

PUBLIC REPORT PROMTPRESS

Channel Audit

Canal BetMidas Oficial



@betmidasoficial

Canal exclusivo para apostadores da Betmidas! Seja bem-vindo, Jogador!

SUBSCRIBERS

8 754

-411 per month

ERR (% WHO SEE POSTS)

2.0%

daily 1.2%

REACH/POST

153

ad reach 103/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 8 754 —	 SUBSCRIBER REACH 1.75% avg % subs see post	 VIEWS/POST 153 median 156 · 29 days	 POSTS/WEEK 27.3 for the period
 7D TREND -10.8% vs previous week	 REACT./POST 0.1 11 reactions, 2 reposts, 0 comments	 POST LENGTH 316 chars. median 388 · 29 days	 POSTS IN ANALYSIS 114 29 days
 AD REACH 103 24h avg	 CHURN / MONTH -411 last month	 MENTIONS 0 citation index (cumulative)	 CHANNEL AGE 3 years 9 months created 18.08.2022

AI EDITOR SUMMARY

Channel «Canal BetMidas Oficial 🇵🇷» — 8 754 subs. Avg post gets 153 people (2% from subs), low reach — need to expand audience. Publishes 27 posts/week (~4/day) — active. Week Jun 1–7 reach dropped -10.8% vs week 25–31 May — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 114 posts over 29 days.
- 02 Dominant format – Photo (99/114 posts).
- 03 Avg post length – 316 chars (median 388).
- 04 Audience peak activity – Friday, 17:00 MSK.
- 05 Top posts get 2x more views than weakest (203 avg top vs 119 worst) – among 114 posts in 29 days. Analyze top’s common theme, format, timing.

TOP 5 POSTS

Nº1 29.05 · 14:39 VIDEO Dia de Happy Hour aqui na Betmidas ☑	VIEWS 221 REP. 1	REACT. — ER 2.5%
Nº2 21.05 · 17:49 PHOTO OS GIROS GRÁTIS VOLTARAM! ☑ O jogo da vez é Frozen Joker e SÃO 50 GIROS SEM ROLLOVER. DEPOSITE EXATAMENTE R\$5,15, acesse o jogo e seus...	VIEWS 197 REP. —	REACT. — ER 2.3%
Nº3 27.05 · 13:35 PHOTO OS GIROS GRÁTIS VOLTARAM! ☑ O jogo da vez é Book of Cupigs e SÃO 50 GIROS SEM ROLLOVER. DEPOSITE EXATAMENTE R\$5,15, acesse o jogo e seus...	VIEWS 191 REP. —	REACT. — ER 2.2%

Nº4

08.06 · 21:41

PHOTO

OS GIROS GRÁTIS VOLTARAM! 🎰 O jogo da vez é JAGUAR RICHES e SÃO 50 GIROS SEM ROLLOVER. DEPOSITE EXATAMENTE R\$5,15, acesse o jogo e seus...

VIEWS

189

REACT.

—

REP.

—

ER

2.2%

Nº5

14.05 · 17:49

PHOTO

OS GIROS GRÁTIS VOLTARAM! 🎰 O jogo da vez é Frozen Joker e SÃO 50 GIROS SEM ROLLOVER. DEPOSITE EXATAMENTE R\$5,15, acesse o jogo e seus...

VIEWS

186

REACT.

—

REP.

—

ER

2.1%

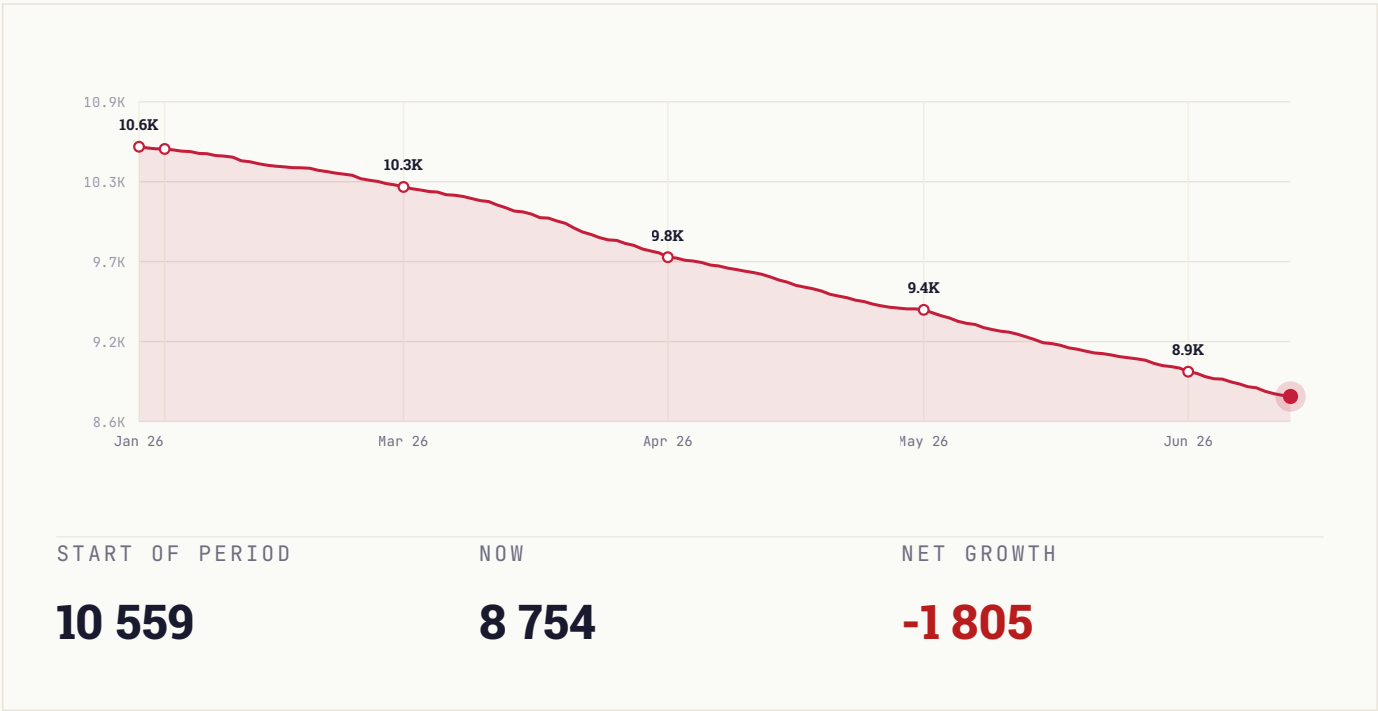
WORST 3

↓ 05.06 · 13:35 PHOTO OS GIROS GRÁTIS VOLTARAM! 🎰 O jogo da vez é Book of Cupigs e SÃO 50 GIROS SEM ROLLOVER. DEPOSITE EXATAMENTE R\$5,15, acesse o jogo e seus...	VIEWS 124 REACT. — REP. — ER 1.4%
↓ 08.06 · 13:02 PHOTO Por aqui já estamos em clima de copa! 🎰 A partir de quinta você pode entrar na torcida e aproveitar as melhores odds do mundial.	VIEWS 118 REACT. — REP. — ER 1.3%
↓ 18.05 · 18:11 PHOTO Hoje é dia de saber quem vai trazer o hexa! 🏆 A convocação da seleção brasileira para a Copa do Mundo de 2026 será realizada nesta...	VIEWS 117 REACT. — REP. — ER 1.3%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

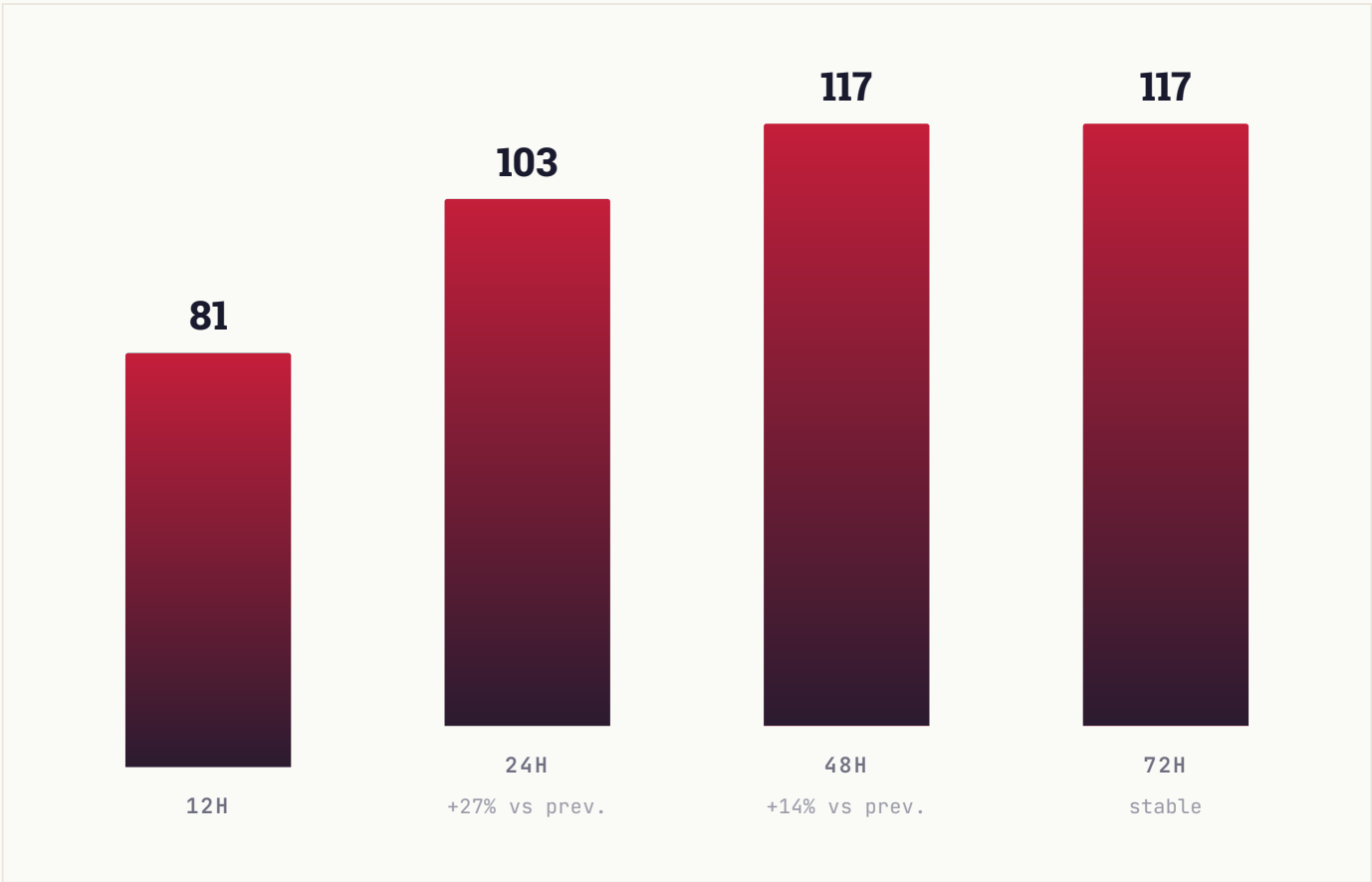
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see your niche rank.

CHANNEL	SUBSCRIBERS
C(SberBusiness (Belarus)	14.5K
B(BTC-e Earnings & Crypto	9.9K
CBCanal BetMidas Oficial ⓘ YOU	8.8K
GBReady Business Minsk Moscow	6.8K
CINikita	6.3K
SalaryZakhar Plodunov Rational Thinking	5.4K
PBAbout Business LIVE	4.9K
M-Mobistock - Stock Store	4.7K
BABanderPolka	4.7K
GTGERASIMOVA TATYANA ⓘ	3.6K
MDMTBank for business	2.9K

COMPARATIVE INSIGHT

Channel in top 3 niches (#3 of 71 channels in category). One of the leaders – client partners can go for cross-promo as equals; for PR/reach you are a valuable media partner.

SECTION 06 · NICHE COMPARISON

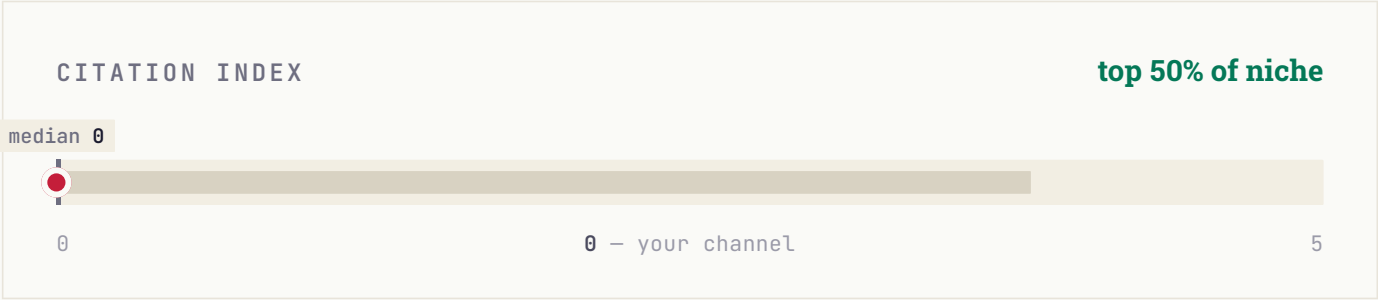
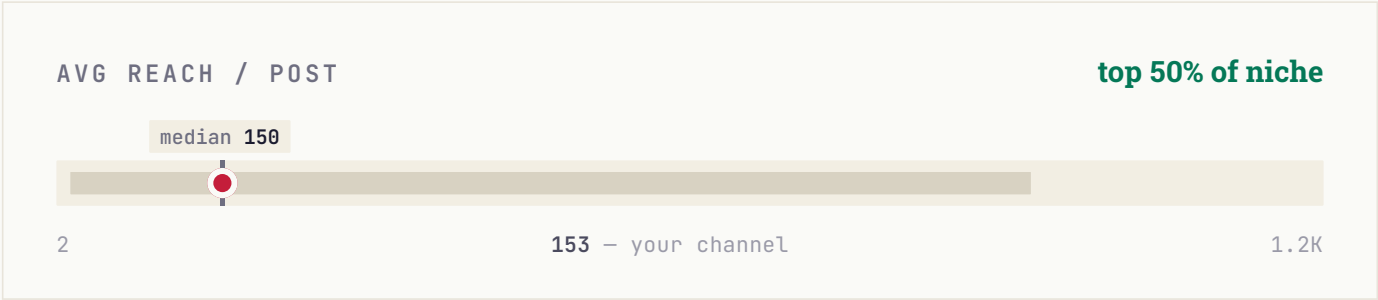
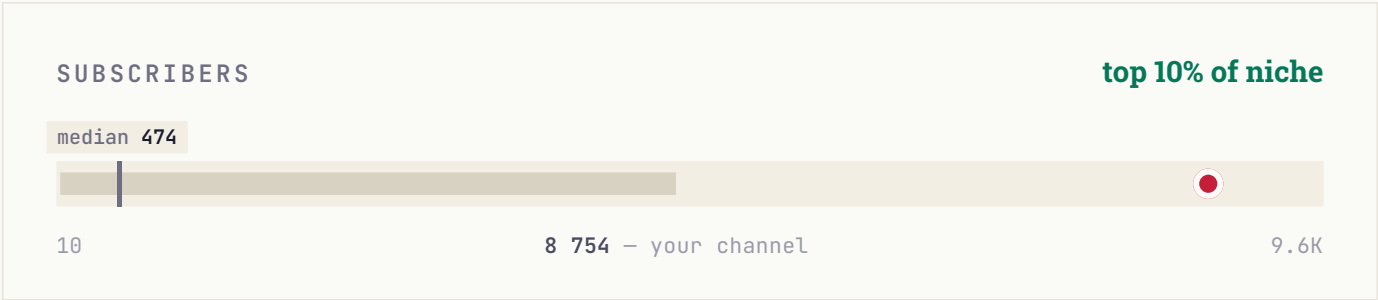
Where the channel stands in its league

Took top-71 channels in category "Business & Startups» (Belarus) and compared your channel against them. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#3/71

POSITION IN NICHE

Channel in top 4% business & startups Belarus



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday
 Audience most active on this day at 17:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video posts share
 Video in Telegram holds audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 1.75% vs norm 3.5%. Try polls & interactive formats.

EFFECT
+1.8pp ER
- 04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by 5-15%. One poll per week on a hot topic is an easy win.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager