

PUBLIC PROMTPRESS REPORT

Channel audit

Belbazar Live



@belbazar24

Marketplace of Belarusian clothing brands Promoting fashion, kindness & happy life ❤️ Contact – @belbazar24online New collections – <https://belbazar24.by>

SUBS

27 425

-145 per month

ERR (% SEE POSTS)

16.0%

per day 6.4%

REACH/POST

4.3K

ad reach 1.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 27 425 —	 SUBSCRIBER REACH 15.66% avg % subs see post	 VIEWS/POST 4.3K median 4.6K · 28 days	 POSTS/WK 6.3 over period
 7D TREND -5.1% vs previous week	 REACTS/POST 57.8 total 1,504 reactions, 176 reposts, 14 comments	 POST LENGTH 146 chars median 124 · 28 days	 POSTS ANALYZED 26 28 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH -145 last month	 CITATION RATE 58 citation index · 110 channels mentioned all time	 CHANNEL AGE 8 years 1 month created 22.05.2018

AI EDITOR SUMMARY

Channel «Belbazar Live» — 27 425 subs. Each post avg views 4.3K people (16% of subs), avg reach — room to grow. Publishes 6 posts/week (~1/day) — rare. Week Jun 22–28 reach dropped -5.1% by week of June 15–21 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 26 posts in 28 days.
- 02 Dominant format – Photo (17/26 posts).
- 03 Avg post length – 146 chars (median 124).
- 04 Peak audience activity – Wed, 10:00 MSK.
- 05 Top posts get 1x more views than the weakest (5.2K avg for top vs 3.5K for worst) – among 26 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 07:05 PHOTO Top models this week ☁ dress BUTER, 42-54 suit PiRS, 40-52 shirt TAK DIVNO, one size suit Luitui, 42-52 shirt ANNETE, 42-46 dress...	VIEWS 5 222 REPOSTS 6	REACTS 51 ER 19.0%
Nº2 28.06 · 07:21 PHOTO Top models June 🌸 blouse Vesnaletto, 44-52 trousers Vesnaletto, 44-52 blouse ANNETE, 42-46 trousers ANNETE, 42-46 jacket PURPUR, 42, 46-48 trousers...	VIEWS 5 170 REPOSTS 6	REACTS 54 ER 18.9%
Nº3 21.06 · 07:30 PHOTO Top models this week 🌊 jacket Vesnaletto, 44-52 trousers Vesnaletto, suit LYUSHE, 44-54 dress Attika, 42-48 skirt ANNETE, 42-46 top ANNETE...	VIEWS 5 090 REPOSTS 5	REACTS 56 ER 18.6%

Nº4 10.06 · 07:22 PHOTO Summer collection Vesnaletto is already on the site 🍦 Size range: 44-52	VIEWS 5 088 REPOSTS 7	REACTS 65 ER 18.6%
Nº5 12.06 · 07:30 PHOTO Summer new arrivals TAK DIVNO 📷 • Shirt (blue check), sizes 42-46, 100% cotton • Shirt (white check), sizes 42-46, 100% cotton...	VIEWS 5 079 REPOSTS 7	REACTS 41 ER 18.5%

|

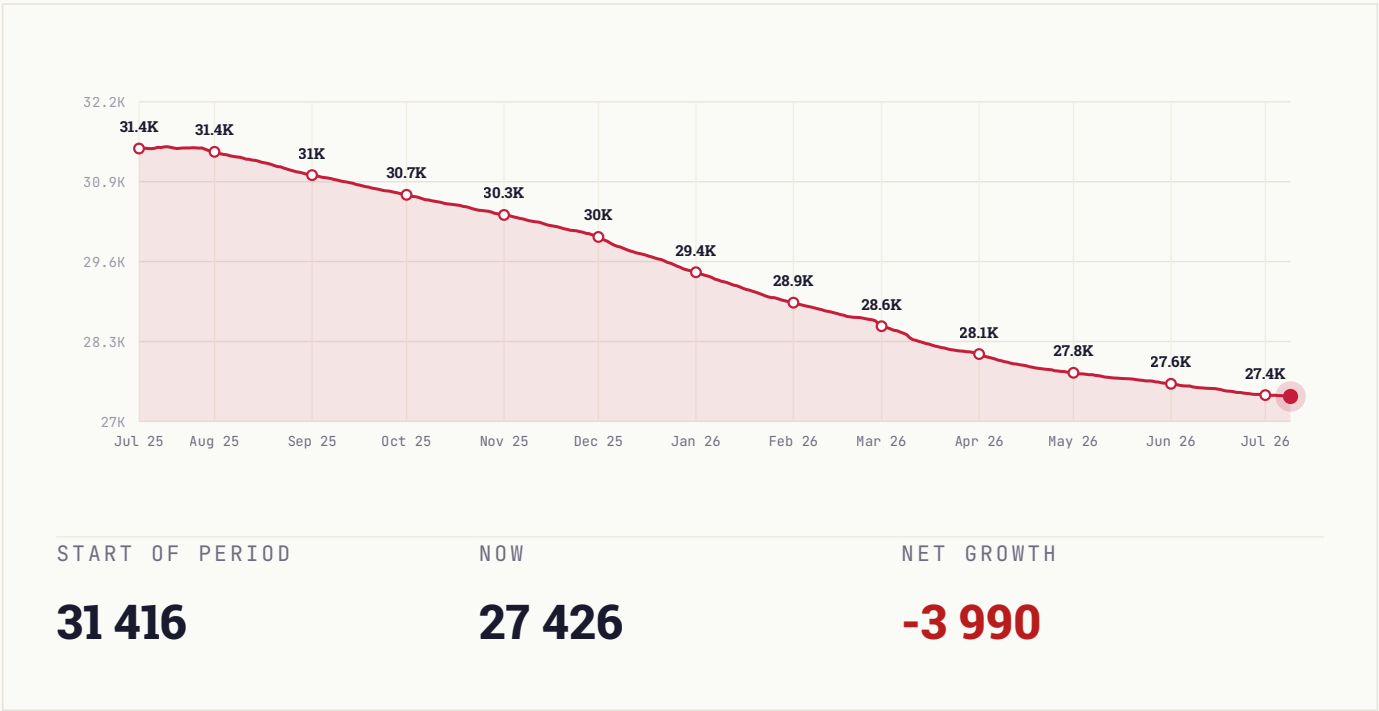
WORST 3

↓ 02.07 · 06:56 VIDEO Sham Sham strap dress in black-milk ☁️ Sizes: 42-48 Available to order on site	VIEWS 3 993 REPOSTS 4	REACTS 29 ER 14.6%
↓ 05.07 · 07:14 PHOTO Top models this week 📷 trousers TAK DIVNO, 42-48 shirt TAK DIVNO, one size dress ANNETE, 42-46 suit RINKA, 42-52 dress LYUSHE, 44-54 jacket...	VIEWS 3 381 REPOSTS 7	REACTS 31 ER 12.3%
↓ 05.07 · 05:18 VIDEO Planned a weekend brunch with friends 😊 Have a great day! #belbazar24_inspo	VIEWS 3 017 REPOSTS 5	REACTS 84 ER 11.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

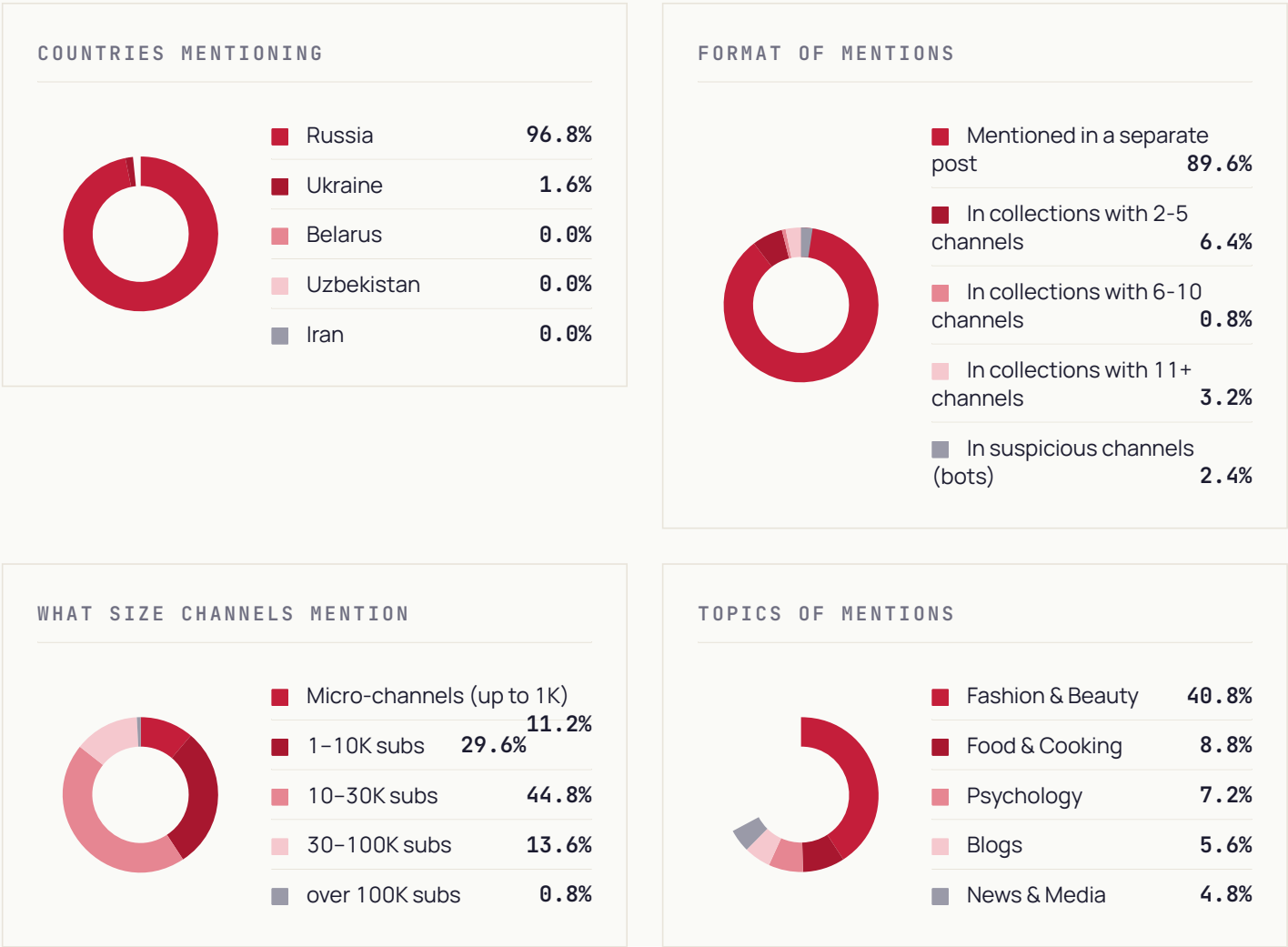
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

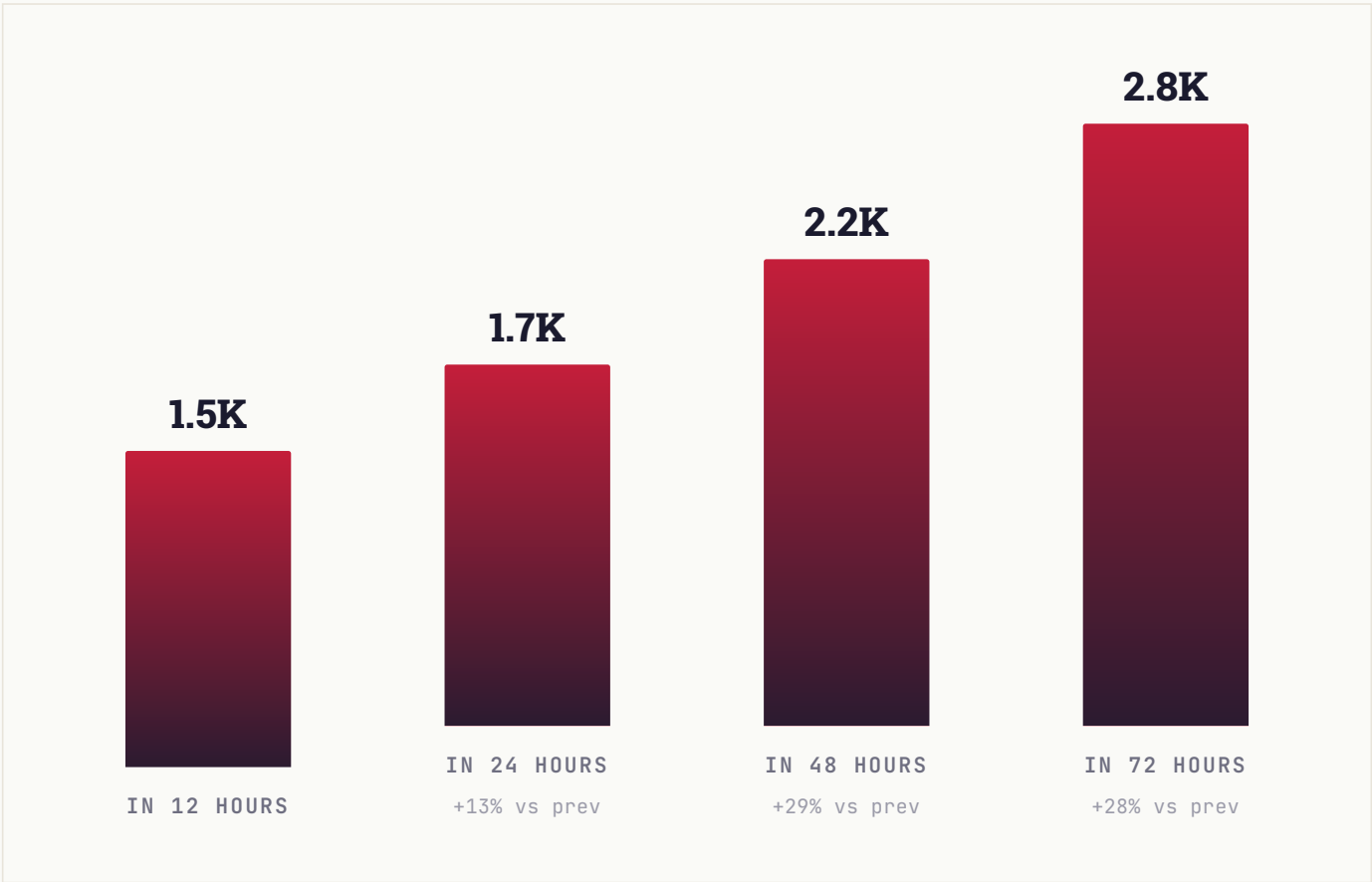
Citation index **58** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **110** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
MF Mark Formelle Марк Формэль	31.7K
On Belbazar Live YOU	27.4K
B Bogdan BENCH CLO	18.6K
BE bellavka	17.5K
WY wyzardly	17.1K
CO CARHARTT OPT	16.5K
R- Ramonki – goods from Belarus	16.4K
RE Respectshoes	15.7K
LI linmeew	15.5K
3P 3pmwear	14.9K
PO POIZON__BELARUS🇧🇪	14.1K

COMPARATIVE INSIGHT

Channel in top 2 niches (#2 of 99 category channels). One of the leaders — client partners can cross-promote with equals; for PR/reach you're a valuable media partner.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Fashion & Beauty» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#2/100

RANK IN NICHE

Channel in top 2% Fashion & Beauty Belarus



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Wednesday**

On this day at 10:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search looks at descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch an ad in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
