

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Marina Medvedeva | Biology EGE | 100-point tutor



@biowithbear

Biologist, SPbSU, teaching 7th year, annually take FIPI courses for USE experts. Every 3rd student scored 80+ on USE ⚡ 100B #1 by student results ⚡ sign up for Year 26/27: [clck.ru/3UUv9F...](https://clck.ru/3UUv9F)

SUBSCRIBERS

44 363

ERR (% SEE POSTS)

22.0%

REACH/POST

9.2K

-6054 this month

in 24h 9.2%

ad reach 4.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 44 363 —	 SUBSCRIBER REACH 20.81% avg % subs see a post	 VIEWS/POST 9.2K median 9.5K · 29 days	 POSTS/WEEK 44.6 over period
 7D TREND -22.3% vs previous week	 REACTIONS/POST 162.4 only 30,535 reactions, 6,969 reposts, 1,275 comments	 POST LENGTH 315 chars median 218 · 29 days	 POSTS ANALYZED 188 29 days
 AD REACH 4.1K 24h avg	 CHURN / MONTH -6054 last month	 CITATION RATE 235 citation index · 3,785 channels mentioned all time	 CHANNEL AGE 3 years 10 months created 03.09.2022

AI EDITOR SUMMARY

Channel «Marina Medvedeva | Biology Unified State Exam | 100-point tutor» — 44 363 subs. Each post averages 9.2K people (21% of subs), average reach — room to grow. Publishes 45 posts per week (~6/day) — active publishing. For week Jul 6–12, reach dropped -22.3% by week Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **188** posts in 29 days.
- 02 Dominant format – **Photo** (96/188 posts).
- 03 Avg post length – **315** chars (median 218).
- 04 Peak audience activity – **Wednesday**, 22:00 MSK.
- 05 Strongest posts get **5x** more views than the weakest (26.3K avg for top vs 5.2K for worst) – among 188 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 01.07 · 19:18 VIDEO (captionless post – video)	VIEWS 36 666 REPOSTS 129	REACTIONS 587 ER 82.6%
Nº2 15.07 · 11:50 PHOTO 10 min to stream!!! Get pens & notebooks ready, lots of important info 📖📺 YOUTUBE 📺 VK	VIEWS 25 468 REPOSTS 51	REACTIONS 27 ER 57.4%
Nº3 26.06 · 10:15 PHOTO WHAT TO WATCH THIS SUMMER?? While graduates wait for their results, future 11th graders, save the streams you can watch right now and...	VIEWS 16 882 REPOSTS 871	REACTIONS 120 ER 38.1%

Nº4 27.06 • 07:19 **VIDEO**

WHEN ARE THE RESULTS?!

VIEWS
16 485

REACTIONS
620

REPOSTS
82

ER
37.2%

Nº5 22.06 • 10:38 **TEXT**

ALL FOR BIO RESERVE 🌟 **100** podcast: what to do the day before the Biology Unified State Exam? **100** big selection of open streams **100** selection of the most useful...

VIEWS
16 382

REACTIONS
87

REPOSTS
982

ER
36.9%

WORST 3

↓ 12.07 • 15:49 **PHOTO**

7 Homework: You'll have 3 assignments per week. Over the course, you'll solve 7k+ tasks!!! 80% of which...

VIEWS
5 372

REACTIONS
63

REPOSTS
17

ER
12.1%

↓ 12.07 • 17:11 **TEXT**

8 Notes & Scripts Notes, like practice, are a strong part of the course All developed by me & my team, including a top...

VIEWS
5 205

REACTIONS
46

REPOSTS
78

ER
11.7%

↓ 12.07 • 17:26 **PHOTO**

9 Course Mentor I consider this a key part of the course. Making a strong course alone in today's reality is almost...

VIEWS
5 127

REACTIONS
48

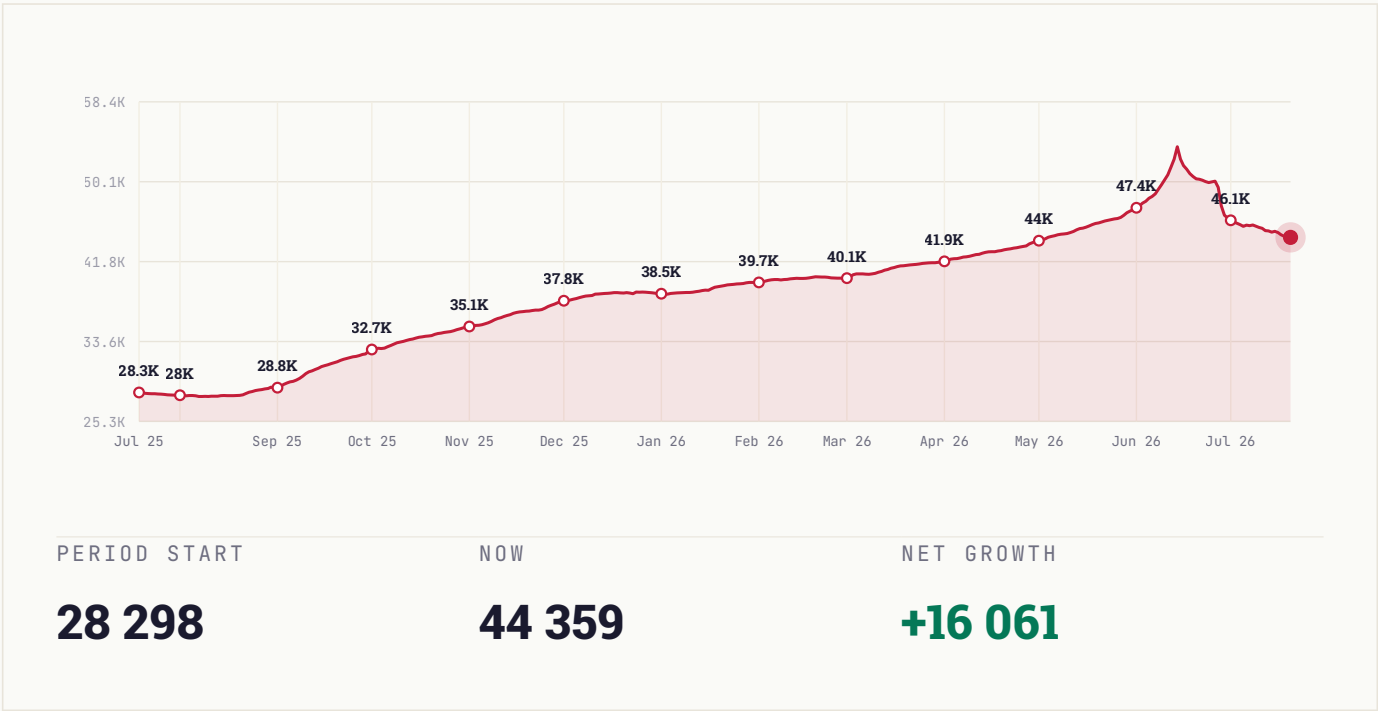
REPOSTS
7

ER
11.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

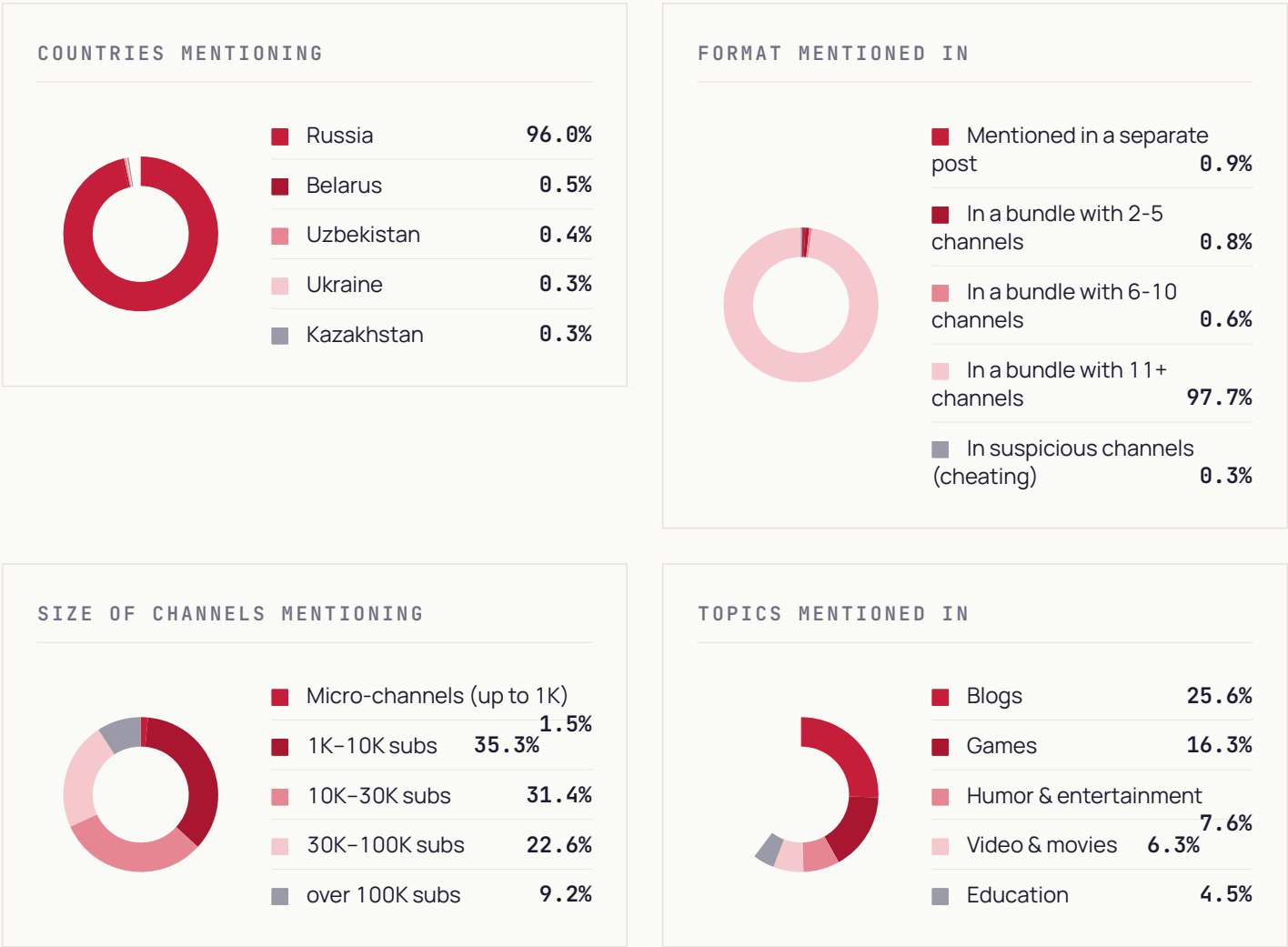
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

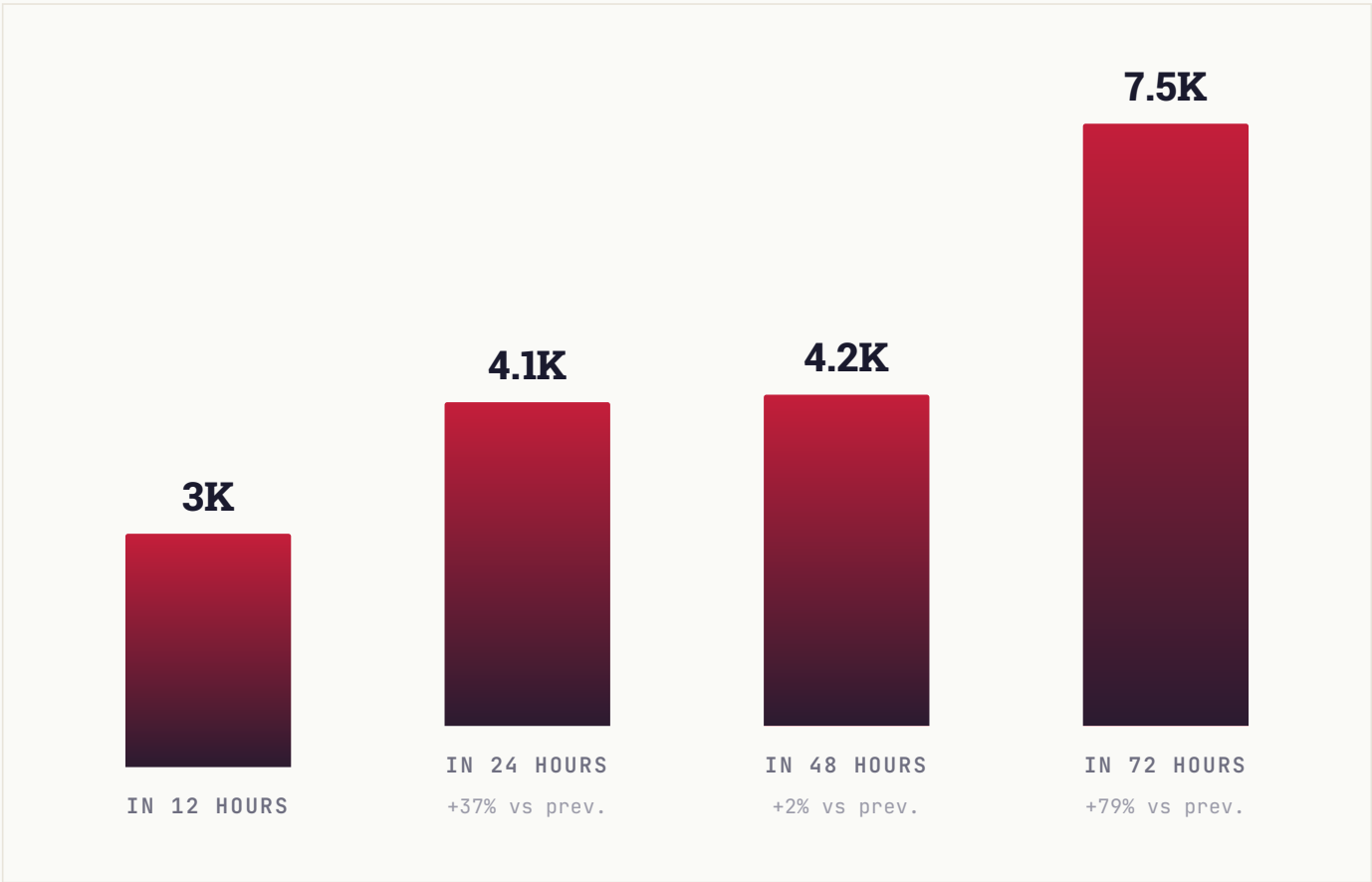
Citation index **235** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **3 785** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Andrey the Mathematician	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
MM Marina Medvedeva Biology EGE 100-point tutor	YOU44.4K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **9 456**, they brought **12 401** new subs.

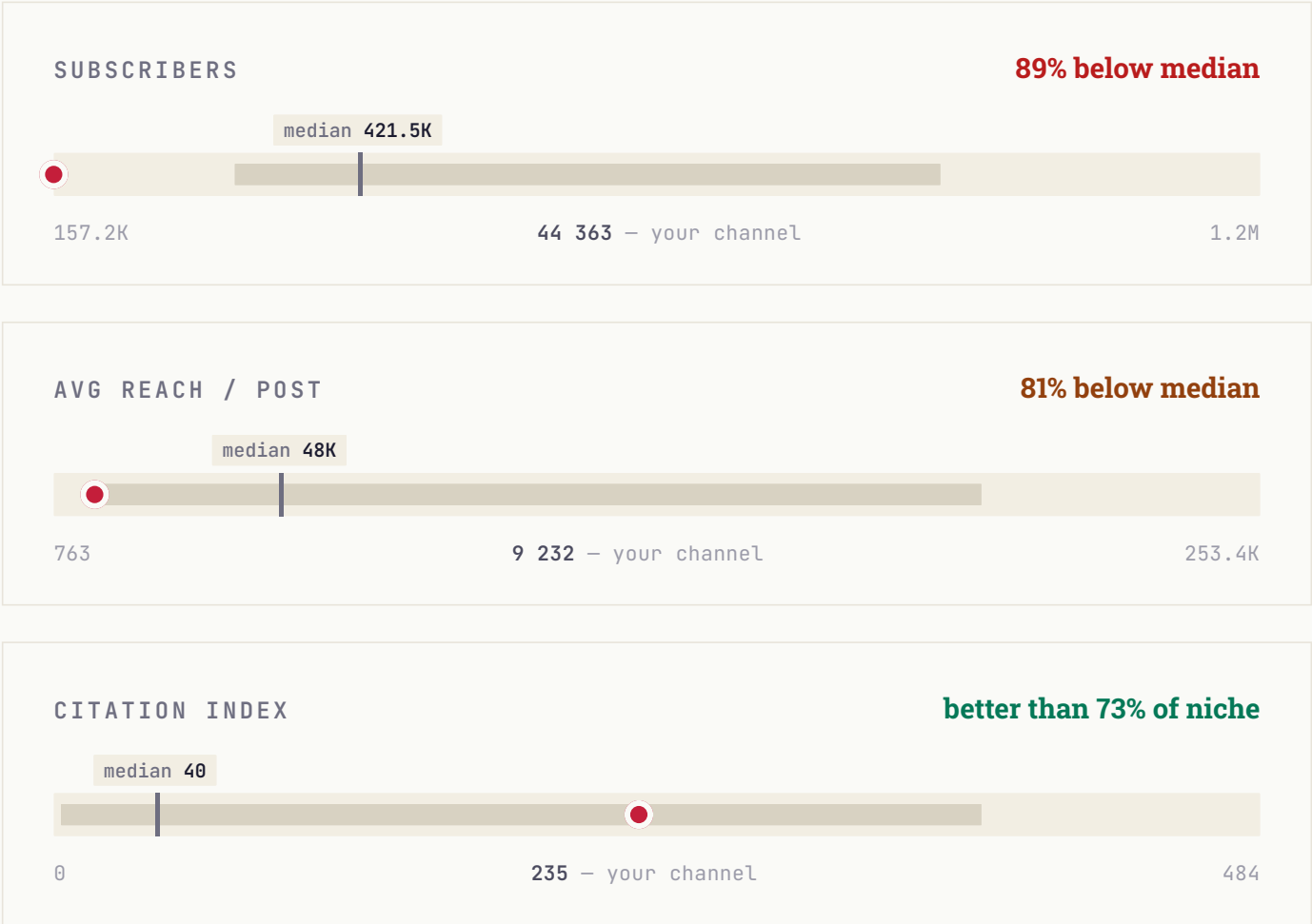
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	1 079	946	1 221
December 2025	1 783	1 345	1 148
November 2025	1 481	1 196	2 636
October 2025	1 678	1 464	2 526
September 2025	1 746	1 198	3 830
August 2025	1 689	912	1 040

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
9 456	6	12 401

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 22:00 MSK.

EFFECT

Best window for an important post
- 02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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