

PROMTPRESS PUBLIC REPORT

Channel audit

Belarus

discounts & new arrivals



@belaskidki

Deals, promos, coupons & store picks in Belarus Join: <https://t.me/+cLj3uHoalljNDNi>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
36 239	38.0%	13.3K
-651 per month 17.06.2026	last day 24.5% HTTPS://PROMTPRESS.COM/AUDIT/BELASKIDKI	ad reach 8.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 36 239 —	 SUBS REACH 36.78% avg % subs see post	 VIEWS/POST 13.3K median 14K · 29 days	 POSTS/WK 26.5 for period
 7D TREND -0.8% vs previous week	 REACTIONS/POST 170.9 total 18,971 reactions, 13,252 reposts, 672 comments	 POST LENGTH 183 chars median 101 · 29 days	 POSTS ANALYZED 111 29 days
 AD REACH 8.9K 24h avg	 CHURN / MONTH -651 last month	 CITATION RATE 55 citation index · 42 channels mentioned ever	 CHANNEL AGE 3 years 2 months created 02.04.2023

AI EDITOR SUMMARY

Channel «Discounts & New in Belarus» — 36 239 subs. Each post averages 13.3K people (37% of subs), good reach. Posts 26 posts/week (~4/day) — active posting. Week Jun 1–7 reach stable (-0.8% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 111 posts over 29 days.
- 02 Dominant format — **Photo** (107/111 posts).
- 03 Avg post length — **183** chars (median 101).
- 04 Peak audience activity — **Friday, 14:00 MSK**.
- 05 Top posts drive **by 1x** more views than the weakest (16.3K avg for top vs 11.7K for worst) — among 111 posts over 29 days. Worth analyzing what top posts have in common — topic, format, time.

TOP 5 POSTS

Nº1 23.05 · 11:51 PHOTO 📄 New from «Leva from Mogilev» Bubble-gum ice cream cone with marshmallows. Price: 2,28p. 📄 Subscribe	VIEWS 16 558 REPOSTS 115	REACTIONS 188 ER 45.7%
Nº2 30.05 · 14:32 PHOTO 😄 Meme socks from «Brestskie» Pick your fave, 5,38p each. 📄 Subscribe	VIEWS 16 230 REPOSTS 242	REACTIONS 245 ER 44.8%
Nº3 22.05 · 11:44 PHOTO 📄 Belarus bans dozens of Chinese snacks, sweets & noodles Main issues — banned additives, including dyes...	VIEWS 16 015 REPOSTS 134	REACTIONS 170 ER 44.2%

Nº4 23.05 · 11:15 PHOTO ⚡ iPhone 17 Pro drops to 3370p — all-time low. 📄 Subscribe	VIEWS	REACTIONS
	15 972	113
	REPOSTS	ER
	128	44.1%

Nº5 31.05 · 15:32 PHOTO Minsk, Diamond Mall 📄 📄 Subscribe	VIEWS	REACTIONS
	15 464	197
	REPOSTS	ER
	251	42.7%

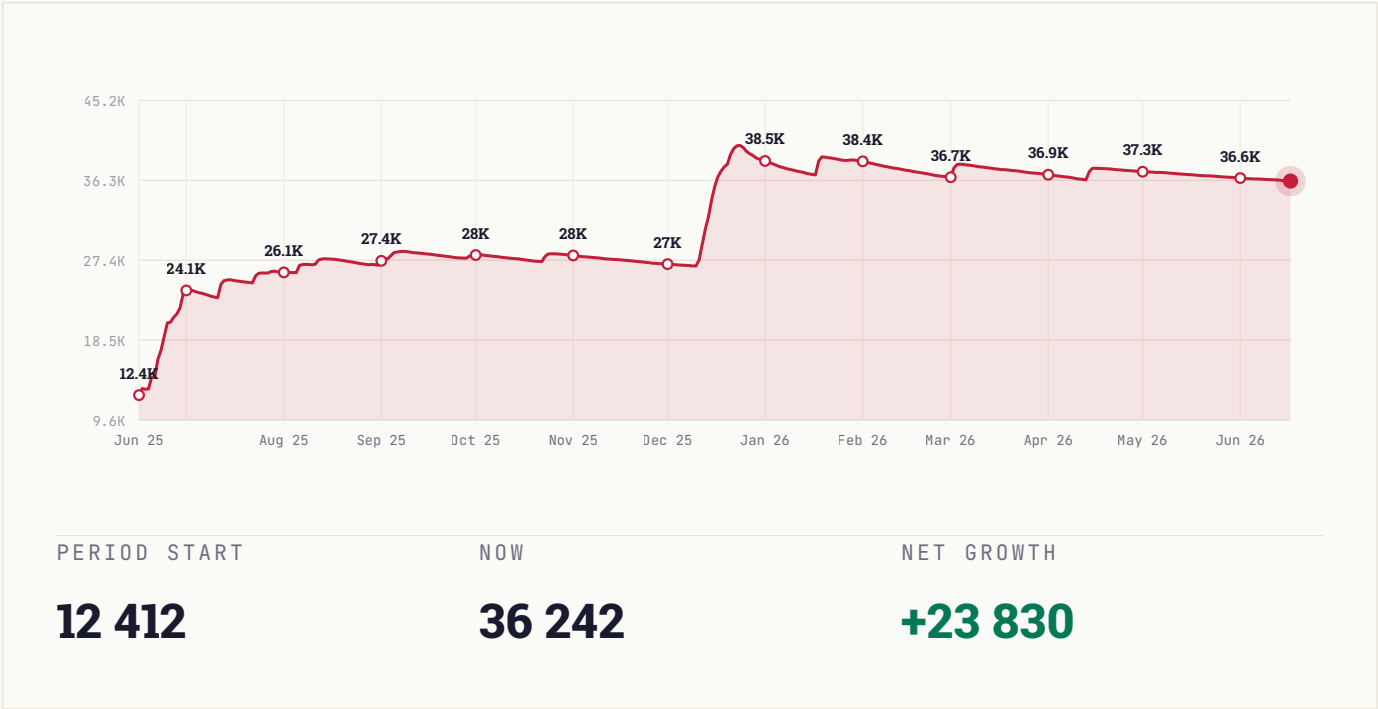
WORST 3

↓ 14.06 · 16:46 PHOTO 📄 📄 Someone made a heart-shaped potato at DorOrs on Chkalova 📄 Subscribe	VIEWS	REACTIONS
	11 793	332
	REPOSTS	ER
	36	32.5%
↓ 14.06 · 16:48 TEXT (post without caption — text)	VIEWS	REACTIONS
	11 751	162
	REPOSTS	ER
	14	32.4%
↓ 14.06 · 11:43 PHOTO How about this macro? 📄 Fat-free cheese «Yas Belous» — 25g protein per 100g. 📄 Subscribe	VIEWS	REACTIONS
	11 697	177
	REPOSTS	ER
	129	32.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

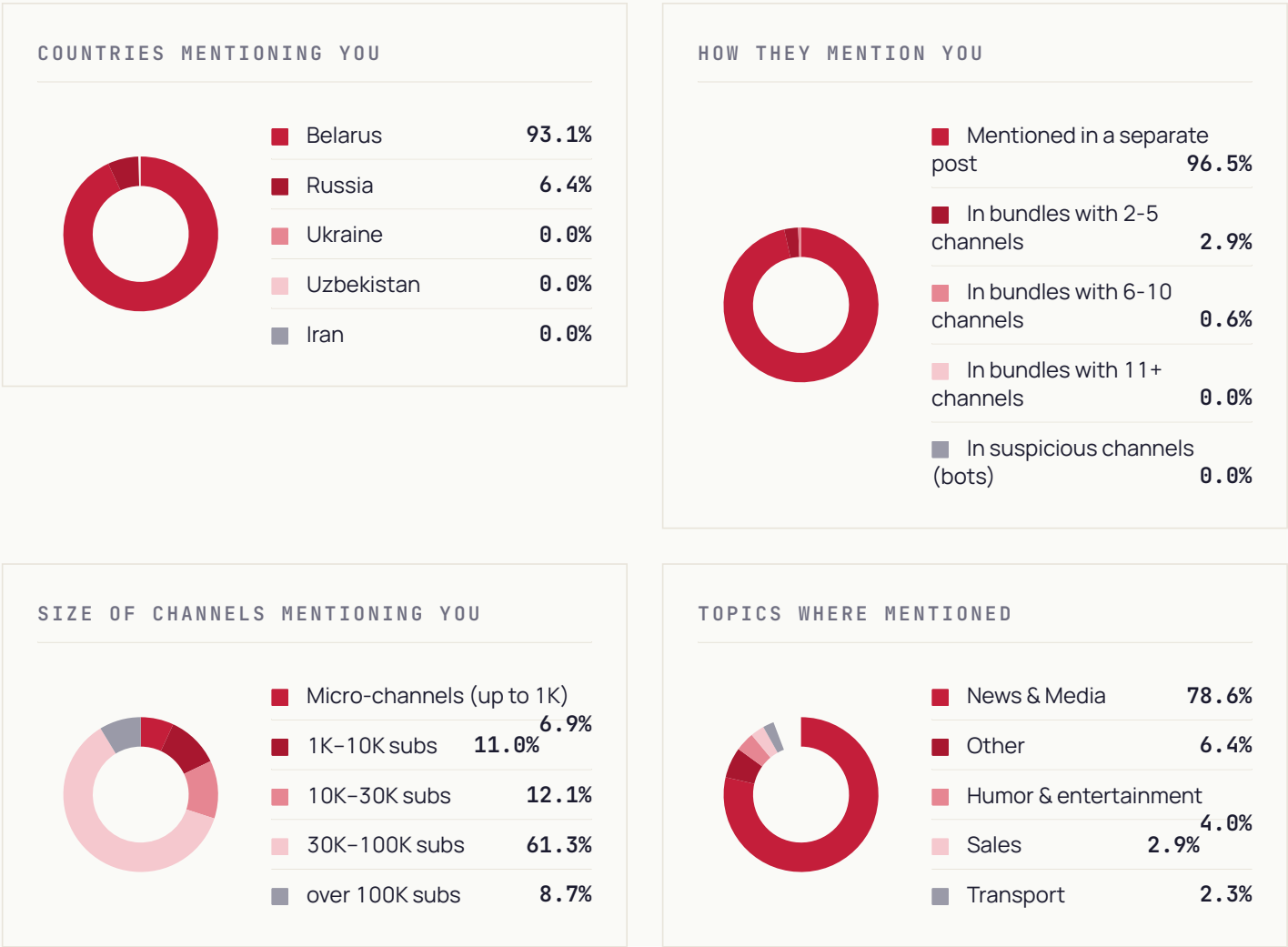
Subscriber growth over the year. Key months show exact subs. See gains & losses.



SECTION 04 · MENTIONS

Who & how mentions the channel

Citation index **55** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **42** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Belarus discounts	75.2K
F- Flatty - Rent apartments in Minsk Housing from owners	43.6K
PI Promo codes & discounts Belarus	41.4K
SI Belarus discounts & new arrivals YOU	36.2K
H2 2lvek.by Finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
2 2lvek.by	20.3K

COMPARATIVE CONCLUSION

Channel intop 10 niche (#5 of 100). Strong position. Niche leader — 5 element | 5element.by (105.2K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **71**, they brought **21 714** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Dec 2025	15	12	13 423	
November 2025	1	1	0	
October 2025	11	8	1 083	
September 2025	9	8	1 780	
August 2025	22	22	1 611	
Jul 2025	13	7	3 817	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
71	6	21 714

SECTION 08 · NICHE COMPARISON

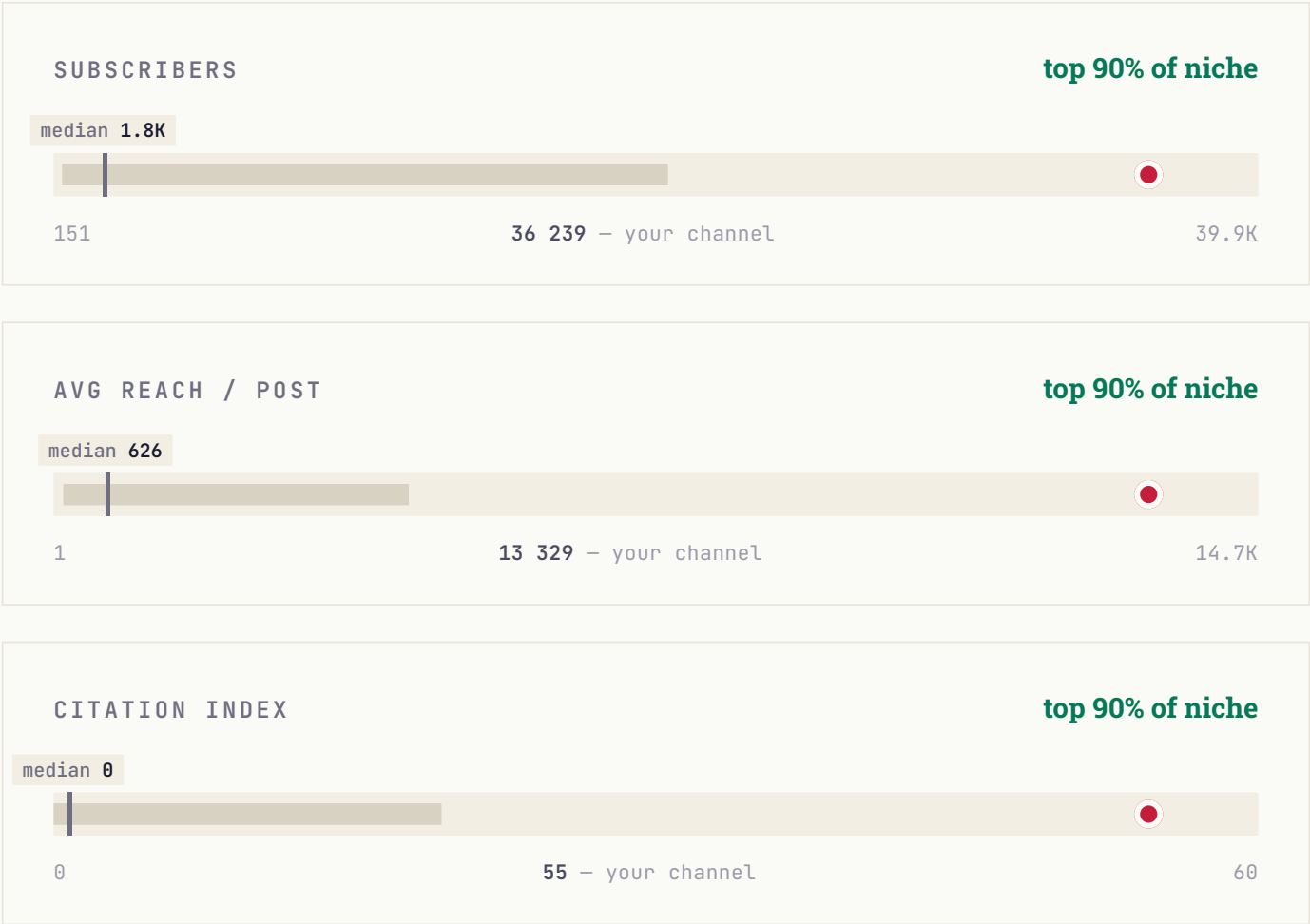
Where channel ranks in its league

Took top-100 channels in category «Sales» (Belarus) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.

#5/100

RANK IN NICHE

Channel in top 5% sales Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Friday

Audience is most active on this day at 14:00 MSK.

EFFECT

Best window for important post
- 02

Increase share of video posts

Video in Telegram holds audience longer & boosts algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
