

PUBLIC REPORT BY PROMTPRESS

Channel audit

beeline



@beeline

Official Beeline channel on Telegram. More info: <https://beeline.ru/>
Press inquiries: media@beeline.ru
Roskomnadzor list: <https://clck.ru/3L3Hgb>

SUBSCRIBERS

21 314

+126 per month

ERR (% SEE POSTS)

15.0%

in 24 hrs **6.1%**

REACH/POST

3K

ad reach **1.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the calculation period.

 SUBSCRIBERS 21 314 —	 SUBS REACH 14.06% avg % of subs see post	 VIEWS/POST 3K median 2.8K · 28 days	 POSTS/WEEK 8.7 over period
 7D TREND -5.9% vs previous week	 REACTIONS/POST 36.7 only 1 322 reactions, 403 reposts, 0 comments	 POST LENGTH 815 chars median 999 · 28 days	 POSTS ANALYZED 36 28 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH +126 last month	 CITATION RATE 353 citation index · 1,320 channels mentioned all time	 CHANNEL AGE 9 years 9 months created 11.10.2016

AI EDITOR SUMMARY

Channel «beeline» – 21 314 subs. Each post averages 3K people (14% of subs), reach is low – consider expanding audience. Publishes 9 posts per week (~1/day) – regular schedule. For week Jul 6–12, reach dropped -5.9% by week of Jun 29 – Jul 5 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 36 posts in 28 days.
- 02 Dominant format – Photo (24/36 posts).
- 03 Avg post length – 815 chars (median 999).
- 04 Peak audience activity – Thursday, 12:00 MSK.
- 05 Top posts get 2× more views than the weakest (4.5K avg for top vs 2.3K for worst) – among 36 posts in 28 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 11:59 PHOTO Beeline opened a multifunctional space in Sokolniki! A place where work, rest, and socializing don't compete but...		VIEWS 4 887 REPOSTS 20	REACTIONS 53 ER 22.9%
Nº2 26.06 · 12:21 PHOTO Beeline was tech partner for the National Senior Computer Skills Championship finals. Participants...		VIEWS 4 365 REPOSTS 9	REACTIONS 46 ER 20.5%
Nº3 18.06 · 09:50 TEXT \$💰 \$10/mo is enough to: 😊 create a site in minutes with AI; 🧑🏻💻 accept leads & manage clients in CRM; 😊 manage...		VIEWS 4 222 REPOSTS 9	REACTIONS 38 ER 19.8%

Nº4 17.06 · 15:10 PHOTO  Beeline's booth – best at CIPR-2026 We received a special diploma from the Nizhny Novgorod Region Government in the Best...	VIEWS 3 938	REACTIONS 72
	REPOSTS 13	ER 18.5%
Nº5 22.06 · 10:16 PHOTO  Until end of August, we compensate other carriers' clients for unfair charges by their providers. This may involve...	VIEWS 3 911	REACTIONS 44
	REPOSTS 57	ER 18.3%

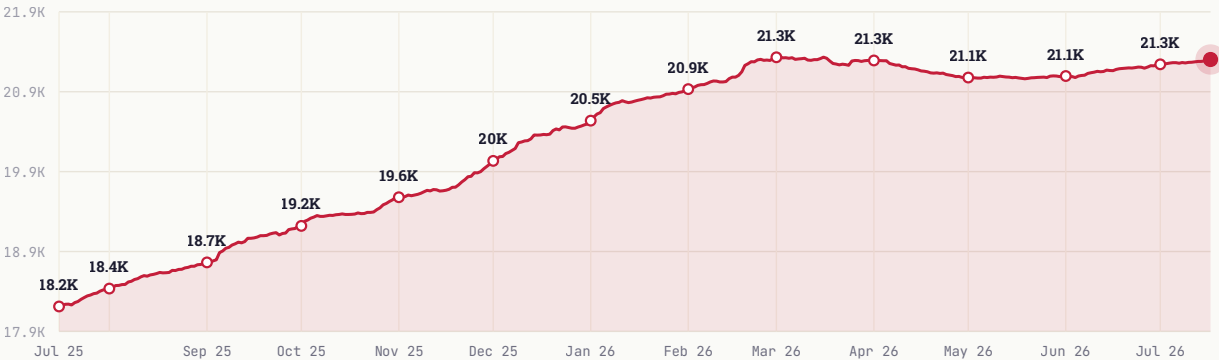
| WORST 3

↓ 07.07 · 17:31 TEXT Also check out the atmospheric video about our booth at Run IT 2026 	VIEWS 2 337	REACTIONS 27
	REPOSTS 4	ER 11.0%
↓ 07.07 · 14:17 PHOTO Beeline upgraded network on the Central Ring Road to improve call quality while driving During the upgrade, our specialists updated base station equipment...	VIEWS 2 301	REACTIONS 27
	REPOSTS 10	ER 10.8%
↓ 06.07 · 14:33 TEXT  Beeline Business won the Transformation contest with a mining digitalization project In 2025, specialists...	VIEWS 2 291	REACTIONS 26
	REPOSTS 7	ER 10.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.

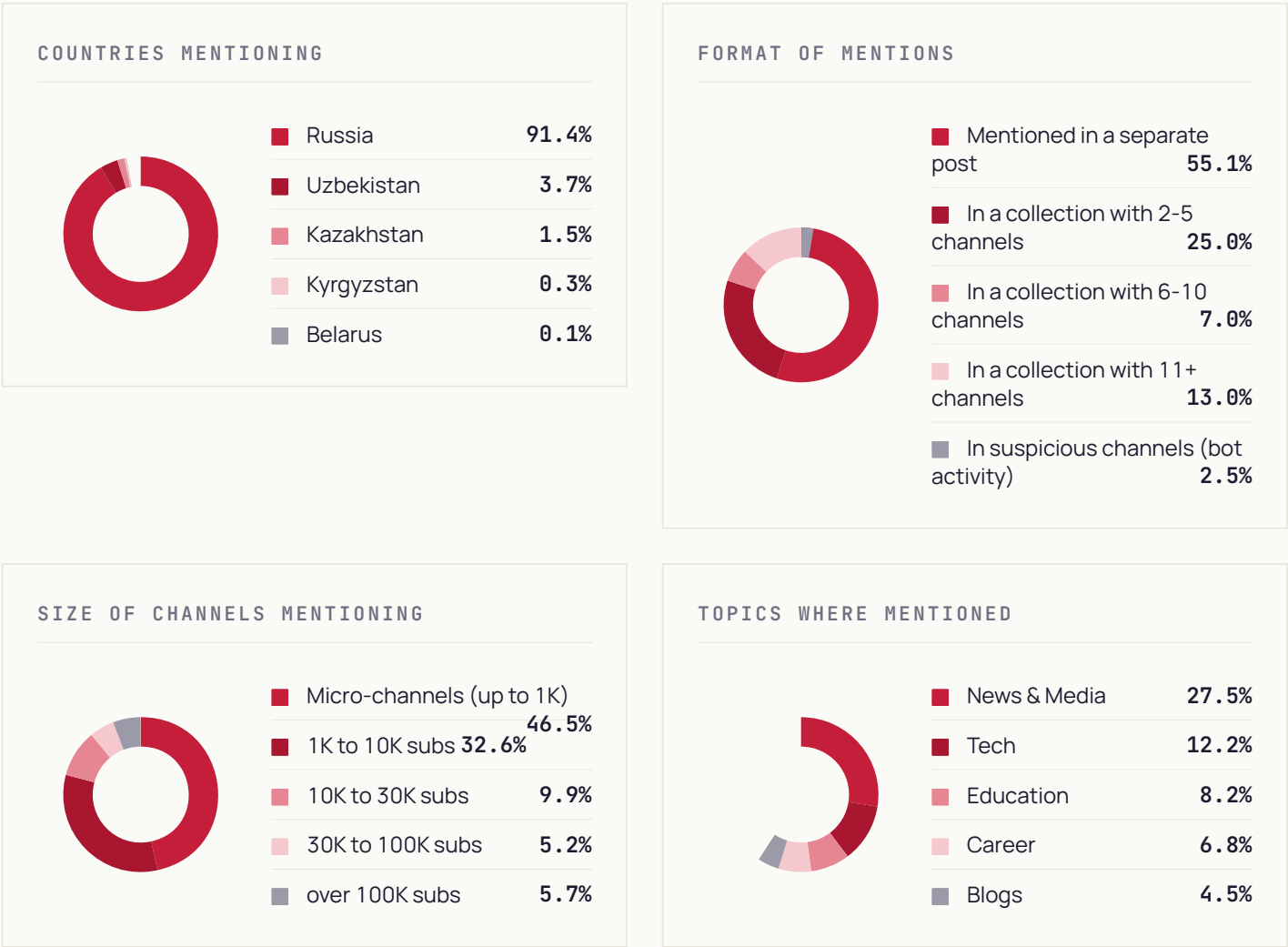


START OF PERIOD	NOW	NET GROWTH
18 180	21 316	+3 136

SECTION 04 · MENTIONS

Who and how mentions the channel

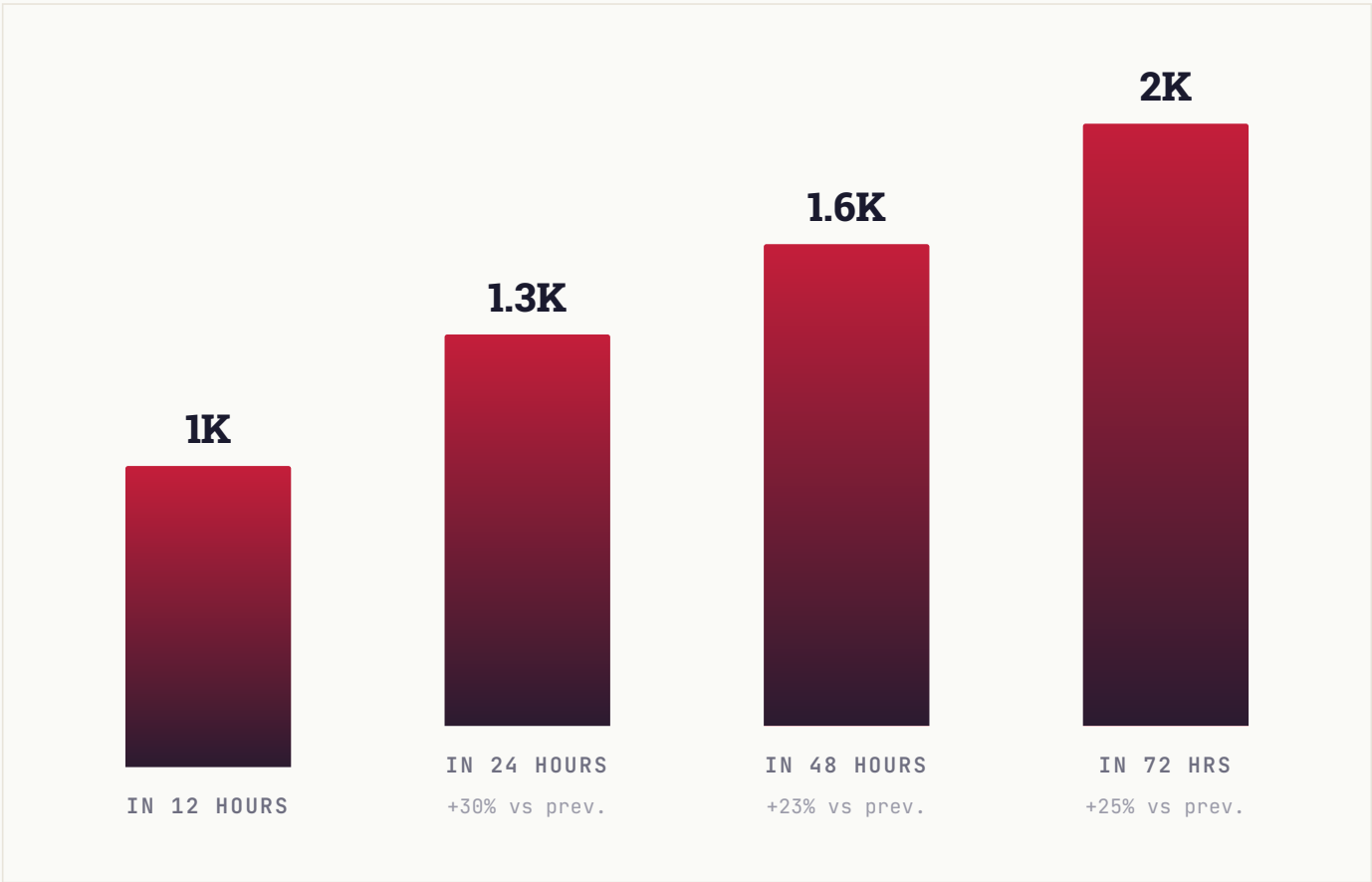
Citation index **353** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 320** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
BI beeline YOU	21.3K

COMPARATIVE INSIGHT

Channel not yet outside top-100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **438**, they brought **2 710** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	28	10	455
December 2025	137	66	543
Nov 2025	45	40	462
Oct 2025	35	33	397
Sep 2025	57	29	510
August 2025	136	58	343

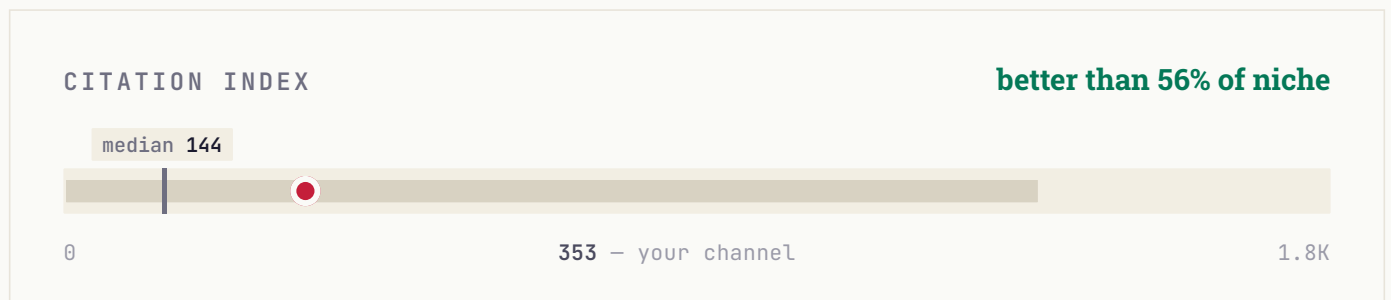
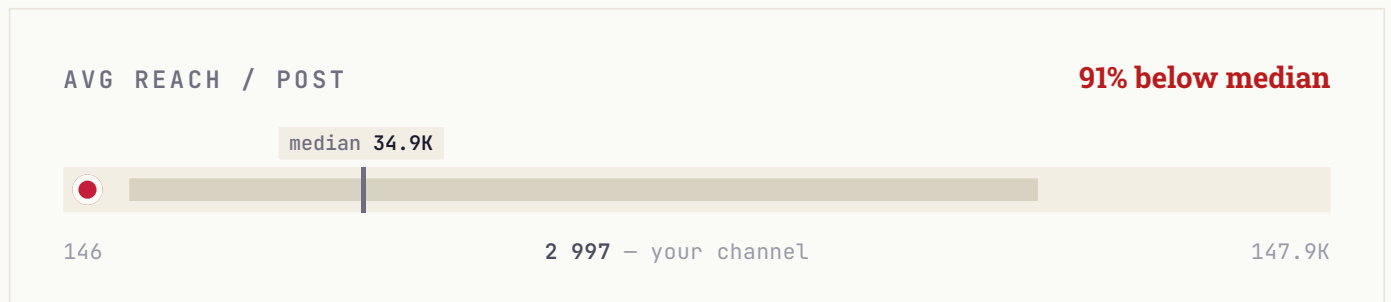
TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
438	6	2 710

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.

Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Main post of the week — on Thursday

On this day at 12:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing the share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with similar channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager