

PUBLIC PROMTPRESS REPORT

Channel audit

Business Daily



@bi_daily

The channel that publishes Daily posts on business and retail For
ads: @Dailymng

SUBSCRIBERS

32 194

+1711 per month

ERR (% SEE POSTS)

36.0%

in 24h **24.2%**

REACH/POST

10.8K

ad reach **7.2K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 32 194 —	 SUBS REACH 33.57% avg % subs see post	 VIEWS/POST 10.8K median 10.4K · 21 days	 POSTS/WEEK 3.2 over period
 7D TREND — no data for period	 REACTIONS/POST 63.4 only 634 reactions, 790 reposts, 0 comments	 POST LENGTH 926 chars median 1000 · 21 days	 POSTS ANALYZED 10 21 days
 AD REACH 7.2K avg 24h	 CHURN / MONTH +1711 last month	 CITATION RATE 63 citation index · 39 channels mentioned all time	 CHANNEL AGE 2 years 8 months created 23.10.2023

AI EDITOR SUMMARY

Channel «Business Daily» — 32 194 subs. Avg views per post 10.8K people (34% of subs), good reach. Publishes 3 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts in 21 days.
- 02 Dominant format — Text (9/10 posts).
- 03 Avg post length — 926 chars (median 1000).
- 04 Audience peak — Monday, 23:00 MSK.
- 05 Top posts get 2x more views than the weakest (13.9K avg for top vs 7.9K for worst) — among 10 posts over 21 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 18:08 TEXT When the team becomes your extension 😊 expect conflicts 😊 Two easy traps at business start. And...	VIEWS 14 246 REPOSTS 116	REACTIONS 90 ER 44.3%
Nº2 29.06 · 20:19 TEXT How to tame your fears 😊 Fear is useful, but often it holds you back. Here's how...	VIEWS 14 140 REPOSTS 75	REACTIONS 64 ER 43.9%
Nº3 07.07 · 17:24 TEXT Here's a simple plan to gradually increase ad budget without losing results. Step 1. Calculate the economics...	VIEWS 13 462 REPOSTS 92	REACTIONS 73 ER 41.8%

Nº4 16.07 • 16:57 TEXT  Why even a small team needs business processes? Many think: "Processes? That's for big companies with tons of staff and...	VIEWS 11 485 REPOSTS 67 REACTIONS 71 ER 35.7%
Nº5 18.07 • 19:28 TEXT Nobody asked us — but we launched anyway  An entrepreneur is someone who consciously chooses to live in...	VIEWS 10 512 REPOSTS 98 REACTIONS 78 ER 32.7%

WORST 3

↓ 20.07 • 19:52 TEXT Time is important, but real attention to specific things is key. Often attention...	VIEWS 9 149 REPOSTS 90 REACTIONS 69 ER 28.4%
↓ 21.07 • 15:49 TEXT  You buy yourself problems when you sell what you'd be ashamed of yourself Early summer we stumbled upon an ad for IceDaily. All...	VIEWS 7 403 REPOSTS 76 REACTIONS 66 ER 23.0%
↓ 21.07 • 14:49 PHOTO  TYZHEBIZNESMEN is the top channel for finance, investing & business strategy, already "cooked up" a rep among the best in...	VIEWS 7 189 REPOSTS 7 REACTIONS 20 ER 22.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

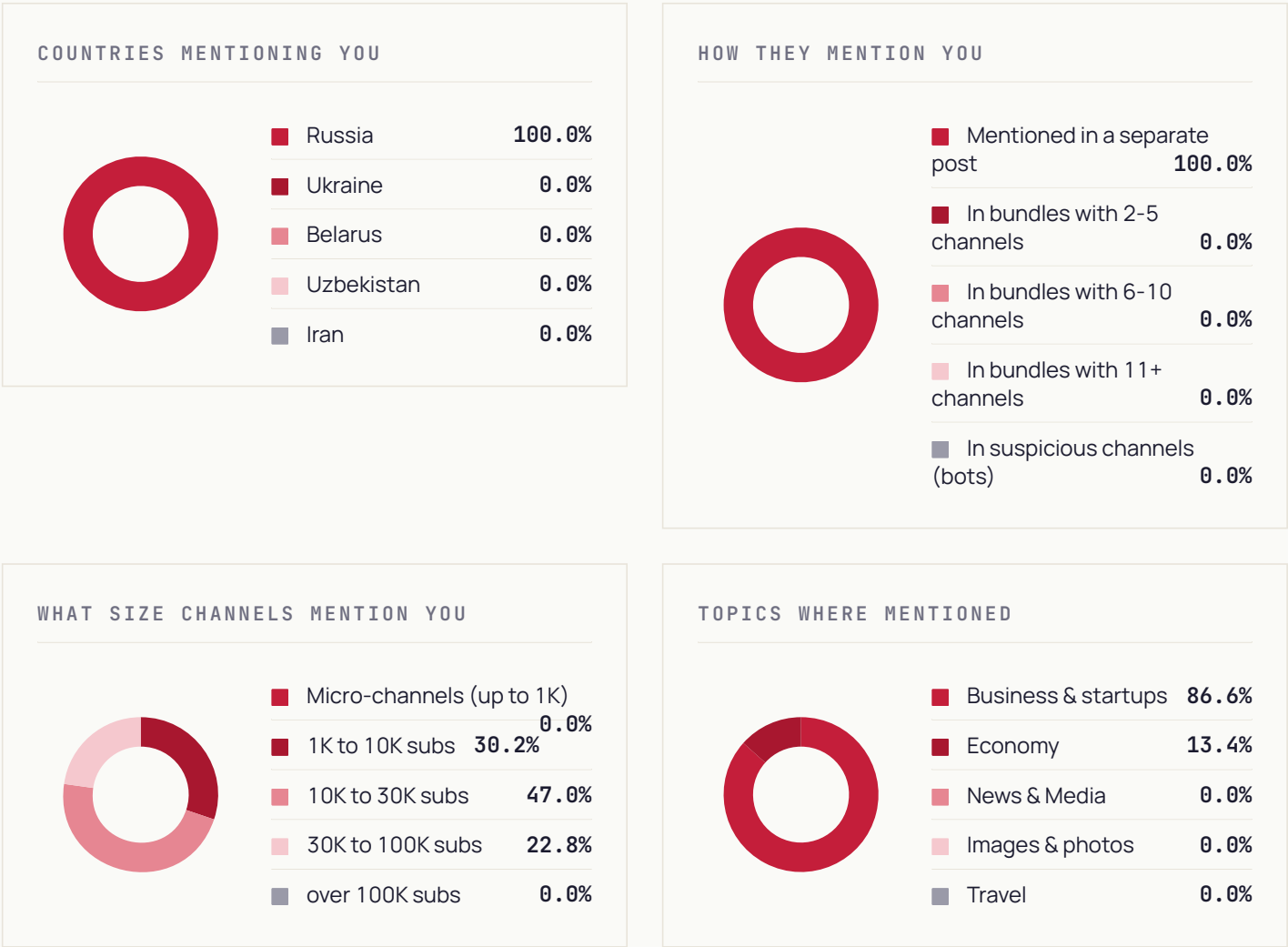
Subscriber growth chart for the year. Key months show exact subscriber count. Shows gains and losses.



SECTION 04 · CITATIONS

Who mentions the channel and how

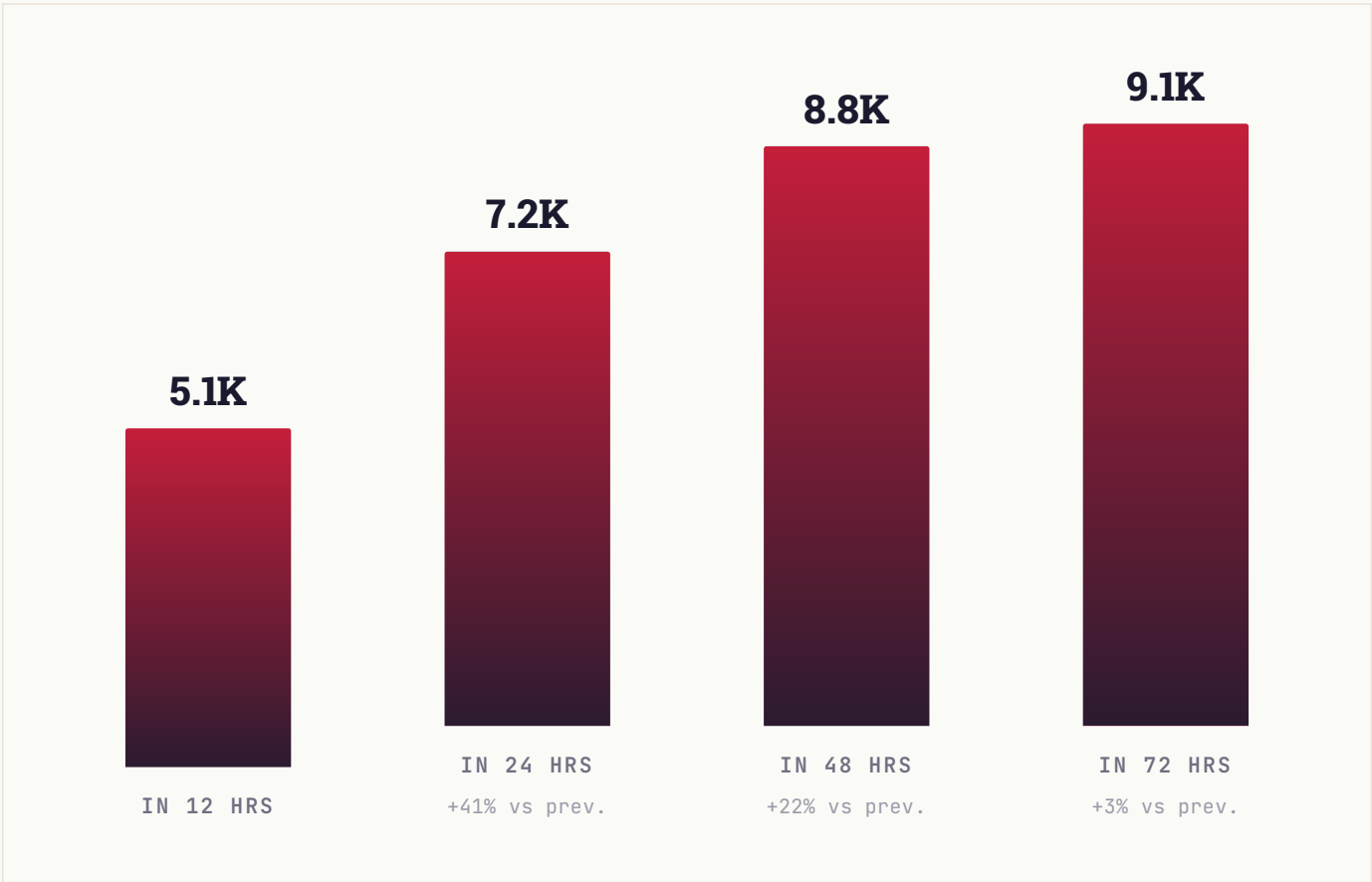
Citation index **63** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **39** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.2M
IT ISHBOR Toshkent	1.3M
MO Moscowbusiness	1.1M
CN Books to Millions business blog	860.8K
RTI Roxman is typing...	527.2K
AB Business Shark	503.2K
SS Merger & acquisition	467.1K
لز لباس زیر اقساطی ریزسابل	451.6K
BD Business Daily YOU	32.2K

COMPARATIVE CONCLUSION

Channel not yet outside top-99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 170.7K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

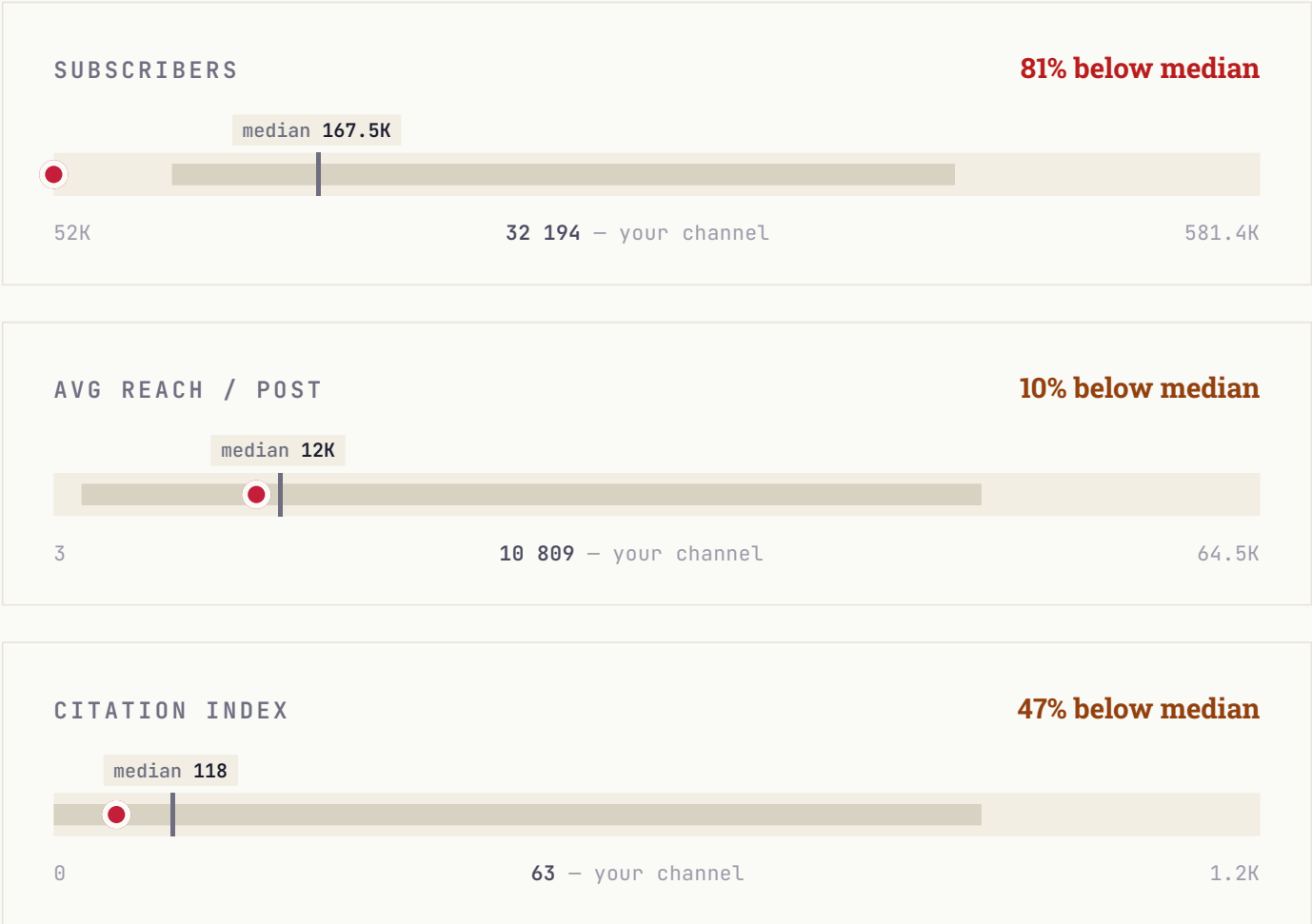
Monthly we track posts in other channels that mention yours. In the last **6 months** such mentions were **30**, they brought **2 319** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	11
December 2025	0	0	0
Nov 2025	6	6	718
Oct 2025	8	8	383
Sep 2025	8	6	466
August 2025	8	8	741
TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS	
30	6	2 319	

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 3.2 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Best post day — Monday
Audience is most active on this day and at 23:00 MSK. | EFFECT
Best window for important posts |
| 03 | Increase video post share
Video in Telegram holds audience longer and ranks better. Aim for 15-25%. | EFFECT
Video retains audience better |
| 04 | System traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
