

PUBLIC REPORT PROMTPRESS

Channel audit

Medical Center Bio-line



@bioline_med

♦ Lab diagnostics ♦ Specialist consultations ♦ Functional diagnostics ♦ Aesthetic medicine & cosmetology ☎
+7(949)8000-330 ☎ Short number: 330 ♦ VK group: https://vk.com/bio_line

SUBSCRIBERS

15 405

+17 per month

ERR (% SEE POSTS)

19.0%

in 24 hours 7.1%

REACH/POST

2.7K

ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 15 405 —	 SUBSCRIBER REACH 17.61% avg % subs see post	 VIEWS/POST 2.7K median 2.9K · 28 days	 POSTS/WEEK 10.9 for the period
 7D TREND -10.0% vs previous week	 REACTIONS/POST 8.1 only 363 reactions, 342 reposts, 0 comments	 POST LENGTH 745 chars median 929 · 28 days	 POSTS ANALYZED 45 28 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH +17 last month	 CITATION RATE 156 citation index · 138 channels mentioned all time	 CHANNEL AGE 7 years 5 months created 19.02.2019

AI EDITOR SUMMARY

Channel «Medical Center Bio-line» — 15 405 subs. Each post gets avg 2.7K people (18% of subs), average reach — room to grow. Publishes 11 posts per week (~2/day) — regular pace. For week Jul 6–12, reach dropped -10.0% by week of Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 45 posts over 28 days.
- 02 Dominant format — Photo (37/45 posts).
- 03 Avg post length — 745 chars (median 929).
- 04 Peak audience activity — Monday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (3.6K avg for top vs 2K for worst) — among 45 posts in 28 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 14:59 PHOTO Current doctor schedule in Mariupol  Cardiologist: Podtykan Oksana Sergeevna  1, 2, 8, 9, 10, 13, 14, 15, 16, 17, 20, 21...	VIEWS 3 754 REPOSTS 26	REACTIONS 6 ER 24.4%
Nº2 20.06 · 07:04 PHOTO  Thyroid screen (ICL) A healthy thyroid means energy, stable weight, and well-being. Thyroid issues often...	VIEWS 3 619 REPOSTS 19	REACTIONS 6 ER 23.5%
Nº3 21.06 · 06:03 VIDEO Medical Worker's Day Today we congratulate everyone who chose this vital path, who helps preserve health every day...	VIEWS 3 509 REPOSTS 7	REACTIONS 45 ER 22.8%

Nº4 22.06 · 04:59 PHOTO Ultrasound diagnostics in Mariupol Modern ultrasound is the safest, painless and informative way to see the real picture inside...	VIEWS 3 425 REPOSTS 10 REACTIONS 7 ER 22.2%
Nº5 23.06 · 04:59 PHOTO Ultrasound diagnostics at BIO-LINE Medical Center Now our center is seeing patients by ultrasound specialist Litvinova...	VIEWS 3 338 REPOSTS 10 REACTIONS 4 ER 21.7%

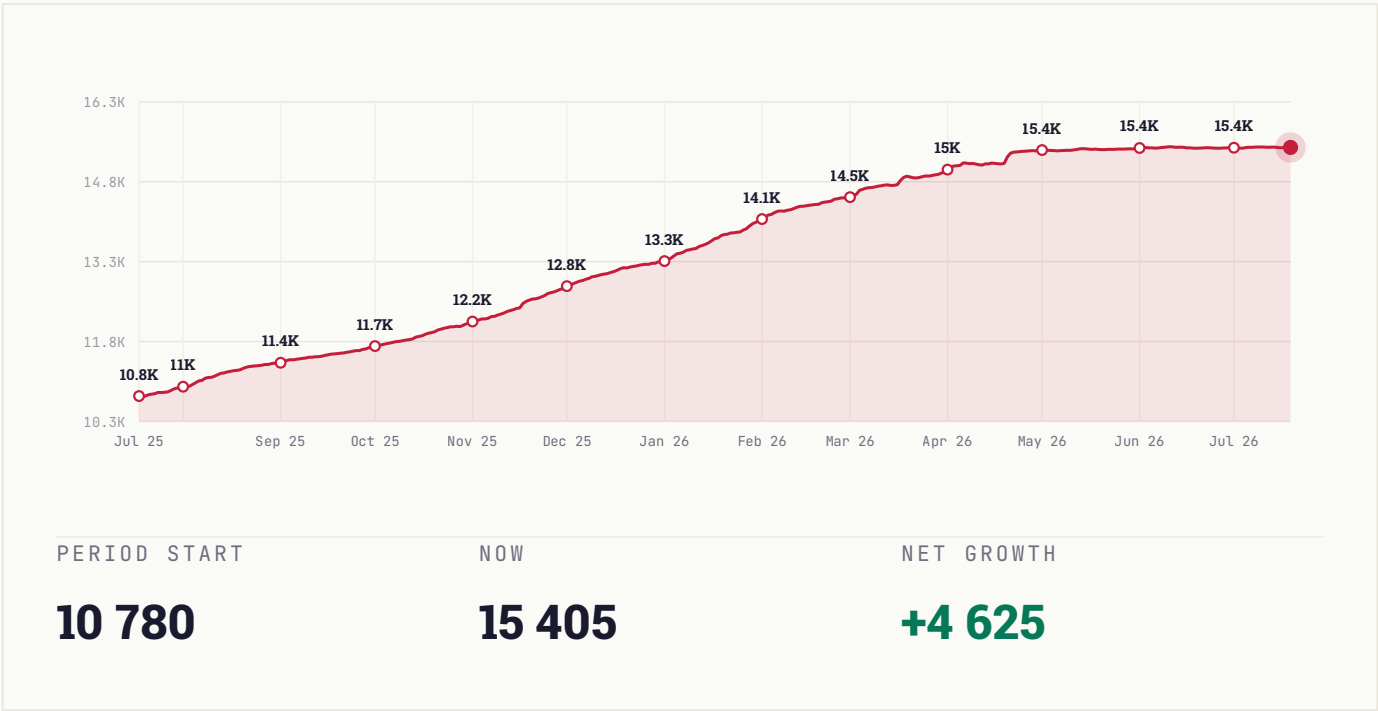
WORST 3

↓ 13.07 · 04:59 PHOTO Breastfeeding: when to see a pediatrician? The first weeks after birth are joyful but also full of...	VIEWS 2 153 REPOSTS 1 REACTIONS 8 ER 14.0%
↓ 15.07 · 10:26 PHOTO Dear clients. Due to a power outage, database access is temporarily limited; results may be delayed...	VIEWS 1 999 REPOSTS 3 REACTIONS 4 ER 13.0%
↓ 16.07 · 04:59 PHOTO  Neurologist consultation in Shakhtersk Frequent headaches, dizziness, back pain, numbness in arms or legs, sleep disorders – these are not...	VIEWS 1 754 REPOSTS 6 REACTIONS 2 ER 11.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

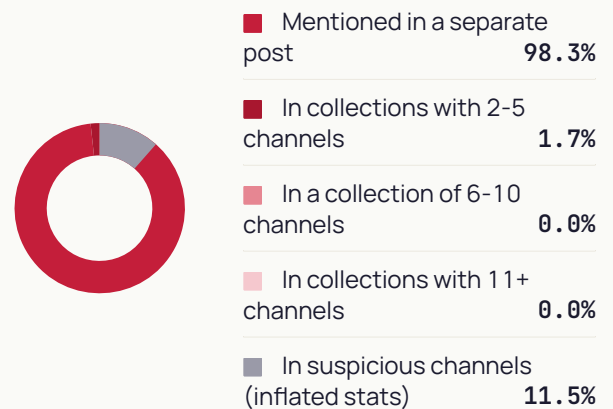
Who mentions the channel and how

Citation index **156** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **138** different channels.

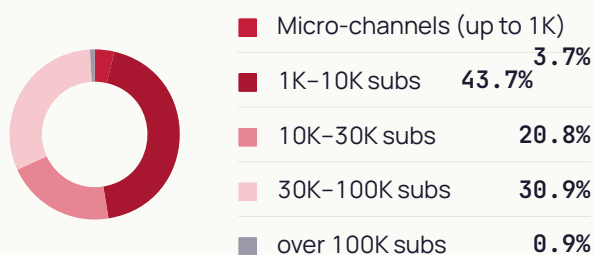
COUNTRIES MENTIONING YOU



MENTIONED IN WHICH FORMAT



SIZE OF CHANNELS MENTIONING YOU



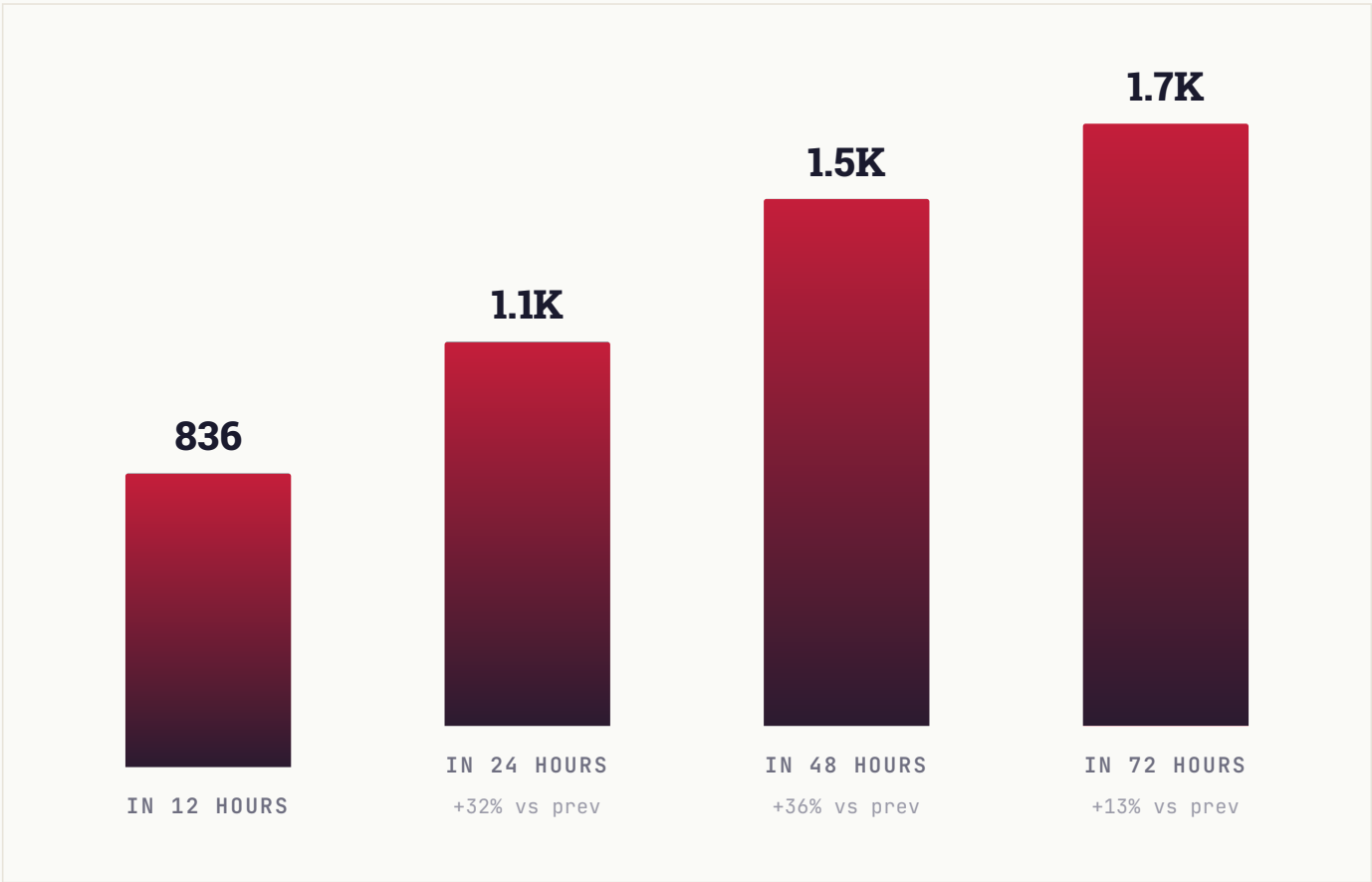
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 	328.2K
 الجراحة  Surgery  - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
 F  Folk medicine 	235.1K
Health HealthControl	222.2K
MC Medical Center Bio-line YOU	15.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Dr Tel (755.5K), median top-97: 103.2K. First goal — enter top-97 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we log posts in other channels that mention your channel. Over the last **6 months** such mentions were **568**, they brought **3 127** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	305	44	770
December 2025	138	38	505
November 2025	33	17	634
October 2025	25	14	438
Sep 2025	37	19	323
August 2025	30	19	457
TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS	
568	6	3 127	

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «**Medicine**» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01**Best post day — Monday**

Audience is most active on this day at 5:00 PM MSK.

EFFECT

**Best window
for an
important post****02****System Traffic Buy**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search looks at description. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager