

PROMTPRESS PUBLIC REPORT

Channel audit

Binary Cat



@binarcat

IT news, ChatGPT & import substitution from Binary Cat. Ads:
@binarcatV1_bot Backup contact: @nameeee01 RKN: clck.ru/
3FVRAa Cat on MAX: <https://max.ru/binarcat>

SUBSCRIBERS

30 656

-114 per month

ERR (% SEE POSTS)

11.0%

per day 7.3%

REACH/POST

3.4K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 30 656 —	 SUBS REACH 11.09% avg % subs see post	 VIEWS/POST 3.4K median 2.8K · 29 days	 POSTS/WEEK 26.8 over period
 7D TREND +4.3% vs previous week	 REACTIONS/POST 19.3 only 2,180 reactions, 2,310 reposts, 126 comments	 POST LENGTH 476 chars median 472 · 29 days	 POSTS ANALYZED 113 29 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH -114 last month	 CITATION RATE 588 citation index · 971 channels mentioned all time	 CHANNEL AGE 5 years 3 months created 09.04.2021

AI EDITOR SUMMARY

Channel «Binary Cat» – 30 656 subs. Each post averages 3.4K people (11% from subs), reach is low – consider expanding audience. Publishes 27 posts per week (~4/day) – active posting. Week Jun 29 – Jul 5 reach stable (+4.3% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 113 posts over 29 days.
- 02 Dominant format — Video (74/113 posts).
- 03 Avg post length — 476 chars (median 472).
- 04 Peak audience activity — Saturday, 23:00 MSK.
- 05 Top posts get 5x more views than the weakest (13.2K avg for top vs 2.4K for worst) — among 113 posts in 29 days. Analyze what the top share: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 20:28 PHOTO  Ideas used to be expensive, and execution required an army of copywriters, junior coders, designers. Now...		VIEWS 16 316	REACTIONS 32
		REPOSTS 45	ER 53.2%
Nº2 02.07 · 19:54 VIDEO  Huge industrial drone washes solar panels, but the real fun is imagining where this tech is headed soon...		VIEWS 13 341	REACTIONS 8
		REPOSTS 94	ER 43.5%
Nº3 01.07 · 19:46 PHOTO Journalists uncovered details of Meta*'s secret project codenamed Cannes. 🤖 Turns out the company hired hundreds of contractors...		VIEWS 9 828	REACTIONS 16
		REPOSTS 111	ER 32.1%

Nº406.07 · 16:41PHOTO  Semiconductor market faces a brutal 30-40% crash by 2027, and all the AI hype is the biggest bubble in stock exchange history. By...	VIEWS 9 419 REPOSTS 45	REACTIONS 5 ER 30.7%
Nº507.07 · 09:14PHOTO  Anthropic devs found a self-emerging inner monologue analog inside Claude. They call it J-space. It's not...	VIEWS 9 372 REPOSTS 123	REACTIONS 14 ER 30.6%

|

WORST 3

↓12.07 · 15:47VIDEO  Estonian startup 7Sense launches tactile band for the blind. The device scans space with 3D sensors and vibration...	VIEWS 2 447 REPOSTS 8	REACTIONS 14 ER 8.0%
↓13.07 · 15:25VIDEO  Clodesk's new desk for those who never have enough tool space. Press a button, monitor shelf...	VIEWS 2 429 REPOSTS 28	REACTIONS 14 ER 7.9%
↓10.07 · 16:23VIDEO  Robbyant's LingBot-VLA 2.0: a single neural net controlling 20 different robots, from simple...	VIEWS 2 416 REPOSTS 4	REACTIONS 12 ER 7.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

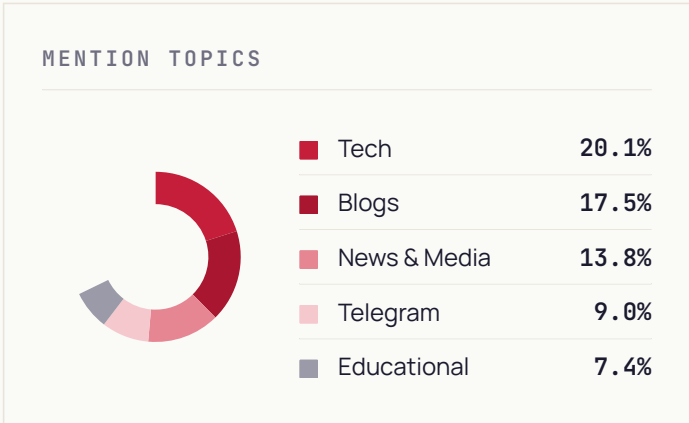
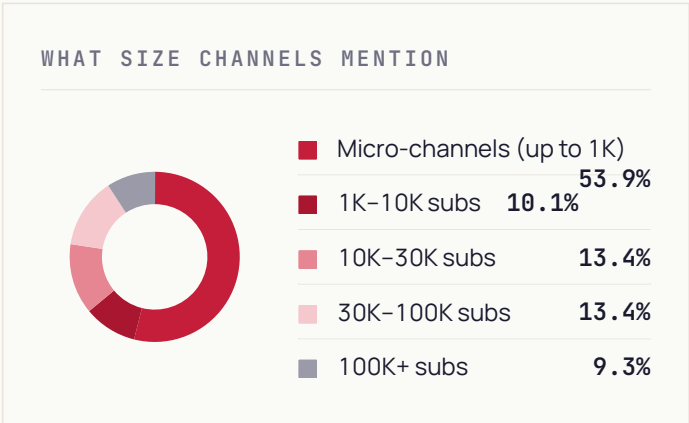
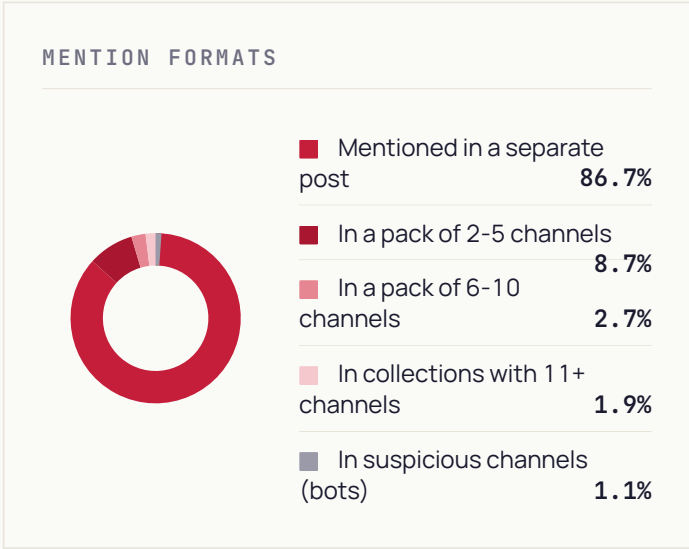
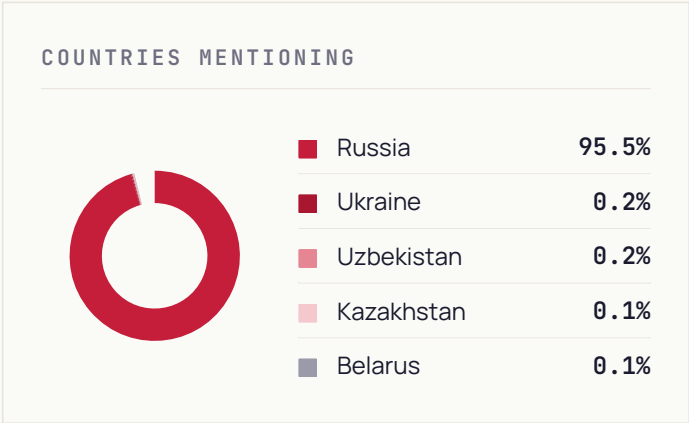
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

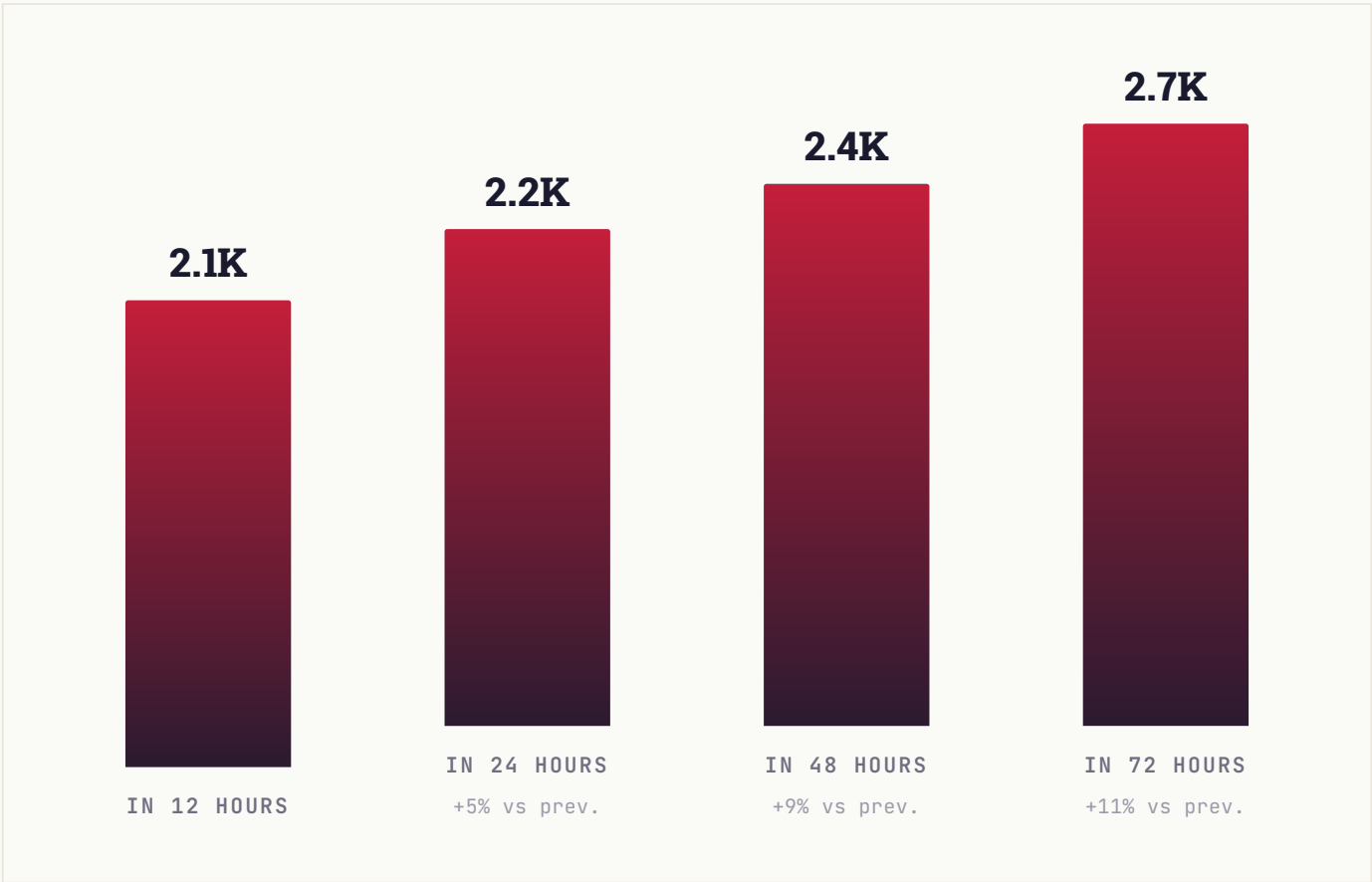
Citation index **588** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **971** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see where it ranks among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Techchat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI and tech	2M
DK Binary Cat YOU	30.7K

COMPARATIVE INSIGHT

Channel yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we log posts in other channels that mention yours. Over the last **6 months** such mentions were **360**, they brought **15 704** new subs.

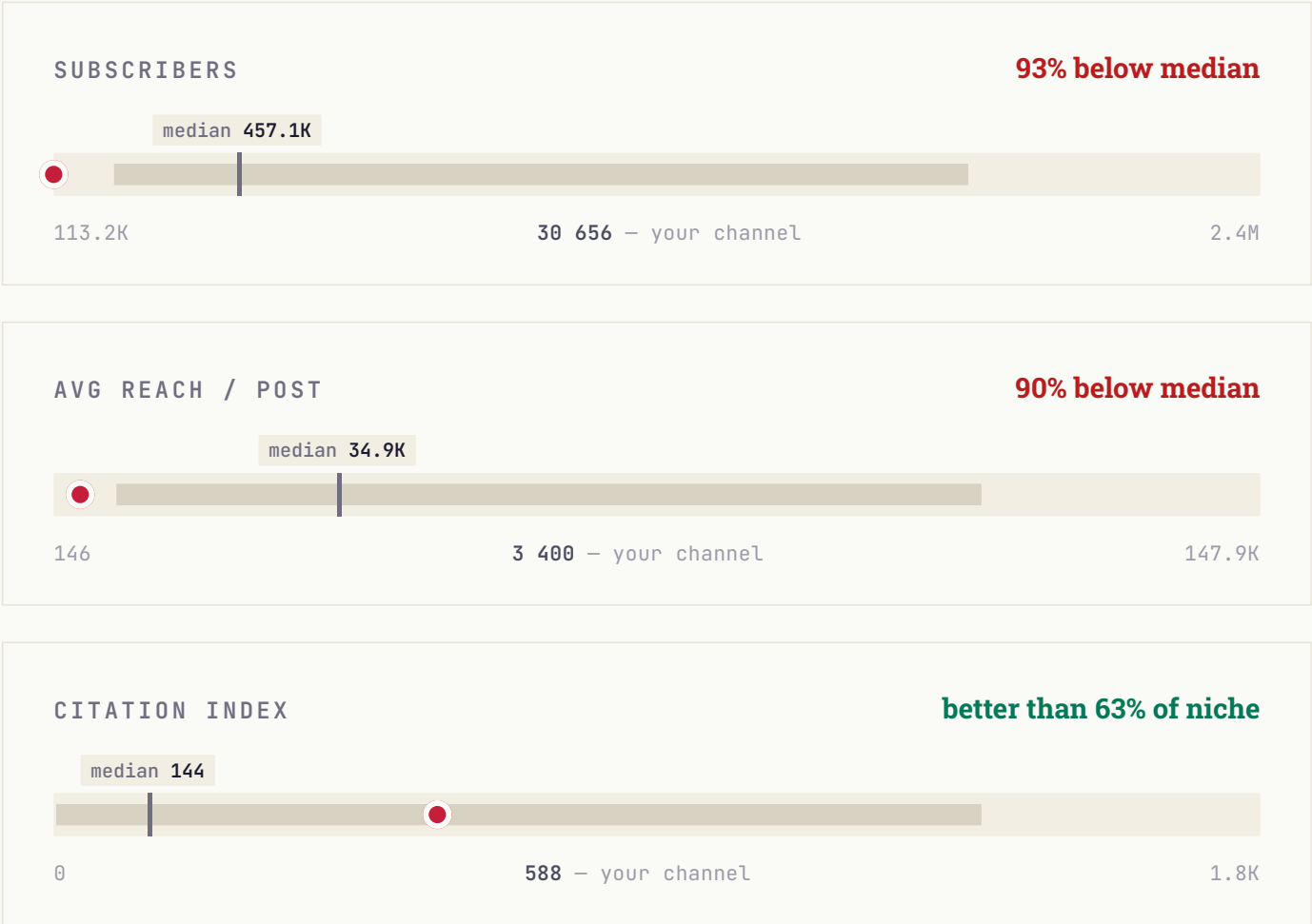
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	71	23	167
December 2025	67	17	339
November 2025	26	19	140
October 2025	69	50	11 580
September 2025	52	39	3 395
August 2025	75	24	83

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
360	6	15 704

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Saturday**

On this day at 23:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Cross-post with similar channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
