

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Beauty Курсы | Слив | Макияж, уход, волосы, массаж, бьюти



@beauty_ot_bloggerov

SUBSCRIBERS

12 946

ERR (% SEE POSTS)

10.0%

REACH/POST

1.2K

-80 per month

per day 1.5%

ad reach 192/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 12 946 —	 SUBS REACH 9.14% avg % subs see post	 VIEWS/POST 1.2K median 1.2K · —	 POSTS/WK 1.0 over period
 7D TREND — no data for period	 REACTIONS/POST 1.0 only 1 reaction, 1 repost, 0 comments	 POST LENGTH 304 chars median 304 · —	 POSTS ANALYZED 1 —
 AD REACH 192 24h avg	 CHURN / MONTH -80 last month	 CITATION RATE 2 citation index · 31 channels mentioned ever	 CHANNEL AGE 4 yrs 4 mo created 24.02.2022

AI EDITOR SUMMARY

Channel «Beauty Курсы | Слив | Макияж, уход, волосы, массаж, бьюти» – 12 946 subs. Each post averages 1.2K people (9% of subs), reach is low – consider expanding audience. Publishes 1 posts per week (~0 per day) – infrequent posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – Photo (1/1 posts).
- 03 Avg post length – 304 chars (median 304).
- 04 Peak audience activity – Friday, 07:00 MSK.
- 05 Top posts get 0x more views than the weakest (394 avg for top vs 1.2K for worst) – among 1 posts over –. Analyze commonalities in top – topic, format, publish time.

TOP 1 POSTS

Nº1

26.06 · 04:56

PHOTO

Bought a course from a blogger? Have an offer  Write @goddmiral , be sure to attach: 1. Link to the author's sales site 2. Tier...

VIEWS	REACTIONS
1 183	1
REPOSTS	ER
1	9.1%

WORST 1

↓

26.06 · 04:56

PHOTO

Bought a course from a blogger? Have an offer  Write @goddmiral , be sure to attach: 1. Link to the author's sales site 2. Tier...

VIEWS	REACTIONS
1 183	1
REPOSTS	ER
1	9.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which months subscribers left.



PERIOD START

13 129

NOW

12 946

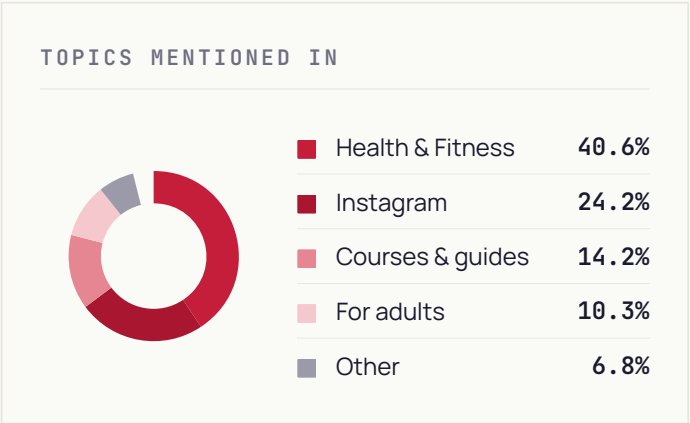
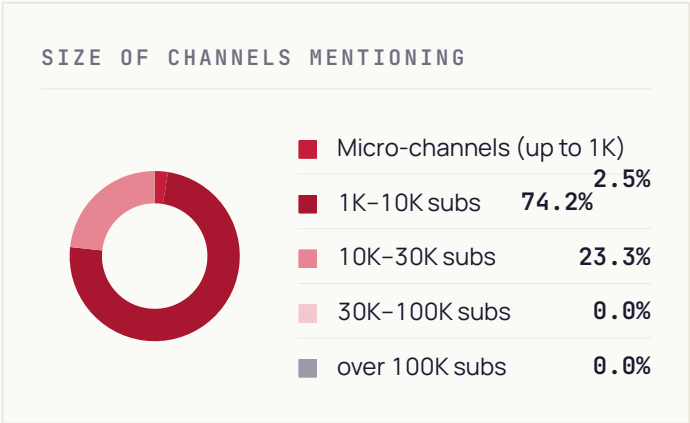
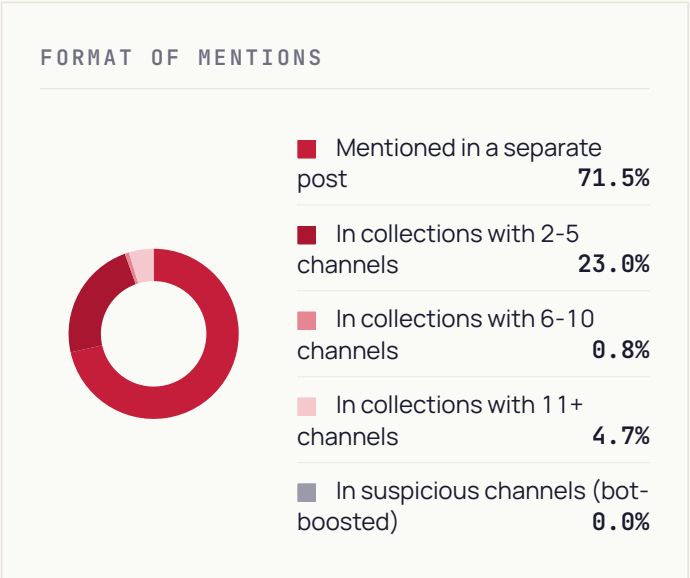
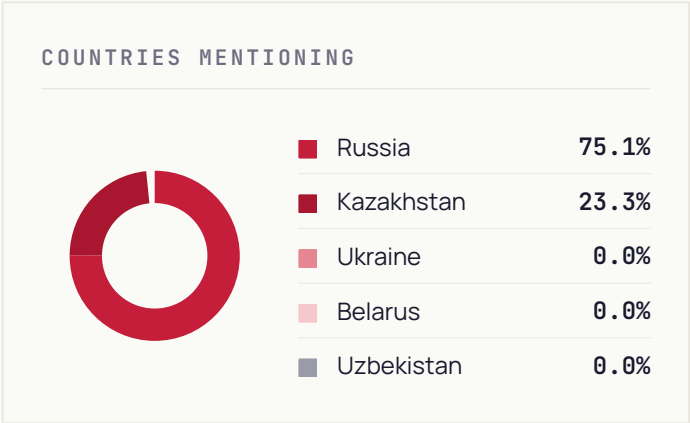
NET GROWTH

-183

SECTION 04 · MENTIONS

Who and how mentions the channel

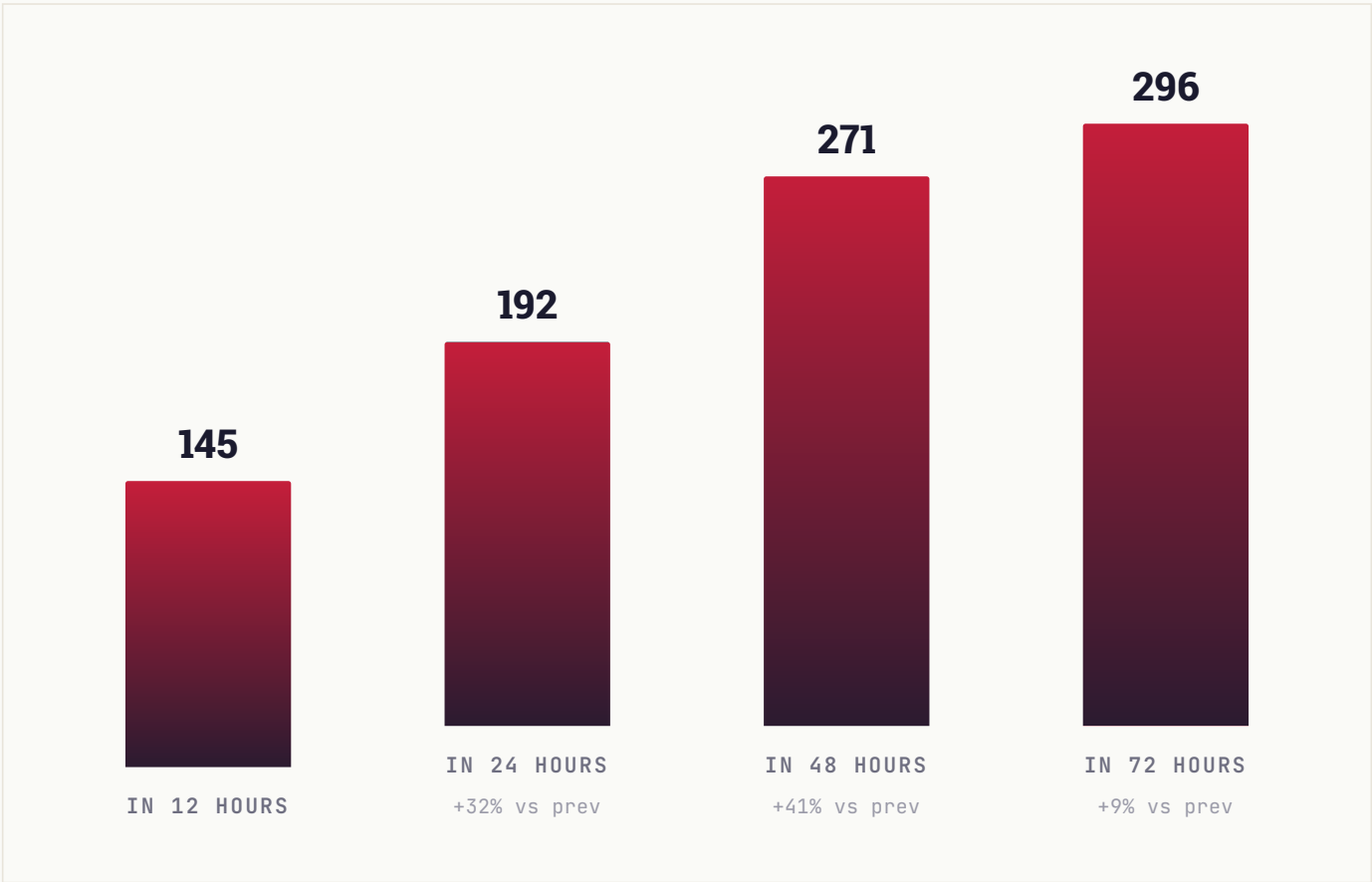
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned 31 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
М Manjmy منجمى	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیمہ نیکخواہ یوتیوب گرام 	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
VK Beauty Курсы Слив Макияж, уход, волосы, массаж, бьюти YOU	12.9K

COMPARATIVE CONCLUSION

Channel not yet outside top-100 niche — early growth stage. Niche leader — **Manjmy منجمى** (406.4K), top-100 median: 43.6K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **14**, they brought **632** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	5	2	49	
December 2025	2	1	22	
November 2025	0	0	130	
Oct 2025	2	1	154	
Sep 2025	2	1	138	
August 2025	3	2	139	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
14	6	632

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the peer group range. A vertical line marks the median, and a red dot marks the channel's performance. The channel's performance is consistently below the median in all three metrics.

Metric	Channel Value	Median	Peer Group Range	Performance Gap
SUBSCRIBERS	12,946	43.8K	12.2K - 172K	70% below median
AVG REACH / POST	1,183	3.1K	16 - 16.3K	62% below median
CITATION INDEX	2	10	0 - 292	80% below median

SUBSCRIBERS 70% below median

median 43.8K

12.2K 12 946 — your channel 172K

AVG REACH / POST 62% below median

median 3.1K

16 1 183 — your channel 16.3K

CITATION INDEX 80% below median

median 10

0 2 — your channel 292

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Friday**

Audience is most active on this day at 07:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video post share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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