

PUBLIC PROMTPRESS REPORT

Channel audit

БИОЛОГИЯ | ҰБТ | JUZ40



@biologyteam2024

Register for the course / get full info: 📄 https://juz40.kz/tirkelu?utm_source=telegram&utm_medium=telegram

SUBSCRIBERS

11 063

-2433 per month

ERR (% SEE POSTS)

19.0%

in 24 hrs 9.4%

REACH/POST

2.2K

ad reach 1.1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who & how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 11 063 —	 SUBSCRIBER REACH 19.46% avg % subs see post	 VIEWS/POST 2.2K median 2K · 29 days	 POSTS/WEEK 28.6 over period
 7D TREND -20.4% vs prev week	 REACTIONS/POST 12.4 only 1,480 reactions, 600 reposts, 428 comments	 POST LENGTH 122 chars. median 78 · 29 days	 POSTS ANALYZED 119 29 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -2433 over last month	 CITATION RATE 3 citation index · 10 channels mentioned all time	 CHANNEL AGE 2 years 10 months created 12.08.2023

AI EDITOR SUMMARY

Channel «BIOLOGY | UNT | JUZ40» — 11 063 subs. Each post averages 2.2K people (19% of subs), average reach — room to grow. Publishes 29 posts/week (~4/day) — active posting. Week 22–28 Jun reach dropped -20.4% by week 15–21 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 119 posts in 29 days.
- 02 Dominant format — Text (72/119 posts).
- 03 Avg post length — 122 chars (median 78).
- 04 Peak audience activity — Wed, 14:00 ALMT.
- 05 Strongest posts get 2x more views than the weakest (3.5K avg for top vs 1.5K for worst) — among 119 posts over 29 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 10.06 · 09:15 PHOTO _ *БҮГІН БҮГІН БҮГІН 🥳🥳🥳*_ Көптен күткен сабақ - суретпен жұмыс 😊50/50 баллға суретпен жұмыстанайық 🤔💓 Мұғалім: Айтуған ағай 🕒 Уақыты: бүгін...	VIEWS 3 605 REPOSTS 5	REACTIONS 44 ER 32.6%
Nº2 09.06 · 13:53 TEXT (post without caption — text)	VIEWS 3 409 REPOSTS 111	REACTIONS 24 ER 30.8%
Nº3 11.06 · 12:53 TEXT https://youtube.com/live/map3mXaTOX0?feature=share АЙТУҒАН АҒАЙМЕН НҮСҚА ТАЛДАУ 🔥	VIEWS 3 339 REPOSTS 16	REACTIONS 10 ER 30.2%

Nº4 24.06 • 04:45 TEXT https://youtube.com/live/5E5GyfF7R3E?feature=share Сағат 10.00-16.00 аралығында Айтуған ағай 300 сұрақтық нұсқа талдау жасайды 🤔🤔🤔 Нәтиже...	VIEWS 3 244 REPOSTS 63 REACTIONS 18 ER 29.3%
Nº5 20.06 • 11:50 PHOTO https://meet.google.com/qra-tmas-qtp Бүгінгі күннің дайындығы үшін Мадина апаймен нұсқа талдау 🤔🤔🤔	VIEWS 3 203 REPOSTS 4 REACTIONS 10 ER 29.0%

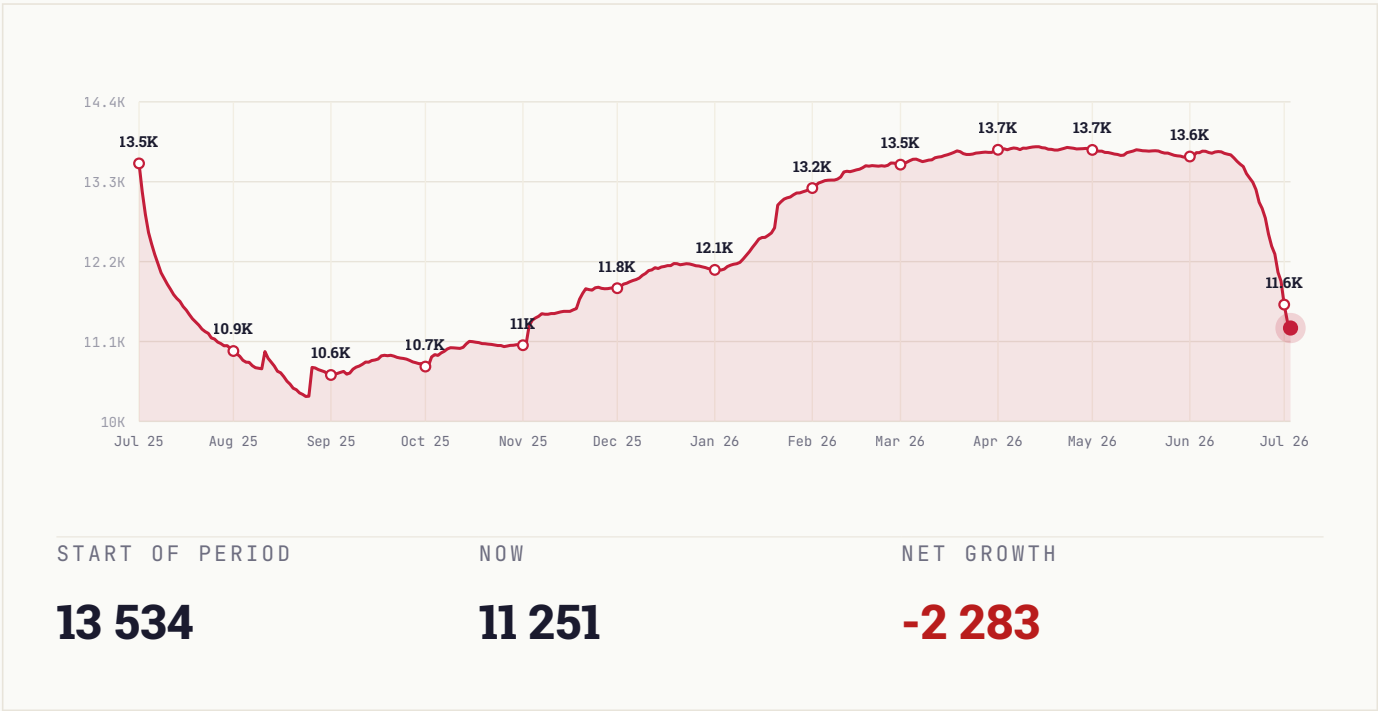
WORST 3

↓ 05.06 • 10:14 POLL (post without caption – poll)	VIEWS 1 483 REPOSTS 3 REACTIONS — ER 13.4%
↓ 05.06 • 10:40 PHOTO (post without caption – photo)	VIEWS 1 476 REPOSTS 4 REACTIONS 4 ER 13.3%
↓ 05.06 • 10:16 PHOTO 🎓 TODAY PROFESSIONAL ORIENTATION WEBINAR «The main factor for a grant is not the ҰБТ» Many think getting a grant depends only on the ҰБТ score...	VIEWS 1 468 REPOSTS 1 REACTIONS 2 ER 13.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

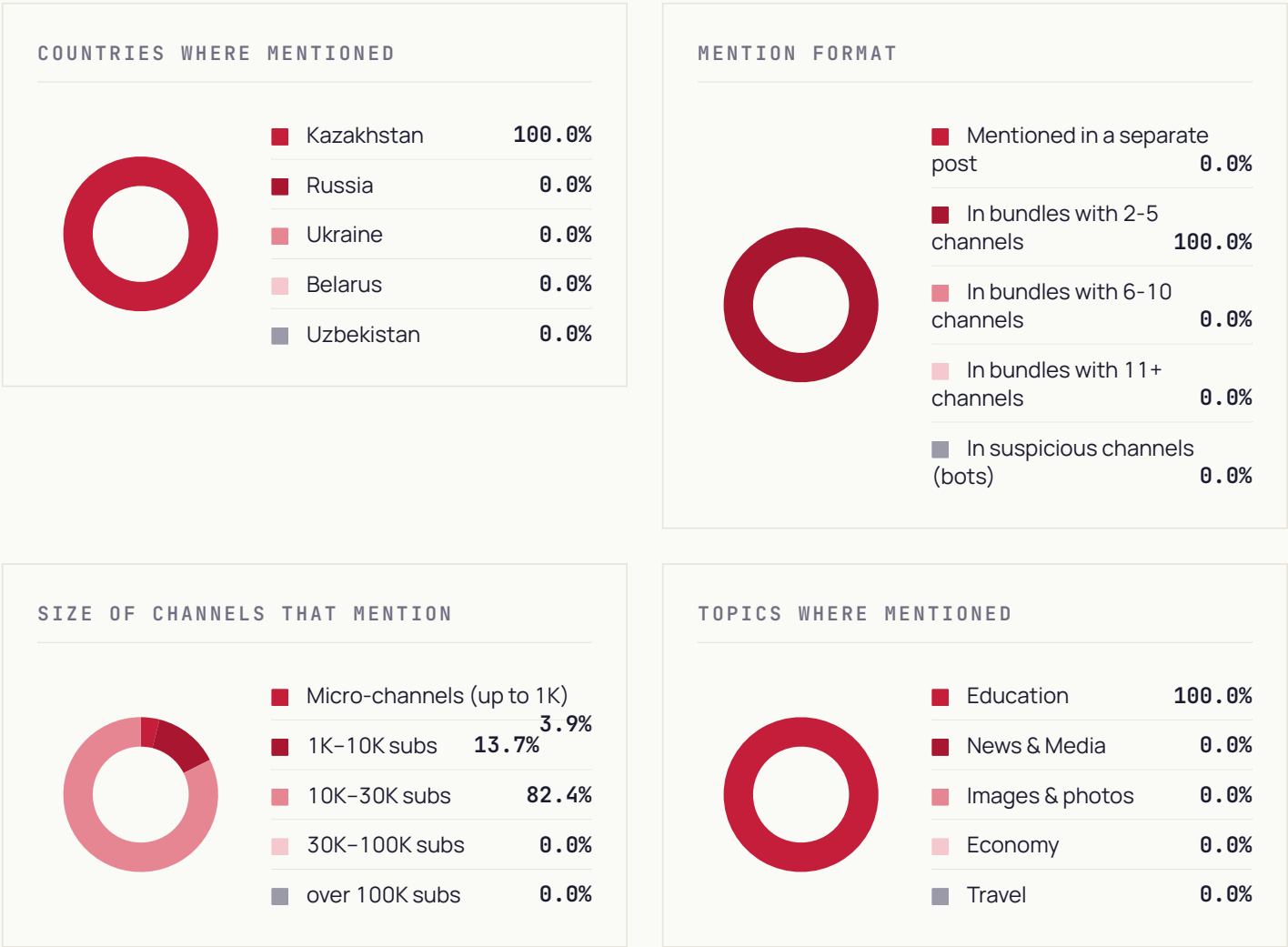
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who & how mentions the channel

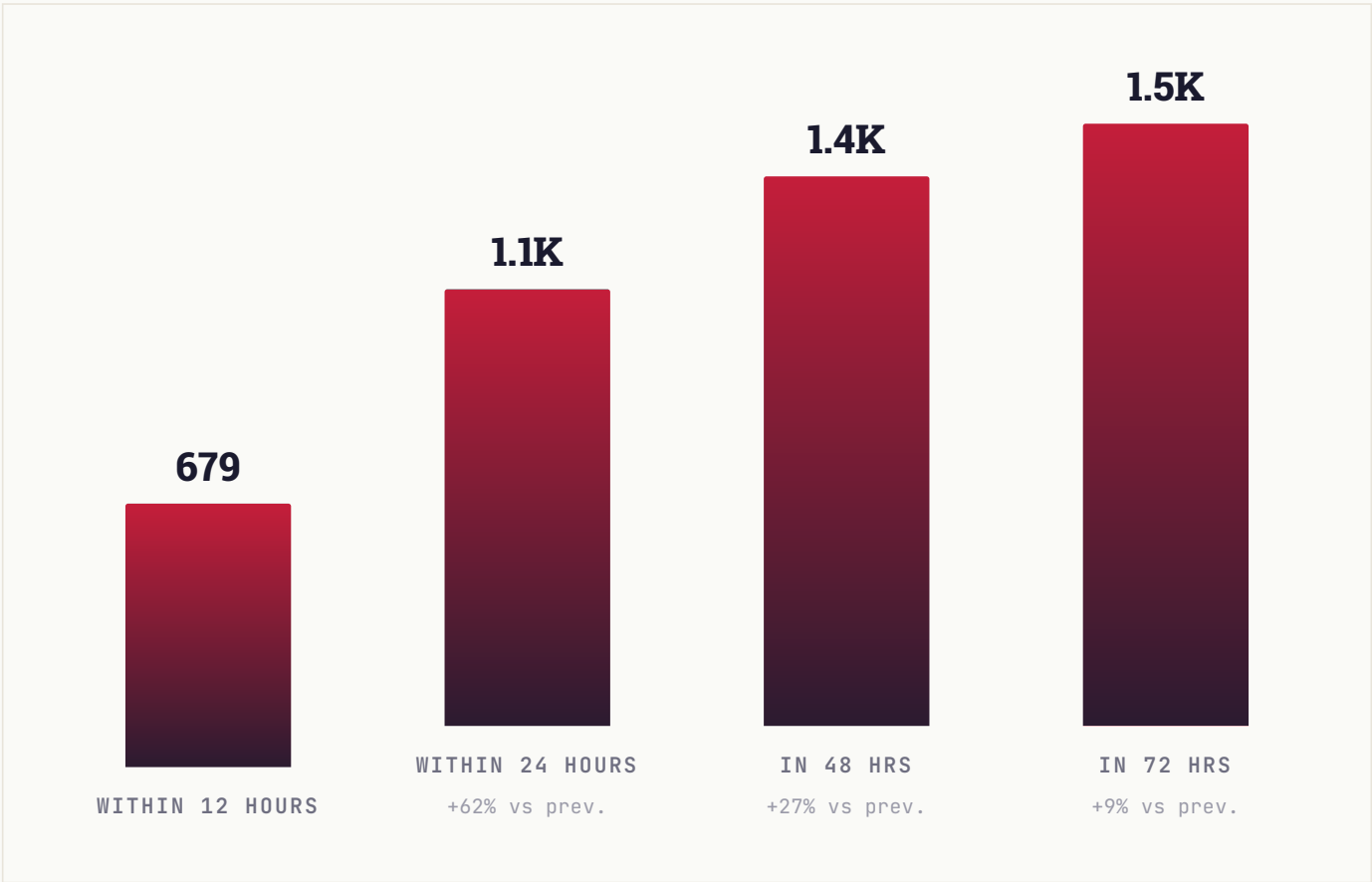
Citation index **3** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time the channel was mentioned **10** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
BU BIOLOGY UNT 2026	20.3M
BU Biology UNT 2026	20.3M
BU BIOLOGY UNT 2026	20.3M
XI ХИМИЯ ҰБТ JUZ40	408.8K
BU BIOLOGY UNT AIBOTA EKPIN	14K
BI БИОЛОГИЯ ҰБТ JUZ40 YOU	11.1K
YB ҰБТ Biology - Chemistry Malika Ilyas	9.9K
GB GLUCOSE білім беру орталығы Әсел Молдабай	9.4K
XM Химия-Biology мектебі Бауыржан ағай	9.2K
BI Biology	—
BU BIOLOGY UNT AITUGAN AGAYMEN🤝	—

COMPARATIVE INSIGHT

Channel inmid-list (6th out of 11). 5 channels larger, 5 — smaller. Good options for mutual cross-posting: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **3 687** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	1 118	
December 2025	0	0	368	
November 2025	2	2	843	
October 2025	2	2	395	
September 2025	0	0	322	
August 2025	0	0	641	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
4	6	3 687

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 14:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and close your growth plan in a month.

01 **Launch Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
