
PUBLIC REPORT BY PROMTPRESS

Channel audit

Nikita Pavlov |

OGE Biology

2026 | Bio-mess

with Nikita |

Umskul



@biobezobrazieoge

Inspiring channel for those aiming for a confident A on the OGE in Biology! 🌱🍷 Join the course: <https://vk.cc/cPeexs> Verified by RKN: <https://clck.ru/3GWdPE>: 6187911385

SUBSCRIBERS

83 015

-18191 per month

ERR (% SEE POSTS)

11.0%

per day 4.5%

REACH/POST

7.4K

ad reach 3.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 83 015 —	 SUBSCRIBER REACH 8.97% avg % subs see post	 VIEWS/POST 7.4K median 6.9K · 29 days	 POSTS/WEEK 37.5 for the period
 7D TREND -15.8% vs previous week	 REACTIONS/POST 140.9 total 22 405 reactions, 2 365 reposts, 1 220 comments	 POST LENGTH 301 chars median 176 · 29 days	 POSTS ANALYZED 159 29 days
 AD REACH 3.7K 24h avg	 CHURN / MONTH -18191 for the last month	 CITATION RATE 95 citation index · 2,371 channels mentioned all time	 CHANNEL AGE 4 years 9 months created 07.10.2021

AI EDITOR SUMMARY

Channel «Nikita Pavlov | OGE Biology 2026 | Bio-mess with Nikita | Umskul» — 83 015 subs. Each post averages 7.4K people (9% of subs), reach is low — consider expanding audience. Publishes 38 posts per week (~5/day) — active posting. For week Jul 6–12, reach dropped -15.8% by week Jun 29 – Jul 5 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **159** posts over 29 days.
- 02 Dominant format – **Photo** (71/159 posts).
- 03 Avg post length – **301** chars (median 176).
- 04 Peak audience activity – **Sunday**, 12:00 MSK.
- 05 Strongest posts get **4×** more views than the weakest (16.8K avg for top vs 4.4K for worst) – among 159 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 14:45 VIDEO My niche hobby is watching your TikToks about prep and score reactions...	VIEWS 18 077 REPOSTS 9	REACTIONS 135 ER 21.8%
Nº2 20.06 · 15:47 VIDEO This year will be even cooler... Can't wait to meet and chat in person	VIEWS 16 547 REPOSTS 11	REACTIONS 321 ER 19.9%
Nº3 21.06 · 11:08 PHOTO I love animals	VIEWS 15 777 REPOSTS 15	REACTIONS 800 ER 19.0%

Nº4 21.06 • 09:34 VIDEO Continued: 📺 VK video 📺 YouTube 📺 Rutube video is 14 min long. For those who just moved to 9th grade, I recommend watching	VIEWS 15 750 REPOSTS 31 REACTIONS 124 ER 19.0%
Nº5 21.06 • 17:23 PHOTO Rep: the proctor came up during the exam and asked if I was cheating (I'm looking at flowers, figuring out where the stamen is and where the pistil is) Me: wHaT, aRe YoU cRaZy...	VIEWS 14 939 REPOSTS 68 REACTIONS 534 ER 18.0%

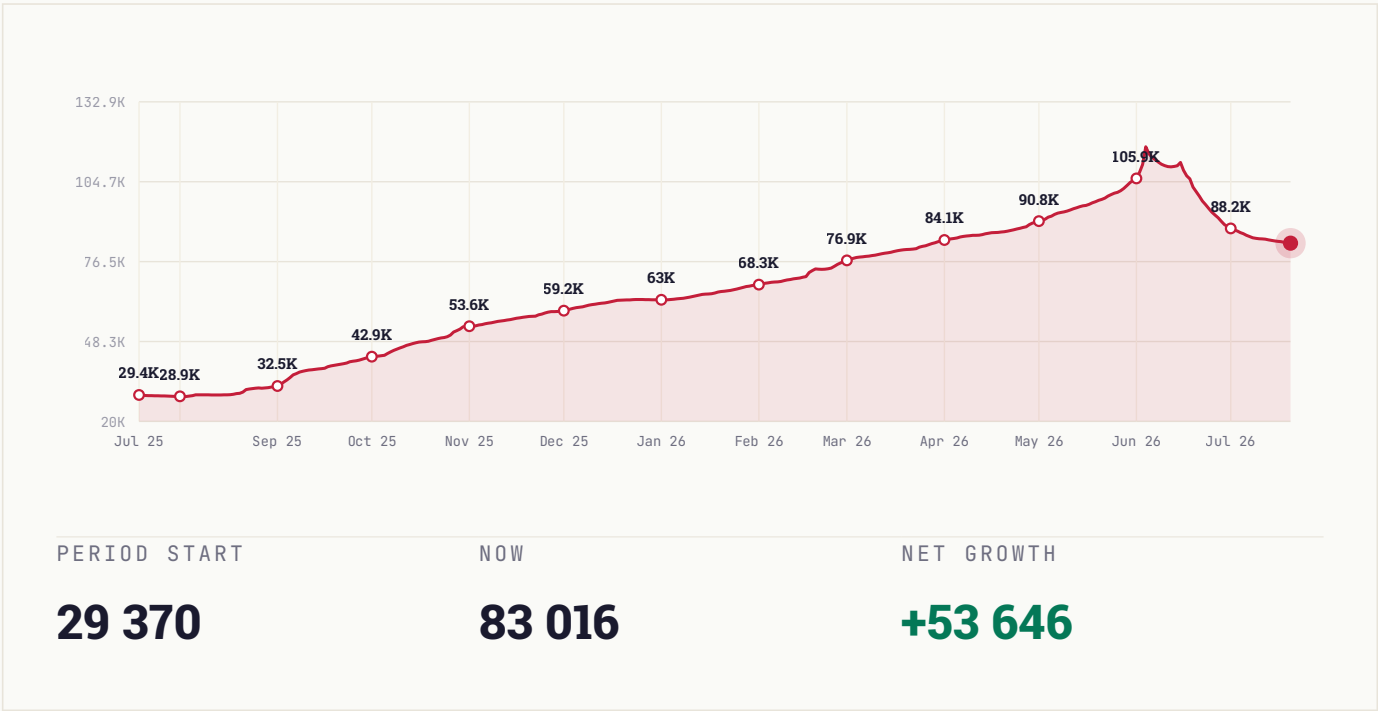
WORST 3

↓ 13.07 • 14:15 PHOTO Task 1 of OGE CIM (1 point) The pictures show different stages of a bird's life cycle. What COMMON property of living systems does this illustrate...	VIEWS 4 422 REPOSTS 15 REACTIONS 60 ER 5.3%
↓ 16.07 • 09:20 POLL (post without caption – poll)	VIEWS 4 416 REPOSTS 11 REACTIONS 63 ER 5.3%
↓ 14.07 • 16:21 VIDEO MacBooks for 300-pointers 🙏 I want 300 points and be on that stage, I swear	VIEWS 4 245 REPOSTS 9 REACTIONS 127 ER 5.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

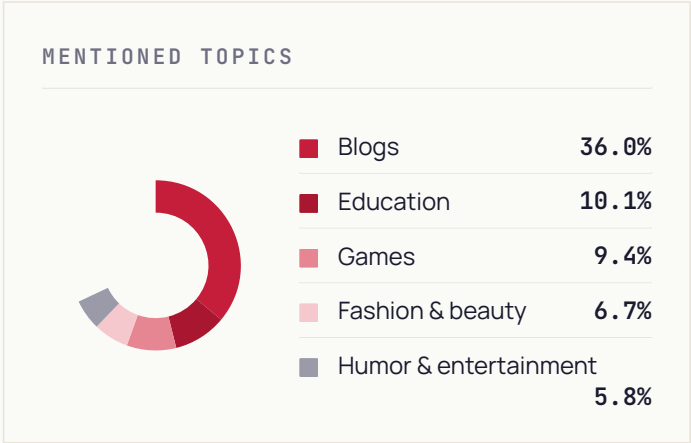
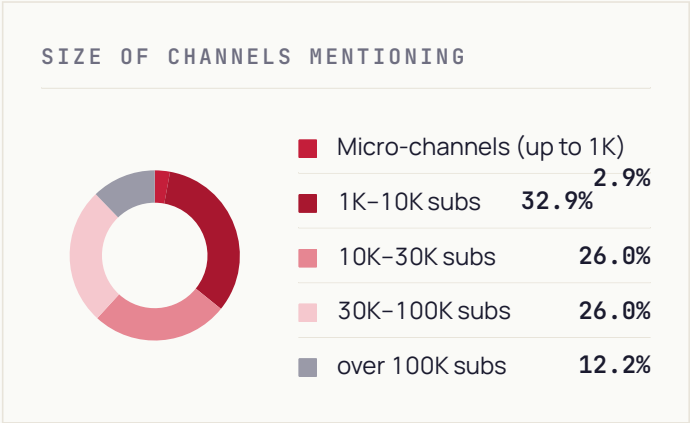
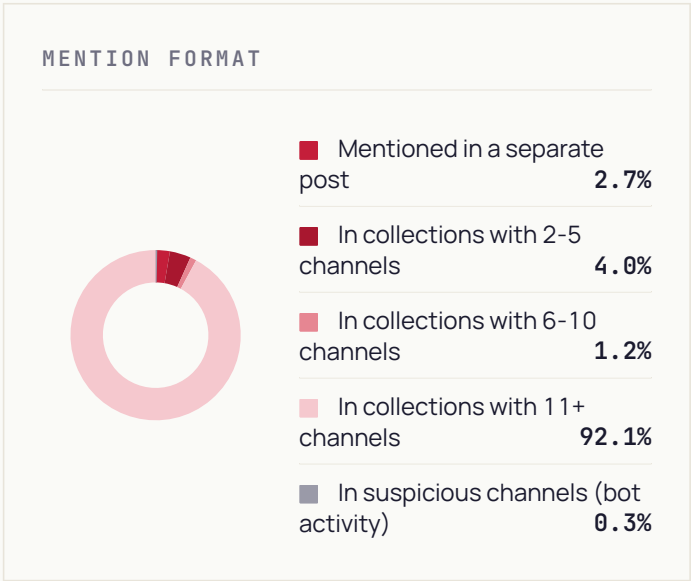
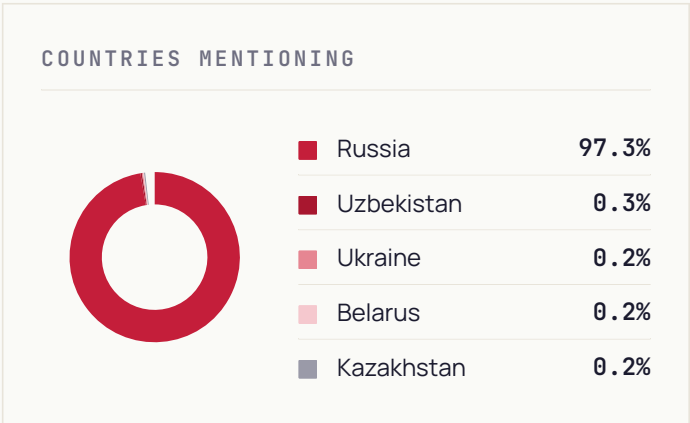
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

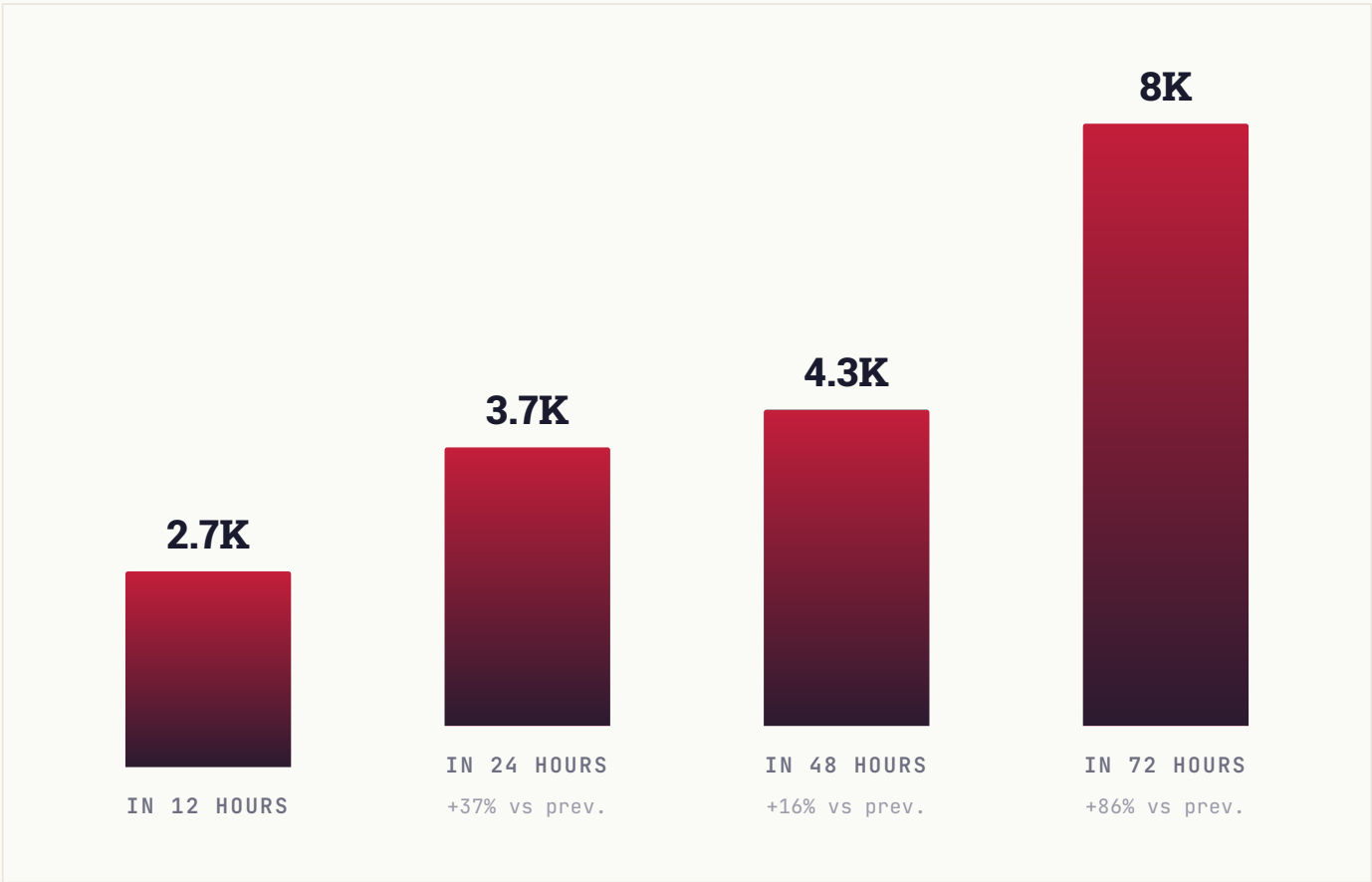
Citation index **95** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **2 371** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
نا نيمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسى فورى	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام كاش	1.1M
شم شبكة ملازمن	1.1M
سن سوالات نهايى	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ى دانش آموز	983.4K
NP Nikita Pavlov OGE Biology 2026 Bio-mess with Nikita Umskul YOU	83K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — نيمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

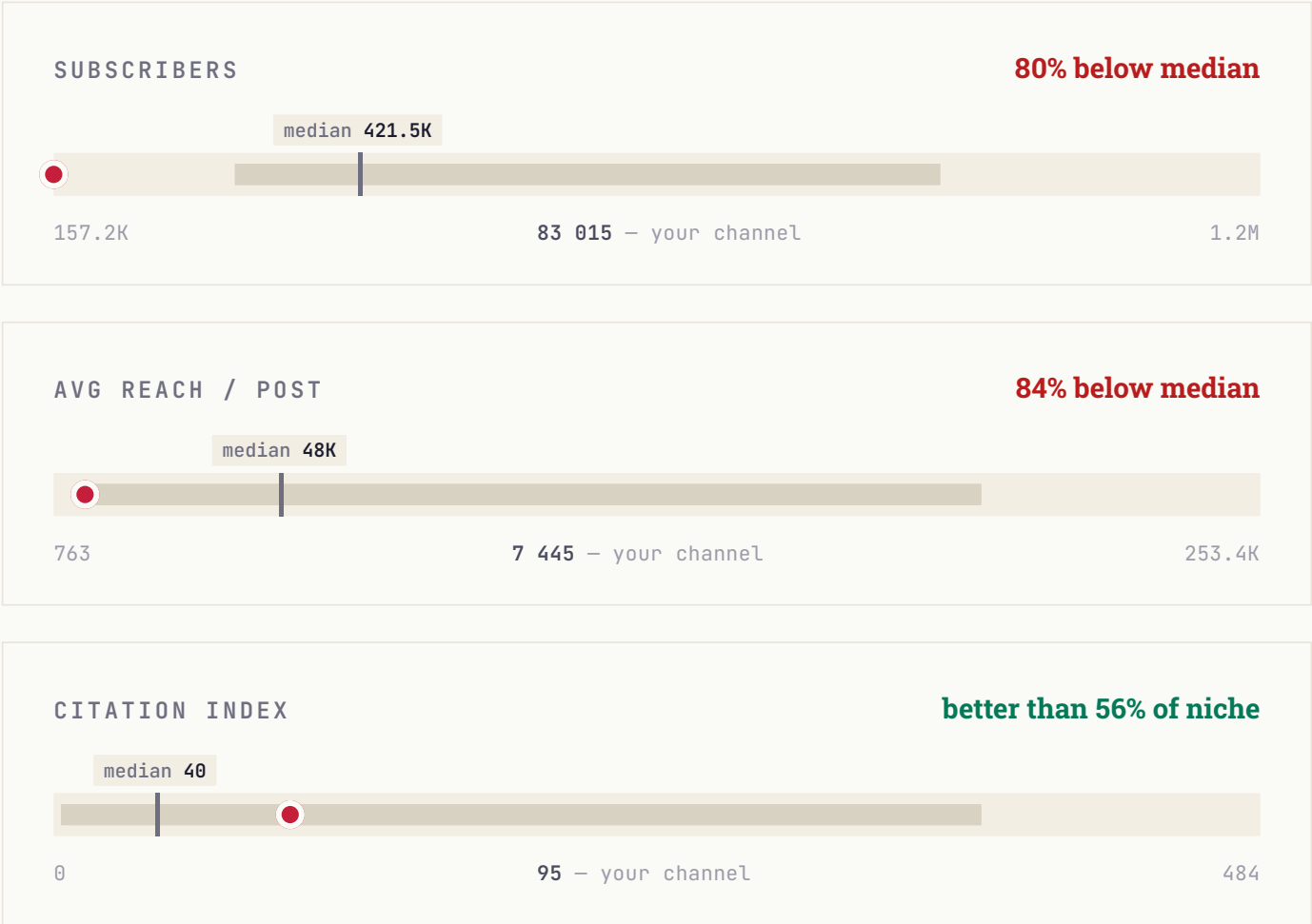
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2 200**, they brought **39 667** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	185	170	5 224
December 2025	384	368	4 213
November 2025	469	454	5 312
October 2025	431	399	10 847
September 2025	412	395	10 457
August 2025	319	304	3 614
TOTAL MENTIONS			2 200
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			39 667

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday
 Audience is most active on this day at 12:00 MSK.

EFFECT
Best window for an important post

02

System traffic buy
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs

03

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT
+5-15% ER

04

Cross-promo with neighboring channels
 Exchange posts with channels in the same segment once a quarter. No need to do it every day — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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