

PUBLIC REPORT BY PROMTPRESS

Channel audit

Без аспера



@bezaspera

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contact ONLY for ads @aakhro_adss Link to RKN in...

SUBSCRIBERS

72 571

-775 per month

ERR (% SEE POSTS)

19.0%

per day 8.2%

REACH/POST

13K

ad reach 5.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 72 571 —	 SUBSCRIBER REACH 17.86% avg % subs see post	 VIEWS/POST 13K median 12.1K · 29 days	 POSTS/WEEK 7.7 for period
 7D TREND -10.7% vs previous week	 REACTIONS/POST 233.8 total 7,480 reactions, 4,300 reposts, 0 comments	 POST LENGTH 776 chars. median 1000 · 29 days	 POSTS ANALYZED 32 29 days
 AD REACH 5.9K 24h avg	 CHURN / MONTH -775 last month	 QUOTABILITY 317 citation index · 675 channels mentioned all time	 CHANNEL AGE 8 years 9 months created 03.09.2017

AI EDITOR SUMMARY

Channel «Без aspera» — 72 571 subs. Each post avg views 13K people (18% of subs), average reach — room to grow. Publishes 8 posts/week (~1/day) — regular. Week Jun 8–14 reach dropped -10.7% vs week Jun 1–7 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 32 posts in 29 days.
- 02 Dominant format: Photo (15/32 posts).
- 03 Avg post length – 776 chars (median 1000).
- 04 Audience peak – Thu, 17:00 MSK.
- 05 Strongest posts get 3x more views than the weakest (top avg 21.8K vs worst 8.4K) – among 32 posts in 29 days. Analyze top posts: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 05:27 PHOTO What is a portfolio career (and how to build one)? Portfolio career – term by Charles Handy from The Age of...	VIEWS 22 675 REPOSTS 361	REACTIONS 182 ER 31.2%
Nº2 28.05 · 14:02 POLL (post without caption – poll)	VIEWS 22 577 REPOSTS 39	REACTIONS 218 ER 31.1%
Nº3 02.06 · 14:22 TEXT How to bypass hh filters ☒ Last post covered why replies don't reach recruiters. Now – what to do...	VIEWS 20 212 REPOSTS 868	REACTIONS 471 ER 27.9%

Nº4

09.06 • 15:11

PHOTO

How much cash do you need when job hunting? ☒ There was a poll about financial cushions, check it out...

VIEWS

20 188

REPOSTS

71

REACTIONS

176

ER

27.8%

Nº5

15.06 • 14:33

TEXT

Quiet quitting: in Russia it's not what we thought 🐱 Quiet quitting – you don't formally resign, but...

VIEWS

19 189

REPOSTS

242

REACTIONS

411

ER

26.4%

WORST 3

↓ 20.06 • 09:02 PHOTO

Buyer delaying purchase due to order amount? Podeli helps retain customers. Payments can be split into 4 parts without...

VIEWS

8 496

REPOSTS

9

REACTIONS

27

ER

11.7%

↓ 17.06 • 10:48 TEXT

Online casino phenomenon – taboo even to discuss Though big pharma, which built the history of painkiller addiction in...

VIEWS

8 365

REPOSTS

38

REACTIONS

147

ER

11.5%

↓ 17.06 • 15:23 TEXT

Answers to your career questions ☒ Recorded answers to your questions from last week. Tried to answer...

VIEWS

8 262

REPOSTS

160

REACTIONS

90

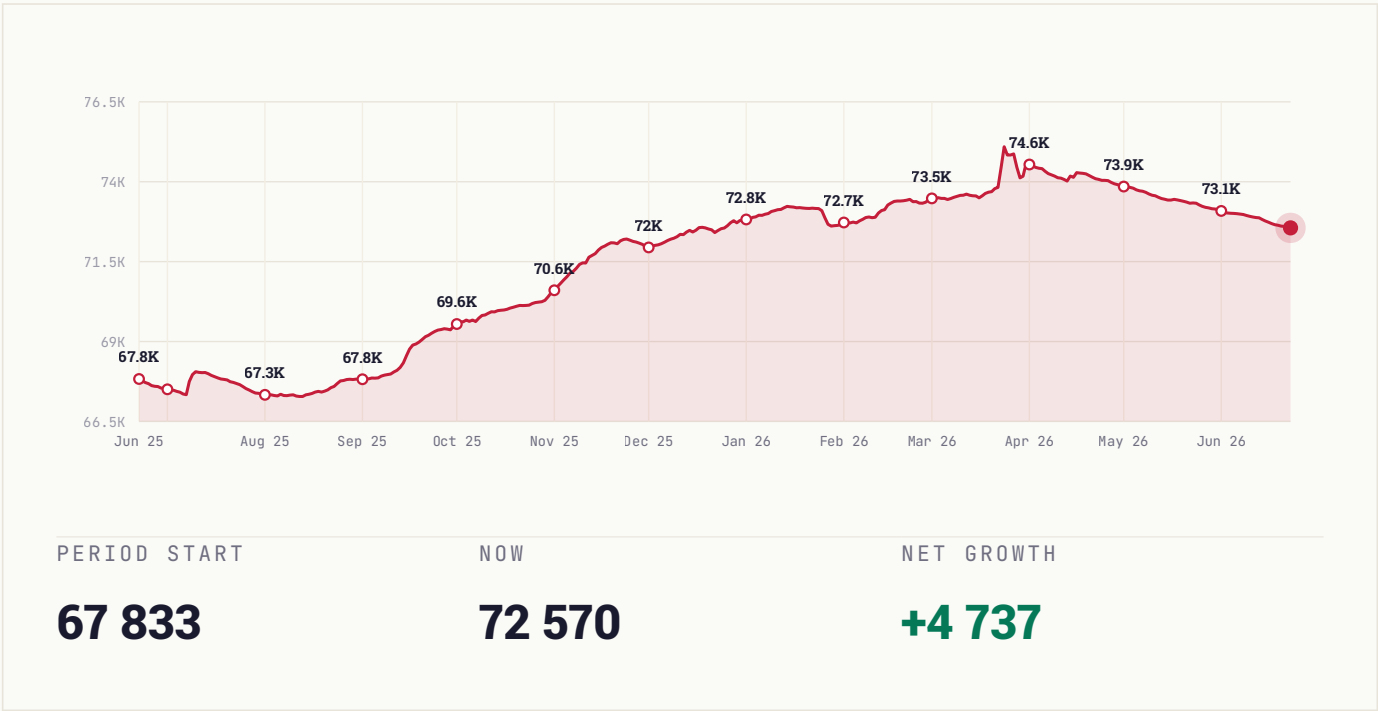
ER

11.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

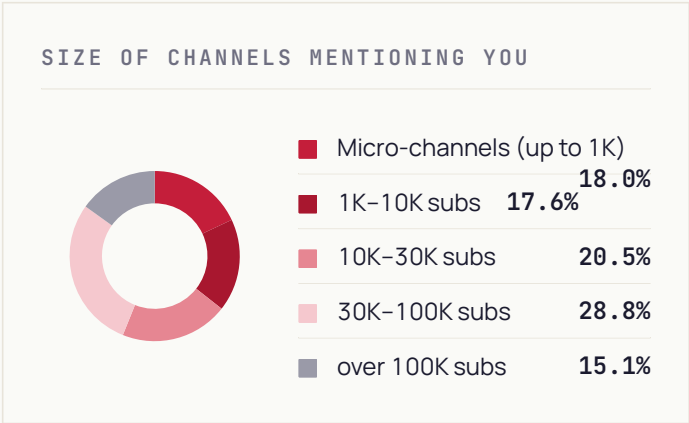
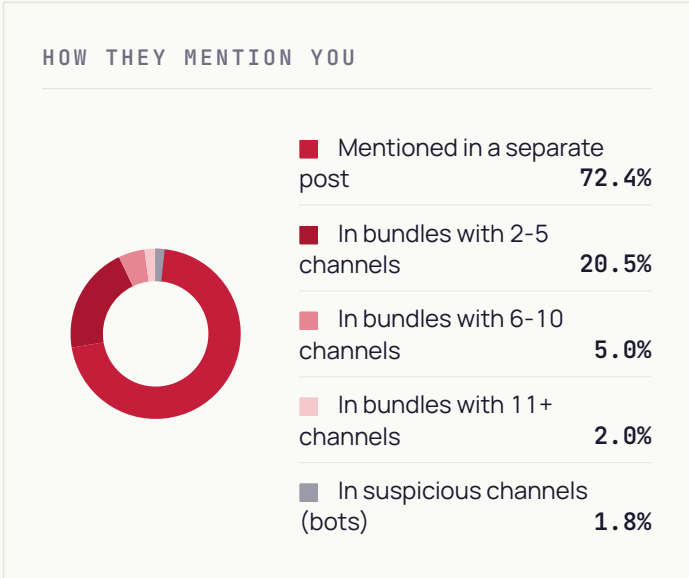
Subscriber growth over the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

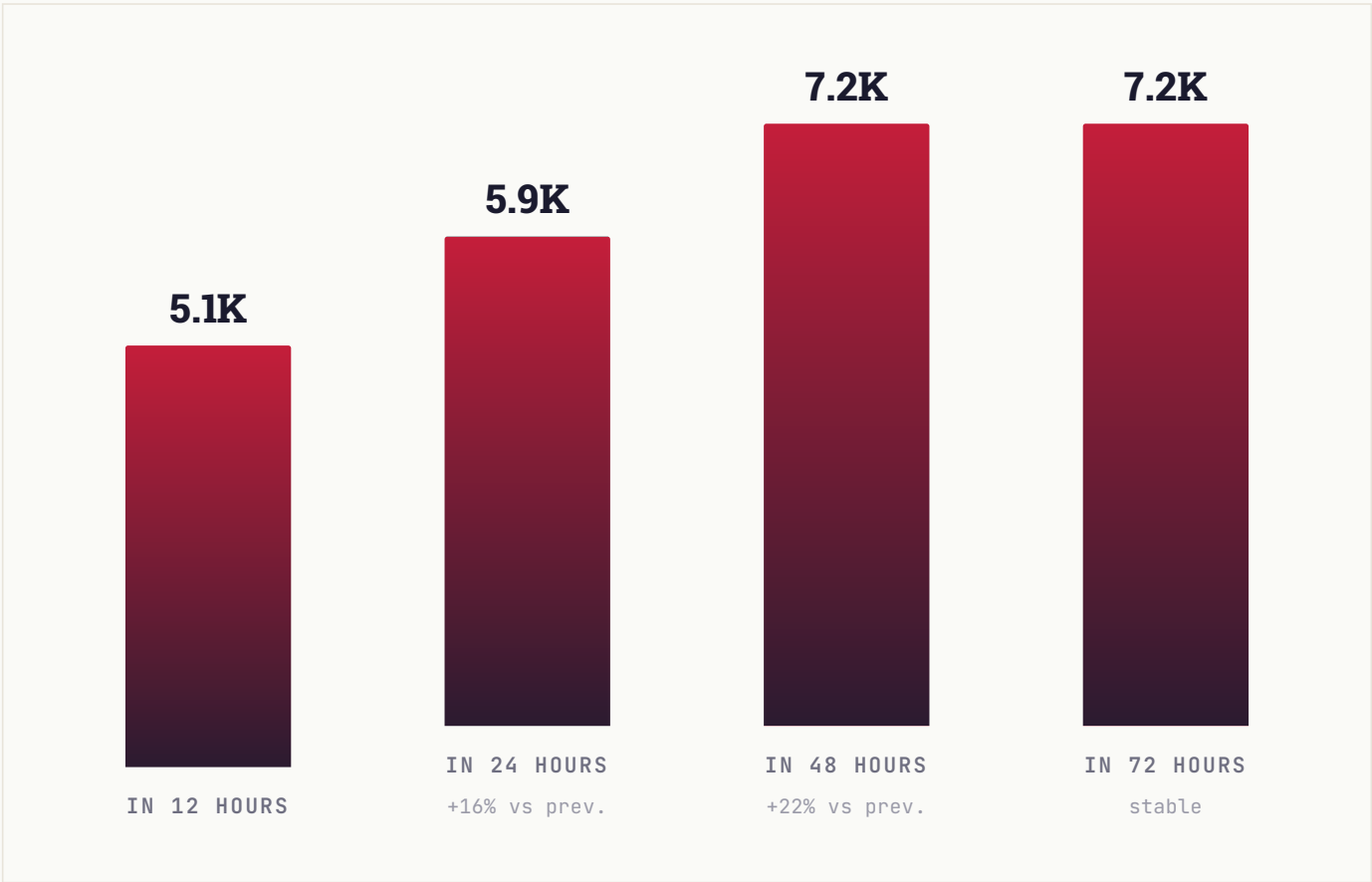
Citation index **317** — channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel was mentioned **675** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its niche rank.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	800.1K
PM JOBS MOSCOW VACANCIES	532.7K
S SeoJob Earn online	440.3K
FP Finder.work: jobs & vacancies	281.6K
X• HOME • Remote work • Freelance	252.9K
F Freelance Relocation Remote work Internships	247.2K
T TeleWork Freelance Remote jobs	227.2K
UM DREAM REMOTE - freelance / jobs	223.7K
FV FREELANCE. Jobs	221.1K
NU Remote🇷🇺	200.8K
BA Без aspera YOU	72.6K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#70 of 91). Niche median — 88.3K subs. First growth KPI — reach median. Leader: Remote no experience - Freelance (800.1K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts mentioning your channel monthly. Over the last **6 months** such mentions were **23**, they brought **7 099** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	1 137
Nov 2025	0	0	1 717
Oct 2025	0	0	1 158
Sep 2025	0	0	1 708
August 2025	0	0	654
July 2025	23	22	725

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
23	6	7 099

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

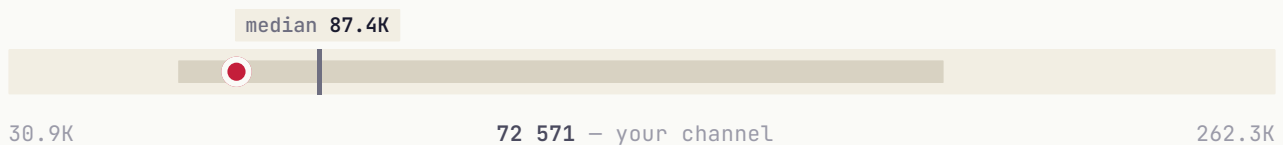
Took top-**100** channels in category "**Career**" (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.

#70 /100

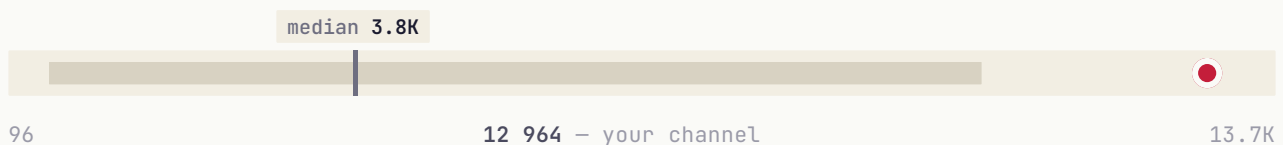
RANK IN NICHE

Channel in bottom half of ranking

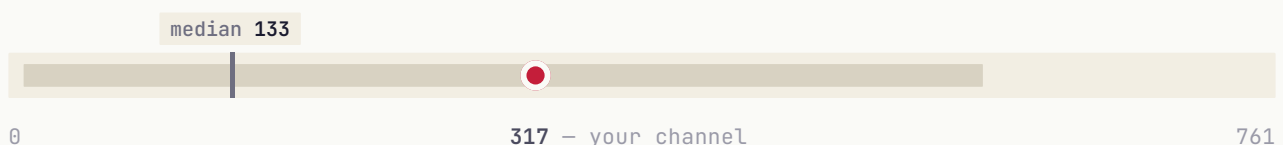
SUBSCRIBERS

worse than median by 17%


AVG REACH / POST

better than 90% of niche


CITATION INDEX

better than 66% of niche


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|--|--|
| 01 | Best post day: Thursday
Audience is most active on this day at 17:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | System traffic buy
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
