

PUBLIC PROMTPRESS REPORT

Channel audit

Belfort



@belfortking

Telegram gifts: All the essentials. Owner - @belfort_one

SUBSCRIBERS

47 388

+17174 per month

ERR (% SEE POSTS)

1.0%

per day 0.1%

REACH/POST

125

ad reach 85/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 47 388 —	 SUBS REACH 0.26% avg % subs see a post	 VIEWS/POST 125 median 122 · 29 days	 POSTS/WEEK 31.0 over period
 7D TREND +21.4% vs previous week	 REACTS/POST 20.8 only 2,747 reactions, 40 reposts, 12,665 comments	 POST LENGTH 186 chars median 176 · 29 days	 POSTS ANALYZED 132 29 days
 AD REACH 85 24h avg	 CHURN / MONTH +17174 last month	 CITATION RATE 0 citation index · 9 channels mentioned ever	 CHANNEL AGE 11 months 5 days created Aug 17, 2025

AI EDITOR SUMMARY

Channel «Belfort» — 47 388 subs. Avg views per post: 125 people (0% subs), low reach — consider expanding audience. Publishes 31 posts/week (~4/day) — active posting. For the week of Jul 6–12, reach grew +21.4% to week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 132 posts over 29 days.
- 02 Dominant format – Photo (117/132 posts).
- 03 Avg post length – 186 chars (median 176).
- 04 Peak audience activity – Friday, 23:00 MSK.
- 05 Top posts get 3x more views than the weakest (246 avg for top vs 94 for worst) – among 132 posts in 29 days. Worth analyzing what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 10.07 · 20:02 PHOTO NIGHT ROULETTE!!!Everyone who hits 777 gets: Pool Float (Flor ~500) Choose a sticker pack model Until 9:00(UTC+3) Unlimited...	VIEWS 275 REPOSTS —	REACTS 10 ER 0.6%
Nº2 11.07 · 08:03 PHOTO 24h change: Market cap: 79.99M +0.68% BTC - \$64114 GRAM - \$1.68 Portals MRKT Satellite	VIEWS 233 REPOSTS —	REACTS 10 ER 0.5%
Nº3 11.07 · 06:01 VIDEO Future castle model!	VIEWS 231 REPOSTS —	REACTS 9 ER 0.5%

Nº4 10.07 • 19:51 PHOTO ☹️Roxman explained in his channel why minimum commission on markets should be restored: Initially there was a real war for users —...	VIEWS 223 REPOSTS — REACTS 6 ER 0.5%
Nº5 10.07 • 19:02 PHOTO FREE FREE GIVEAWAY! 🔥 First 5 people to hit 777 🏠 in the comments under this post get a gift 🎁 Starts when we reach...	VIEWS 193 REPOSTS 1 REACTS 39 ER 0.4%

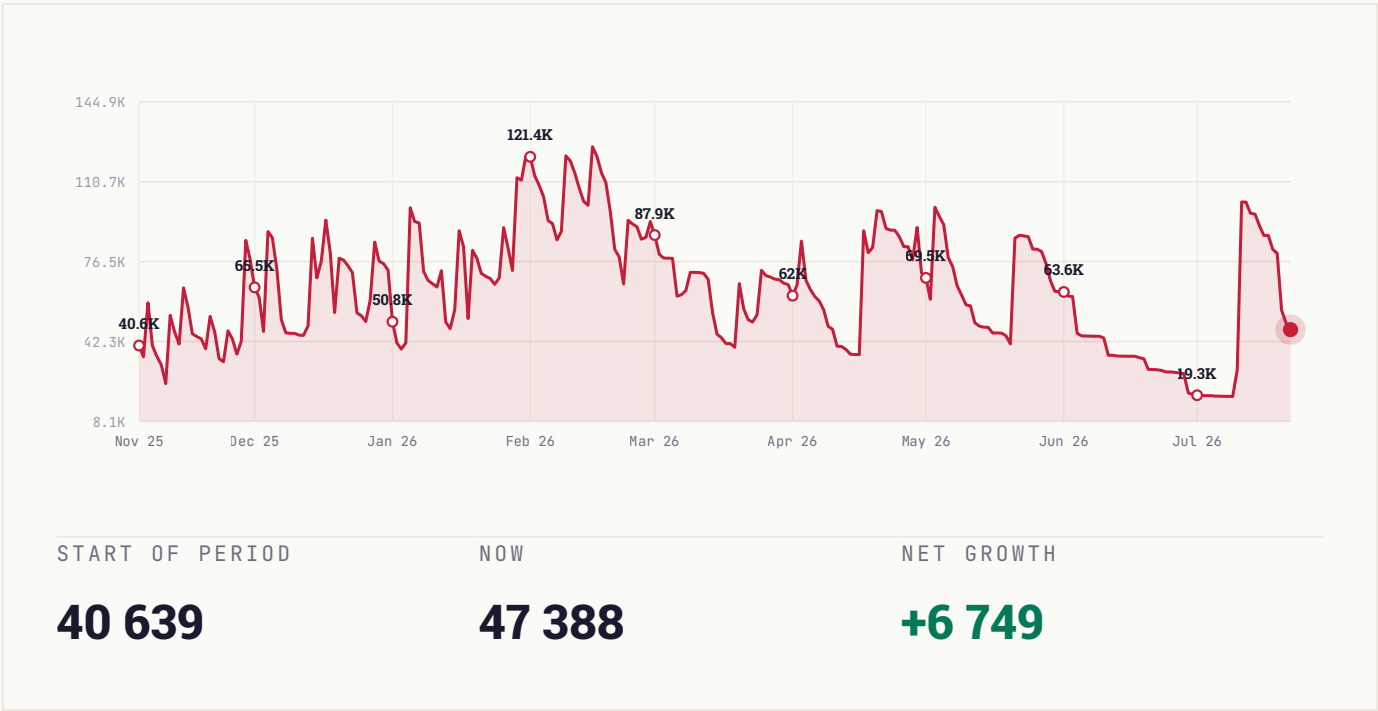
WORST 3

↓ 27.06 • 19:14 PHOTO 🎉Giveaway results: @npestem @HA_DEJABY @IMmd_ag @kot_kokos_99 @mndms77 ❤️Thanks to all participants. 🎁 See you tomorrow at the same...	VIEWS 95 REPOSTS — REACTS 14 ER 0.2%
↓ 19.07 • 14:46 PHOTO ⚽One of Telegram's designers showed a snippet of the new unlimited bear for the FIFA World Cup Apparently, it includes...	VIEWS 94 REPOSTS — REACTS 16 ER 0.2%
↓ 19.07 • 15:18 POLL (post without caption — poll)	VIEWS 93 REPOSTS — REACTS 13 ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. It's clear which months the channel gained and which it lost subs.



SECTION 04 • MENTIONS

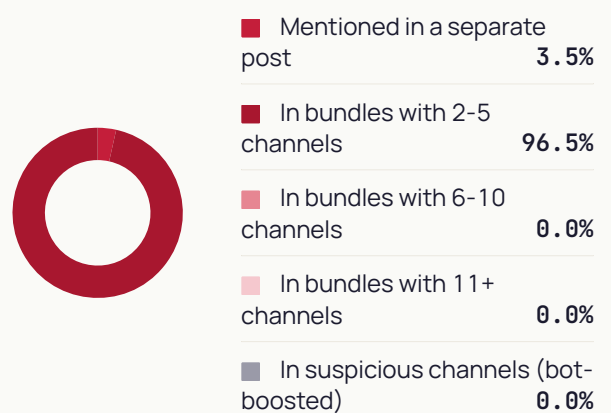
Who mentions the channel and how

Citation index **0** – channel popularity rating based on mentions. Considers not just count but weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **9** different channels.

COUNTRIES MENTIONING



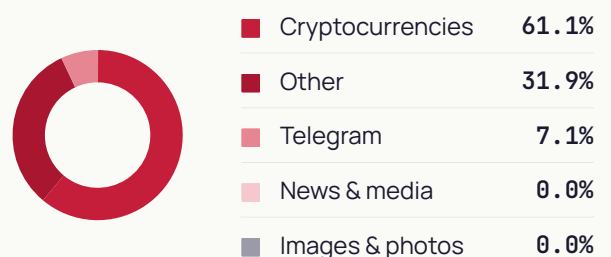
MENTION FORMATS



SIZE OF CHANNELS MENTIONING



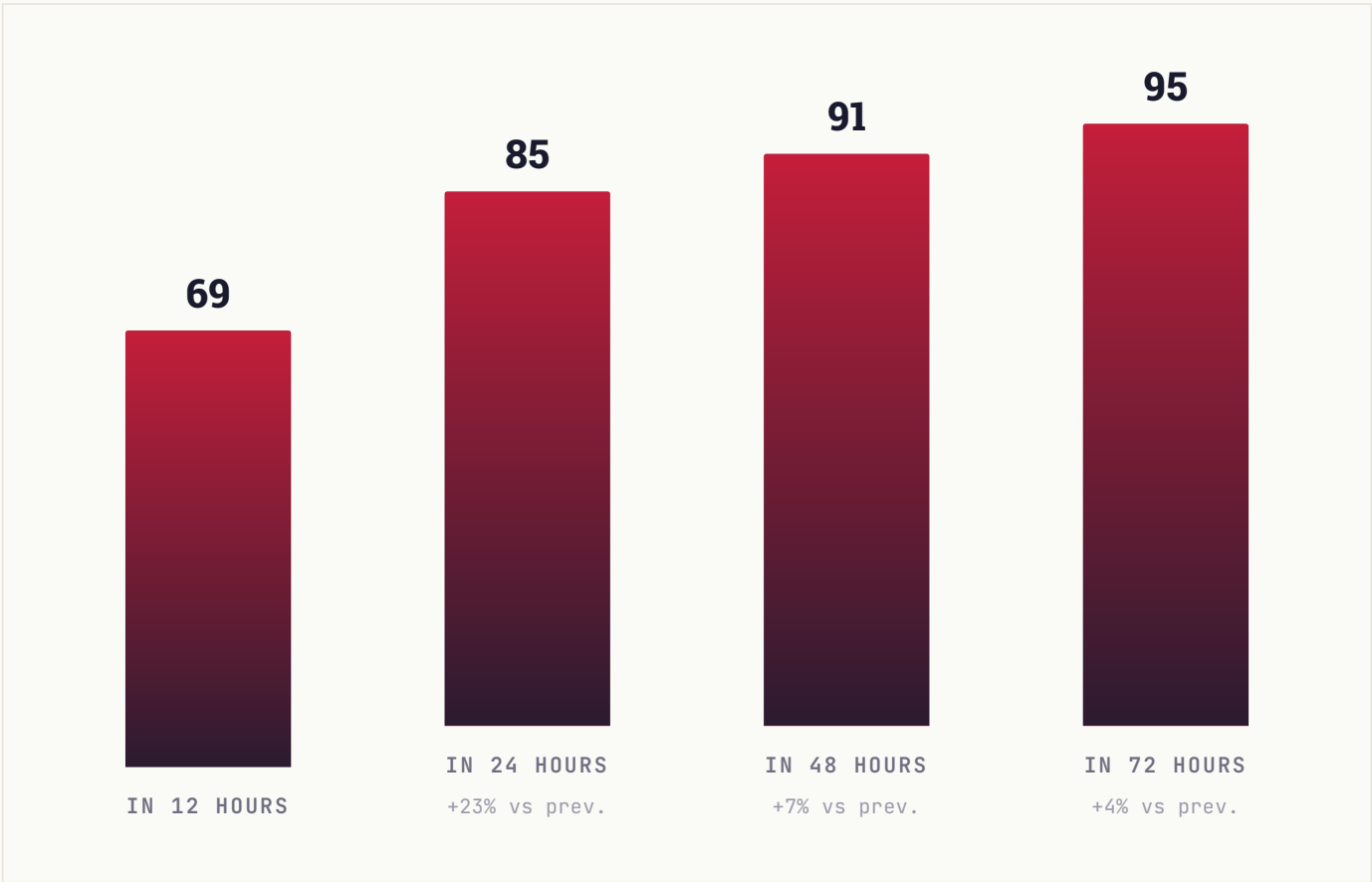
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.4M
CE Catapult Extreme	9.7M
DC DOGS Community	7.8M
FH FX Holding Official	6.9M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	5.9M
TT Tofan Trade سیگنال کریپتو	5.4M
TN Tonkeeper News	5.2M
BW Bitget Wallet Announcements	4.5M
BE Belfort YOU	47.4K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal — enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

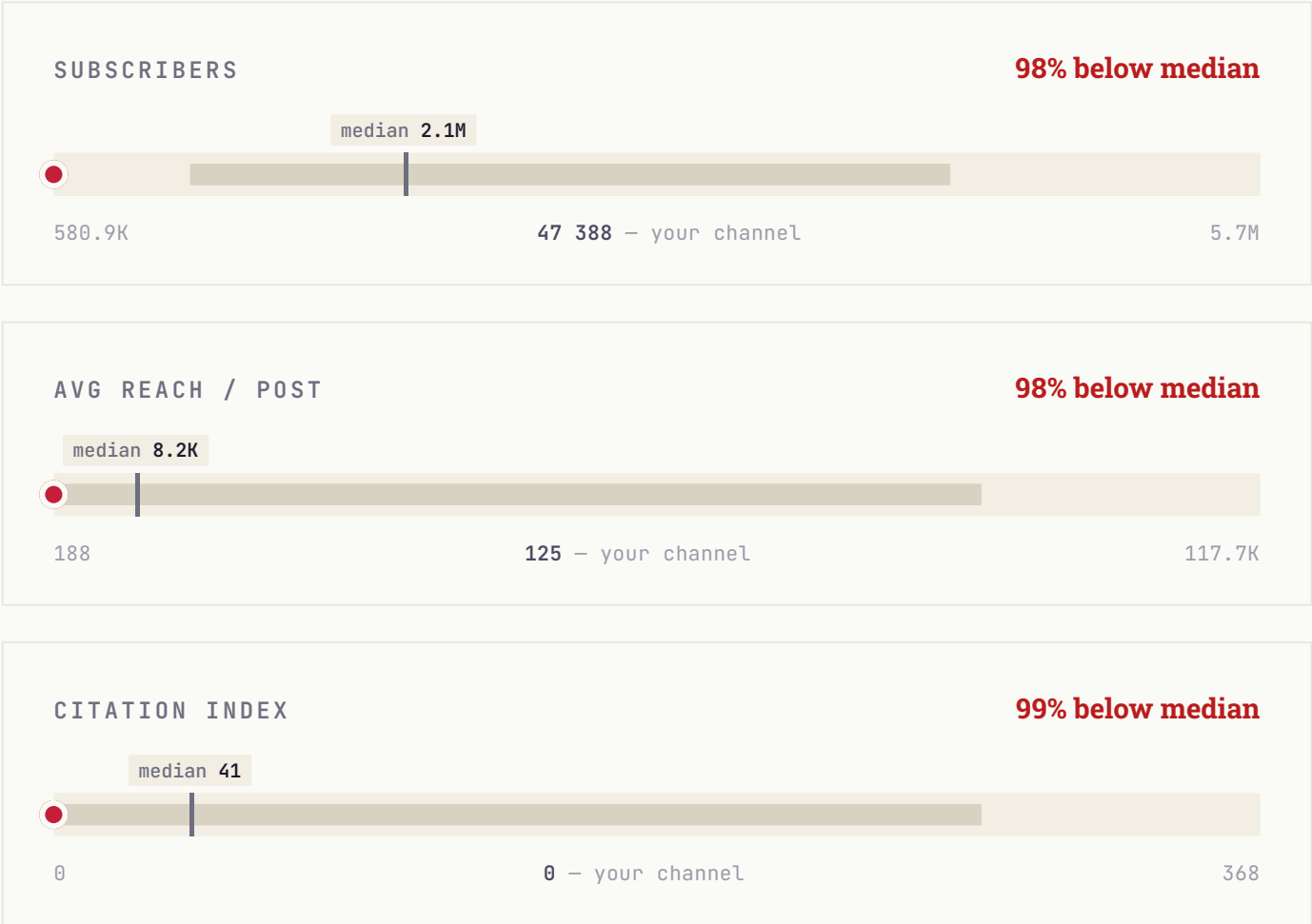
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **87**, they brought **531 146** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	11	5	212 591	
December 2025	15	5	166 297	
November 2025	20	4	152 258	
October 2025	24	3	0	
September 2025	13	1	0	
August 2025	4	1	0	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBS	
87		6	531 146	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 23:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.26% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+6.2pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
