

PROMTPRESS PUBLIC REPORT

Channel audit

Big Geek



@biggeekru

Buy ads: @rn21ru A+: <https://gosuslugi.ru/snet/6797a1af509aba56522758ed> Banned: insults, spam. Shop at biggeek.ru Our blog: mews.biggeek.ru Accounts we post from:...

SUBSCRIBERS

568 204

+17263 per month

ERR (% SEE POSTS)

7.0%

per day 4.9%

REACH/POST

36.5K

ad reach 27.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 568 204 —	 SUBS REACH 6.43% avg % subs see post	 VIEWS/POST 36.5K median 36.1K · 29 days	 POSTS/DAY 7.3 ~51 per week
 7D TREND +7.2% vs previous week	 REACTIONS/POST 270.4 total 58,955 reactions, 29,154 reposts, 3,040 comments	 POST LENGTH 521 chars median 541 · 29 days	 POSTS ANALYZED 218 29 days
 AD REACH 27.9K 24h avg	 CHURN / MONTH +17263 in the last month	 CITATION INDEX 167 citation index · 968 channels mentioned ever	 CHANNEL AGE 10 years 4 months created 17.02.2016

AI EDITOR SUMMARY

Channel «Big Geek» — 568 204 subs. Each post averages 36.5K people (6% of subs), reach is low — consider expanding audience. Publishes 51 posts per week (~7/day) — active posting. For week 22–28 Jun reach up +7.2% to week 15–21 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **218** posts over 29 days.
- 02 Dominant format – **Photo** (151/218 posts).
- 03 Avg post length – **521** chars (median 541).
- 04 Peak audience activity – **Thursday**, 23:00 MSK.
- 05 Top posts get **3x** more views than the weakest (75.4K avg top vs 25.8K worst) – among 218 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 13:28 PHOTO Apple officially raised prices across its device lineup Apple officially raised prices on most devices, including...	VIEWS 119 141 REPOSTS 1 930	REACTIONS 561 ER 21.0%
Nº2 25.06 · 20:04 PHOTO Rumor: Grand Theft Auto VI got 39M pre-orders in under a day If rumors are true, less than a day after pre-orders started...	VIEWS 54 952 REPOSTS 1 151	REACTIONS 604 ER 9.7%
Nº3 13.06 · 09:04 PHOTO AirPods Pro 3 vs Galaxy Buds 4 Pro vs Sony WF-1000XM6 This year everyone stepped up, and we got three flagship updates...	VIEWS 52 245 REPOSTS 122	REACTIONS 334 ER 9.2%

Nº4

09.06 • 04:50

PHOTO

If you worried your Apple Watch Series 9 won't get watchOS 27, relax — Apple fixed the site bug Alas...

VIEWS

51 346

REPOSTS

89

REACTIONS

275

ER

9.0%

Nº5

19.06 • 17:00

VIDEO

Comparing popular headphones! Which to choose? 🤔 Let's figure out who's cooler: AirPods Pro 3, Galaxy Buds 4 Pro or Sony WF-1000XM6? All have...

VIEWS

50 967

REPOSTS

74

REACTIONS

188

ER

9.0%

WORST 3

↓ 05.06 • 21:30 VIDEO

Game gen ATLAS announced New project from the creator of Ico, Shadow of the Colossus, and The Last Guardian. Launching on Xbox Series...

VIEWS

26 055

REPOSTS

58

REACTIONS

126

ER

4.6%

↓ 05.06 • 22:54 VIDEO

Final Fantasy VII Revelation launches simultaneously on all platforms Spring 2027.

VIEWS

25 699

REPOSTS

38

REACTIONS

90

ER

4.5%

↓ 08.06 • 17:09 PHOTO

We'll get a slider to adjust Liquid Glass transparency

VIEWS

25 575

REPOSTS

82

REACTIONS

344

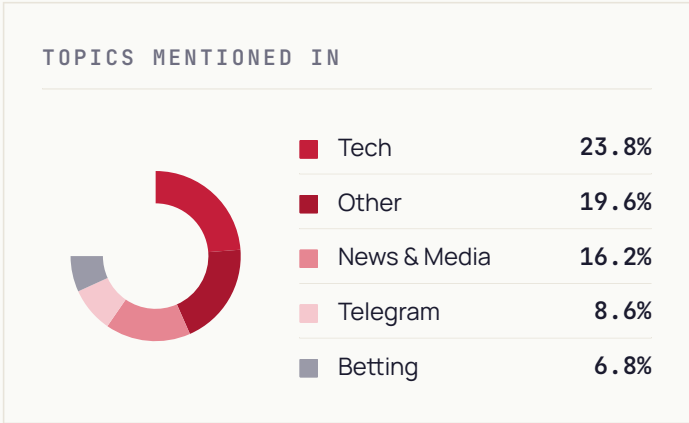
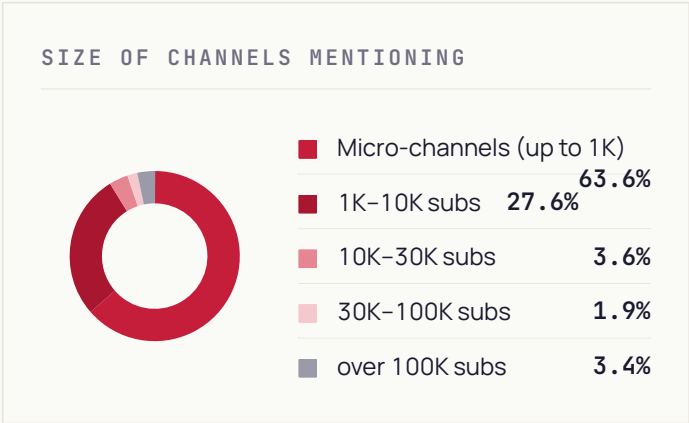
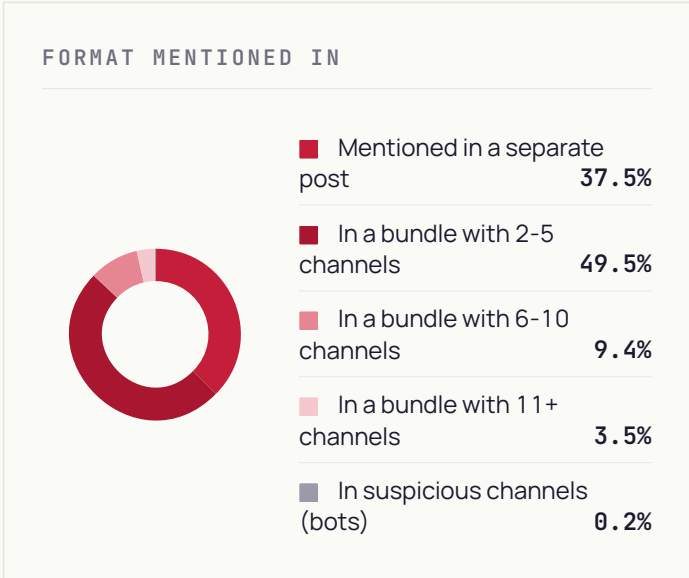
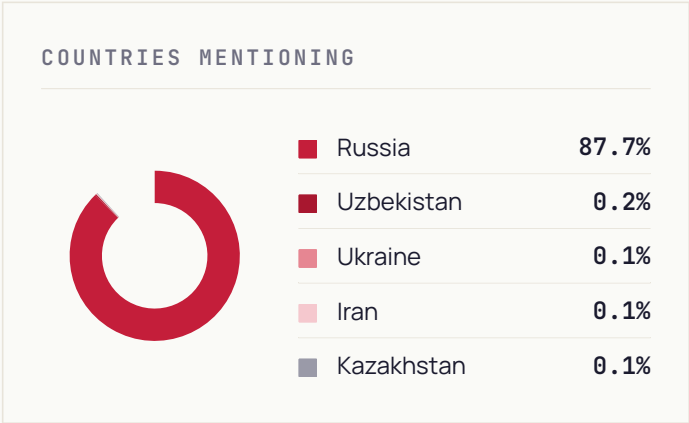
ER

4.5%

SECTION 03 · MENTIONS

Who mentions the channel and how

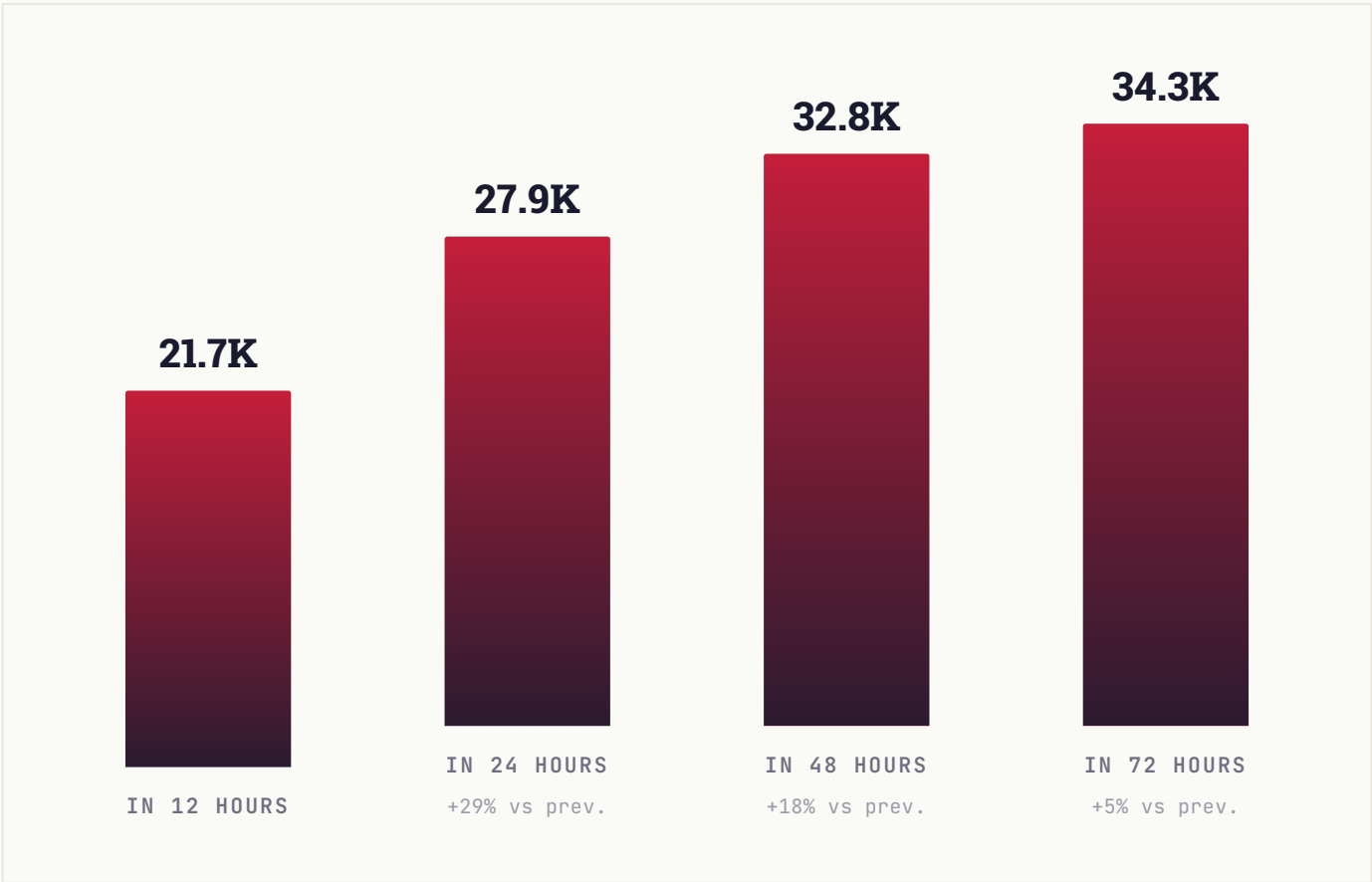
Citation index **167** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **968** different channels.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
BG Big Geek YOU	568.2K

COMPARATIVE CONCLUSION

Channel in top half of niche (#43 of 100). Niche leader — hitvpn_blog (4.6M), median subs 430.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

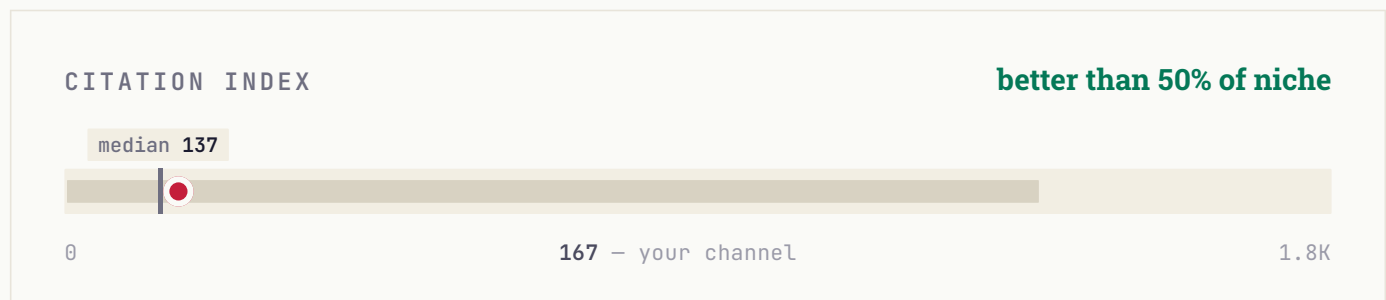
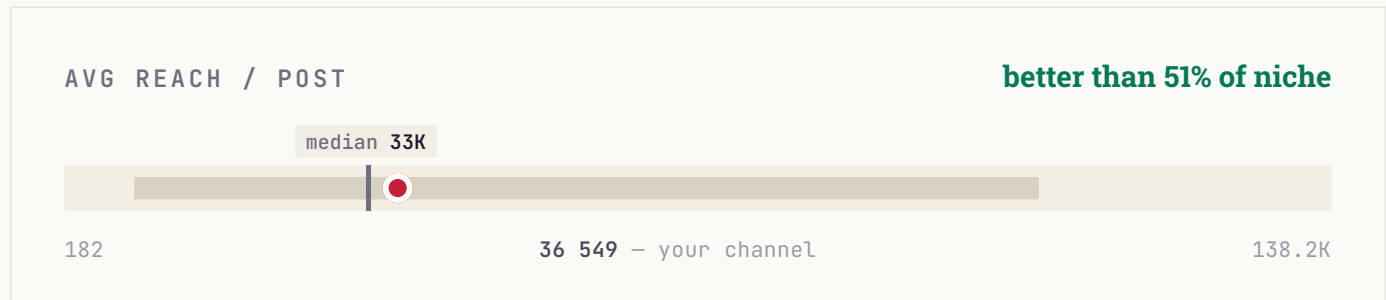
How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **428**, they brought **172 254** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	73	36	16 810
December 2025	53	35	13 572
November 2025	131	58	85 367
October 2025	35	26	0
September 2025	68	38	54 783
August 2025	68	32	1 722
TOTAL MENTIONS			
428			
MONTHS OF DATA			
6			
ATTRACTED SUBSCRIBERS			
172 254			

Where the channel ranks in its league

#43 /100 POSITION IN NICHE
Channel in the top half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Best post day — Thursday

Audience is most active on this day at 23:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager