

PROMTPRESS PUBLIC REPORT

Channel audit

Бладсикер 2.0



@bloodsiker

Traditional Orthodox Russian channel @ggwpblood - Ads, content,
all questions @dimaoda - ads @Letasgo - ads @Vasseekk - ads
@holopiva - ads @yumytg - ads

SUBSCRIBERS

212 583

-448 per month

ERR (% SEE POSTS)

26.0%

24h **23.4%**

REACH/POST

53.7K

ad reach **49.7K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 212 583 —	 SUBS REACH 25.28% avg % of subs see post	 VIEWS/POST 53.7K median 53.6K · 29 days	 POSTS/DAY 21.7 ~152 per week
 7D TREND +4.6% vs previous week	 REACTIONS/POST 2160.5 total 1,384,867 reactions, 312,554 reposts, 60,784 comments	 POST LENGTH 349 chars median 295 · 29 days	 POSTS ANALYZED 641 29 days
 AD REACH 49.7K 24h avg	 CHURN / MONTH -448 last month	 CITATION RATE 2 238 citation index · 4,934 channels mentioned all time	 CHANNEL AGE 4 years 6 months created 24.12.2021

AI EDITOR SUMMARY

Channel «Bloodseeker 2.0» — 212 583 subs. Each post averages 53.7K people (25% of subs), good reach. Publishes 152 posts/week (~22/day) — very active. Week of Jun 29 – Jul 5 reach stable (+4.6% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **641** posts over 29 days.
- 02 Dominant format – **Photo** (268/641 posts).
- 03 Avg post length – **349** chars (median 295).
- 04 Peak audience activity – **Friday, 18:00 MSK**.
- 05 Strongest posts get **2x** more views than the weakest (105K avg for top vs 45.6K for worst) – among 641 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 15:35 PHOTO United Russia deputies from St. Petersburg given manuals on blocking Telegram, mass bans, and raising salaries – writes...	VIEWS 157 207 REP. 2 961	REACTIONS 13 780 ER 74.0%
Nº2 01.07 · 19:37 PHOTO ! Essentially, the choice is simple: is he with Putin or Zelensky? If with Putin – vote for United Russia. If with Zelensky...	VIEWS 85 106 REP. 1 948	REACTIONS 13 847 ER 40.0%
Nº3 01.07 · 18:23 PHOTO ! Gasoline prices in Crimea and Sevastopol at gas stations reached 200 rubles – Kommersant Media notes that some filling stations are opening...	VIEWS 72 824 REP. 475	REACTIONS 1 599 ER 34.3%

Nº4 29.06 · 10:16 VIDEO «Well, I wanted to fill up like that. I won't report to anyone» The owner of a MAZ truck who yesterday at a Rostov gas station filled up a bit for 14...	VIEWS 70 798 REACTIONS 2 611 REP. 1 727 ER 33.3%
Nº5 01.07 · 20:25 VIDEO ! Kyiv under massive attack, multiple explosions in the city Fires reported in several areas, currently being hit by Geran drones Meanwhile...	VIEWS 70 588 REACTIONS 1 769 REP. 411 ER 33.2%

WORST 3

↓ 25.06 · 09:44 PHOTO ! Removal of VK apps from App Store raises question about reliability of Apple's service and how much it can be trusted — Peskov He also...	VIEWS 46 068 REACTIONS 2 632 REP. 568 ER 21.7%
↓ 25.06 · 09:48 PHOTO ! Russia expects explanations from Apple over removal of VK apps from AppStore — Peskov If no explanations are given, action must be taken...	VIEWS 45 800 REACTIONS 2 332 REP. 483 ER 21.5%
↓ 15.06 · 05:56 TEXT ! Russian army launched a massive strike in response to terrorist acts by the Kyiv regime. Targets included defense industry facilities in Kyiv, Kharkiv, and...	VIEWS 44 886 REACTIONS 1 206 REP. 82 ER 21.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

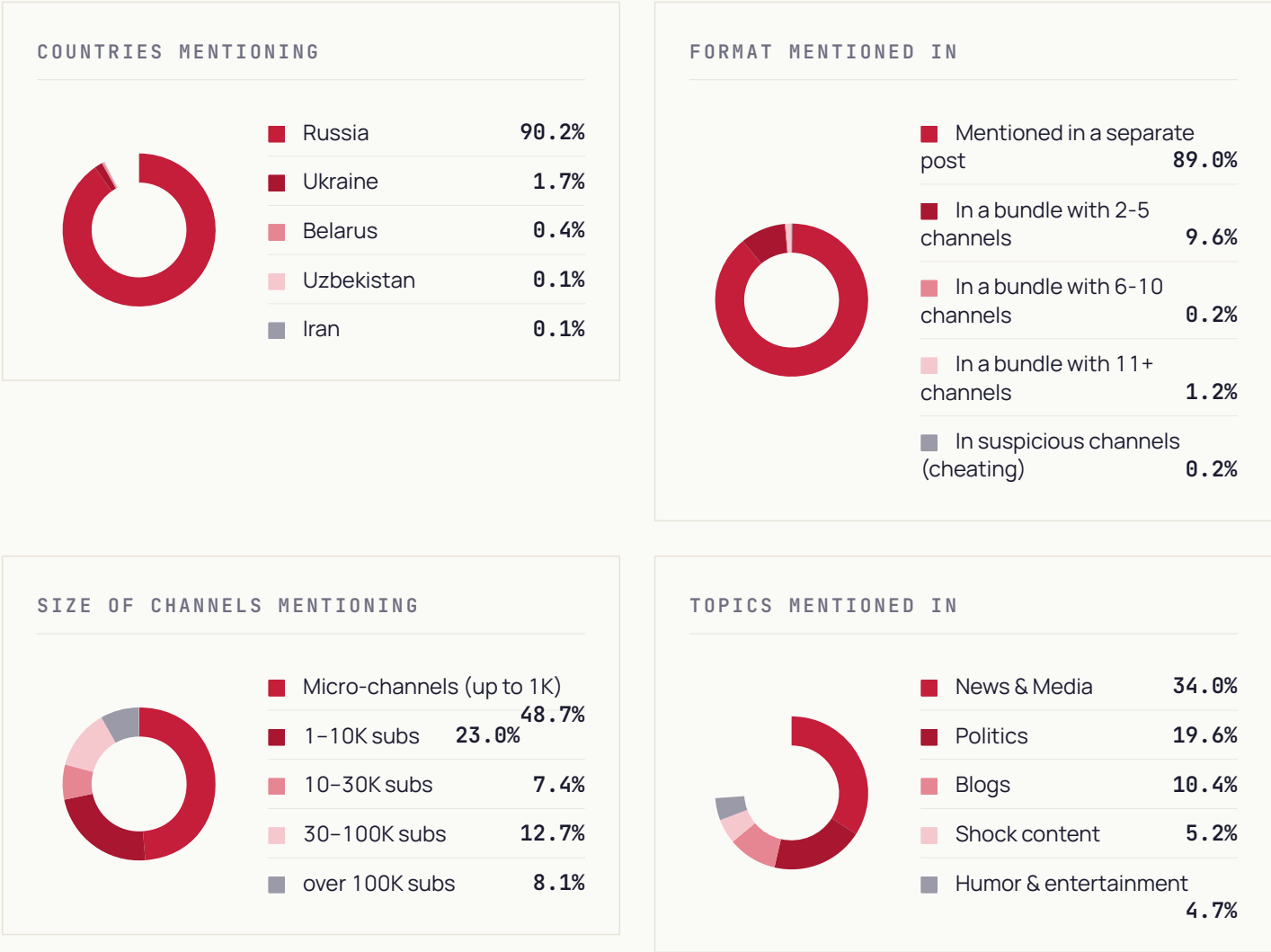
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

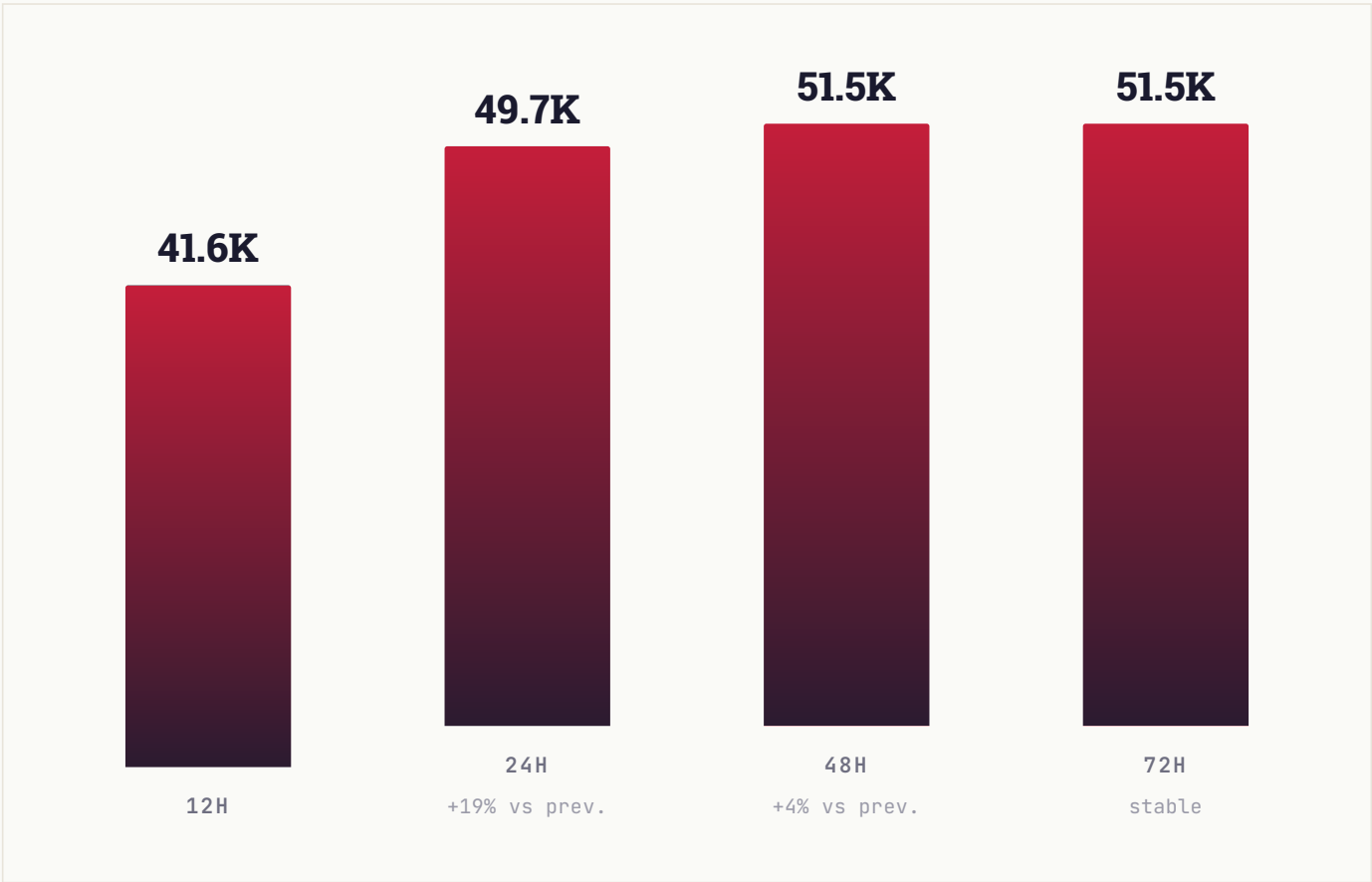
Citation index **2 238** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **4 934** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
B2 Бладсикер 2.0 YOU	212.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

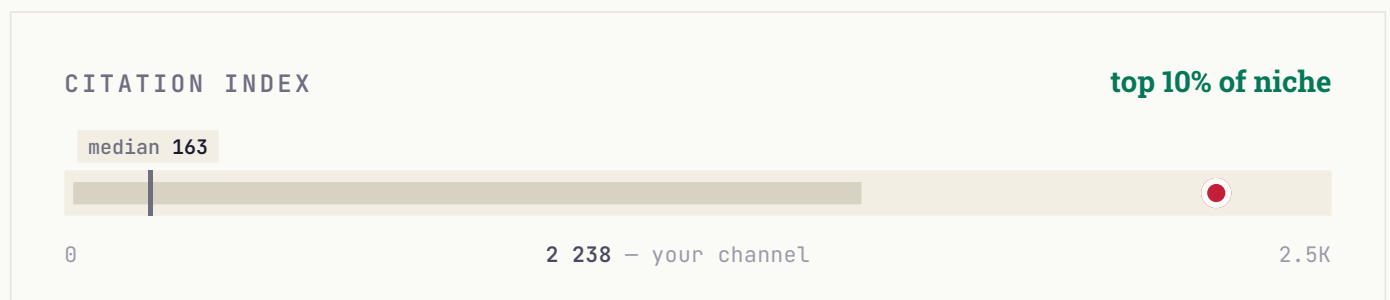
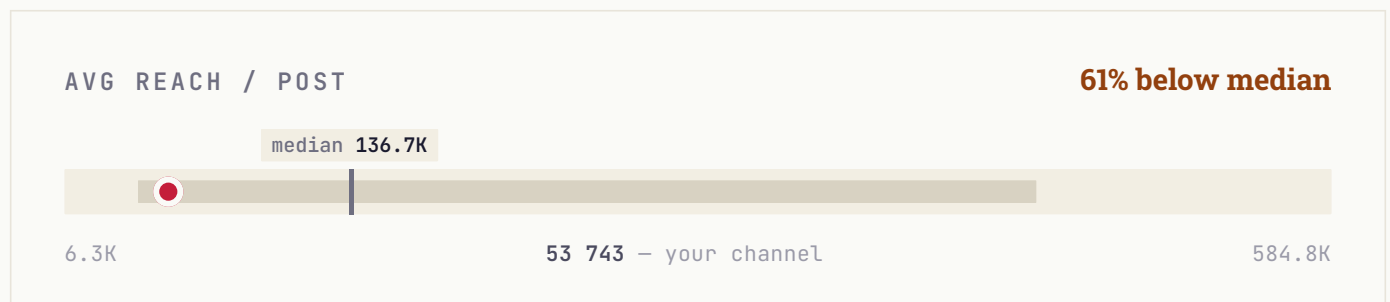
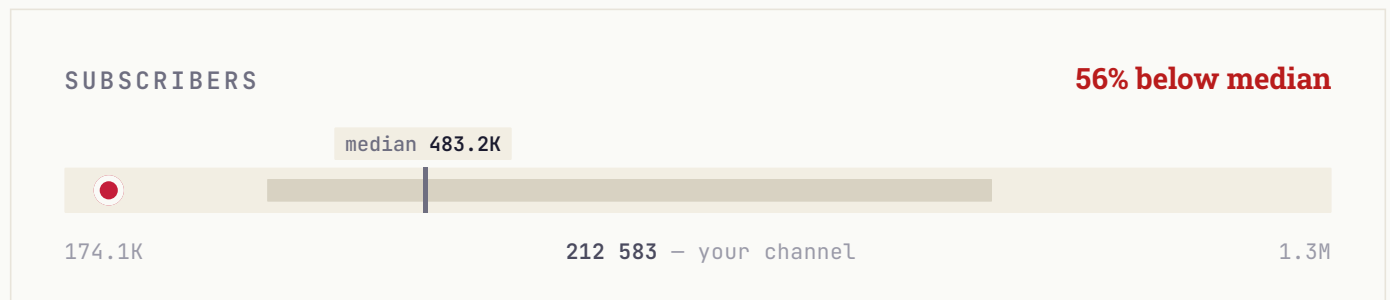
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **4 607**, they brought **4 941** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	819	219	895	
December 2025	734	223	728	
Nov 2025	692	206	639	
Oct 2025	779	191	1 089	
September 2025	841	206	561	
August 2025	742	169	1 029	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
4 607	6	4 941

Where the channel ranks in its league

Took top-**100** channels in category «**Blogs**» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Friday**

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
