

PUBLIC REPORT BY PROMTPRESS

Channel audit

Belinvestbank

Official



@belinvestbank_official

Official news channel of Belinvestbank. Website: <https://belinvestbank.by/individual> Customer support in chatbot: @Belinvestbank_Official_Bot

SUBSCRIBERS

5 367

-49 per month

ERR (% SEE POSTS)

29.0%

in 24h **15.5%**

REACH/POST

1.6K

ad reach **833**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economy» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 5 367 —	 SUBS REACH 29.82% avg % subs see post	 VIEWS/POST 1.6K median 1.6K · 23 days	 POSTS/WEEK 8.8 over period
 7D TREND — no data for period	 REACTIONS/POST 11.7 only 350 reactions, 80 reposts, 0 comments	 POST LENGTH 629 chars. median 557 · 23 days	 POSTS ANALYZED 30 23 days
 AD REACH 833 24h avg	 CHURN / MONTH -49 last month	 CITATION RATE 15 citation index · 48 channels mentioned all time	 CHANNEL AGE 5 years 9 months created 20.08.2020

AI EDITOR SUMMARY

Channel «Belinvestbank Official» — 5 367 subs. Each post averages 1.6K people (30% of subs), good reach. Publishes 9 posts/week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **30** posts over 23 days.
- 02 Dominant format — **Photo** (30/30 posts).
- 03 Avg post length — **629** chars (median 557).
- 04 Peak audience activity — **Friday, 09:00 MSK**.
- 05 Top posts get **2×** more views than the weakest (2.3K avg for top vs 996 for worst) — among 30 posts over 23 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.05 · 06:01 PHOTO ☒☒☒Dear partners, friends! Labor Day is a great occasion to say «thank you» to each of you for your initiative and contribution to...	VIEWS 2 410 REPOSTS 1	REACTIONS 28 ER 44.9%
Nº2 29.04 · 13:56 PHOTO iIX International Festival of Schoolchildren and Students 'Media of the Future' was held at the Minsk City Educational and Health...	VIEWS 2 406 REPOSTS 3	REACTIONS 15 ER 44.8%
Nº3 28.04 · 14:02 PHOTO ☒Tech maintenance on April 29, 2026☒ Dear clients! Due to scheduled maintenance by the Banking Processing Center...	VIEWS 1 979 REPOSTS 4	REACTIONS 6 ER 36.9%

Nº4

05.05 · 13:53

PHOTO

Cardholder service interruptions possible on May 6, 2026

Dear clients! Due to scheduled maintenance by the Banking...

VIEWS

1 900

REPOSTS

—

REACTIONS

—

ER

35.4%

Nº5

08.05 · 11:20

PHOTO

iFinancial Immunity: How to Avoid Modern Scammers' Traps

Cybercrime constantly evolves, adapting new...

VIEWS

1 885

REPOSTS

3

REACTIONS

9

ER

35.1%

WORST 3

↓ 20.05 · 14:22 PHOTO Tech maintenance on May 21, 2026 Dear clients! From 00:00 to 02:00 on May 21, 2026, JSC «Banking-Financial Telenet»...	VIEWS 1 080 REPOSTS 2 REACTIONS 6 ER 20.1%
↓ 20.05 · 13:24 PHOTO The heart of any state beats in its regions. This is where new industries emerge, economic potential strengthens, and...	VIEWS 1 024 REPOSTS 2 REACTIONS 9 ER 19.1%
↓ 22.05 · 12:17 PHOTO 'Acquiring Time' promotion calendar approaches its final date. This is the final challenge for those seeking to reduce...	VIEWS 885 REPOSTS 2 REACTIONS 18 ER 16.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

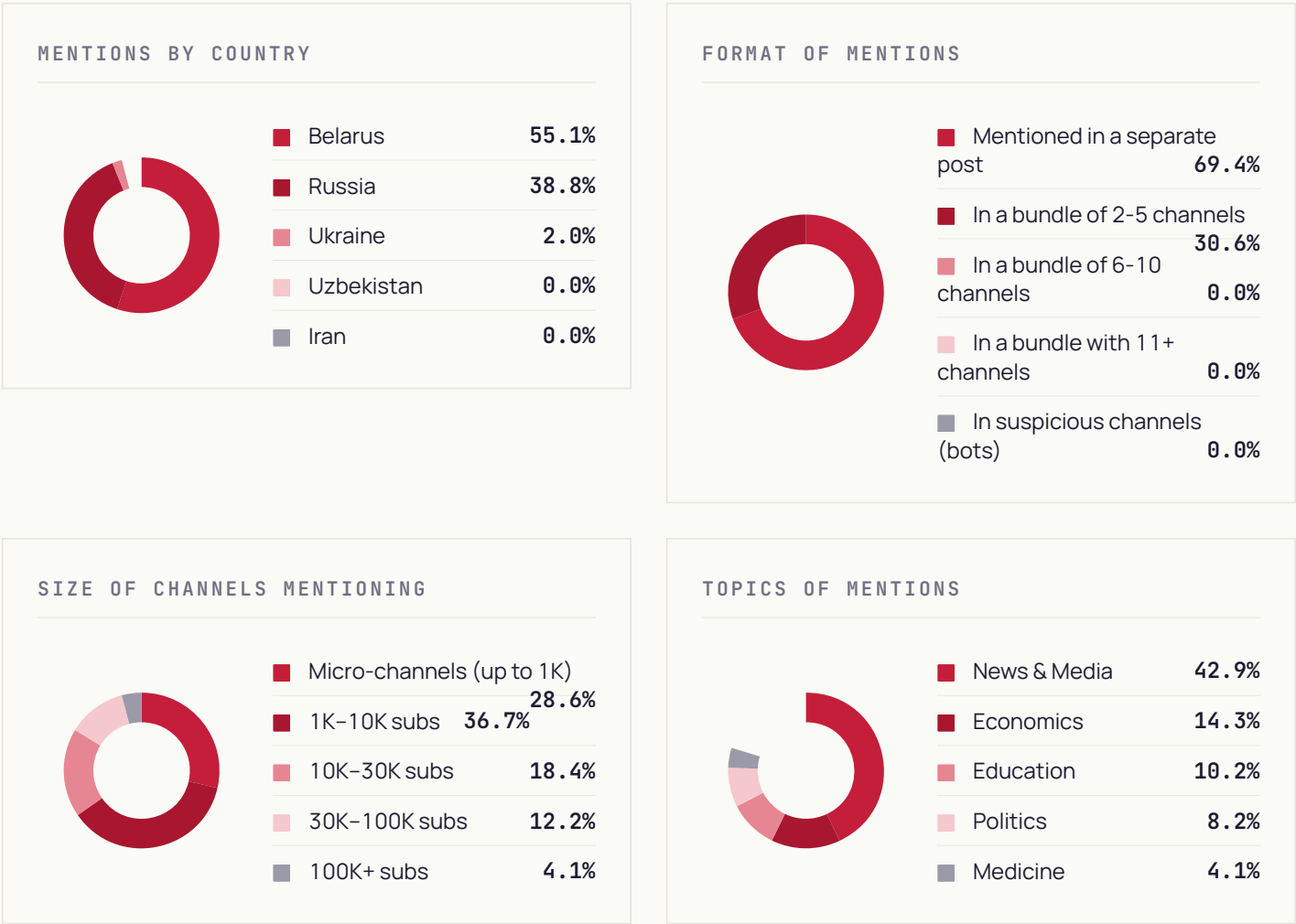


START OF PERIOD	NOW	NET GROWTH
5 250	5 367	+117

SECTION 04 · MENTIONS

Who and how mentions the channel

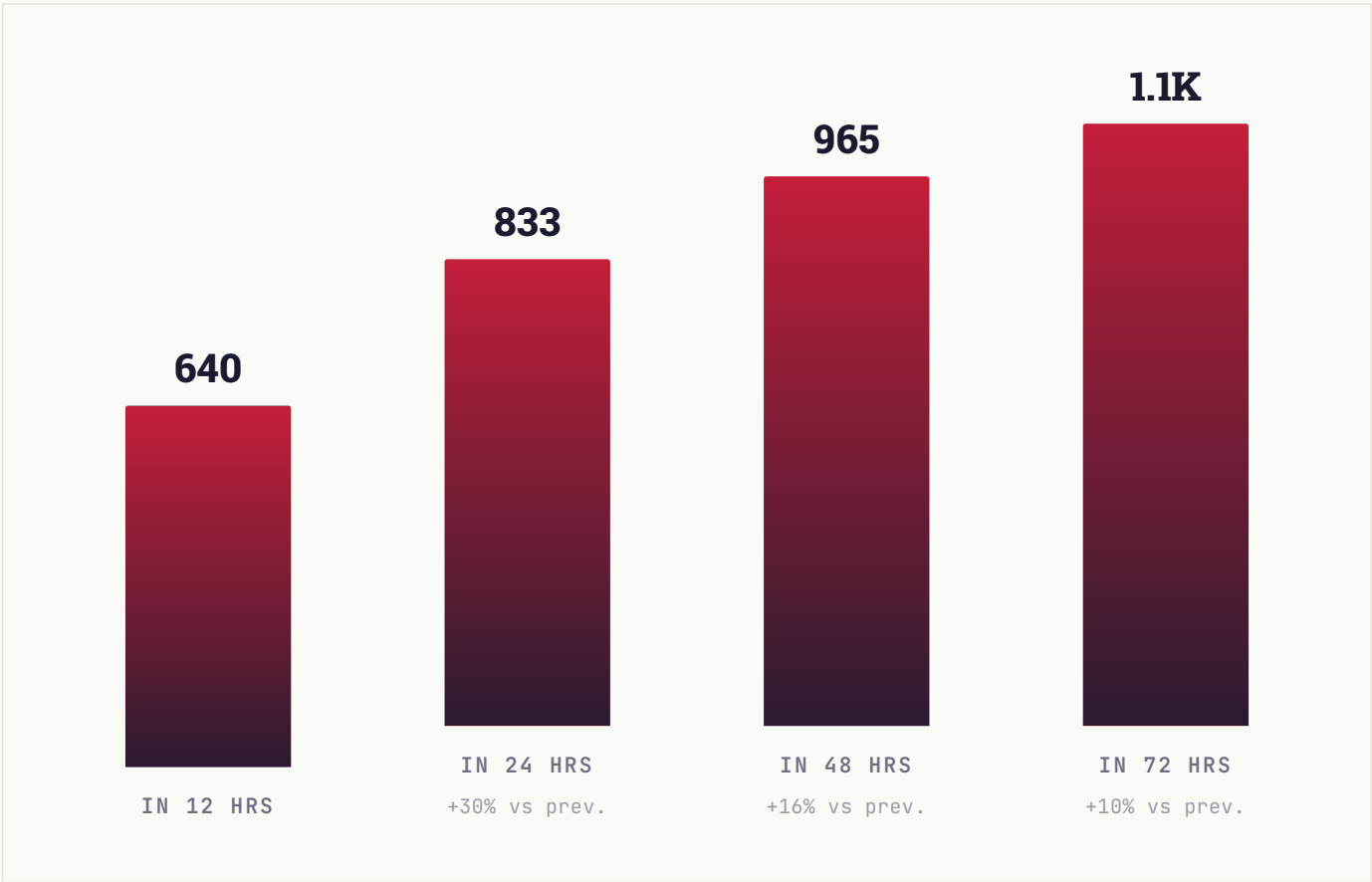
Citation index **15** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: **48** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
A(Alfa-Bank (Belarus)	79.3K
Sat Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MART	22.2K
PR Priorbank	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes and Duties of Belarus	15.1K
ER Operational Management of the MNS Inspection for Minsk	14.6K
BE Belagroprombank	11.1K
BO Belinvestbank Official YOU	5.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 67 of niche — early growth stage. Niche leader — Alfa-Bank (Belarus) (79.3K), top-67 median: 1.7K. First goal — enter top-67 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **7**, they brought **196** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Nov 2025	3	2	18
Oct 2025	0	0	22
Sep 2025	0	0	21
August 2025	1	1	28
July 2025	3	3	77
June 2025	0	0	30

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
7	6	196

SECTION 08 · NICHE COMPARISON

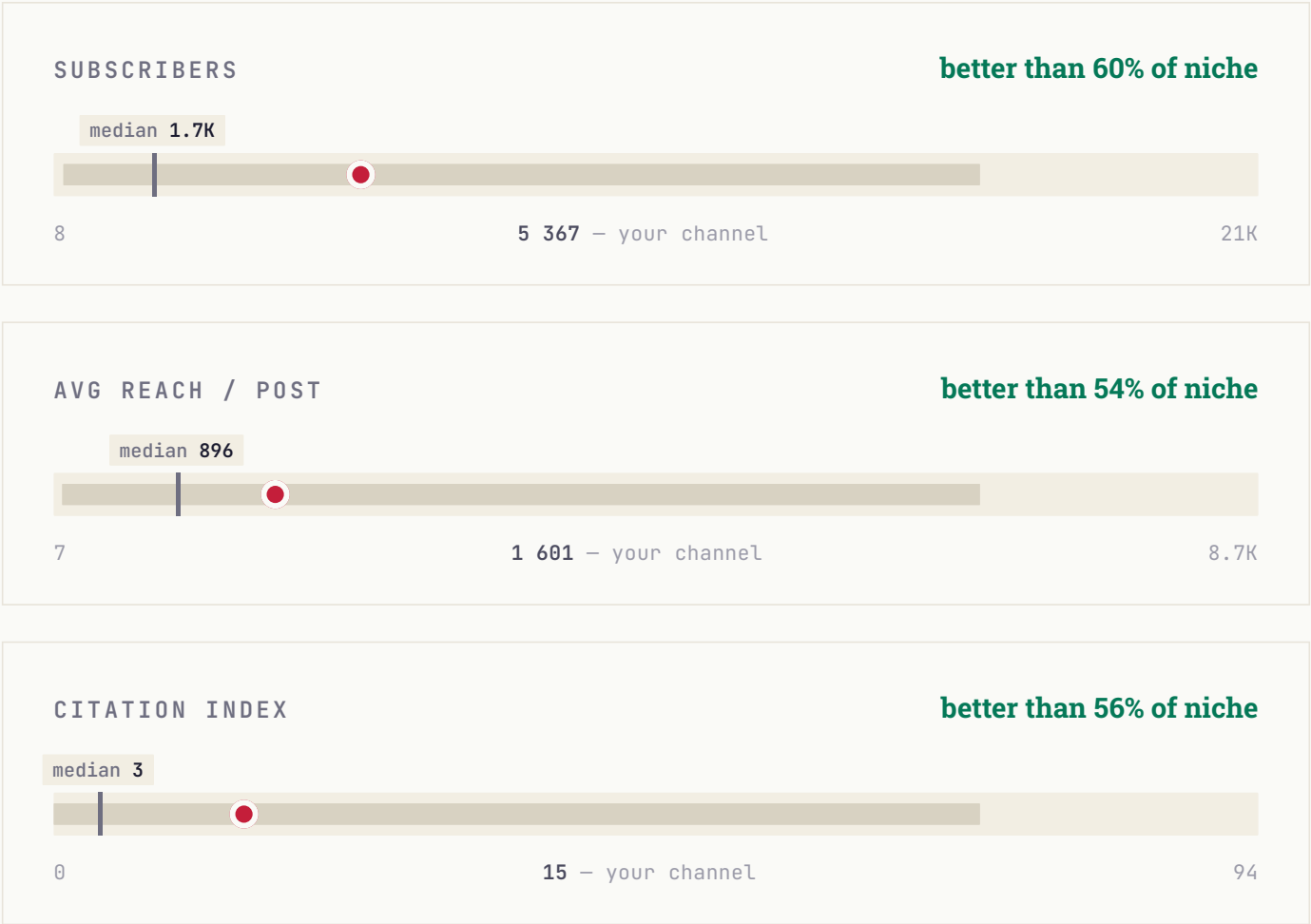
Where the channel stands in its league

Took top-67 channels in category «Economics» (Belarus) and compared your channel against them. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#1/67

RANK IN NICHE

Channel in top 1% economy Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Friday

On this day at 09:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs.**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
