
PUBLIC REPORT BY PROMTPRESS

Channel audit

NeoFamily |

Биология

ЕГЭ-2027 |

Андрей и

Нурлан



@biofamily_ege

Prepping for Bio Unified Exam with joy for 7 years 🙌 Year course
2027: <https://neofamily.ru/shop/biologiya-god> Summer school:
https://t.me/neofamily100_bot?start=start_1101 Reviews:...

SUBSCRIBERS

87 694

-9841 per month

ERR (% SEE POSTS)

17.0%

per day 9.4%

REACH/POST

13.8K

ad reach 8.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 87 694 —	 SUBSCRIBER REACH 15.77% avg % subs see post	 VIEWS/POST 13.8K median 13.1K · 29 days	 POSTS/DAY 11.1 ~78 per week
 7D TREND -23.6% vs previous week	 REACTIONS/POST 325.0 total 106,290 reactions, 19,792 reposts, 10,781 comments	 POST LENGTH 239 chars median 96 · 29 days	 POSTS ANALYZED 327 29 days
 AD REACH 8.3K 24h avg	 CHURN / MONTH -9841 last month	 CITATION RATE 68 citation index · 325 channels mentioned all time	 CHANNEL AGE 5 years 2 months created 18.05.2021

AI EDITOR SUMMARY

Channel «NeoFamily | Biology Unified Exam 2027 | Andrey & Nurlan» — 87 694 subs. Each post gets avg 13.8K people (16% of subs), average reach — room to grow. Publishes 78 posts per week (~11/day) — very active. Week Jul 6–12 reach dropped -23.6% by week Jun 29 – Jul 5 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **327** posts over 29 days.
- 02 Dominant format: **Photo** (190/327 posts).
- 03 Avg post length – **239** chars (median 96).
- 04 Audience peak – **Thursday**, 16:00 MSK.
- 05 Top posts get **3×** more views than the weakest (25.8K avg for top vs 9.6K for worst) – among 327 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 15:22 PHOTO Launching our famous Summer School for Unified Exam 2027 🔥 Free study July 1 – Sep 1. Personal tutor for each...	VIEWS 28 871 REPOSTS 598	REACTIONS 347 ER 32.9%
Nº2 30.06 · 10:00 PHOTO Appeal field reports ❤️ Processed ~2000 student requests. 150 had under-scored tasks...	VIEWS 24 366 REPOSTS 15	REACTIONS 228 ER 27.8%
Nº3 25.06 · 13:31 PHOTO Free tutor & methodologist all summer!! Yes, that's our Summer School 🌹 Kittens, besides webinars twice a week, homework...	VIEWS 24 301 REPOSTS 70	REACTIONS 147 ER 27.7%

Nº4

23.06 • 11:15

PHOTO

The reserve had a task about a deep-sea anglerfish 🐟🐟🐟 A student of our Yearly (Nikita) wrote a similar task for a contest back in spring...

VIEWS

23 745

REPOSTS

113

REACTIONS

573

ER

27.1%

Nº5

24.06 • 09:28

PHOTO

June 30 we raise the price of the Annual course by 500₽ ⚡ All who were considering buying the Annual – you have one more week to sign up at...

VIEWS

23 465

REPOSTS

107

REACTIONS

112

ER

26.8%

WORST 3

↓ 15.07 • 12:53 VIDEO
(post without caption – video)

VIEWS

10 040

REPOSTS

5

REACTIONS

143

ER

11.4%

↓ 07.07 • 15:45 PHOTO

The most important webinar for future medics ! In an hour you'll learn how to get into medical schools We'll discuss: - Where to find targeted admission - How much and...

VIEWS

9 764

REPOSTS

86

REACTIONS

69

ER

11.1%

↓ 15.07 • 13:01 VIDEO
(post without caption – video)

VIEWS

9 082

REPOSTS

3

REACTIONS

134

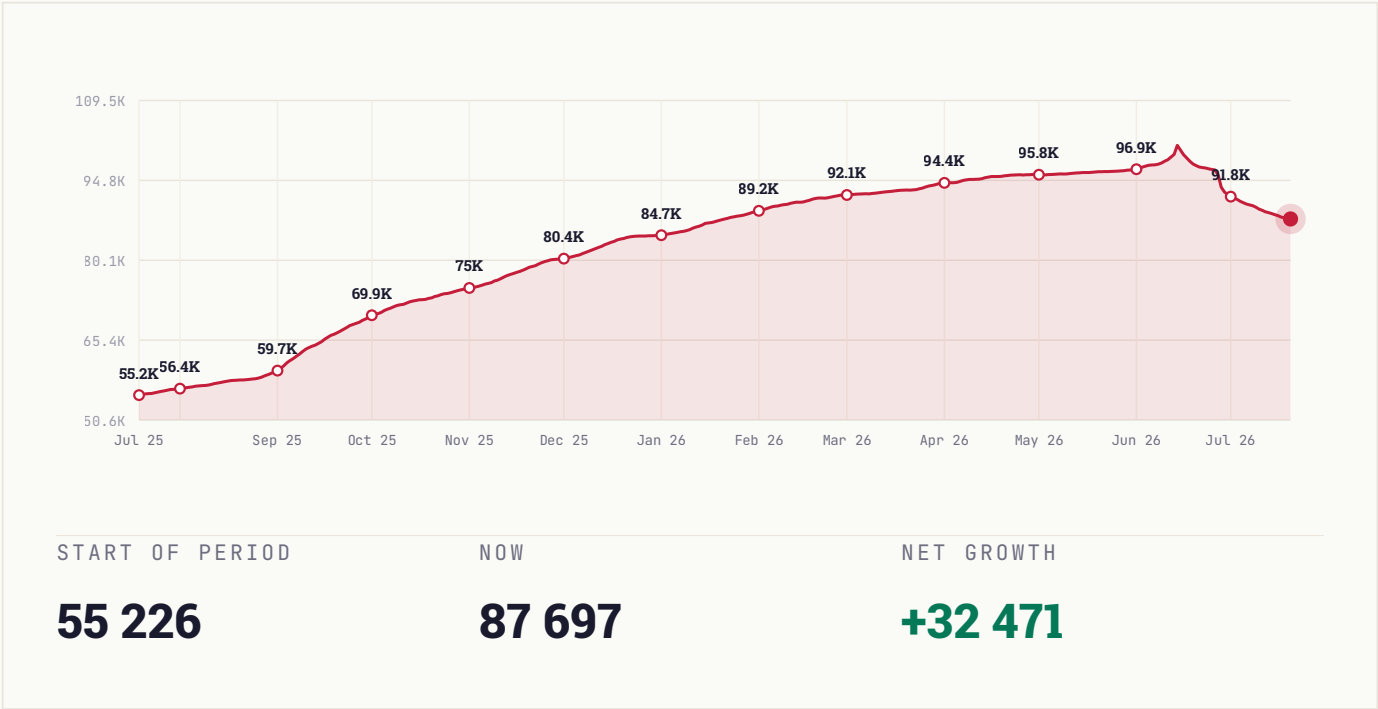
ER

10.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

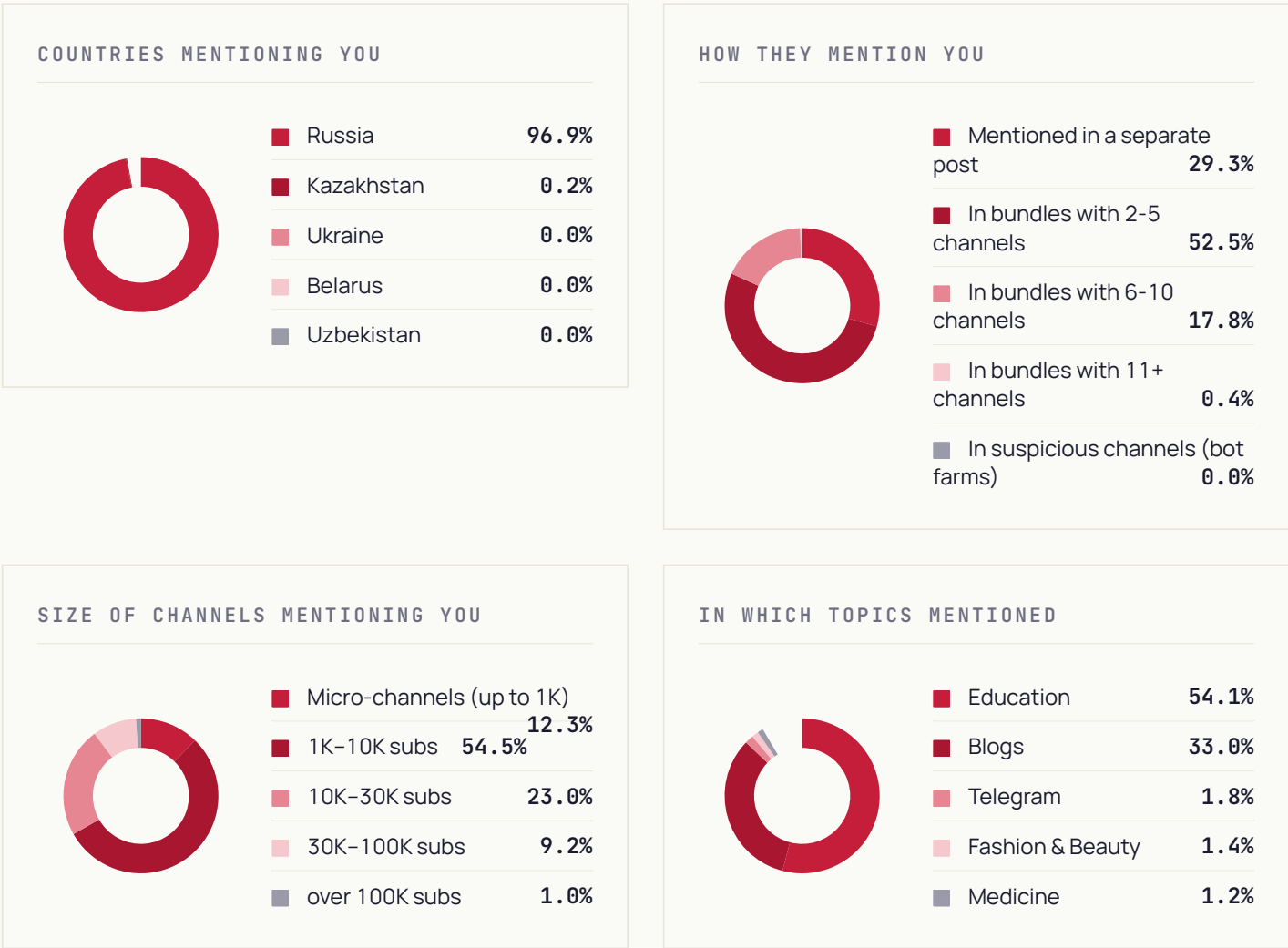
Yearly subscriber growth chart. Key months show exact subs. See gains and losses.



SECTION 04 · MENTIONS

Who mentions you and how

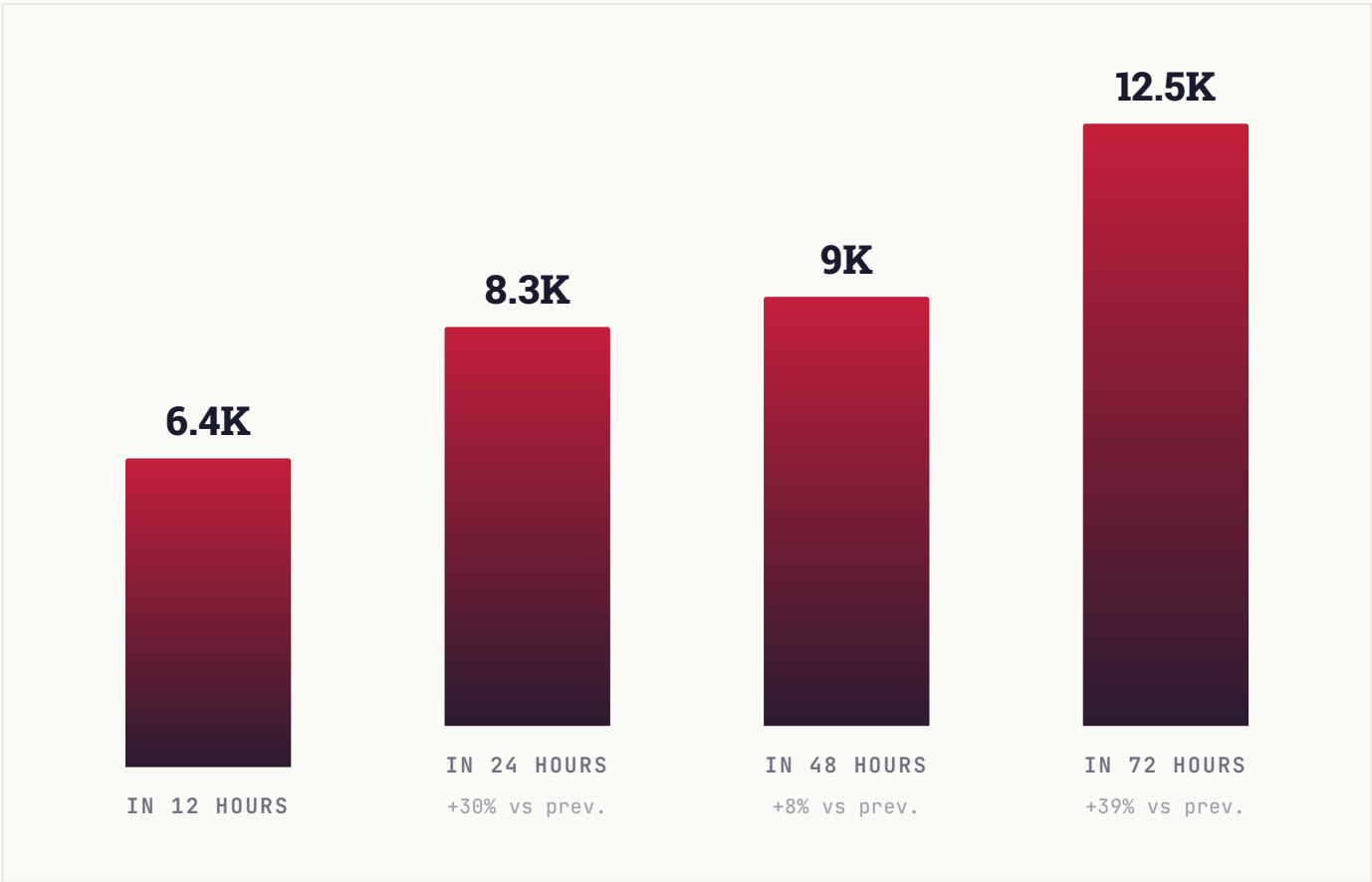
Citation index **68** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **325** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام كاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
N NeoFamily Биология ЕГЭ-2027 Андрей и Нурлан YOU	87.7K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track mentions in other channels. Over the last **6 months** such mentions were **94**, they brought **32 726** new subs.

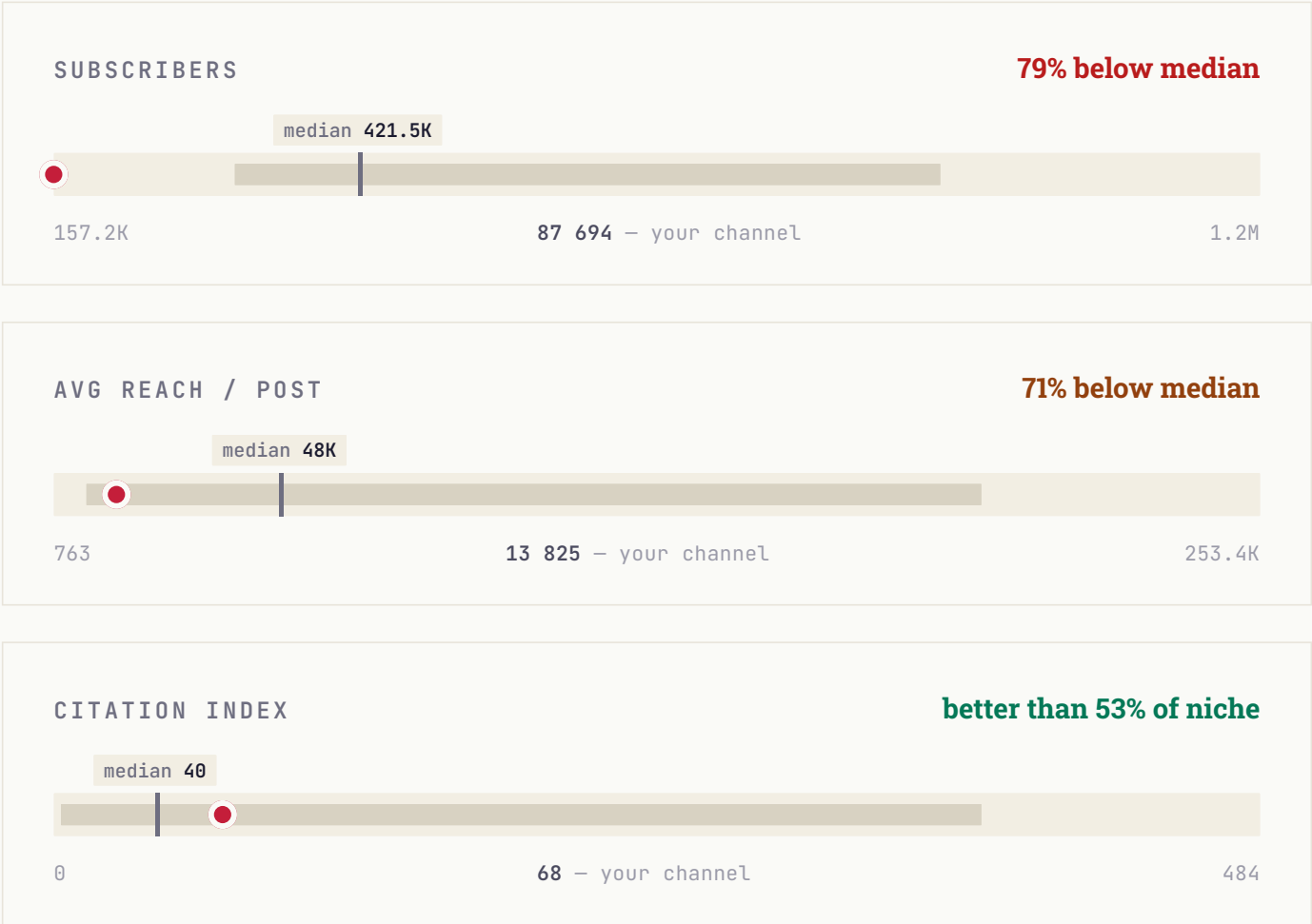
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	9	9	4 398	
December 2025	21	21	4 344	
November 2025	23	21	5 450	
October 2025	11	11	5 288	
September 2025	20	20	10 081	
August 2025	10	9	3 165	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
94	6	32 726

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and saw how your channel compares. Gray band: range of 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Best post day: Thursday

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video post share

Video in Telegram holds audience longer and is algorithm-friendly. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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