

PROMTPRESS PUBLIC REPORT

Channel audit

WHERE IS GAS | KAZAN116



@benzkazan116

🚗 KAZAN'S #1 AUTO COMMUNITY. 📞 Gas stations 🚑 Accidents
 🛣️ Roads 💰 Prices 📍 Everything for drivers ❌ NO SPAM ❌ ✅ ALL
 BUSINESS ✅ 📧 Send info in DM or here 📩 @knstntn1616

SUBSCRIBERS

14 791

328 posts 6 days

ERR (% SEE POSTS)

24.0%

per day 0.0%

REACH/POST

3.5K

ad reach 0/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 14 791 —	 SUBSCRIBER REACH 23.41% avg % subs see post	 VIEWS/POST 3.5K median 3.3K · 6 days	 POSTS/DAY 52.4 ~367 per week
 7D TREND — no data for period	 REACTIONS/POST 3.9 only 1,268 reactions, 1,653 reposts, 245 comments	 POST LENGTH 148 chars median 132 · 6 days	 POSTS ANALYZED 328 6 days
 AD REACH 0 24h avg	 MENTIONS 5 citation index · 9 channels mentioned it ever	 CHANNEL AGE 7 days created 15.07.2026	

AI EDITOR SUMMARY

Channel «WHERE IS GAS | KAZAN116» — 14 791 subs. Each post averages 3.5K people (23% of subs), average reach — room to grow. Publishes 367 posts/week (~52/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **328** posts in 6 days.
- 02 Dominant format — **Photo** (188/328 posts).
- 03 Avg post length — **148** chars (median 132).
- 04 Peak audience activity — **Wednesday**, 18:00 MSK.
- 05 Top posts get **7x** more views than the weakest (7.7K avg top vs 1K worst) — across 328 posts in 6 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

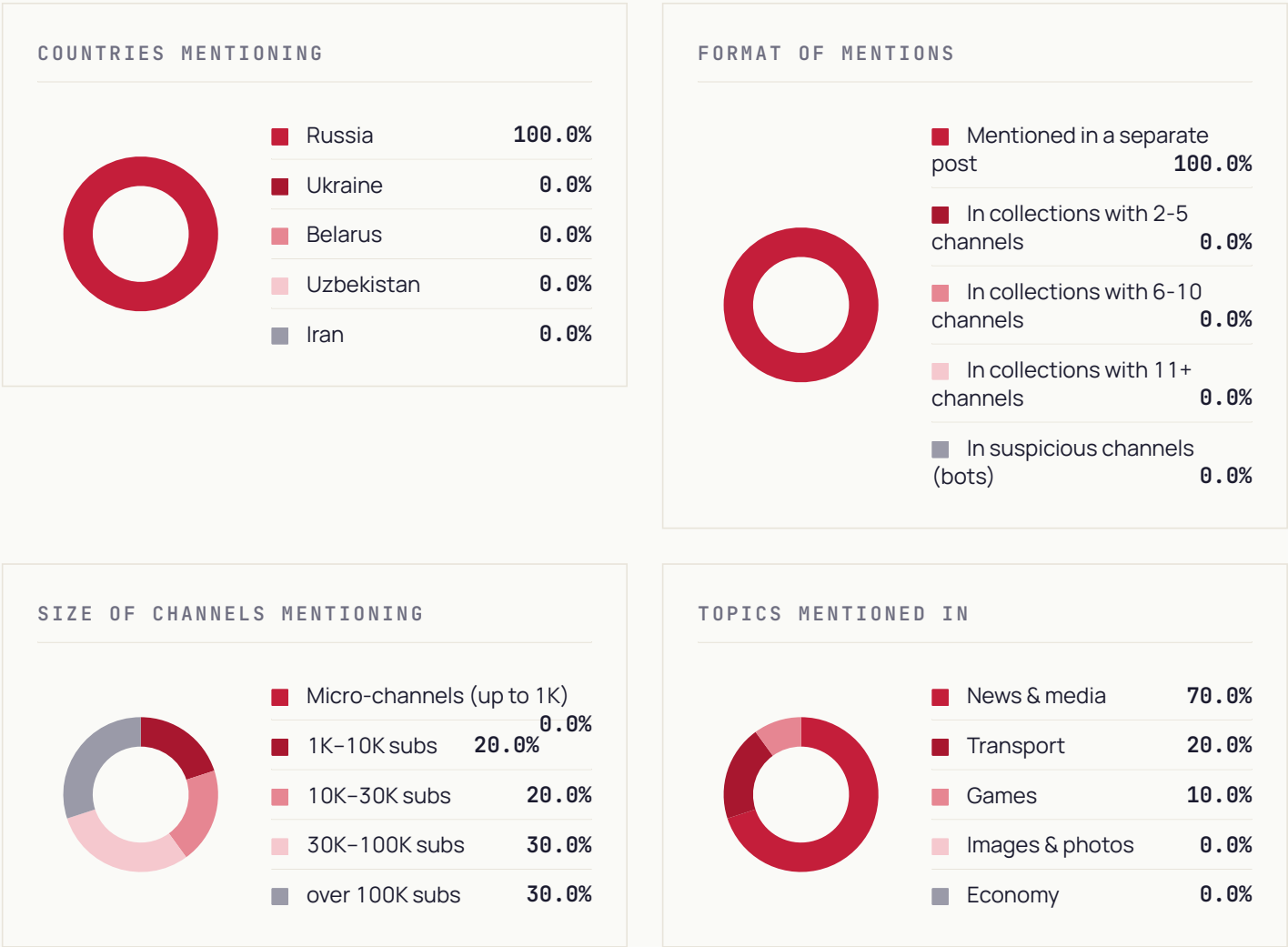
Nº1 15.07 · 16:04 VIDEO #таиф Orenburgsky trakt 23a 95 delivered 19:01 small queue Thanks to subscriber for info If you see gas WRITE HERE	VIEWS 8 175 REPOSTS 42	REACTIONS 16 ER 55.3%
Nº2 15.07 · 15:20 PHOTO #лукойл Rodiny 92 95 ДТ 18:10 queue 100 cars If you see gas WRITE HERE	VIEWS 7 886 REPOSTS 13	REACTIONS 5 ER 53.3%
Nº3 15.07 · 14:48 PHOTO #таиф Николая Ершова 92 95 ДТ 17:47 / 30 cars See gas? WRITE HERE	VIEWS 7 113 REPOSTS 1	REACTIONS 2 ER 48.1%

Nº4 16.07 • 06:58 TEXT 🎉 GIVEAWAY: 15 000 ₺ FOR GAS! 📺 To celebrate our channel launch, we're gifting 3 subs! 🏆 Grand prize – 10 000₺...	VIEWS 7 042 REPOSTS 40 REACTIONS 25 ER 47.6%
Nº5 15.07 • 16:49 PHOTO 📺 #газпром 📍 Minskaya ⌚ 19:46 long queue ! half an hour ago a tanker unloaded Thanks to subscriber for info 🙏 If you see gas 👉 WRITE...	VIEWS 6 945 REPOSTS 8 REACTIONS 12 ER 47.0%
WORST 3	
↓ 15.07 • 11:20 TEXT 📺 #лукойл m7 near TTS ✅ 92 ✅ 95 ✅ ДТ ⌚ 13:56 queue about an hour If you see gas – WRITE HERE or in comments.	VIEWS 1 065 REPOSTS — REACTIONS — ER 7.2%
↓ 15.07 • 11:10 PHOTO 📺 #ТАИФ 📍 Ершова ✅ ДТ ⌚ 13:15 If you see gas – WRITE HERE or in comments.	VIEWS 1 030 REPOSTS 1 REACTIONS — ER 7.0%
↓ 15.07 • 10:07 TEXT 📺 #таиф 📍 Клары Цеткин 23 ✅ 95 ⌚ 12:45 queue ~2.5 hrs Thx to subscriber 👍 See gas? – WRITE HERE or in comments.	VIEWS 1 016 REPOSTS 1 REACTIONS — ER 6.9%

SECTION 03 · MENTIONS

Who mentions the channel and how

Citation index 5 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 9 different channels.



SECTION 04 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ here lives броен	1.1M
GB WHERE IS GAS KAZAN116 YOU	14.8K

COMPARATIVE INSIGHT

Channel not yet outside top-100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 05 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check as a checklist and revisit this report in a month.

01

Main post of the week — on Wednesday

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
