

PUBLIC REPORT BY PROMTPRESS

Channel audit

Elena Berkovskaya



@berkovskaya_elena

👤 Elena – running a useful blog for expats & travelers 🇪🇺 Helping you immigrate to European countries. Full visa support. ✉️ Contact me: • wa.me/79175836145 • ...

SUBSCRIBERS

78 432

+147 per month

ERR (% SEE POSTS)

21.0%

in 24 hrs **8.3%**

REACH/POST

16K

ad reach **6.5K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 78 432 —	 SUBS REACH 20.38% avg % subs see post	 VIEWS/POST 16K median 17.5K · 27 days	 POSTS/WEEK 3.1 for period
 7D TREND -3.4% vs previous week	 REACTIONS/POST 78.8 total 946 reactions, 1,028 reposts, 82 comments	 POST LENGTH 829 chars median 1000 · 27 days	 POSTS ANALYZED 12 27 days
 AD REACH 6.5K 24h avg	 CHURN / MONTH +147 last month	 CITATION RATE 89 citation index · 173 channels mentioned ever	 CHANNEL AGE 5 years 1 month created 03.06.2021

AI EDITOR SUMMARY

Channel «Elena Berkovskaya» — 78 432 subs. Each post avg views 16K people (20% of subs), avg reach — room to grow. Posts 3 posts/week (~0/day) — rare. Week Jun 29 — Jul 5 reach stable (-3.4% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts in 27 days.
- 02 Dominant format – Text (7/12 posts).
- 03 Avg post length – 829 chars (median 1000).
- 04 Peak audience activity – Tue, 08:00 MSK.
- 05 Top posts get 1× more views than the weakest (20K avg for top vs 14.4K for worst) – among 12 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

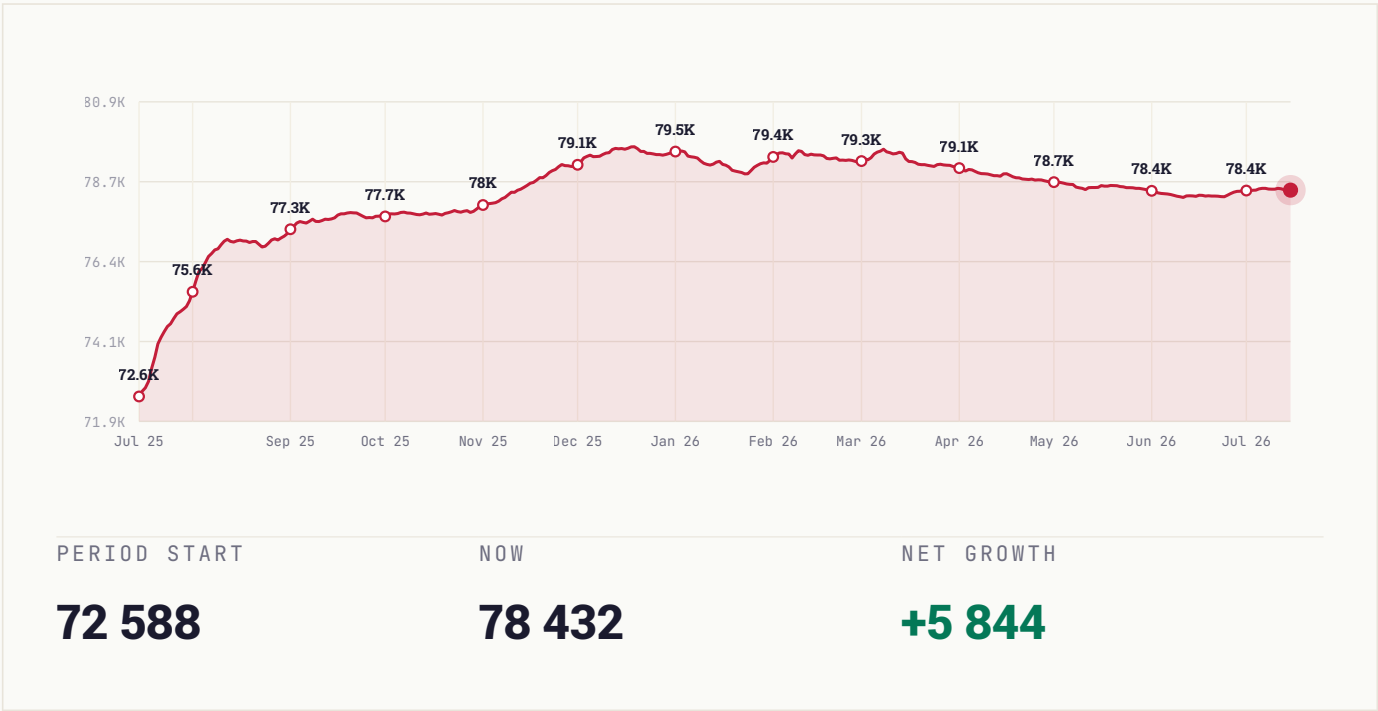
Nº1 23.06 · 05:34 TEXT  SCHENGEN – Summer 2026. What Can You Really Do? Second half of June and fewer chances to get into Europe by summer, but some things still...	VIEWS 20 530 REACTIONS 96 REPOSTS 134 ER 26.2%
Nº2 03.07 · 12:25 TEXT  US Tests Paid Fast-Track Interview Booking The US State Department launched a pilot program for paid expedited interview scheduling...	VIEWS 19 903 REACTIONS 98 REPOSTS 119 ER 25.4%
Nº3 17.06 · 16:48 PHOTO  Didn't Pay Taxes – Didn't Renew Residency As I've mentioned before, Spain's digital nomad visa isn't just a '3-year...	VIEWS 19 590 REACTIONS 79 REPOSTS 114 ER 25.0%

Nº4 01.07 • 08:50 TEXT 🇺🇸 US Tourist Visa Appointment Situation 🇰🇷 Kazakhstan: slots Jan–May 2027 🇵🇱 Poland: slots Aug and beyond...	VIEWS 19 466 REACTIONS 47 REPOSTS 78 ER 24.8%
Nº5 30.06 • 14:07 TEXT 🗣️ Q&A Section 1. Our university only issues an electronic certificate on the portal – will that work? Yes, it will. For...	VIEWS 19 364 REACTIONS 110 REPOSTS 42 ER 24.7%
WORST 3	
↓ 29.06 • 15:24 PHOTO France Visa Center cancels notarized power of attorney submissions Dear clients, Please note the change in submission rules for...	VIEWS 15 138 REACTIONS 59 REPOSTS 59 ER 19.3%
↓ 29.06 • 10:23 PHOTO Italy and Spain visa processing times increased. Spain now up to 45 days, Italy up to 60 days. Reminder that applying for...	VIEWS 14 578 REACTIONS 74 REPOSTS 91 ER 18.6%
↓ 08.07 • 17:27 TEXT 🇫🇷 How to Move to France for Work & Business: Main Programs France is one of the countries with several options...	VIEWS 13 513 REACTIONS 66 REPOSTS 59 ER 17.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

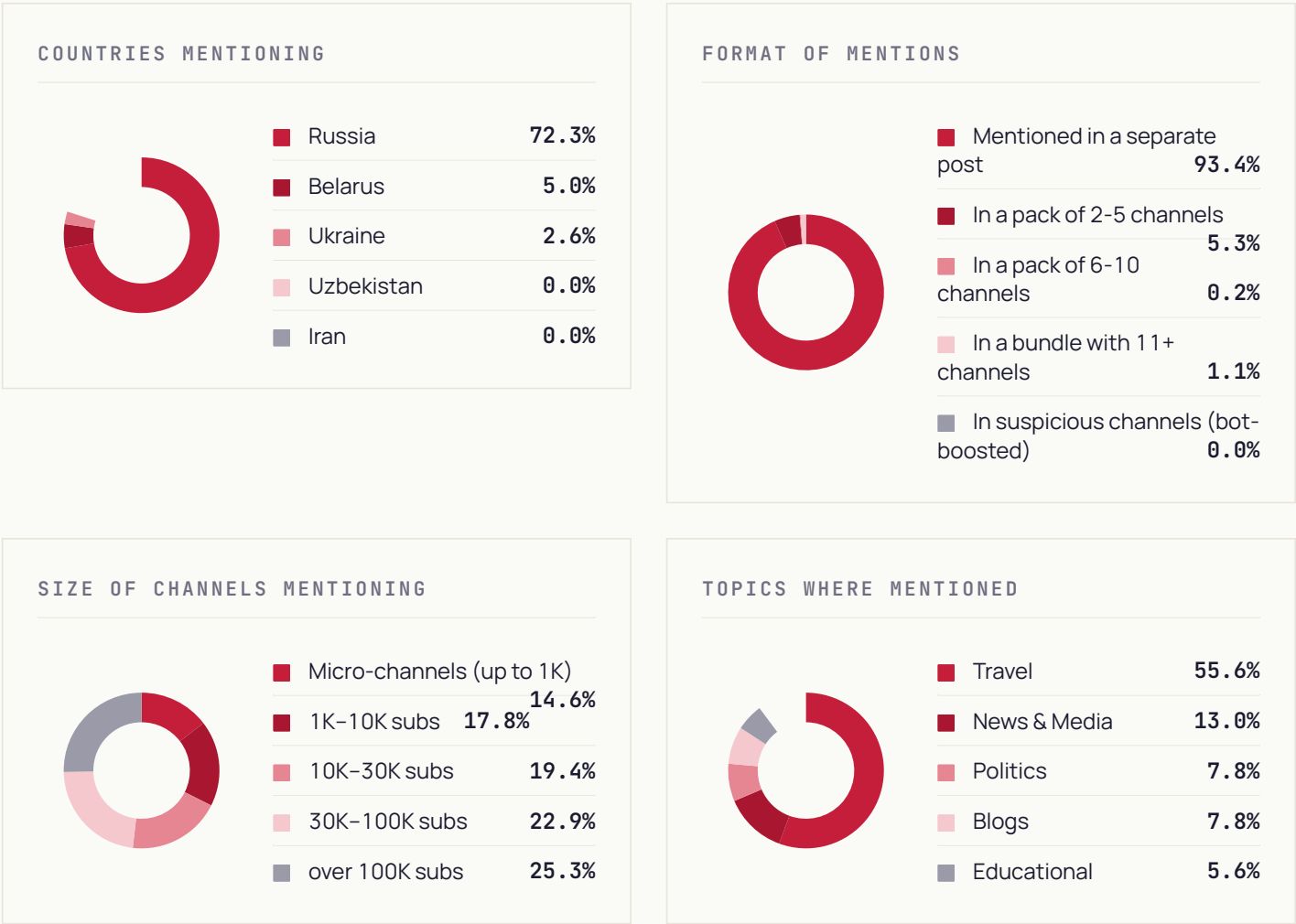
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

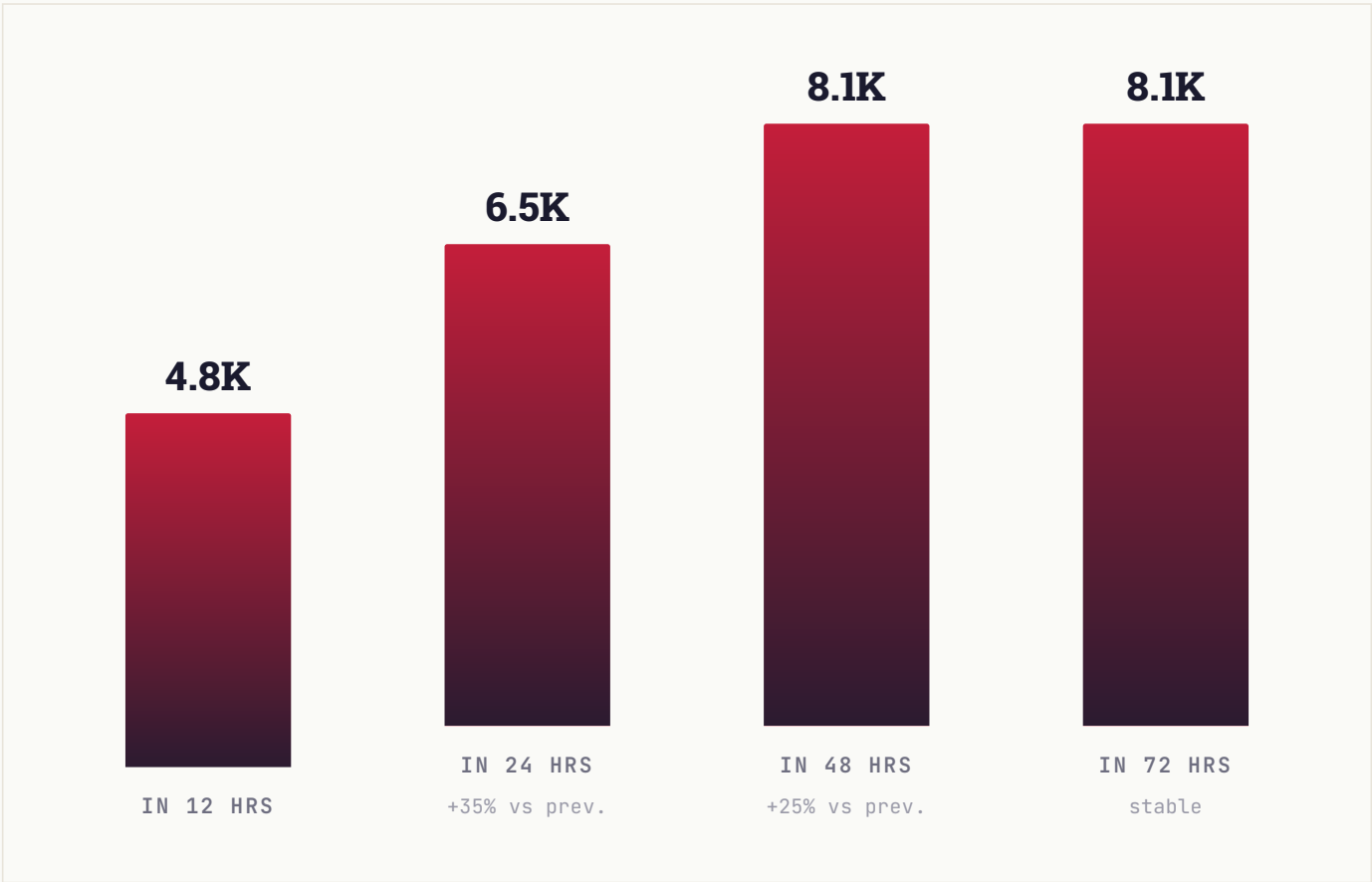
Citation index **89** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **173** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow — Where to Go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
Mon Moskvichka	500.8K
JP Yandex Travel	496.6K
TU Tutu	494.1K
Sun Discount train	431.6K
OT Ozon Travel	413.5K
ER How to travel almost free (RU) Vandrouki, Вандруки, вандроки — это мы	401.7K
Thu Elena Berkovskaya YOU	78.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 95 of niche — early growth stage. Niche leader — Moscow — Where to Go | Poster (1.2M), top-95 median: 157K. First goal: enter top-95 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **5**, they brought **5 998** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	526
December 2025	1	1	721
Nov 2025	0	0	1 197
Oct 2025	1	1	529
Sep 2025	3	2	790
August 2025	0	0	2 235

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
5	6	5 998

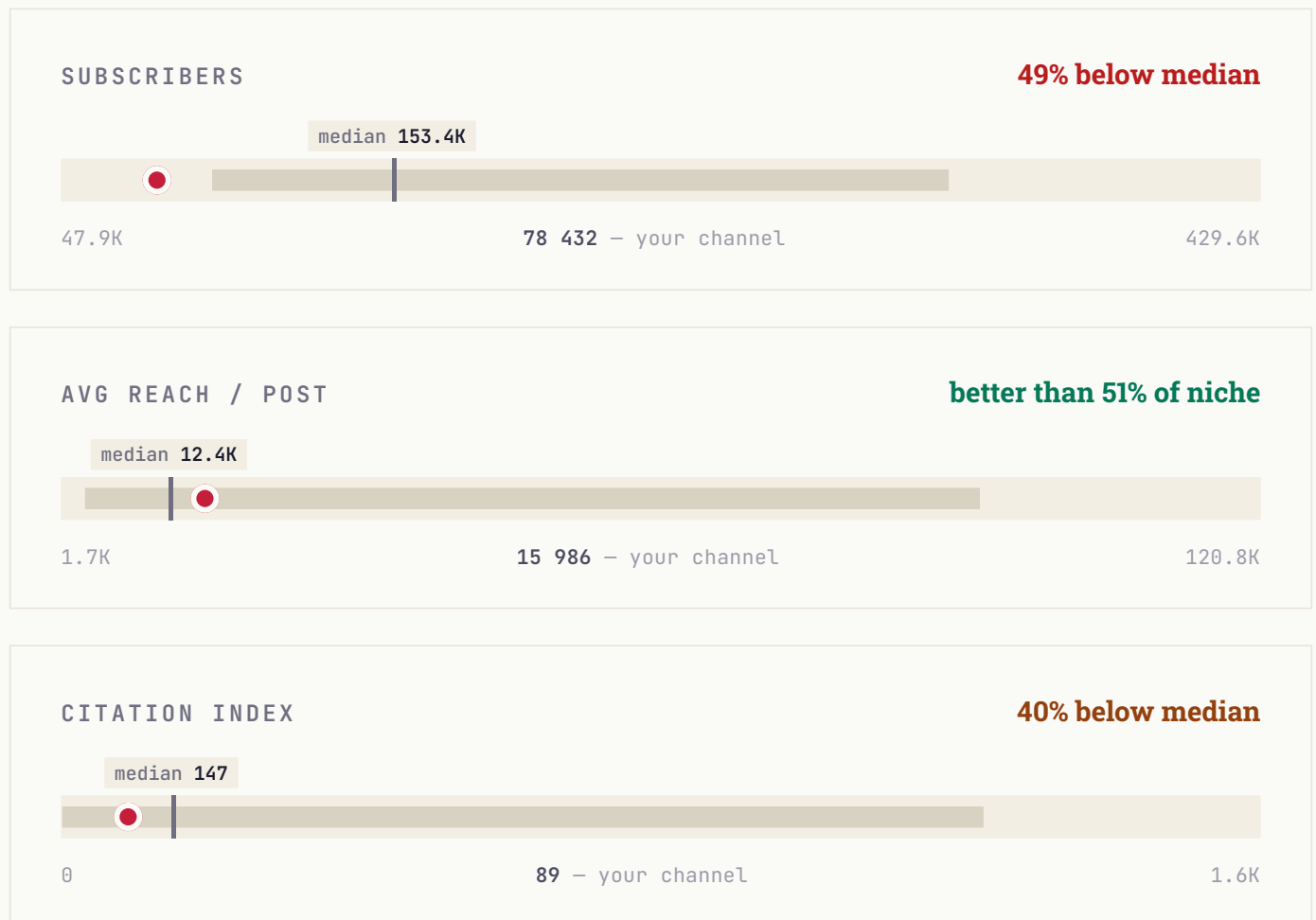
SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Travel» (Russia) and compared your channel.

Gray band = range of 80% of niche channels (p10-p90). Black vertical = median.

Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.1 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Tuesday

Audience is most active on this day at 08:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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