

PUBLIC REPORT PROMTPRESS

Channel audit

Big Smoke Shop / China sourcing



@bigsmokechina

- Found a cheaper price? Write us, we'll beat it. - We buy from Pinduoduo, Taobao, 1688, Poizon. - Original, Copy. - Wholesale/ Retail. - Pre-order. - DM - <https://t.me/Explazevape>

SUBSCRIBERS

3 130

18.06.2026 ⁻⁸⁷ per month

ERR (% SEE POSTS)

17.0%

per day ^{4.6%}

REACH/POST

416

ad reach ¹⁴⁴/24h

[HTTPS://PROMTPRESS.COM/AUDIT/BIGSMOKECHINA](https://promptpress.com/audit/bigsmokechina)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 3 130 —	 SUBS REACH 13.29% avg % subs see post	 VIEWS/POST 416 median 354 · —	 POSTS/DAY 25.3 ~177 per week
 7D TREND — no data for period	 REACTIONS/POST 1.8 only 44 reactions, 139 reposts, 0 comments	 POST LENGTH 228 chars median 215 · —	 POSTS ANALYZED 25 —
 AD REACH 144 24h avg	 CHURN / MONTH -87 over the last month	 MENTION RATE 2 citation index · 39 channels mentioned ever	 CHANNEL AGE 1 year 4 months created 08.02.2025

AI EDITOR SUMMARY

Channel «Big Smoke Shop / China sourcing» — 3 130 subs. Each post averages 416 people (13% of subs), reach is low — expand audience. Publishes 177 posts/week (~25/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 25 posts for –.
- 02 Dominant format – Photo (22/25 posts).
- 03 Avg post length – 228 chars (median 215).
- 04 Peak audience activity – Tuesday, 17:00 MSK.
- 05 Top posts get 3x more views than the weakest (787 avg for top vs 243 for worst) – among 25 posts over –. Worth analyzing what top posts share – topic, format, time.

TOP 5 POSTS

Nº1 02.06 · 14:38 PHOTO Drop? ↓SUBSCRIBE ↓ https://t.me/nalichiebigsmoke https://t.me/nalichiebigsmoke https://t.me/nalichiebigsmoke	VIEWS 942 REPOSTS 7	REACTIONS 19 ER 30.1%
Nº2 03.06 · 14:19 TEXT That's all for today If you find the same item cheaper - write to us, we'll make it even lower!!Also want to remind that we are currently looking for...	VIEWS 720 REPOSTS 5	REACTIONS 6 ER 23.0%
Nº3 03.06 · 14:16 PHOTO #instock STONE ISLAND CORROSION • NEW • Condition: 10/10 • Exclusive • Made in Turkey • Very nice fabric • Lux Copy •...	VIEWS 699 REPOSTS 23	REACTIONS 3 ER 22.3%

Nº4 03.06 · 14:16 PHOTO #instock STONE ISLAND CORROSION • NEW • Condition: 10/10 • Exclusive • Made in Turkey🇹🇷 • Very nice fabric • Lux Copy •...	VIEWS 635 REPOSTS 16	REACTIONS 3 ER 20.3%
Nº5 03.06 · 14:16 PHOTO #instock PALM ANGELS • NEW • Condition: 10/10 • Lux Copy • Sizes: S,M,L 🇸🇰PRICE: 60 BYN🇸🇰 🇸🇰Order: @Explazevape 🇸🇰Reviews...	VIEWS 544 REPOSTS 8	REACTIONS 3 ER 17.4%

|

BOTTOM 3

↓ 03.06 · 14:10 PHOTO #instock BAPE TIGER SHARK TEE • NEW • Condition: 10/10 • Lux Copy • Sizes: S,M,L 🇸🇰PRICE: 45 BYN🇸🇰 🇸🇰Order...	VIEWS 248 REPOSTS 1	REACTIONS — ER 7.9%
↓ 03.06 · 14:10 PHOTO #instock BAPE PANDA • NEW • Condition: 10/10 • Lux Copy • Sizes: S,M,L 🇸🇰PRICE: 45 BYN🇸🇰 🇸🇰Order: @Explazevape 🇸🇰Reviews...	VIEWS 242 REPOSTS 6	REACTIONS — ER 7.7%
↓ 03.06 · 14:10 PHOTO #instock BAPE TIGER SHARK TEE • NEW • Condition: 10/10 • Lux Copy • Sizes: S,M,L 🇸🇰PRICE: 45 BYN🇸🇰 🇸🇰Order...	VIEWS 239 REPOSTS 1	REACTIONS — ER 7.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

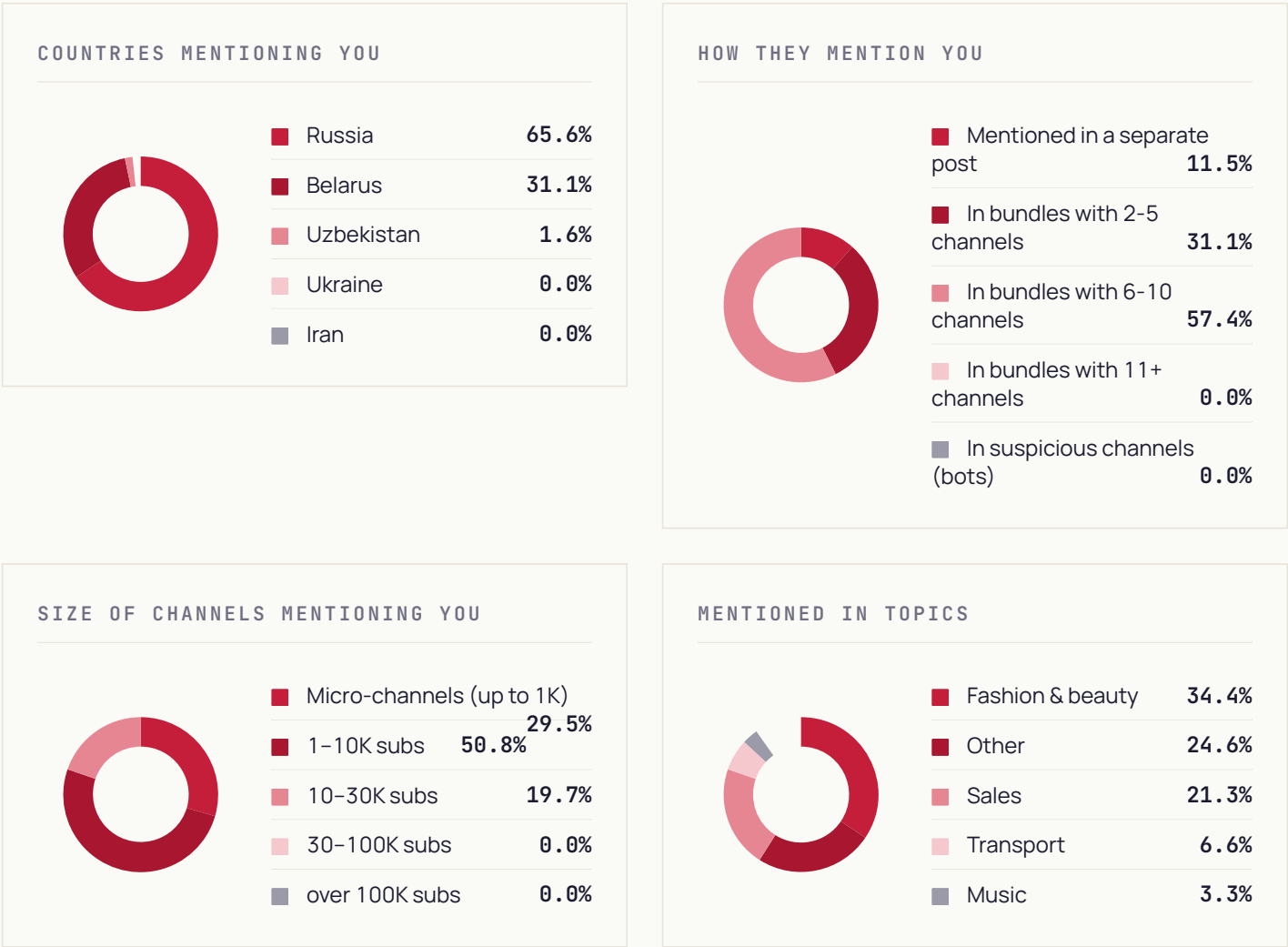
Subscriber growth chart for the year. Key months show exact subs. See gains and losses.



SECTION 04 · MENTIONS

Who mentions the channel and how

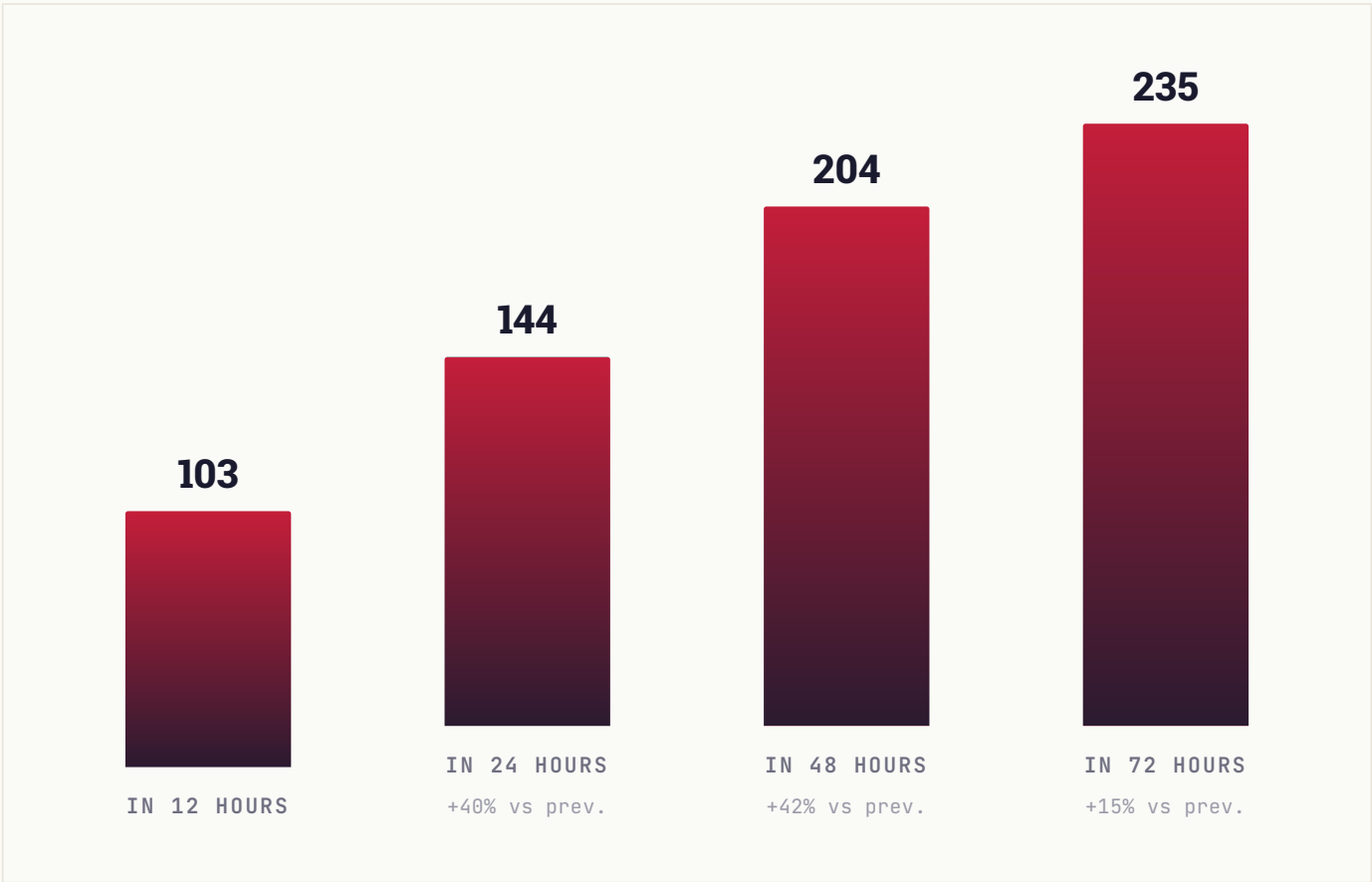
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **39** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Discounts Belarus	75.2K
F- Flatty - Apartment rentals in Minsk Direct from owners	43.6K
PI Promocodes & discounts Belarus	41.4K
ER Discounts & new arrivals Belarus	36.2K
H2 2lvek.by finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
BS Big Smoke Shop / China sourcing🇺🇦 YOU	3.1K

COMPARATIVE INSIGHT

Channel in top half of niche (#38 of 100). Niche leader — 5 element | 5element.by (105.2K), median subs 1.8K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · NICHE COMPARISON

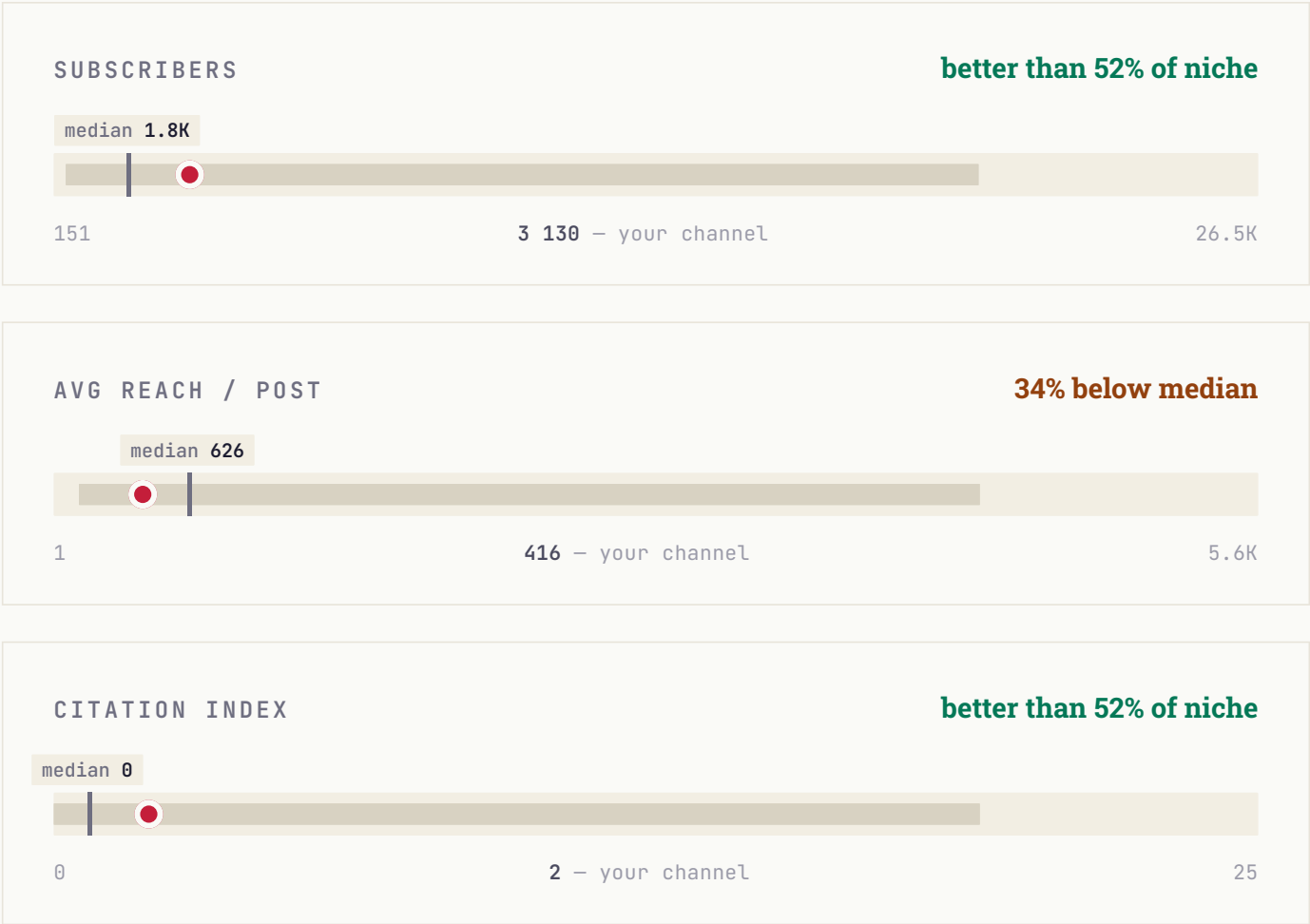
Where the channel stands in its league

Took top-100 channels in category «Sales» (Belarus) and compared your channel against them. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#38/100

POSITION IN NICHE

Channel in top half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday

Audience is most active on this day at 17:00 MSK.

EFFECT

Best window for important posts
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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