

PROMTPRESS PUBLIC REPORT

Channel audit

Freebie 2.0



@bespiatno

№ 5074880849 Freebie 2.0. Like Freebie, but better) Main channel
@wowsale Collab: @seamediaa ✓ Price: @SeamediaPrice_bot
YMReferral

SUBSCRIBERS

86 741

-704 per month

ERR (% WHO SEE
POSTS)

2.0%

per day 1.1%

REACH/POST

1.3K

ad reach 963/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 86 741 —	 SUBS REACH 1.48% avg % subs see post	 VIEWS/POST 1.3K median 1.3K · 29 days	 POSTS/DAY 10.0 ~70 per week
 7D TREND +2.4% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 608 chars median 603 · 29 days	 POSTS ANALYZED 299 29 days
 AD REACH 963 24h avg	 CHURN / MONTH -704 over the last month	 CITATION RATE 1 273 citation index · 1 264 channels mentioned ever	 CHANNEL AGE 6 years 11 months Created 29.07.2019

AI EDITOR SUMMARY

Channel «Freebie 2.0» — 86 741 subs. Avg views per post 1.3K people (1% of subs), reach low — expand audience. Publishes 70 posts/week (~10/day) — active. Week Jun 29–Jul 5 reach stable (+2.4% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **299** posts in 29 days.
- 02 Dominant format — **Photo** (298/299 posts).
- 03 Avg post length — **608** chars (median 603).
- 04 Audience peak — **Sunday**, 22:00 MSK.
- 05 Top posts get **2x** more views than the weakest (1.6K avg for top vs 1.1K for worst) — among 299 posts over 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 19:32 PHOTO  Flor2u: 25% off from 1,500₽ 1. Open Flor2u app. 2. Enter code WSV_90YJ8Z7 on orders from 1,500₽. 3. Get discount...	VIEWS 1 678 REPOSTS —	REACTIONS — ER 1.9%
Nº2 06.07 · 19:31 PHOTO  Grass: extra 20% off items on Ozon 1. Go to brand page. 2. Enter code F963773FF5DF at checkout...	VIEWS 1 640 REPOSTS 3	REACTIONS — ER 1.9%
Nº3 02.07 · 19:34 PHOTO  Synergetic: extra 7% off brand items on Ozon 1. Go to promo page. 2. Enter X9802DCF3899 at checkout...	VIEWS 1 623 REPOSTS 5	REACTIONS — ER 1.9%

Nº4 12.07 • 19:34 **PHOTO**

 **Rostelecom: Home Internet 500 Mbps FREE for 30 days — Test Drive promo 1. Go to promo page and click...**

VIEWS

1 604

REPOSTS

5

REACTIONS

—

ER

1.8%

Nº5 01.07 • 10:20 **PHOTO**

Online cinema PIX — 30 days with promo code as a gift  Thousands of movies and series in one app. Popular movies and series from START...

VIEWS

1 600

REPOSTS

3

REACTIONS

—

ER

1.8%

WORST 3

↓ 20.06 • 12:15 **PHOTO**

 **VTB: Credit card — 200 days 0% + up to 15% cashback 1. Go to promo page and fill online form in 5 min. 2...**

VIEWS

1 073

REPOSTS

—

REACTIONS

—

ER

1.2%

↓ 13.07 • 11:32 **PHOTO**

 **Naos: 20% off entire range for new customers 1. Go to promo page and pick items. 2. Enter exclusive...**

VIEWS

1 063

REPOSTS

1

REACTIONS

—

ER

1.2%

↓ 11.07 • 11:32 **PHOTO**

 **Avito Travel: up to 50% off + 1000₽ on bookings Grab travel deals: 1. Click link: Avito...**

VIEWS

1 057

REPOSTS

1

REACTIONS

—

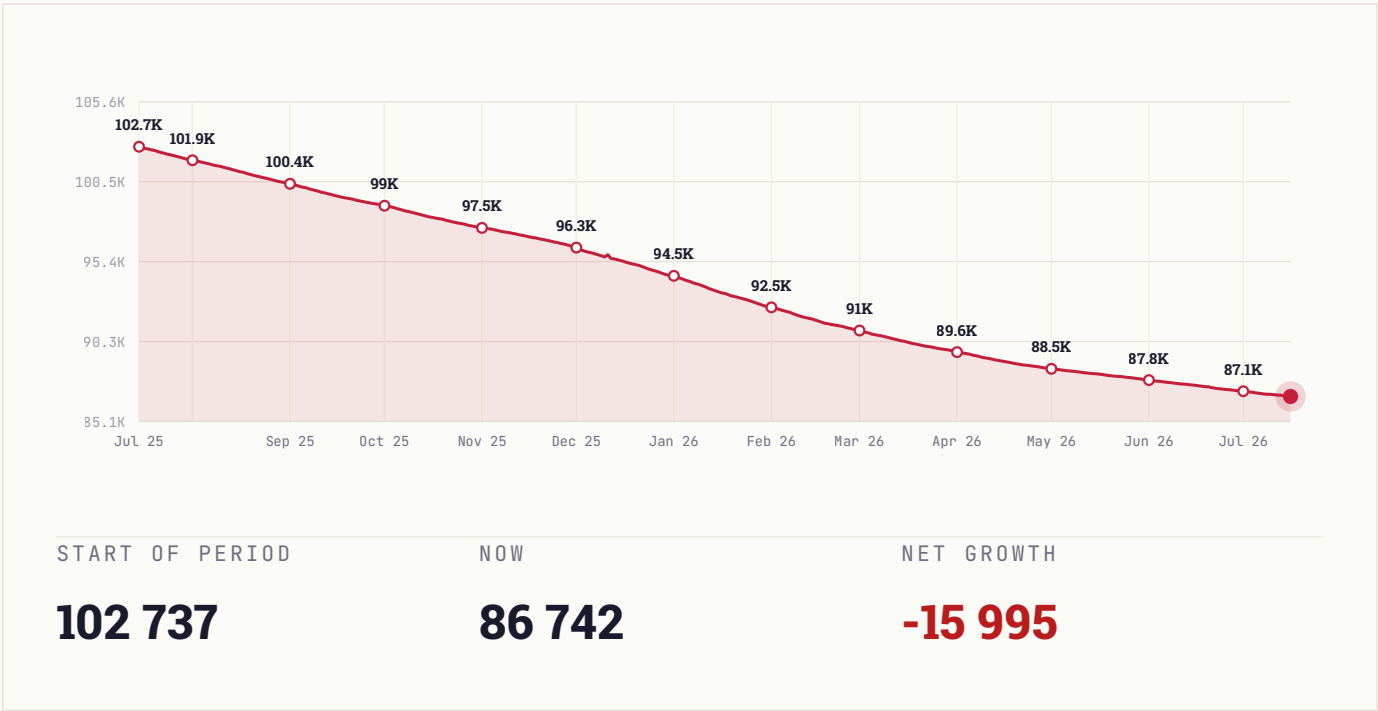
ER

1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

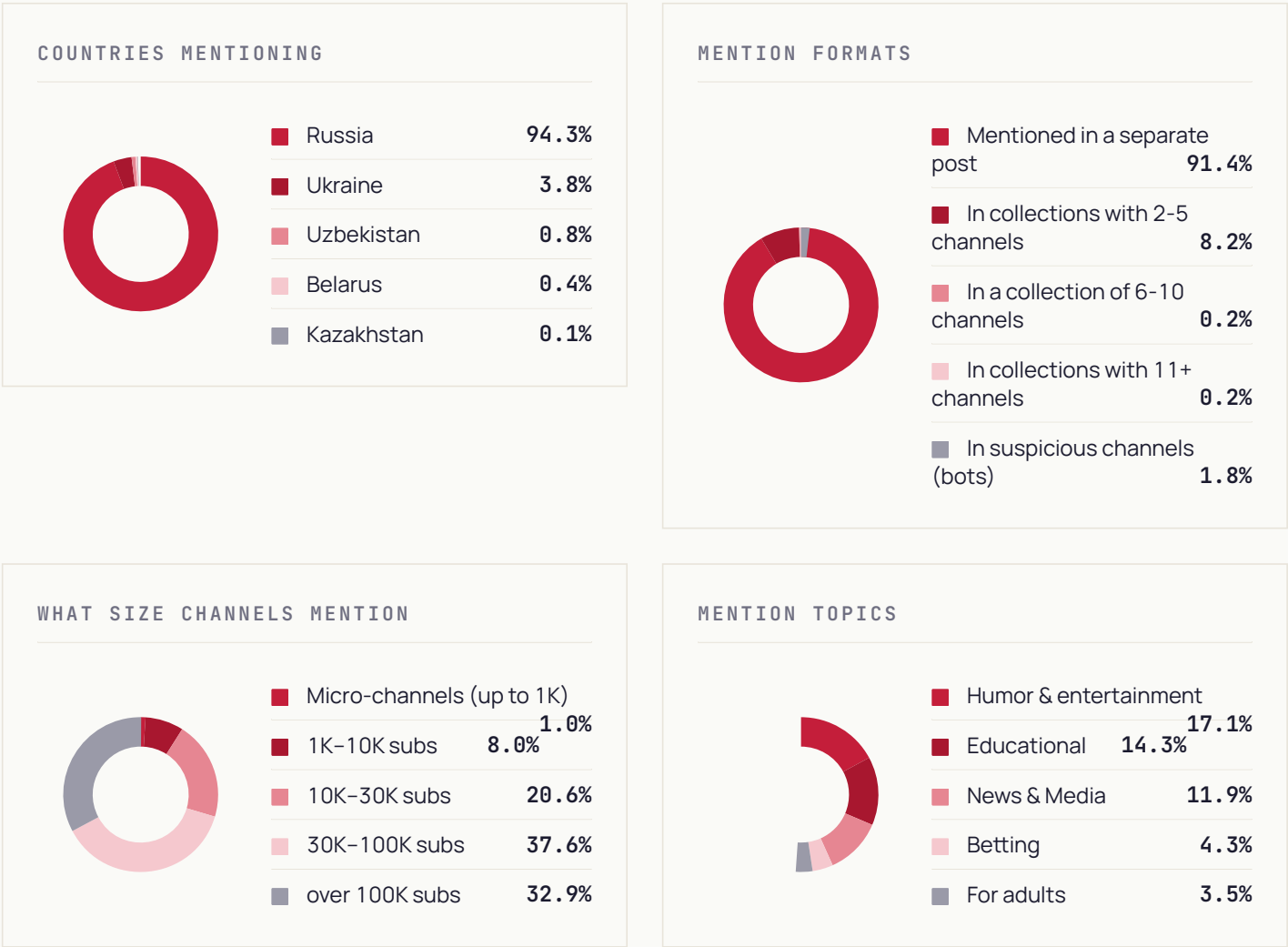
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.



SECTION 04 · MENTIONS

Who mentions the channel and how

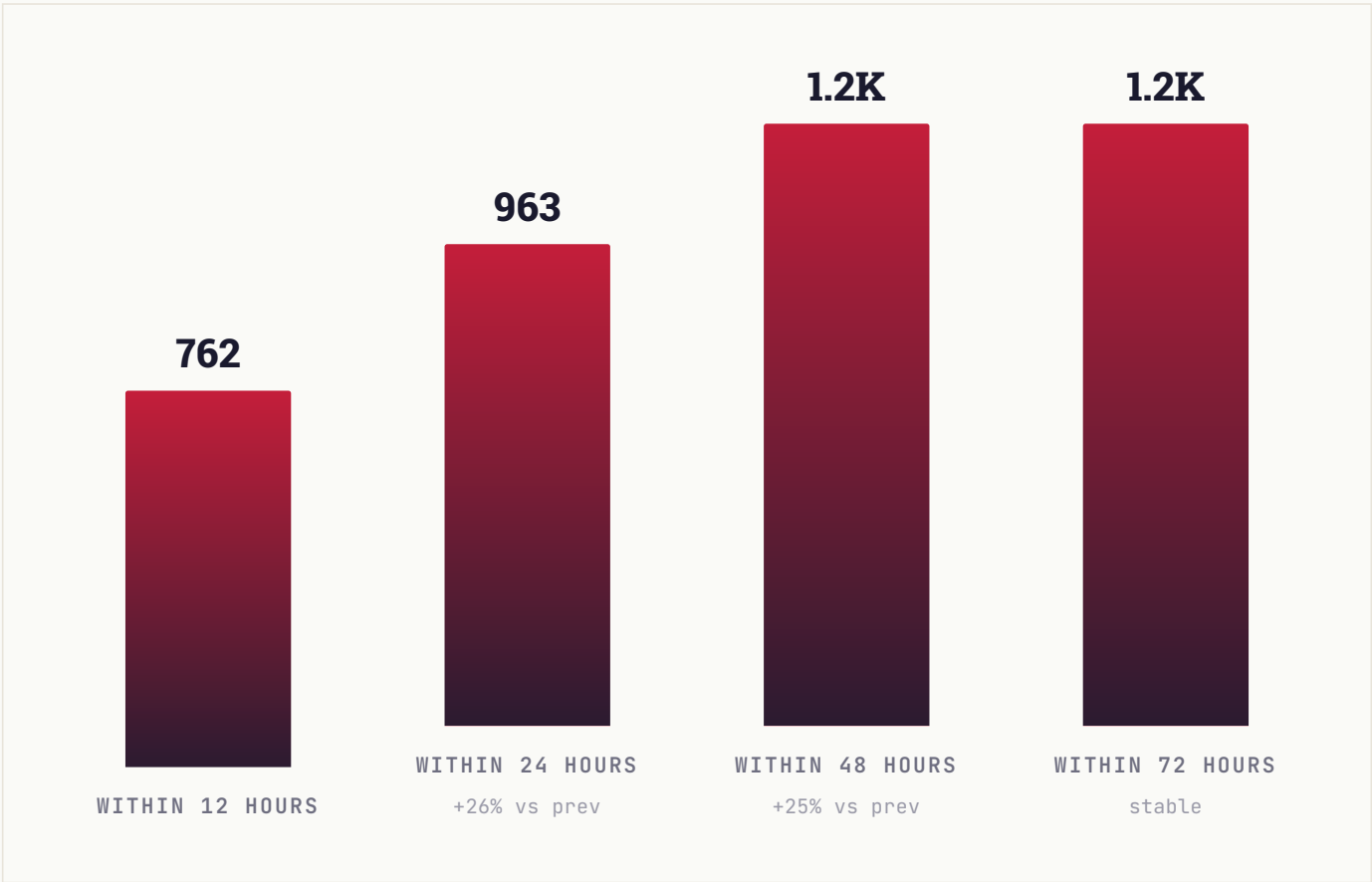
Citation index **1 273** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **1 264** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
02 Offerzone 2.	5.8M
0F Offerzone	4.2M
0F Offerzone	1.2M
03 Offerzone 3.	3.5M
DE Dealdost	3.1M
04 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
X2 Freebie 2.0 YOU	86.7K

COMPARATIVE INSIGHT

Channel not yet outside niche top-95 — early growth stage. Niche leader — Offerzone 2. (5.8M), top-95 median: 408K. First goal — enter top-95 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions **0**, they brought **139** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	0	0	139	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	

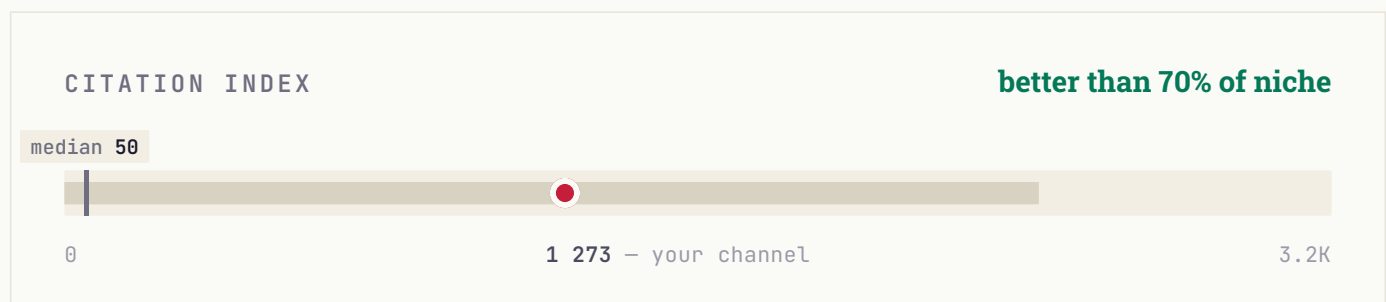
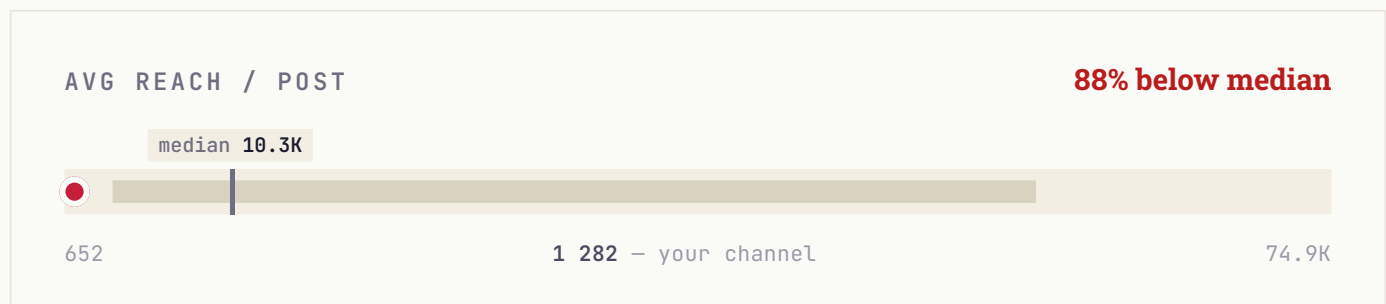
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	139

Where the channel stands in its league

SUBSCRIBERS 79% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 123.3K, 86 741 – your channel, and 1.6M. A vertical line marks the median at 412.2K. The channel's subscriber count is represented by a dark grey bar extending from the left to the 86 741 mark. A red dot is positioned at the 123.3K mark. The text '79% below median' is displayed in red at the top right.

Metric	Value
Channel Subscribers	86 741
Median	412.2K
Start of Scale	123.3K
End of Scale	1.6M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Sunday

Audience is most active on this day at 22:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 1.48% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+4.0pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ NEXT STEPS

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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