

PUBLIC REPORT BY PROMTPRESS

Channel audit

Банк БелВЭБ



@BeLVEBby

Official channel of Bank BelVEB ✓ Instant updates on bank news.
Tips, recommendations. Always here ■ Answers to FAQs...

SUBSCRIBERS

4 517

+1 per month

ERR (% SEE POSTS)

48.0%

per day **20.9%**

REACH/POST

1.9K

ad reach **943**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 4 517 —	 SUBS REACH 42.11% avg % subs see post	 VIEWS/POST 1.9K median 1.5K · 27 days	 POSTS/WEEK 4.3 for period
 7D TREND — no data for period	 REACTIONS/POST 12.6 total 215 reactions, 66 reposts, 10 comments	 POST LENGTH 824 chars median 860 · 27 days	 POSTS ANALYZED 17 27 days
 AD REACH 943 24h avg	 CHURN / MONTH +1 last month	 CITATION RATE 14 citation index · 62 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 02.03.2022

AI EDITOR SUMMARY

Channel «Bank BeLVEB» – 4 517 subs. Each post averages 1.9K people (42% from subs), wide reach for a channel this size. Publishes 4 posts per week (~1/day) – infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outliers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 27 days.
- 02 Dominant format: **Photo** (14/17 posts).
- 03 Avg post length – **824** chars (median 860).
- 04 Peak audience activity – **Thu**, 13:00 MSK.
- 05 Top posts get **3x** more views than the weakest (3.2K avg top vs 1.1K worst) – among 17 posts over 27 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 30.04 · 10:50 PHOTO A moment to share with you 😊 Bank BeLVEB won 4 awards at the annual «Bank of the Year 2025» – each backed by huge...	VIEWS 3 463 REP. 8	REACTIONS 51 ER 76.7%
Nº2 27.04 · 09:18 PHOTO Friends, here are the latest news📰📰 Finance From May 1, Belarus raises the minimum subsistence budget (BPM). 📰On average per capita...	VIEWS 3 199 REP. 1	REACTIONS 4 ER 70.8%
Nº3 09.05 · 06:58 PHOTO May 9 – we say thank you for the peaceful sky. 📰 A day of courage, resilience, and living memory...	VIEWS 2 930 REP. 1	REACTIONS 37 ER 64.9%

Nº4 05.05 • 12:31 PHOTO SEEN IT? ☒ Those billboards around town – now with the answer. ☺Meet «SHINE» – a card that gives real cash, not points for your...	VIEWS 2 845 REP. 14 REACTIONS 24 ER 63.0%
Nº5 08.05 • 11:38 PHOTO May crept up – plans grow, wallet quietly suffers... And here you are: – promised kids a zoo – friends a park...	VIEWS 2 622 REP. 2 REACTIONS 11 ER 58.0%

WORST 3

↓ 19.05 • 14:02 POLL (captionless post – poll)	VIEWS 1 228 REP. – REACTIONS 1 ER 27.2%
↓ 22.05 • 12:28 PHOTO How to solve a problem for 0 rubles? Olga's water heater suddenly burned out. Repair impossible, new one costs 700 BYN. No spare cash at the moment...	VIEWS 1 176 REP. 2 REACTIONS 4 ER 26.0%
↓ 25.05 • 09:16 PHOTO ☒Found dream apartment. Calculated renovation, kitchen, move. Then bank approves a completely different amount – and the search starts over...	VIEWS 755 REP. 4 REACTIONS 2 ER 16.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

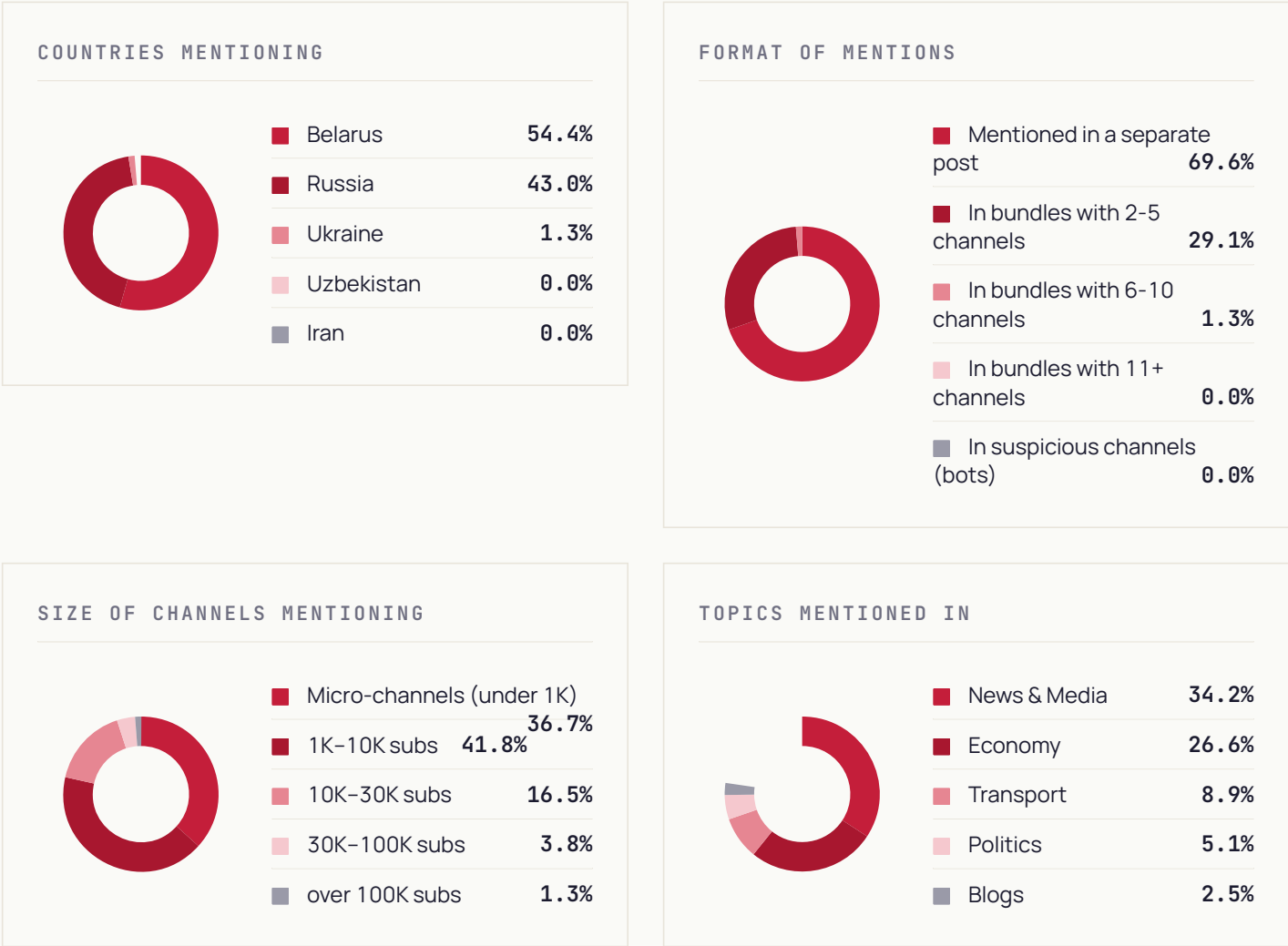
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.



SECTION 04 · MENTIONS

Who mentions the channel and how

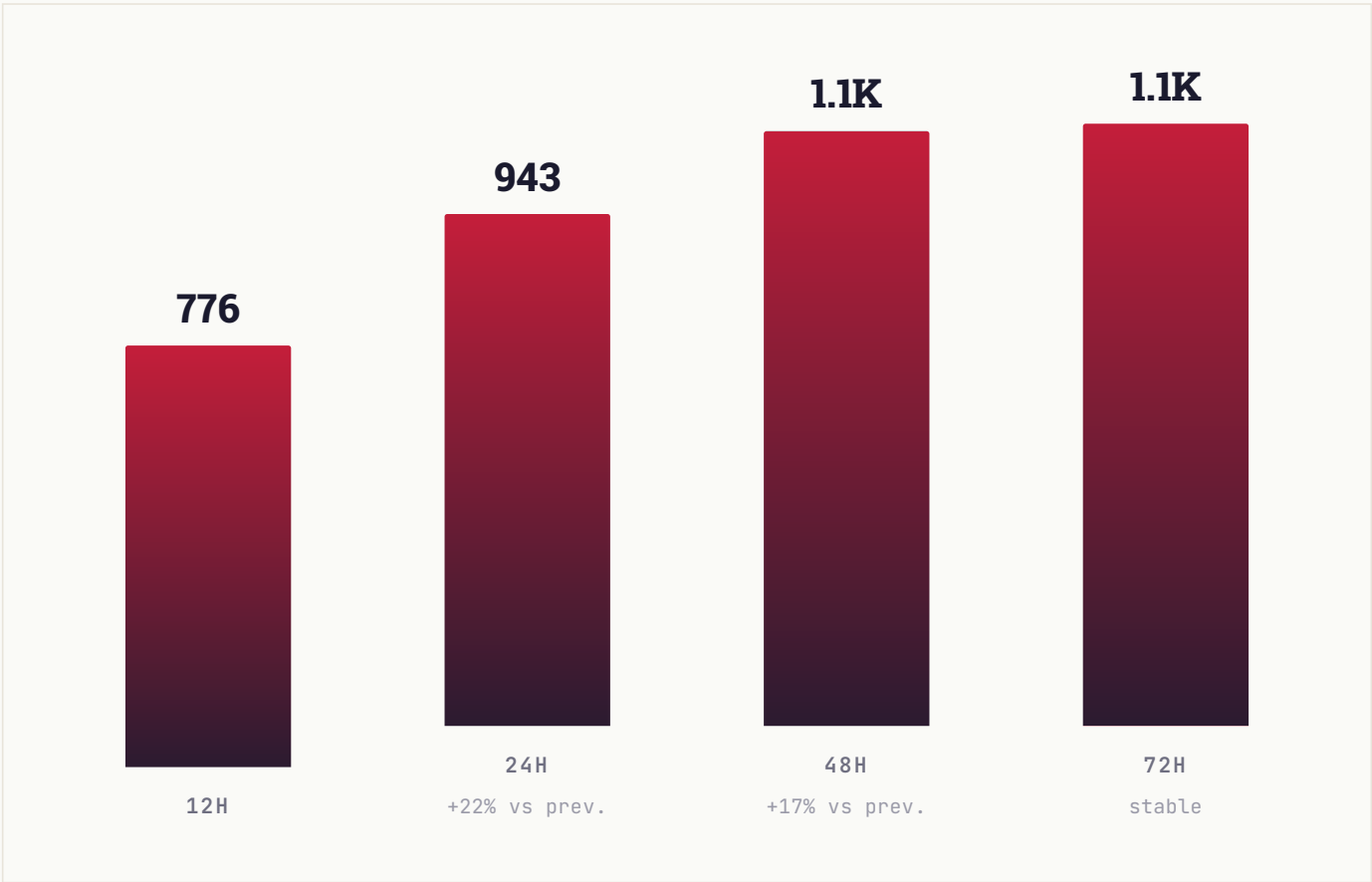
Citation index **14** — channel popularity score based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **62** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
A(Alfa-Bank (Belarus)	79.3K
SB Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MAR	22.2K
PR Priorbank	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes of Belarus	15.1K
UO Operational Events Management of the Minsk City Tax Inspectorate	14.6K
BE Belagroprombank	11.1K
BB Банк БелВЭБ YOU	4.5K

COMPARATIVE CONCLUSION

Channel in top half of niche (#21 of 67). Niche leader — Alfa-Bank (Belarus) (79.3K), median subs 1.7K. Aim for the top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **328** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Nov 2025	0	0	33	
Oct 2025	0	0	155	
September 2025	0	0	23	
August 2025	1	1	48	
July 2025	0	0	44	
June 2025	3	2	25	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
4	6	328

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Top-67 channels in category «**Economy**» (Belarus) and compared your channel.

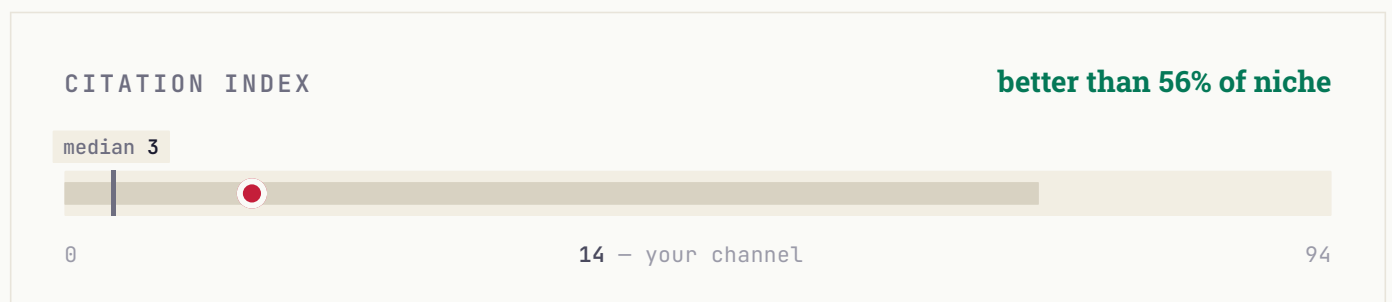
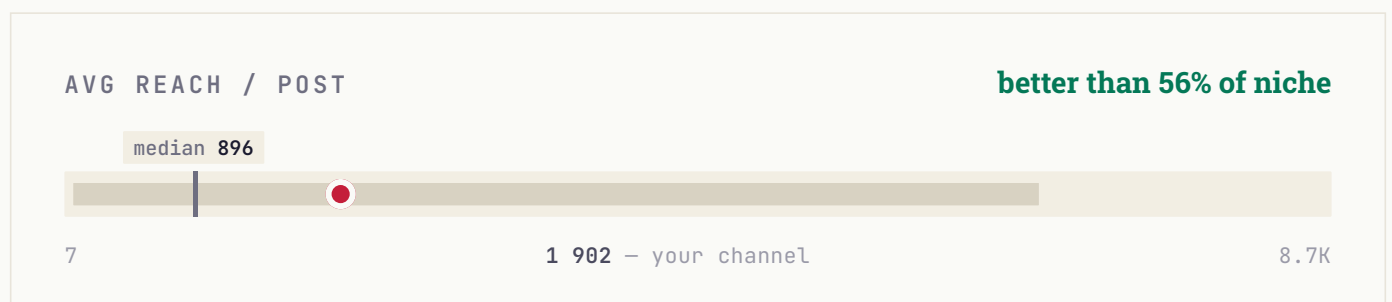
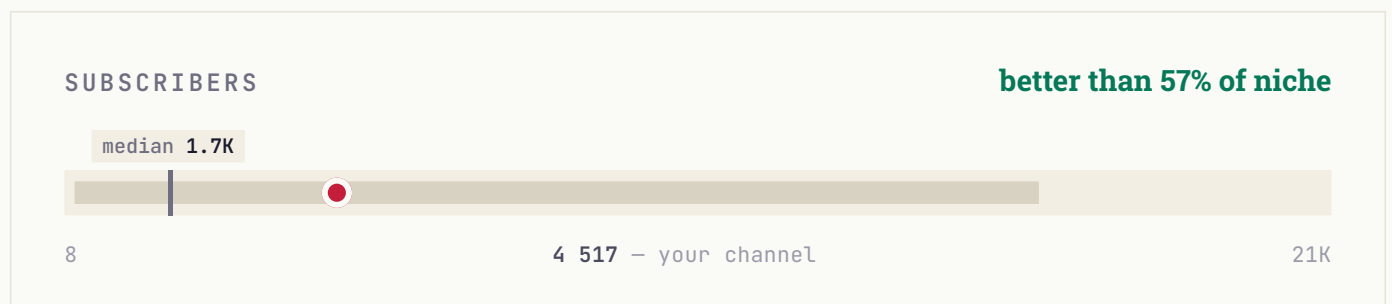
Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#1

/67

RANK IN NICHE

Channel in top 1% economy Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 4.3 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency over volume |
| 02 | Best post day: Thursday
Audience is most active on this day at 1:00 PM MSK. | EFFECT
Best time for an important post |
| 03 | Increase video post share
Video in Telegram retains audience longer and is favored by the algorithm. We recommend a share of 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth target in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager