

PUBLIC REPORT BY PROMTPRESS

Channel audit

Belgee Russia



@belgee_russia

Official Belgee channel in Russia. Website: <https://belgee.ru/> VK: https://vk.com/belgee_russia RKN: <https://clck.ru/3FfuAJ>

SUBSCRIBERS

99 279

+2202 per month

ERR (% WHO SEE
POSTS)

5.0%

daily 1.9%

REACH/POST

4.5K

ad reach 1.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 99 279 —	 SUBS REACH 4.52% avg % subs see post	 VIEWS/POST 4.5K median 4.5K · 29 days	 POSTS/WEEK 9.4 for period
 7D TREND +2.9% vs previous week	 REACTIONS/POST 115.9 4,521 reactions, 142 reposts, 213 comments	 POST LENGTH 478 chars median 530 · 29 days	 POSTS ANALYZED 39 29 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH +2202 last month	 CITATION RATE 16 citation index · 57 channels mentioned ever	 CHANNEL AGE 2 years 1 month created 17.05.2024

AI EDITOR SUMMARY

Channel «Belgee Russia» — 99 279 subs. Each post avg views 4.5K people (5% from subs), low reach — expand audience. Publishes 9 posts/week (~1/day) — regular. Week Jun 8–14 reach stable (+2.9% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **39** posts in 29 days.
- 02 Dominant format — **Video** (16/39 posts).
- 03 Avg post length — **478** chars (median 530).
- 04 Audience peak — **Monday**, 18:00 MSK.
- 05 Top posts get **2x** more views than weakest (top avg 5.8K vs bottom 3.7K) — 39 posts in 29 days.
Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 15:30 VIDEO Know why Belgee X50+ is called a driving force? 🚗 This crossover doesn't just help with daily tasks — it inspires you to move...	VIEWS 6 378 REP. 3	REACTIONS 356 ER 6.4%
Nº2 26.05 · 16:32 PHOTO Fear #1 of summer travel: getting stuck in a giant traffic jam on the highway due to roadworks in the heat 😓 Antidote: Belgee X70...	VIEWS 5 672 REP. 5	REACTIONS 308 ER 5.7%
Nº3 27.05 · 12:03 VIDEO Be honest: are you the type who floors it and only remembers brakes when something stops suddenly in front? 😊 Nothing...	VIEWS 5 455 REP. 3	REACTIONS 213 ER 5.5%

Nº4 28.05 • 14:02 VIDEO They're all different, but all chose Belgee X70 together 😊 Good thing the versatile crossover has power-adjustable driver seat...	<table> <tr> <th>VIEWS</th><th>REACTIONS</th></tr> <tr> <td>5 398</td><td>285</td></tr> <tr> <th>REP.</th><th>ER</th></tr> <tr> <td>2</td><td>5.4%</td></tr> </table>	VIEWS	REACTIONS	5 398	285	REP.	ER	2	5.4%
VIEWS	REACTIONS								
5 398	285								
REP.	ER								
2	5.4%								
Nº5 30.05 • 08:03 PHOTO What always gets ♥ in the newsfeed? Bright photos with your Belgee 😊 We've put together a traditional selection from subscribers and just can't help but...	<table> <tr> <th>VIEWS</th><th>REACTIONS</th></tr> <tr> <td>5 348</td><td>267</td></tr> <tr> <th>REP.</th><th>ER</th></tr> <tr> <td>6</td><td>5.4%</td></tr> </table>	VIEWS	REACTIONS	5 348	267	REP.	ER	6	5.4%
VIEWS	REACTIONS								
5 348	267								
REP.	ER								
6	5.4%								

WORST 3

↓ 05.06 • 07:44 VIDEO (post without caption – video)	<table> <tr> <th>VIEWS</th><th>REACTIONS</th></tr> <tr> <td>3 816</td><td>37</td></tr> <tr> <th>REP.</th><th>ER</th></tr> <tr> <td>1</td><td>3.8%</td></tr> </table>	VIEWS	REACTIONS	3 816	37	REP.	ER	1	3.8%
VIEWS	REACTIONS								
3 816	37								
REP.	ER								
1	3.8%								
↓ 11.06 • 10:46 TEXT Join the stream at 14:00 ◦ VK ◦ YouTube ◦ Telegram	<table> <tr> <th>VIEWS</th><th>REACTIONS</th></tr> <tr> <td>3 813</td><td>33</td></tr> <tr> <th>REP.</th><th>ER</th></tr> <tr> <td>—</td><td>3.8%</td></tr> </table>	VIEWS	REACTIONS	3 813	33	REP.	ER	—	3.8%
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3 530	41								
REP.	ER								
1	3.6%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

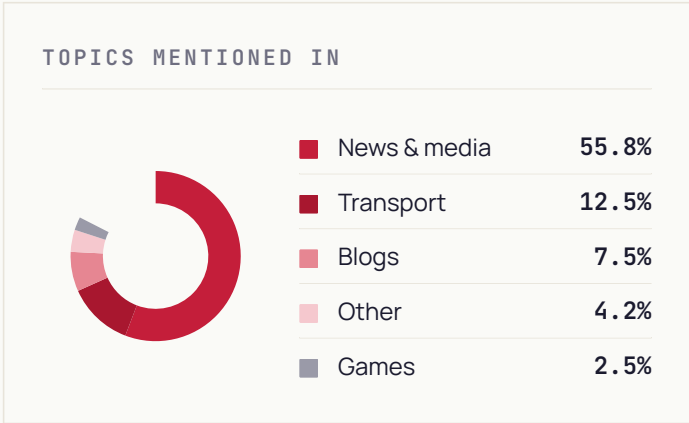
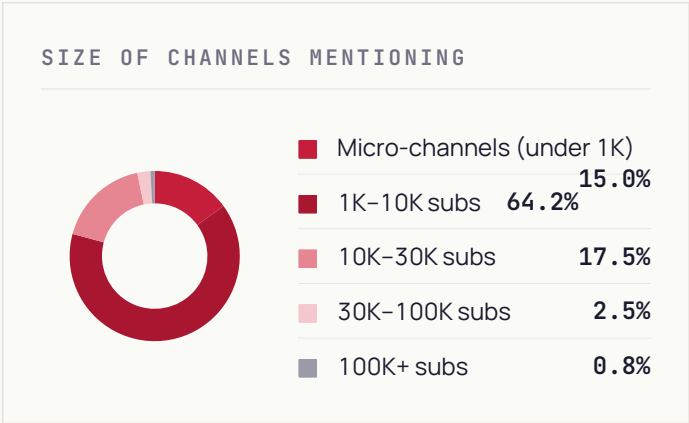
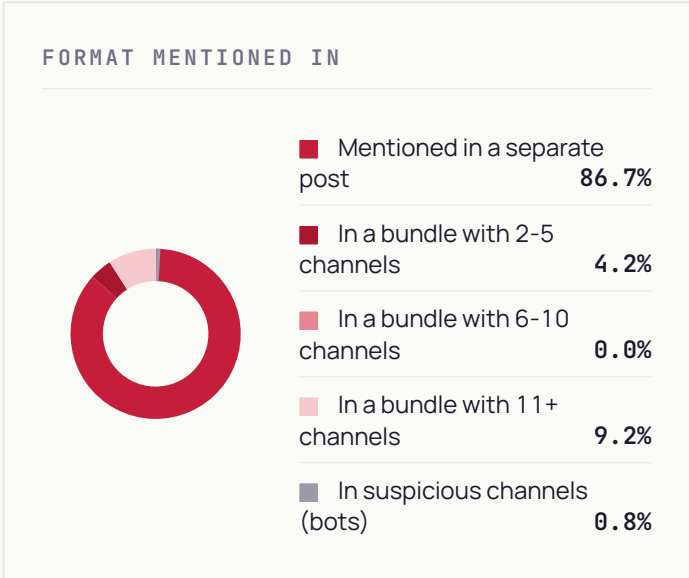
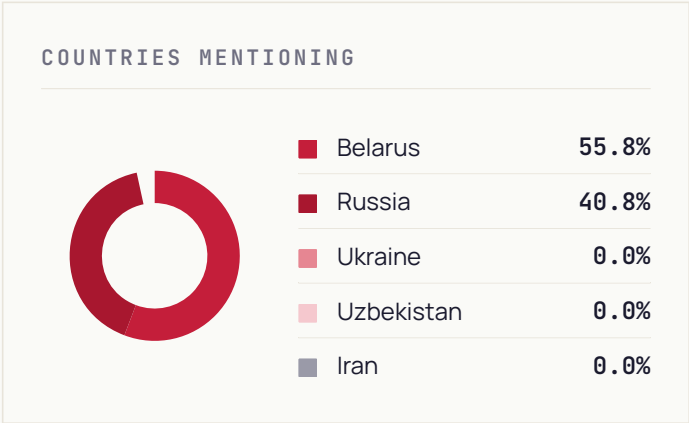
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

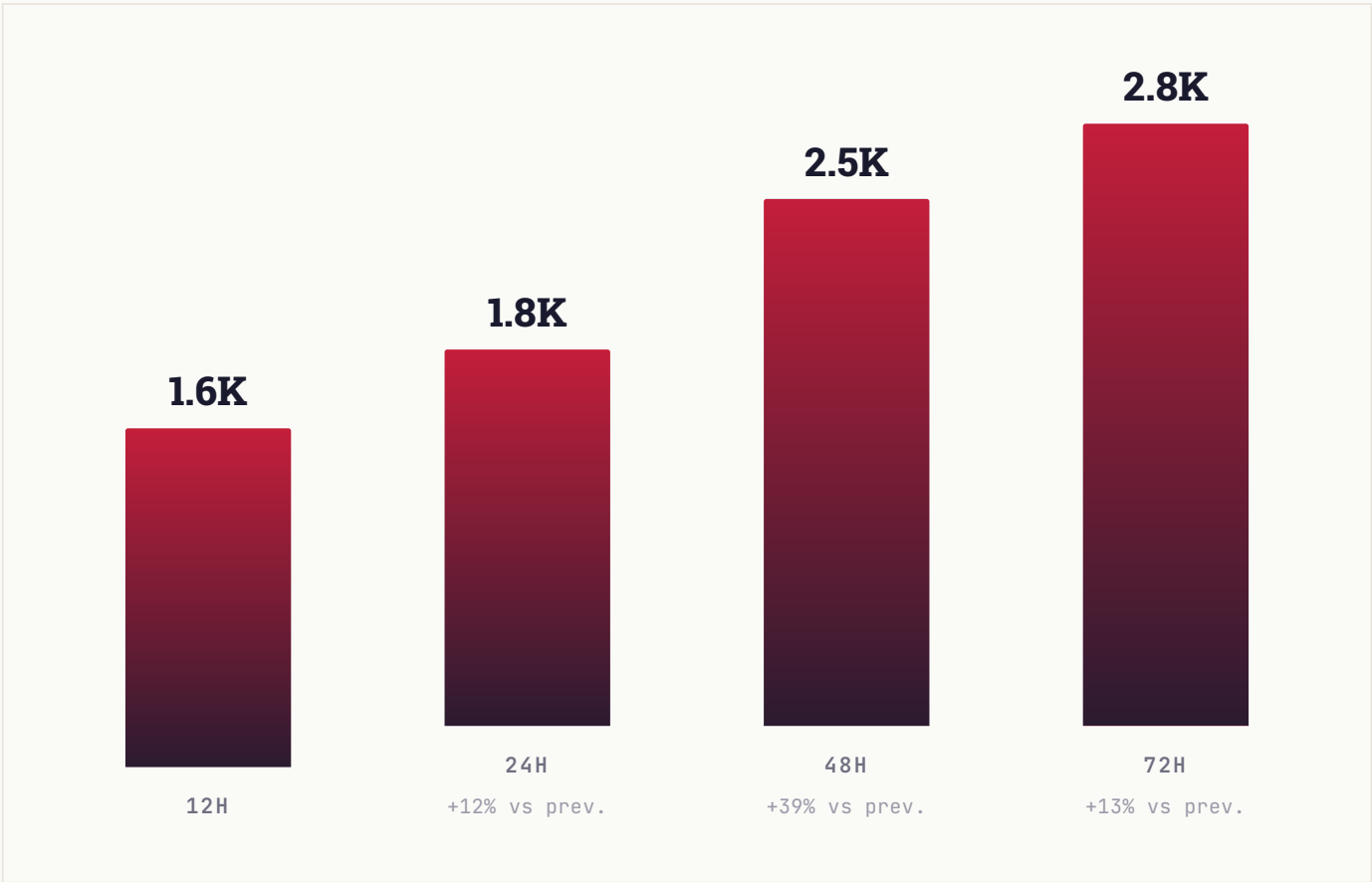
Citation index **16** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time channel was mentioned **57** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Auto Instructor	466.8K
BR Belgee Russia YOU	99.3K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#86 of 98). Niche median — 166K subs. First KPI goal — reach median. Leader: Cars & Point (3.4M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **31**, they brought **101 220** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	7	2	4 678
Nov 2025	8	1	16 539
Oct 2025	4	2	23 384
September 2025	4	2	10 525
August 2025	5	2	30 785
July 2025	3	2	15 309

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
31	6	101 220

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

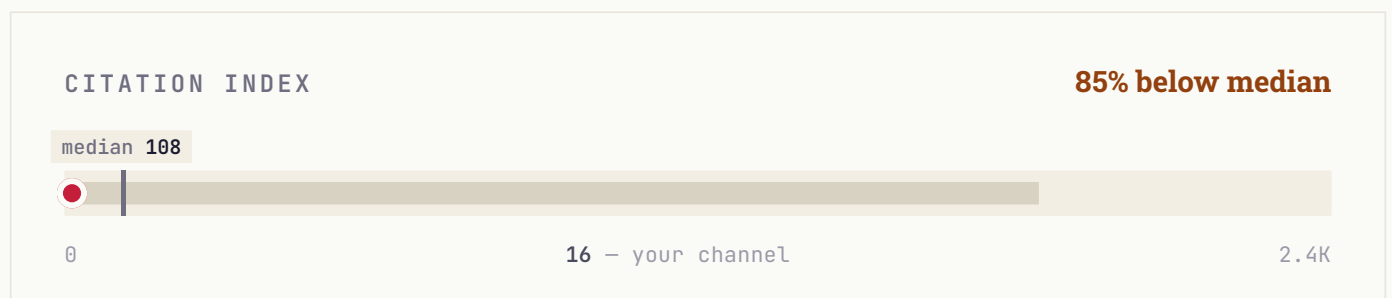
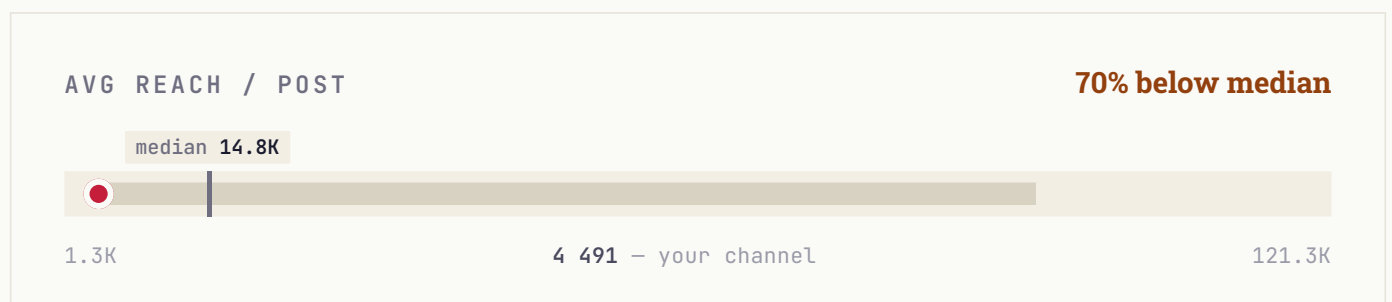
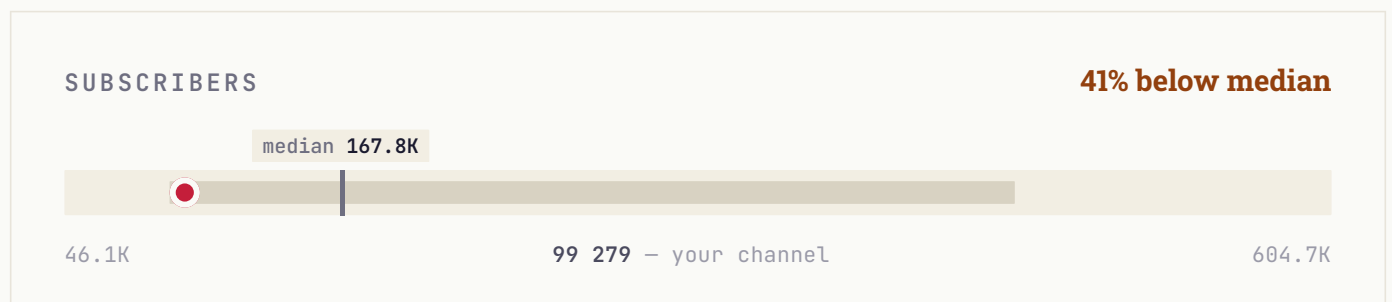
Took top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#86

/100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Monday**

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best time for
an important
post****02****ER below niche benchmark — rethink formats**

Current ER 4.52% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.0pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with nearby channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
