

PROMTPRESS PUBLIC REPORT

Channel Audit

Air tickets charter NURADEL



@bilettu

Air tickets and charters worldwide ✈️ Travel agency with 6+ years experience — 10,000+ flown with us Personal selection for your dates and budget WhatsApp: +77021782168 Gulzhana

SUBS	ERR (% SEE POSTS)	REACH/POST
17 278	2.0%	302
03.07.2026 +354 per month	per day 1.7%	ad reach 288/24h
HTTPS://PROMTPRESS.COM/AUDIT/BILETTU		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 17 278 —	 SUBSCRIBER REACH 1.75% avg % subs see post	 VIEWS/POST 302 median 283 · 29 days	 POSTS/DAY 22.8 ~160 per week
 7D TREND -0.1% vs previous week	 REACTIONS/POST 0.3 only 181 reactions, 198 reposts, 0 comments	 POST LENGTH 718 chars median 768 · 29 days	 POSTS ANALYZED 667 29 days
 AD REACH 288 24h avg	 CHURN / MONTH +354 over the last month	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 5 years 10 months created Aug 29, 2020

AI EDITOR SUMMARY

Channel «Avia Charters NURADEL» — 17 278 subs. Avg views per post 302 people (2% from subs), reach is low — consider expanding audience. Publishes 160 posts/week (~23/day) — very active. For week Jun 22–28, reach stable (-0.1% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **667** posts in 29 days.
- 02 Dominant format – **Text** (581/667 posts).
- 03 Avg post length – **718** chars (median 768).
- 04 Peak audience activity – **Saturday**, 09:00 ALMT.
- 05 Top posts get **6x** more views than the weakest (835 avg for top vs 147 for worst) – among 667 posts over 29 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 04:20 TEXT  Dear subscribers! On Saturday and Sunday, the Nuradel Tour team switches to individual service on request. ...	VIEWS 859 REPOSTS 1	REACTIONS 2 ER 5.0%
Nº2 12.06 · 12:15 TEXT  Egypt From Oct 1, 2025 visa required Astana - Sharm El Sheikh A 22.06 - 85,000 (3)  R 22.06 - 85,000 (3)  S 24.06 - 105,000 Sharm...	VIEWS 849 REPOSTS —	REACTIONS — ER 4.9%
Nº3 13.06 · 12:42 TEXT https://www.instagram.com/reel/DZbrVJXM2WJ/?igsh=bDdrNTNxMG56NzQz Don't chase cheap tours 	VIEWS 798 REPOSTS —	REACTIONS — ER 4.6%

Nº4 13.06 • 13:26 TEXT 🇹🇷 Karaganda Antalya T 14/06 - 123,000 KZT 1 seat Write to WhatsApp – quick availability check & full booking: ♦ https://wa.me/77021782168 🌸...	VIEWS 778 REACTIONS — REPOSTS — ER 4.5%
Nº5 12.06 • 06:59 TEXT Price updates 🇹🇭 Thailand ! TDAC mandatory ! Almaty Bangkok A 18.06 - 109 000 Bangkok Almaty A 14.06 - 98 000 (3) 🔥 A 17.06 - 98 000...	VIEWS 691 REACTIONS 1 REPOSTS 2 ER 4.0%
WORST 3	
↓ 09.06 • 05:35 PHOTO (post without caption – photo)	VIEWS 157 REACTIONS — REPOSTS 1 ER 0.9%
↓ 09.06 • 06:38 TEXT 🇻🇳 Vietnam ----- 🔥 Top 5 best dates Outbound: Shymkent → Nha Trang S 12.06 – 180,000 (3) S 16.06 – 232,000 ----- 🔥...	VIEWS 147 REACTIONS — REPOSTS — ER 0.9%
↓ 09.06 • 06:38 TEXT 🇻🇳 Vietnam ----- 🔥 Top 5 best dates Outbound: Almaty → Nha Trang S 11.06 – 118,000 ⚠️ 1 SEAT S 12.06 – 154,000 (7) * 09.06 – 167...	VIEWS 139 REACTIONS 1 REPOSTS — ER 0.8%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



START OF PERIOD

NOW

NET GROWTH

15 509

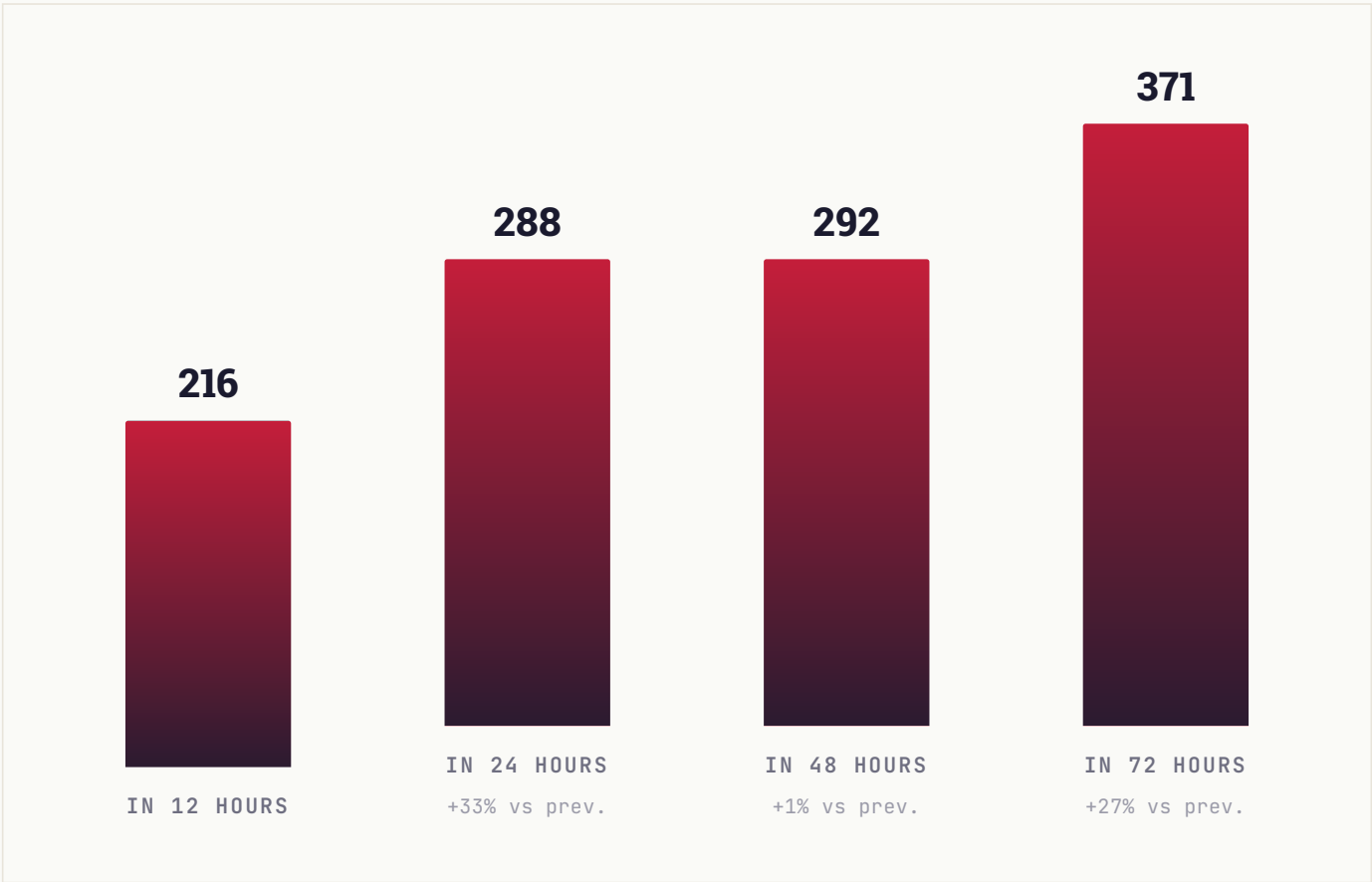
17 278

+1 769

SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BN Charter flights from Step to Travel	158.6K
TH Travel agency HT.KZ	144.3K
AV Aviasales.kz	63.8K
TP Travel agency POEDEM.KZ	60.5K
NS Nomad Soul	53.4K
PM Charters to Turkey from Step to Travel	52.9K
TP Travel agency Poyekhali s nami!	43.5K
AI Air tickets from Kazakhstan	36.8K
ST Step to Travel Туры	33K
GT Hot deals FUN&SUN	29.1K
AC Air tickets charter NURADEL YOU	17.3K

COMPARATIVE INSIGHT

Channel in top quarter of niche (#17 of 77). Leader — Charter flights from Step to Travel (158.6K). Goal for coming months: break into niche top 10 via systematic traffic work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **1 013** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	0	0	285	
December 2025	0	0	94	
November 2025	0	0	90	
October 2025	0	0	198	
September 2025	0	0	163	
August 2025	0	0	183	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	1 013

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-77 channels in category «Travel» and saw how your channel compares.

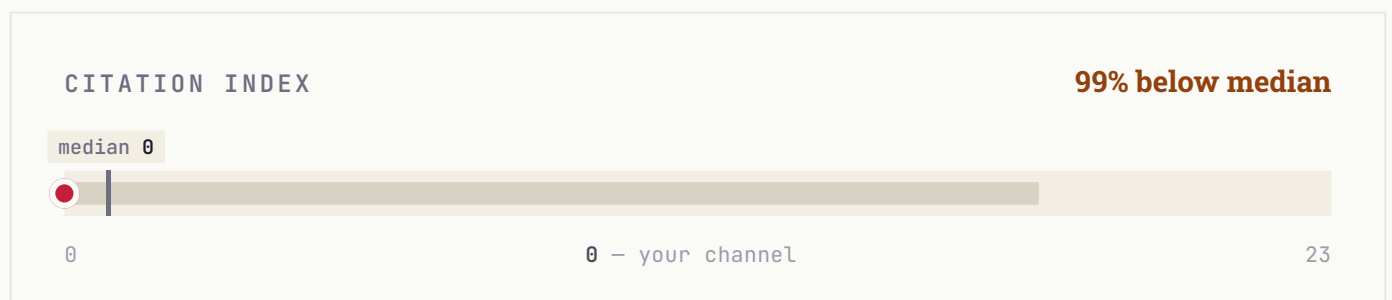
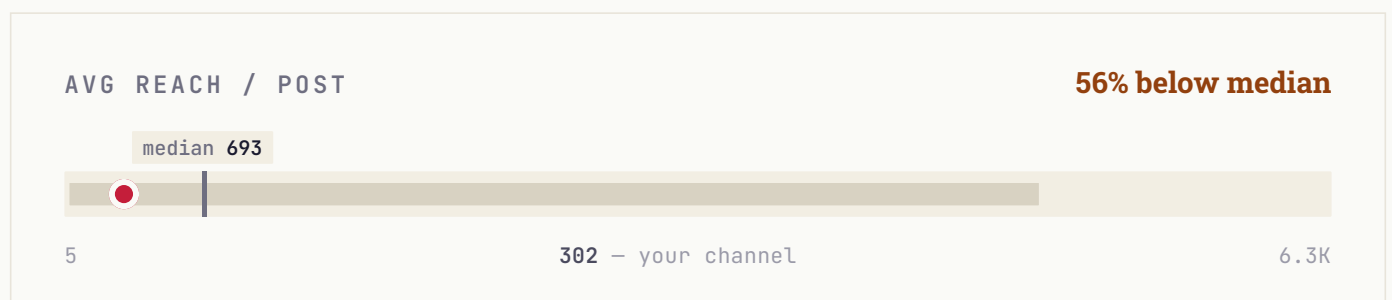
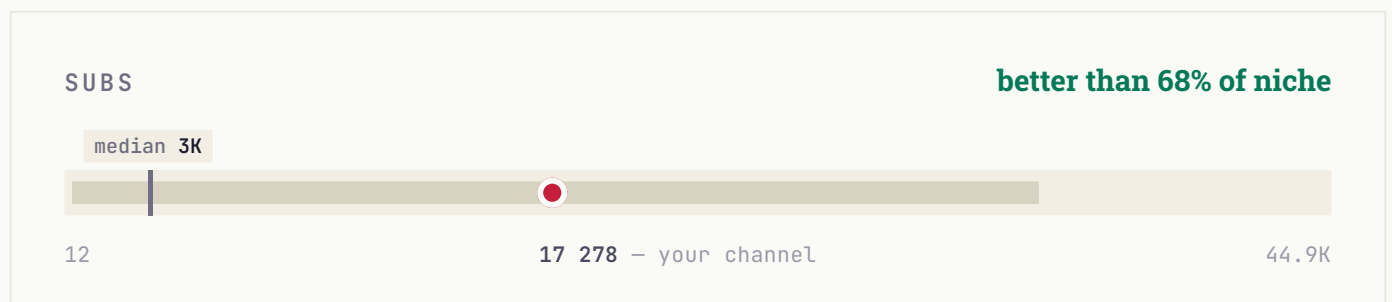
Gray bar = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#17

/77

RANK IN NICHE

Channel in top 22% – strong position



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience most active on this day at 09:00 ALMT.

EFFECT

**Best window
for important
posts**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.75% vs norm 7.5%. Try polls and interactive formats.

EFFECT

+5.8pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ NEXT STEPS

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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