

PROMTPRESS PUBLIC REPORT

# Channel audit

## BIGBOYZ



@bigboyz\_team

Community of big boys 🗨️ Channel chat: @bigboyz\_hub Owner:  
@bigboyz

SUBSCRIBERS

**27 306**

15 posts 23 days

ERR (% SEE POSTS)

**36.0%**

per day 20.8%

REACH/POST

**9.9K**

ad reach 5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

|                                                                                     |                                                                                                                             |                                                                                                        |                                                                                  |
|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| <div><div></div><div>SUBSCRIBERS</div></div> <div>27 306</div> <div>-</div>         | <div><div></div><div>SUBSCRIBER REACH</div></div> <div>36.43%</div> <div>avg % subs see post</div>                          | <div><div></div><div>VIEWS/POST</div></div> <div>9.9K</div> <div>median 8K · 23 days</div>             | <div><div></div><div>POSTS/WK</div></div> <div>4.4</div> <div>over period</div>  |
| <div><div></div><div>7D TREND</div></div> <div>-27.3%</div> <div>vs prev week</div> | <div><div></div><div>REACTIONS/POST</div></div> <div>122.5</div> <div>only 1,837 reactions, 222 reposts, 701 comments</div> | <div><div></div><div>POST LENGTH</div></div> <div>283 chars</div> <div>median 194 · 23 days</div>      | <div><div></div><div>POSTS ANALYZED</div></div> <div>15</div> <div>23 days</div> |
| <div><div></div><div>AD REACH</div></div> <div>5K</div> <div>24h avg</div>          | <div><div></div><div>MENTIONS</div></div> <div>3</div> <div>mention index · 9 channels mentioned ever</div>                 | <div><div></div><div>CHANNEL AGE</div></div> <div>5 months 25 days</div> <div>created 27.01.2026</div> |                                                                                  |

AI EDITOR SUMMARY

Channel «BIGBOYZ» – 27 306 subs. Each post avg views 9.9K people (36% from subs), good reach. Publishes 4 posts per week (~1/day) – rare. Week July 6–12 reach dropped -27.3% to week June 29 – July 5 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 15 posts over 23 days.
- 02 Dominant format – Photo (9/15 posts).
- 03 Avg post length – 283 chars (median 194).
- 04 Peak audience activity – Friday, 14:00 MSK.
- 05 Top posts get 3x more views than the weakest (18K avg for top vs 6.9K for worst) – among 15 posts over 23 days. Worth analyzing commonalities – topic, format, timing.

TOP 5 POSTS

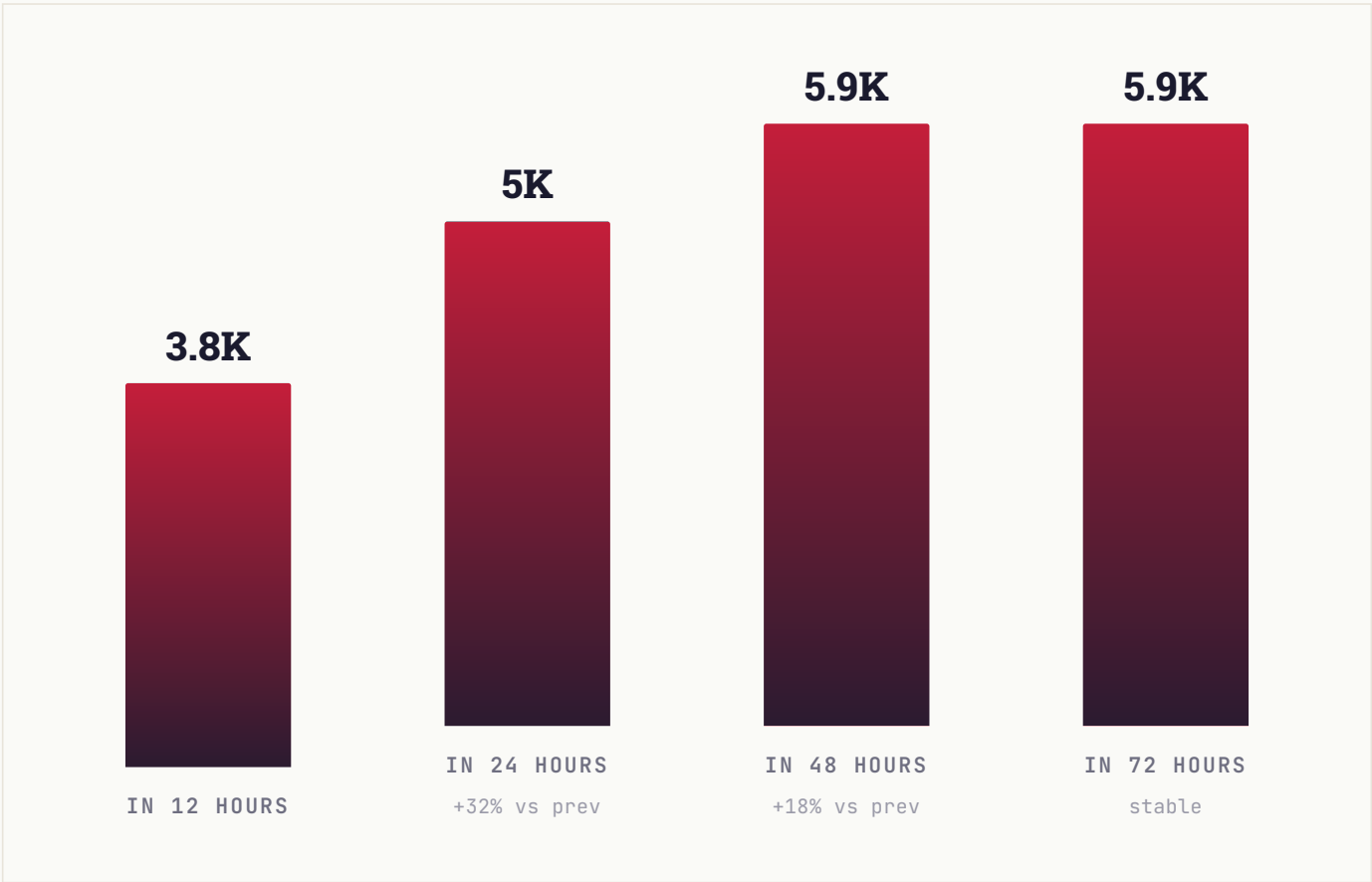
|                                                                                                                                                                                                                            |                                                                      |                                                                    |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|--------------------------------------------------------------------|
| <div><div>Nº1</div><div>03.07 · 11:19</div><div>TEXT</div></div> <div>Giving away \$500 - 5 people get \$100 each – Subscribe to chat: @bigboyz_hub – Click «Participate» 🔥 Results in 3 days!</div>                       | <div>VIEWS</div> <div>23 410</div> <div>REPOSTS</div> <div>153</div> | <div>REACTIONS</div> <div>440</div> <div>ER</div> <div>85.7%</div> |
| <div><div>Nº2</div><div>26.06 · 19:30</div><div>PHOTO</div></div> <div>I officially start my crypto journey I am the official BingX ambassador! 🔥 New level and new chapter BingX...</div>                                 | <div>VIEWS</div> <div>20 059</div> <div>REPOSTS</div> <div>4</div>   | <div>REACTIONS</div> <div>118</div> <div>ER</div> <div>73.5%</div> |
| <div><div>Nº3</div><div>05.07 · 18:07</div><div>TEXT</div></div> <div>🎁 Want to revive our community, so I'm launching a small event. Giving away 6 Telegram NFT Gifts worth \$20 to the most active chat members...</div> | <div>VIEWS</div> <div>10 633</div> <div>REPOSTS</div> <div>2</div>   | <div>REACTIONS</div> <div>74</div> <div>ER</div> <div>38.9%</div>  |

|                                                                                                                                                                                        |                                                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 03.07 • 12:56 <span>PHOTO</span><br>Giving random 10 NFT to whoever boosts the channel 🔥 😊<br><a href="https://t.me/boost/bigboyz_team">https://t.me/boost/bigboyz_team</a> | <div>VIEWS</div> <div>10 580</div> <div>REACTIONS</div> <div>147</div> <div>REPOSTS</div> <div>10</div> <div>ER</div> <div>38.7%</div> |
| <b>Nº5</b> 03.07 • 19:27 <span>PHOTO</span><br>Latest post today 🔥 I work with BingX exchange, and it offers great bonuses for me and my referrals. I decided to go further...         | <div>VIEWS</div> <div>10 025</div> <div>REACTIONS</div> <div>186</div> <div>REPOSTS</div> <div>3</div> <div>ER</div> <div>36.7%</div>  |
| <b>WORST 3</b>                                                                                                                                                                         |                                                                                                                                        |
| ↓ 11.07 • 20:26 <span>TEXT</span><br>During the week off: – Went outside a couple times – Smoked 25+ hookahs – Crypto went up – Lost \$4000 trading – Allocated...                     | <div>VIEWS</div> <div>7 733</div> <div>REACTIONS</div> <div>76</div> <div>REPOSTS</div> <div>4</div> <div>ER</div> <div>28.3%</div>    |
| ↓ 04.07 • 23:37 <span>PHOTO</span><br>🚀 Crypto bounced back in 3 days Market surged after a dip. Here's how much major coins gained in July! 📈 TON / GRAM...                           | <div>VIEWS</div> <div>7 422</div> <div>REACTIONS</div> <div>90</div> <div>REPOSTS</div> <div>2</div> <div>ER</div> <div>27.2%</div>    |
| ↓ 17.07 • 19:50 <span>PHOTO</span><br>🚀 Crypto growth over last 7 days Market heating up, highlights: 📈 TON / GRAM – +10.9% 📈 ETH – +13.7% 📈 BTC – +7.1% 📈 BNB – +6.9% ✕...            | <div>VIEWS</div> <div>5 522</div> <div>REACTIONS</div> <div>24</div> <div>REPOSTS</div> <div>1</div> <div>ER</div> <div>20.2%</div>    |

SECTION 03 · AD POTENTIAL

# How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 04 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

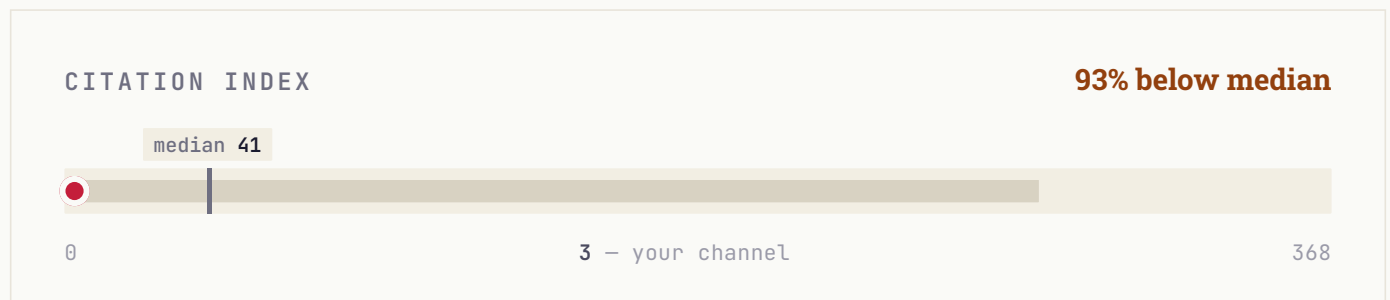
| CHANNEL                        | SUBSCRIBERS |
|--------------------------------|-------------|
| BA Blum: All Crypto – One App  | 16.4M       |
| CE Catapult Extreme            | 9.7M        |
| DC DOGS Community              | 7.8M        |
| FH FX Holding   Official       | 6.9M        |
| YE Yescoin                     | 6.5M        |
| TF Time Farm News              | 6M          |
| \$T \$BAKS TON                 | 5.9M        |
| TT Tofan Trade   سیگنال کریپتو | 5.4M        |
| TN Tonkeeper News              | 5.2M        |
| BW Bitget Wallet Announcements | 4.5M        |
| BI BIGBOYZ YOU                 | 27.3K       |

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal — enter top-100 via systematic traffic & content work.

## Where the channel stands in its league

Black vertical – median. Red dot – your channel.



— SECTION 06 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- |    |                                                                                                                                                                                                                       |                                                    |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|
| 01 | <b>Increase posting frequency</b><br>Currently 4.4 posts/wk. Active channels average 7-10.<br>Consistency is key to audience retention.                                                                               | EFFECT<br><b>Consistency beats volume</b>          |
| 02 | <b>Top post of the week — on Friday</b><br>Audience most active on this day at 14:00 MSK.                                                                                                                             | EFFECT<br><b>Best window for an important post</b> |
| 03 | <b>Increase video posts share</b><br>Video in Telegram holds audience longer and is algorithm-friendly. Recommend increasing share to 15-25%.                                                                         | EFFECT<br><b>Video holds audience better</b>       |
| 04 | <b>Systematic traffic buying</b><br>Three formats for your media: <b>Inhouse</b> (premium channels), <b>Native</b> (native integrations), <b>Premium</b> (target audience). PromptPress picks sources for your niche. | EFFECT<br><b>+1000-3000 subs</b>                   |
| 05 | <b>Test polls &amp; interactive formats</b><br>Posts with polls/reactions usually boost ER by +5-15%.<br>One poll per week on a hot topic — easy win.                                                                 | EFFECT<br><b>+5-15% ER</b>                         |

★ NEXT STEPS

# Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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