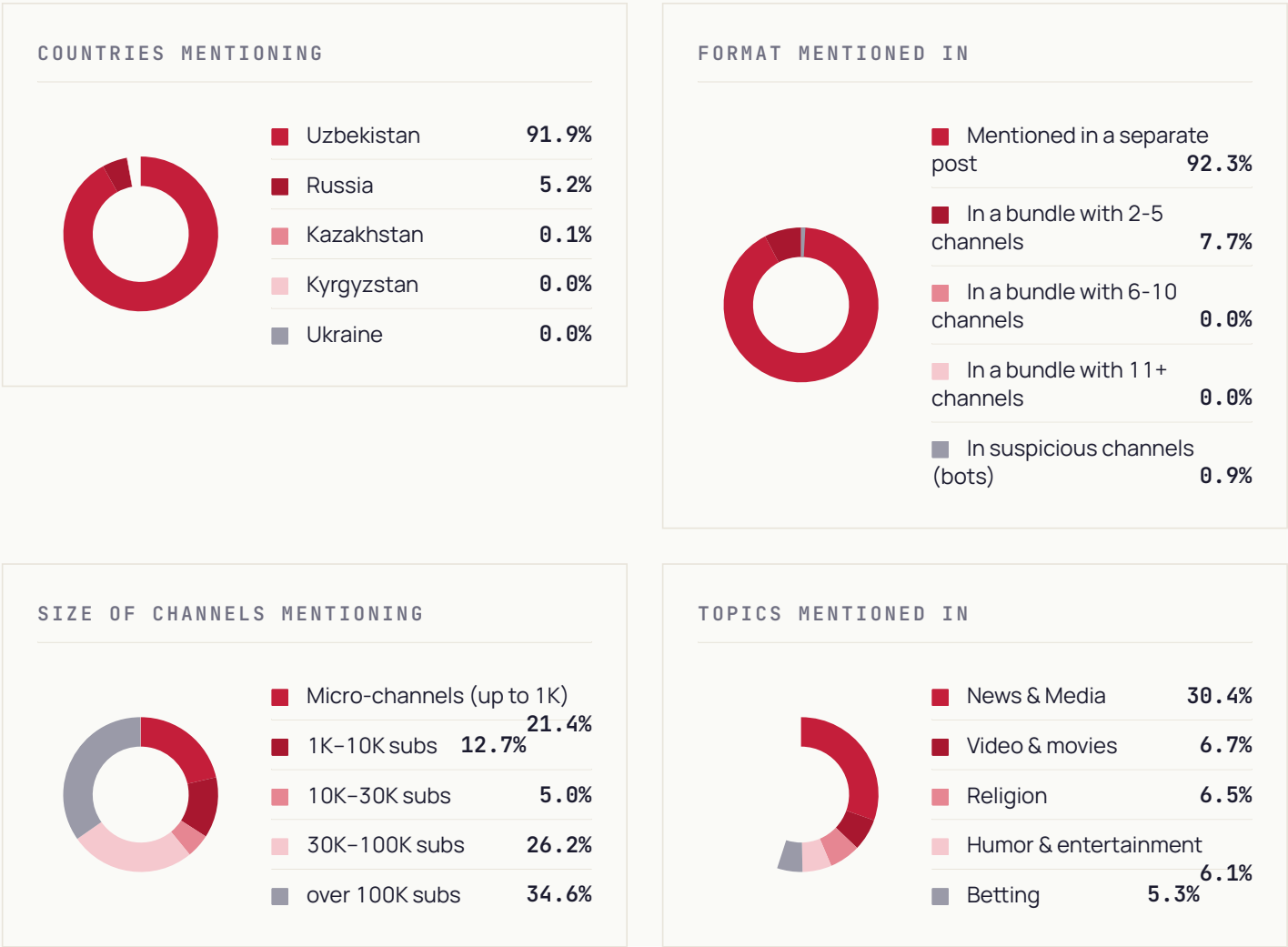
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

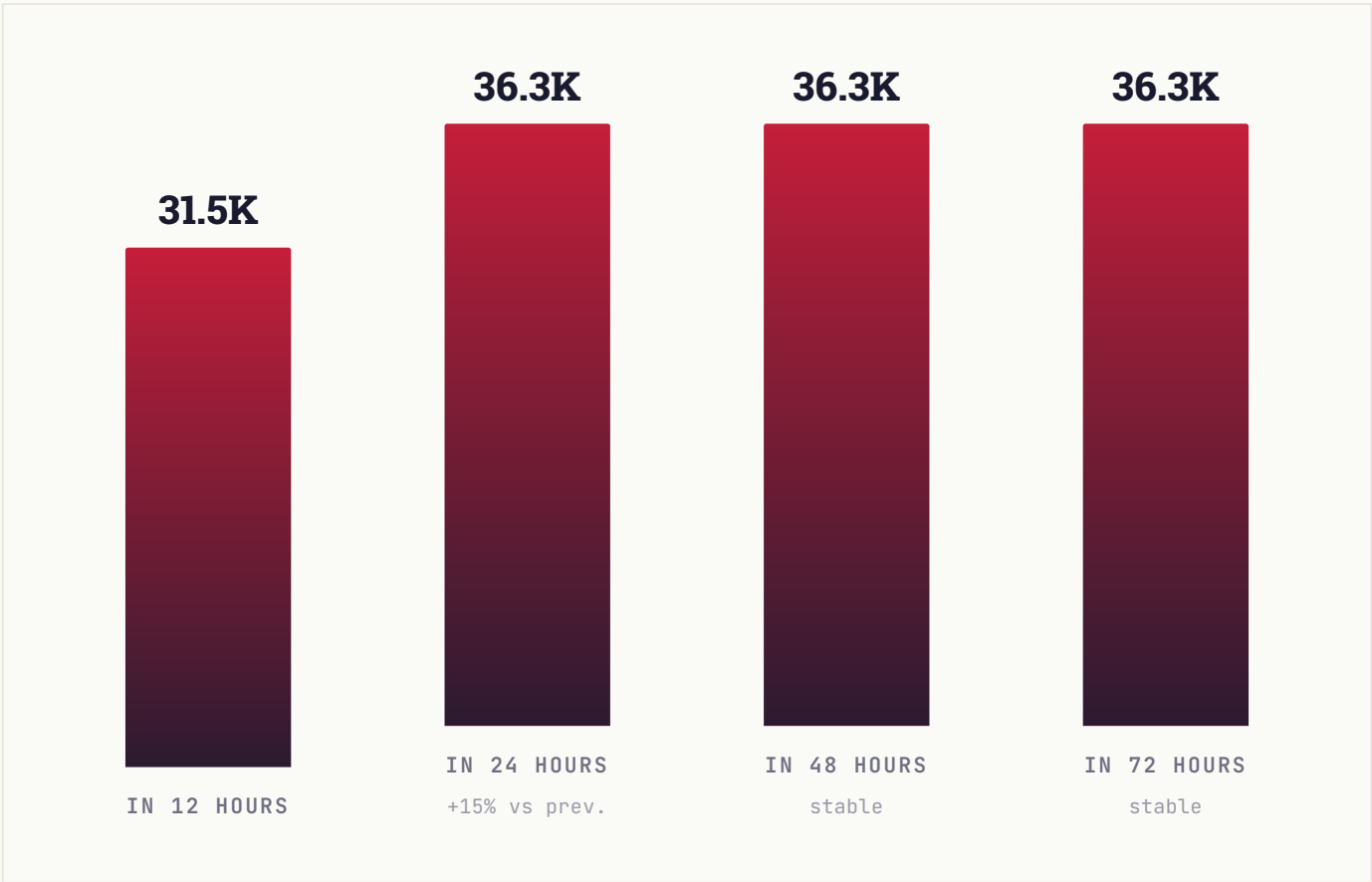
Citation index **1 230** — channel popularity rating based on mentions. Considers both count and weight of mentioning channels: a post from a 100k subs channel 'weighs' more than from 1k. All time the channel was mentioned **1 222** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
PU PATRUL UZ OFFICIAL CHANNEL	954K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	806.5K
MU MILITSIYA UZB Official channel	553.9K
BU BIRINCHI UZ Official channel YOU	549.7K
U Uncha-Muncha	436K
BG Bor gap! Official channel	376.7K
TX Teskor xabarlar Tun-u Kun	272.6K
UV UZBEK VIDEO CHANNEL	202.2K
SK SHOHONA KULGU	173K

COMPARATIVE INSIGHT

Channel in middle of list (6th of 11). 5 channels larger, 5 — smaller. Good for cross-promo both ways: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions **354**, they brought **363 035** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Dec 2025	67	32	28 502
Nov 2025	76	34	66 523
Oct 2025	34	9	109 207
Sep 2025	20	14	4 990
August 2025	17	14	38 041
Jul 2025	140	96	115 772
TOTAL MENTIONS			354
MONTHS OF DATA			6
ACQUIRED SUBS			363 035

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience most active on this day and at 23:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-niche channels once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
