

PUBLIC PROMTPRESS REPORT

Channel audit

Belarusians in Poland



@belaruspoland

Life of Belarusians in Poland. ✓ Support us here <https://suppi.pl/belaruspoland> ✓ Chat <https://t.me/BelarusyPL>

SUBSCRIBERS

18 613

-75 per month

ERR (% SEE POSTS)

62.0%

last day **37.6%**

REACH/POST

11.5K

ad reach **7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 18 613 —	 SUBS REACH 61.86% avg % subs see post	 VIEWS/POST 11.5K median 11.5K · —	 POSTS/WEEK 1.0 for period
 7D TREND — no data for period	 REACTIONS/POST 203.0 total 203 reactions, 897 reposts, 73 comments	 POST LENGTH 1,000 chars median 1000 · —	 POSTS ANALYZED 1 —
 AD REACH 7K 24h avg	 CHURN / MONTH -75 last month	 CITATION RATE 68 citation index · 182 channels mentioned all time	 CHANNEL AGE 5 years 11 months created 24.06.2020

AI EDITOR SUMMARY

Channel «Belarusians in Poland» – 18 613 subs. Each post avg views 11.5K people (62% of subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – Text (1/1 posts).
- 03 Avg post length – 1000 chars (median 1000).
- 04 Peak audience activity – Friday, 09:00 MSK.
- 05 Strongest posts bring in 0x more views than the weakest (3.8K avg for top vs 1 1.5K for worst) – among 1 posts for –. Analyze what top posts share: topic, format, time.

TOP 1 POSTS

№105.06 · 06:10TEXT	VIEWS	REACTIONS
	11 514	203
	REPOSTS	ER
NEW POLAND VISA APPOINTMENT SYSTEM. From June 8, 2026, booking for document submission at Poland Visa Centers (VFS Global)...	897	61.9%

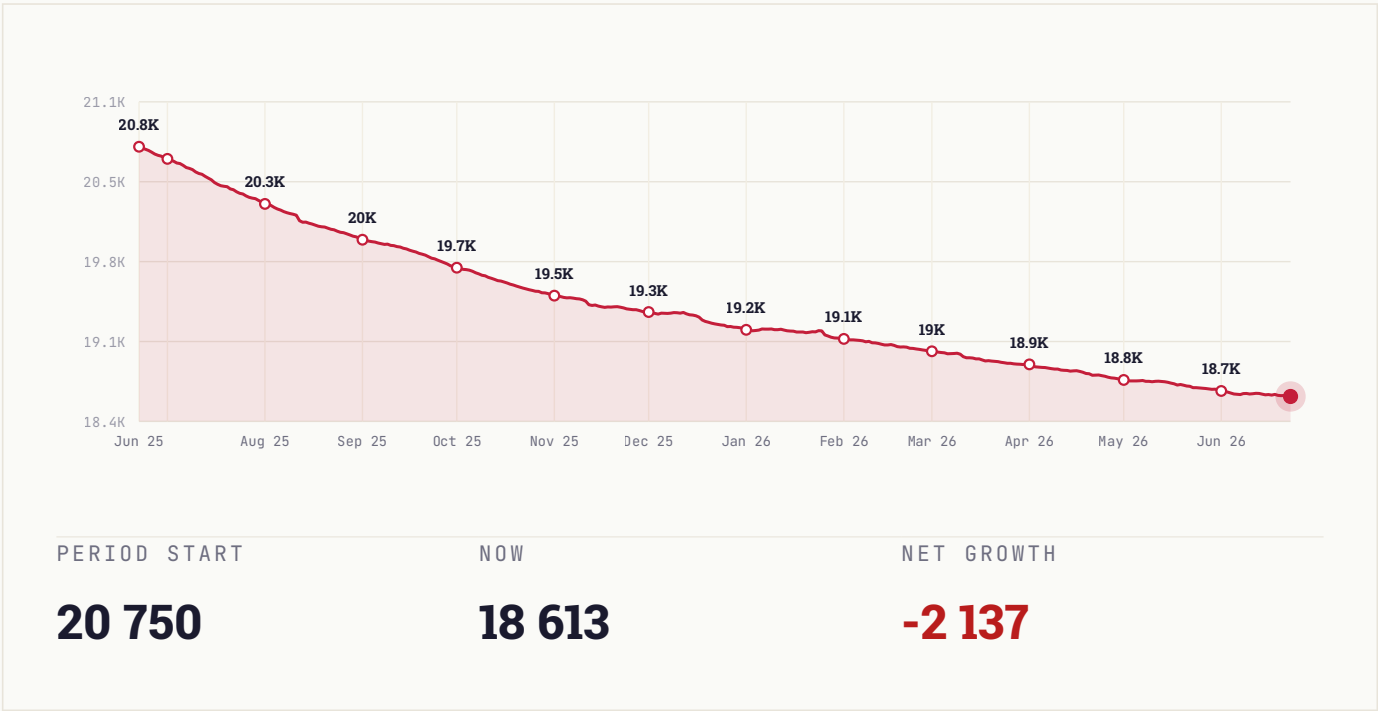
WORST 1

↓05.06 · 06:10TEXT	VIEWS	REACTIONS
	11 514	203
	REPOSTS	ER
NEW POLAND VISA APPOINTMENT SYSTEM. From June 8, 2026, booking for document submission at Poland Visa Centers (VFS Global)...	897	61.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

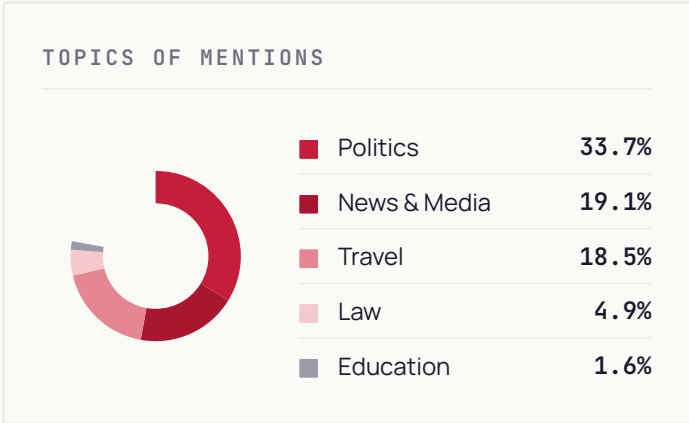
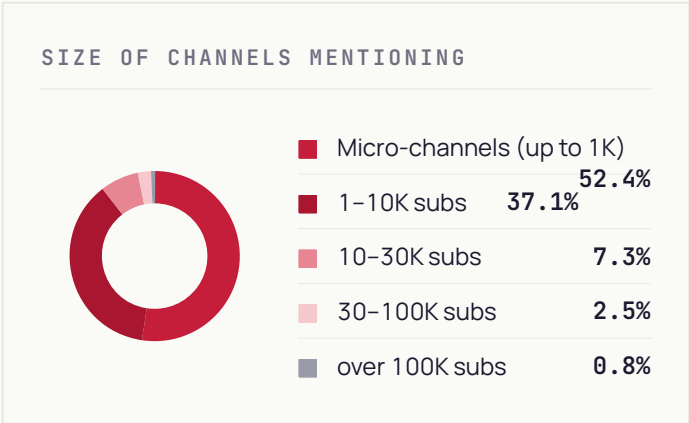
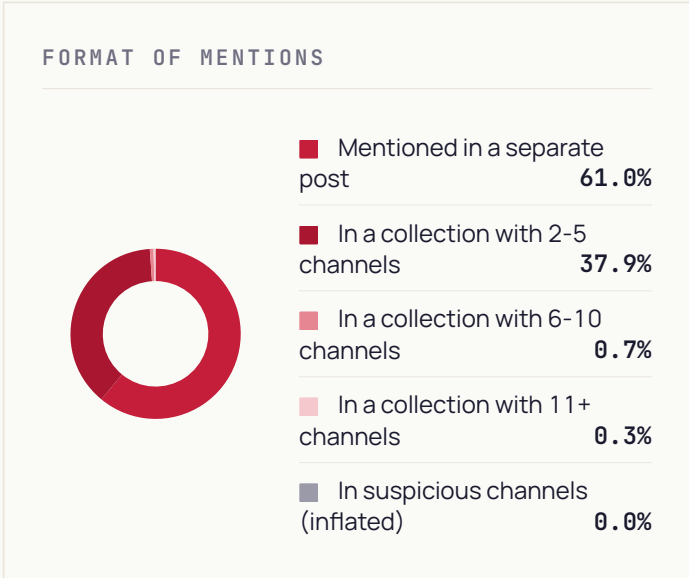
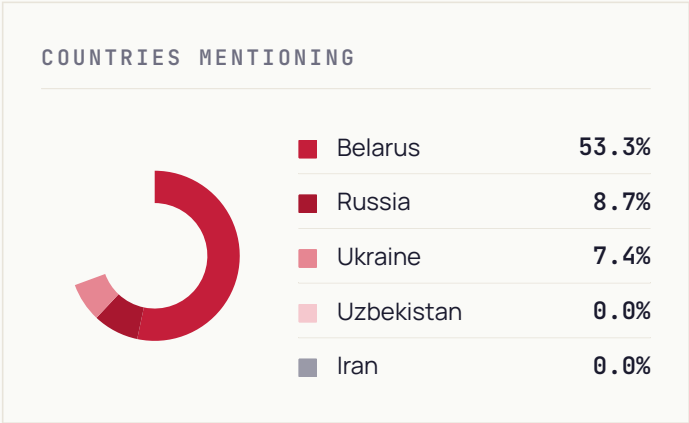
Subscriber growth chart for the year. Key months show exact subscriber count. It's clear which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

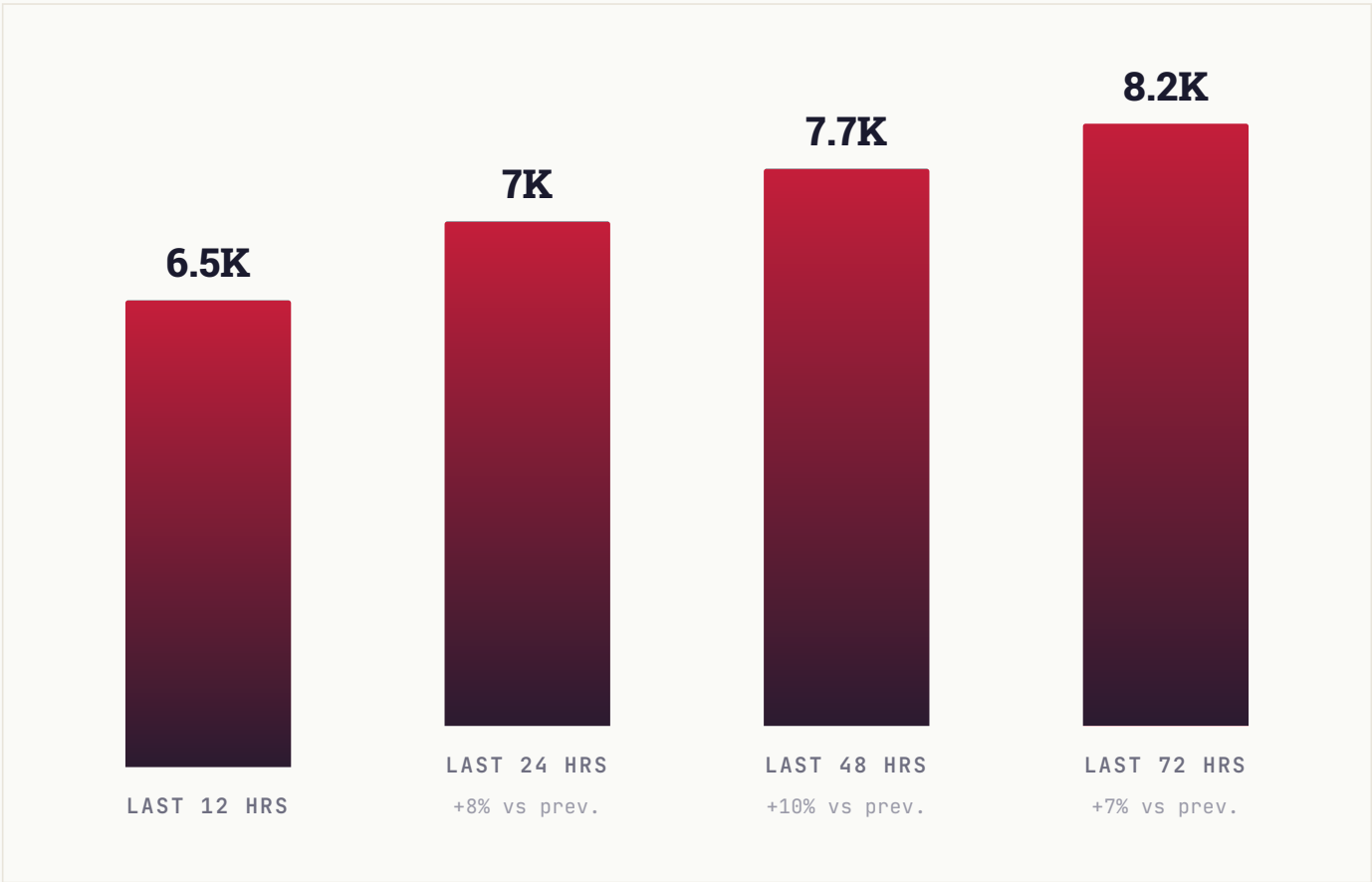
Citation index **68** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **182** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TT TEZ TOUR	45.8K
VA Vandrowki	38.3K
PA Подарожнік	26.3K
Wed Pack your bag	24.4K
M- MKS - Minsk, where to go?	21.9K
AG Atlasbas: border online	21.2K
AM Minsk Poster	20.4K
ST Siesta Travel about sea tours.	19.9K
BV Belarusians in Poland YOU	18.6K
RO Rosting	15.3K
GV Gaenkova in Poland	12.5K

COMPARATIVE CONCLUSION

Channel in top 10 niche (#9 of 94). Strong position. Niche leader — TEZ TOUR (45.8K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **3**, they brought **39** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	23	
November 2025	2	2	12	
October 2025	0	0	0	
Sep 2025	1	1	3	
August 2025	0	0	1	
July 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
3	6	39

SECTION 08 · NICHE COMPARISON

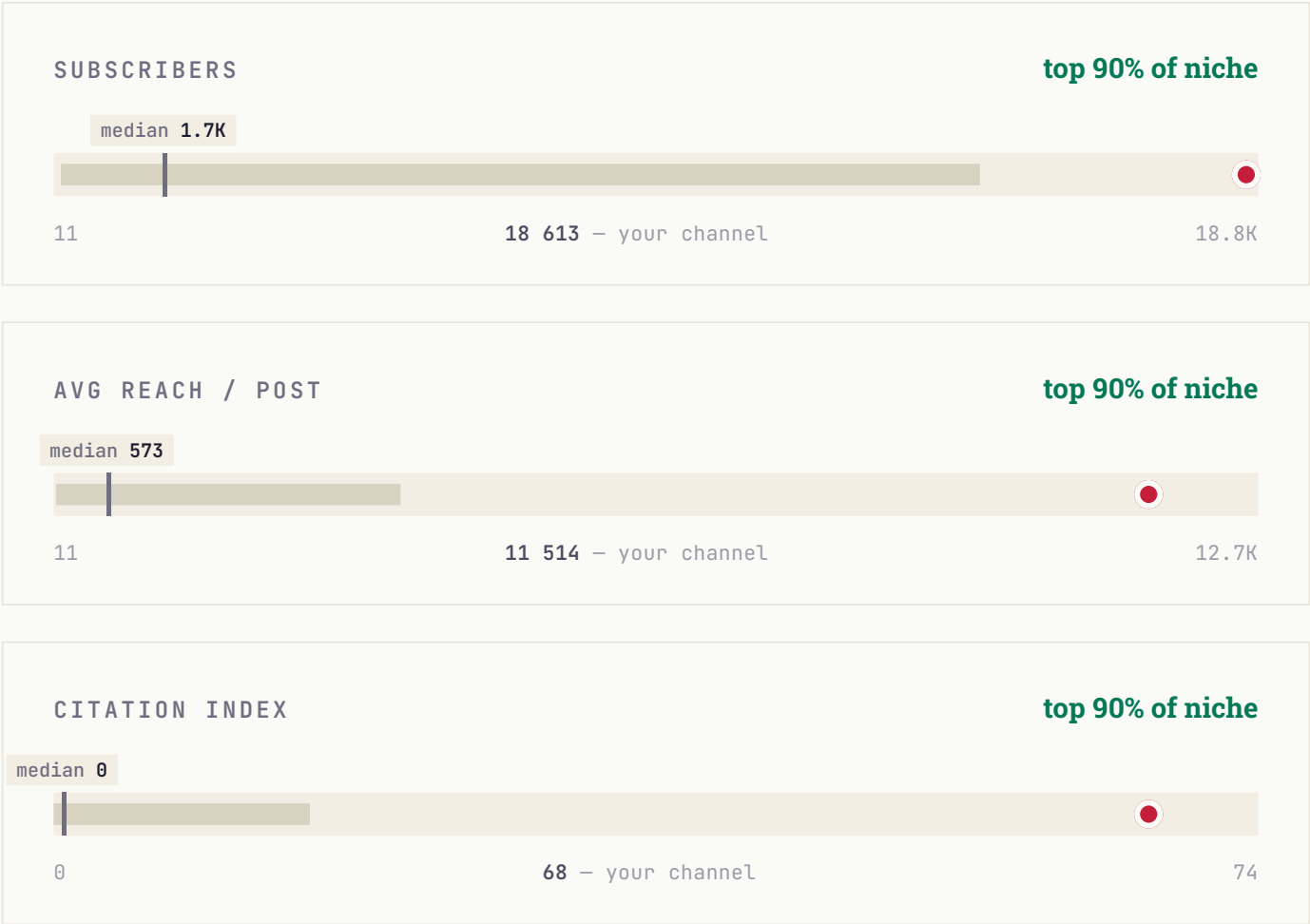
Where the channel stands in its league

Took top-94 channels in category «Travel» (Belarus) and compared your channel.
Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.

#9/94

RANK IN NICHE

Channel in top 9% of travel Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.0 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Friday
Audience is most active on this day at 09:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video post share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads with us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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