

PUBLIC REPORT BY PROMTPRESS

Channel audit

Богдан | BENCH CLO



@benchclotg

✉ Bogdan | Bench clo - Sharing my opinion on style, clothing, and some lifestyle. Links: inst: <https://clck.ru/3MJTez> tik tok: <https://clck.ru/3MJThE> Ads: @dannylookon For all questions:...

SUBSCRIBERS

18 554

-302 per month

ERR (% SEE POSTS)

21.0%

per day 8.6%

REACH/POST

3.7K

ad reach 1.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 18 554 —	 SUBS REACH 20.11% avg % subs see post	 VIEWS/POST 3.7K median 4.2K · 28 days	 POSTS/WEEK 1.2 over period
 7D TREND — no data for period	 REACTIONS/POST 20.4 total 102 react., 84 rep., 1 comm.	 POST LENGTH 392 chars median 310 · 28 days	 POSTS ANALYZED 5 28 days
 AD REACH 1.6K 24h average	 CHURN / MONTH -302 over last month	 QUOTE RATE 2 citation index · 5 channels mentioned ever	 CHANNEL AGE 3 years 6 months created 20.12.2022

AI EDITOR SUMMARY

Channel «Bogdan | BENCH CLO» — 18 554 subs. Each post averages 3.7K people (20% of subs), average reach — room to grow. Posts 1 posts per week (~0 per day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 28 days.
- 02 Dominant format: **Photo** (4/5 posts).
- 03 Avg post length – **392** chars (median 310).
- 04 Peak audience activity – **Monday**, 19:00 MSK.
- 05 Top posts get **1x** more views than the weakest (4.5K avg for top vs 3.1K for worst) – among 5 posts in 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 15:19 PHOTO Really like these pants from wb. Fabric is not suit-like but denser, which can be both a pro and a con. For spring and fall it's...	VIEWS 5 030 REPOSTS 34	REACTIONS 32 ER 27.1%
Nº2 15.06 · 16:25 PHOTO Summer scent selection. In summer you want something lighter and fresher. I picked 6 scents that remind me of vacation...	VIEWS 4 370 REPOSTS 34	REACTIONS 25 ER 23.6%
Nº3 16.06 · 06:24 TEXT BTW, promo code 10BENCH works on all Randewoo products. Enjoy!	VIEWS 4 234 REPOSTS 3	REACTIONS 7 ER 22.8%

Nº4 24.06 · 15:33 PHOTO Good basic zip-up option. For cool weather this is a decent choice. Silhouette is good – not too long and roomy enough. Link: -...	VIEWS	REACTIONS
	3 620	22
	REPOSTS	ER
	9	19.5%
Nº5 09.07 · 04:13 PHOTO If you're tired of oversized items... Here's a great fitted silhouette look. Blue and green combo - it's...	VIEWS	REACTIONS
	1 406	16
	REPOSTS	ER
	4	7.6%

|

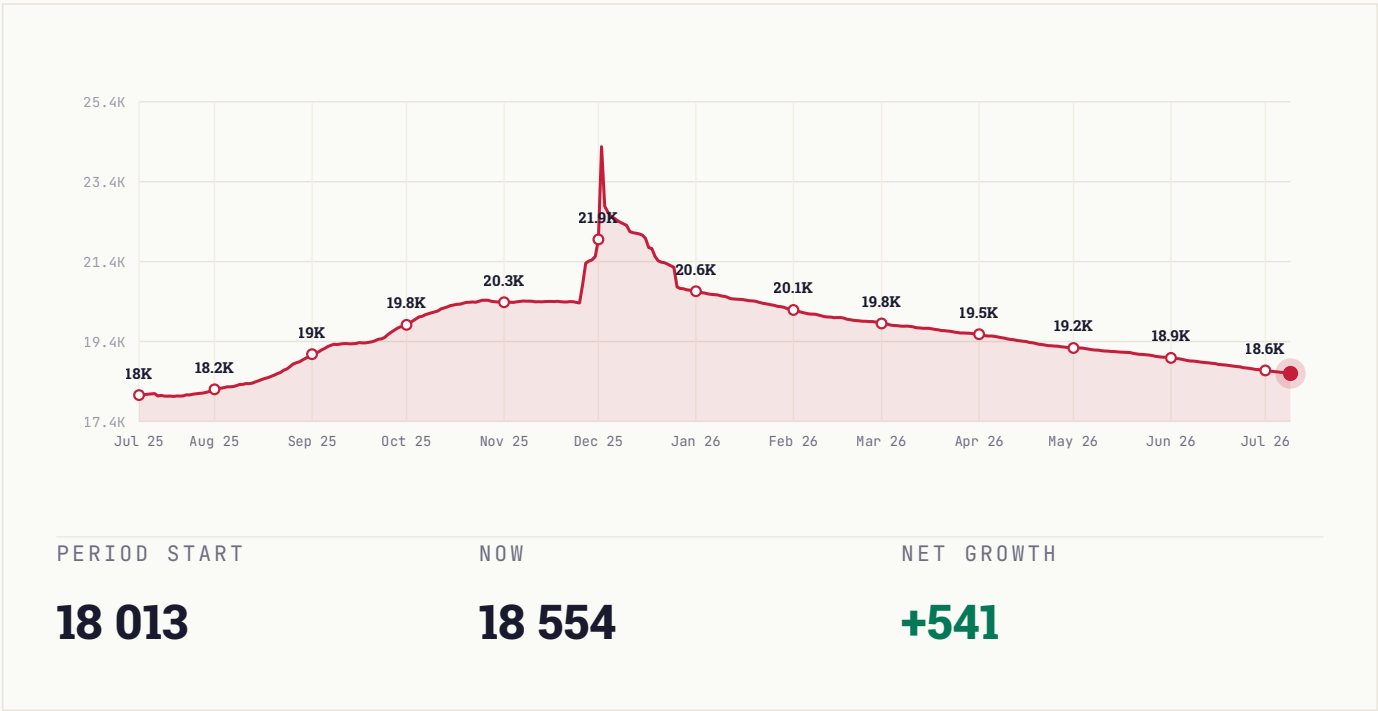
WORST 3

↓ 16.06 · 06:24 TEXT BTW, promo code 10BENCH works on all Randewoo products. Enjoy!	VIEWS	REACTIONS
	4 234	7
	REPOSTS	ER
	3	22.8%
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	1 406	16
	REPOSTS	ER
	4	7.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

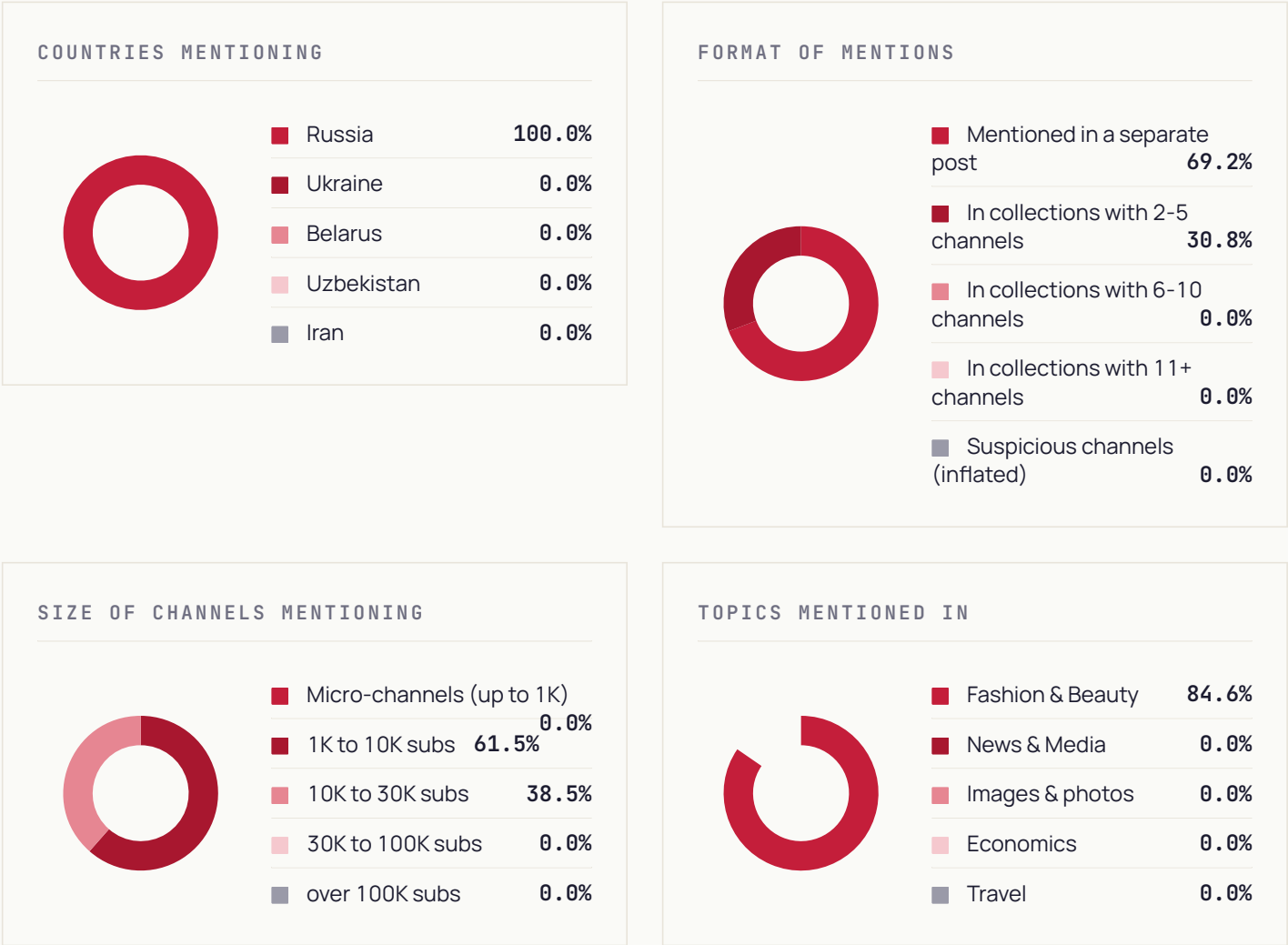
Subscriber growth over the year. Key months show exact sub count. See gains and losses.



SECTION 04 · MENTIONS

Who mentions the channel and how

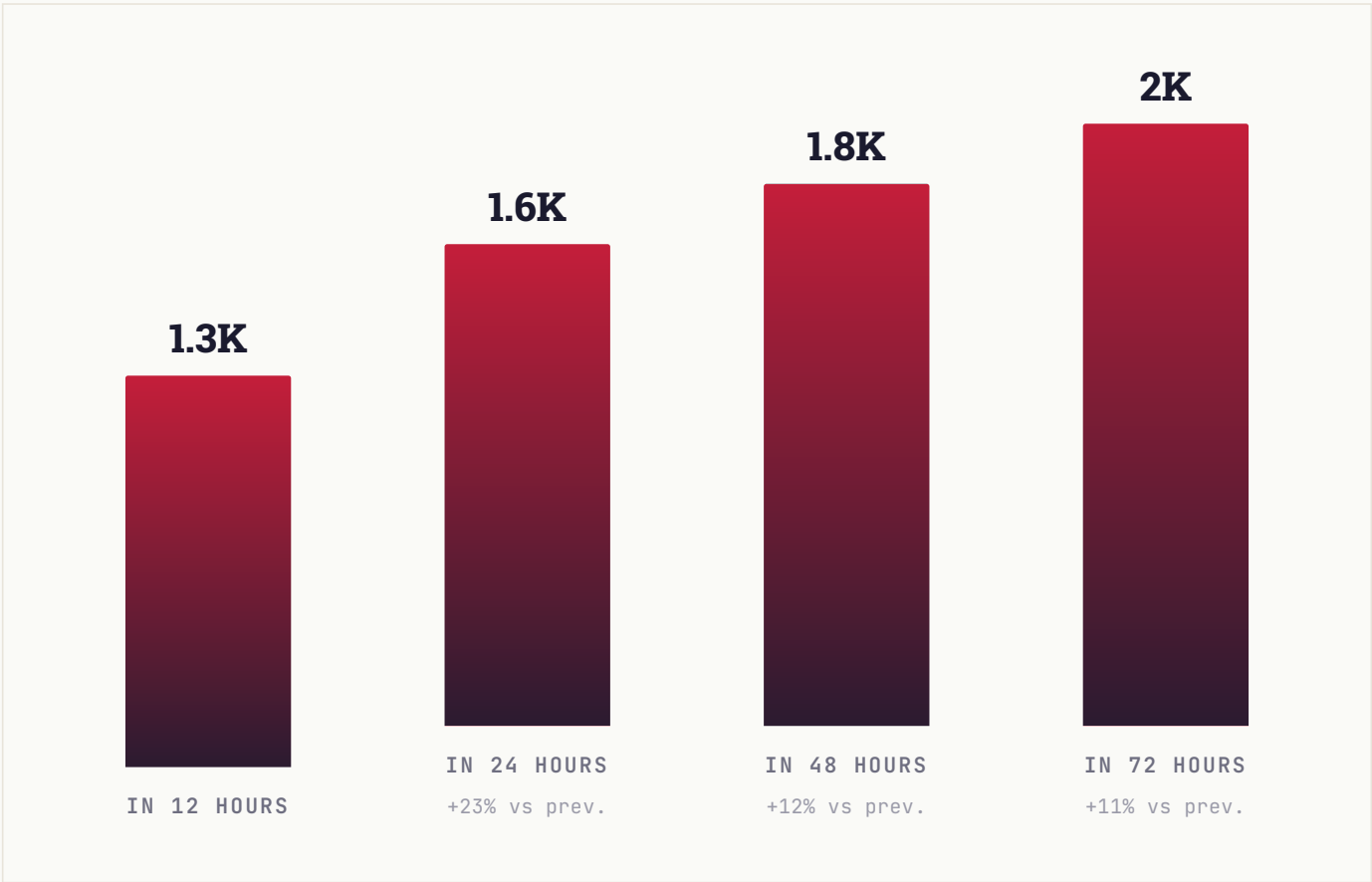
Citation index 2 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k subs. All time channel mentioned 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MF Mark Formelle Марк Формэль	31.7K
VE Live on Belbazar	27.4K
BI Богдан BENCH CLO YOU	18.6K
BE bellavka	17.5K
WY wyzardly	17.1K
CO CARHARTT OPT	16.5K
R- Ramonki – goods from Belarus	16.4K
RE Respectshoes	15.7K
LI linmeew	15.5K
3P 3pmwear	14.9K
PO POIZON__BELARUS🇧🇪	14.1K

COMPARATIVE CONCLUSION

Channel intop-3 niches (#3 of 99 channels in category). One of the leaders — client partners can cross-promote with peers; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Last **6 months** such mentions were **3**, they brought **6 283** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	0	0	2 749	
November 2025	2	2	1 231	
October 2025	0	0	662	
September 2025	1	1	782	
August 2025	0	0	859	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
3	6	6 283

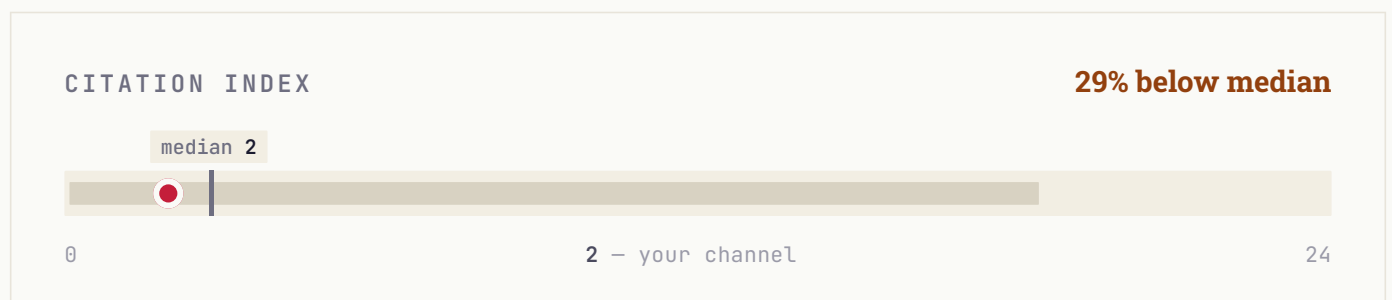
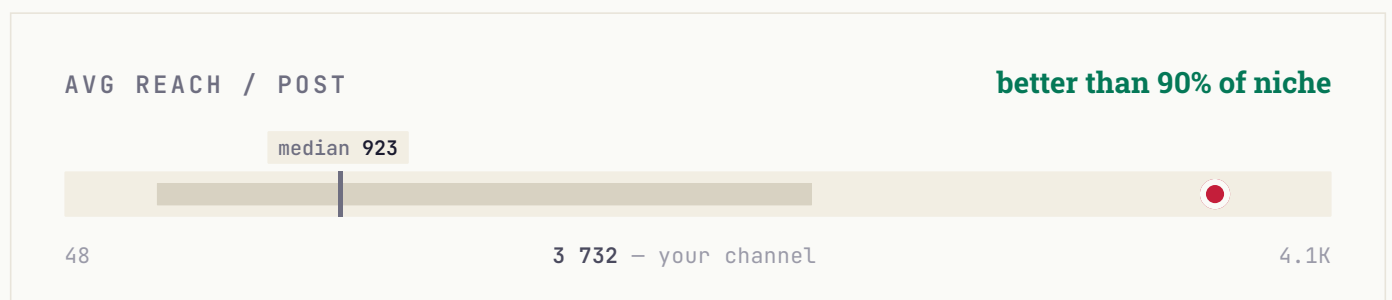
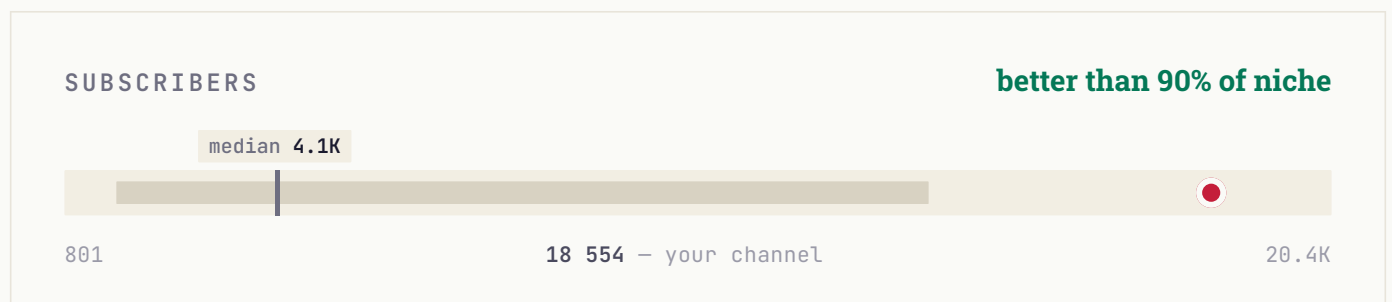
— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «**Fashion & Beauty**» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#3 /100

RANK IN NICHE
Channel in top 3% Fashion & Beauty Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.2 posts/week. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — Monday
Best time: today at 19:00 MSK — audience most active. | EFFECT
Best window for important posts |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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