
PUBLIC REPORT PROMTPRESS

Channel audit

BEAUTIFUL INST | STICKERS | BACKGROUNDS | PHOTO PROMPTS



@beautifulinsta

Hi, I'm Natalia. This is my content design channel Collaboration:
@natamelnikova Manager: @ManagerTelegramPro Registered in
RKN:...

SUBSCRIBERS

29 908

-187 per month

ERR (% SEE POSTS)

10.0%

last day 4.1%

REACH/POST

2.7K

ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 29 908 —	 SUBS REACH 9.17% avg % subs see post	 VIEWS/POST 2.7K median 2.8K · 29 days	 POSTS/WEEK 18.8 for the period
 7D TREND -15.2% vs previous week	 REACTIONS/POST 26.1 total 2,061 reactions, 564 reposts, 35 comments	 POST LENGTH 278 chars median 76 · 29 days	 POSTS ANALYZED 79 29 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -187 last month	 QUOTABILITY 117 citation index · 136 channels mentioned ever	 CHANNEL AGE 3 years 9 months created 15.09.2022

AI EDITOR SUMMARY

Channel «BEAUTIFUL INST | STICKERS | BACKGROUNDS | PHOTO PROMPTS» – 29 908 subs. Each post averages 2.7K people (9% of subs), reach is low – consider expanding audience. Publishes 19 posts per week (~3/day) – regular schedule. For week Jun 29 – Jul 5 reach dropped by -15.2% to week Jun 22–28 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **79** posts over 29 days.
- 02 Dominant format — **Photo** (72/79 posts).
- 03 Avg post length — **278** chars (median 76).
- 04 Peak audience activity — **Wednesday**, 10:00 MSK.
- 05 Top posts get **2×** more views than the weakest (4.1K avg for top vs 1.6K for worst) — among 79 posts over 29 days. Worth analyzing what the top has in common — topic, format, time.

TOP 5 POSTS

Nº1 15.06 · 13:10 VIDEO How to do a neuro-photoshoot in no time? I recorded a tutorial for you 🙌 ❤️Go to AI-SEVEN ❤️ Sign up using my link...	VIEWS 4 228 REPOSTS 10	REACTIONS 20 ER 14.1%
Nº2 15.06 · 08:36 PHOTO Start the week with a journey And it doesn't have to be far. Sometimes the hidden gems of your hometown...	VIEWS 4 056 REPOSTS 29	REACTIONS 62 ER 13.6%
Nº3 14.06 · 04:05 PHOTO Life is made of moments worth remembering 💕	VIEWS 4 042 REPOSTS 17	REACTIONS 43 ER 13.5%

Nº4 16.06 • 09:15 PHOTO State today – work, but catch inspiration❤️. I've put together a selection of backgrounds and stickers for content design. How do you like it?...	VIEWS 3 930 REPOSTS 15 REACTIONS 68 ER 13.1%
Nº5 17.06 • 07:03 PHOTO When you really want to go to the Maldives.... I'm just amazed at the photos this platform produces! ❤️Go to AI-SEVEN ❤️ ...	VIEWS 3 893 REPOSTS 12 REACTIONS 16 ER 13.0%

WORST 3

↓ 10.07 • 08:09 PHOTO Sunny "vacation" pic – makes you want to add it to your wishlist❤️ Where do we make it? ❤️in AI-SEVEN WEB or AI-SEVEN...	VIEWS 1 709 REPOSTS 2 REACTIONS 14 ER 5.7%
↓ 10.07 • 04:32 PHOTO Good Friday❤️	VIEWS 1 657 REPOSTS 1 REACTIONS 17 ER 5.5%
↓ 10.07 • 14:09 PHOTO 💡 New set of motivating phrases ready stickers in comments ❤️ ❤️	VIEWS 1 577 REPOSTS 6 REACTIONS 52 ER 5.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

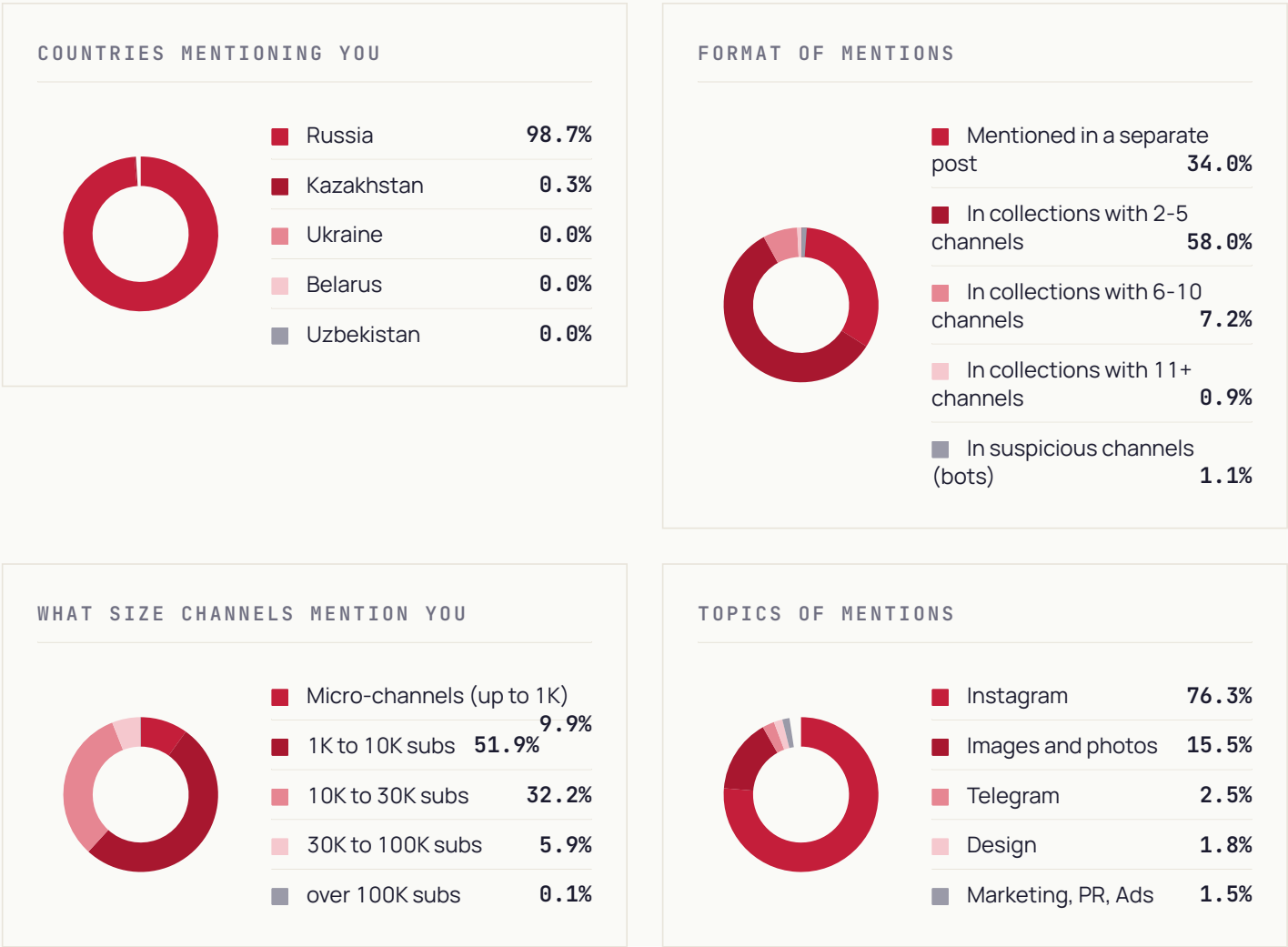


PERIOD START	NOW	NET GROWTH
32 359	29 907	-2 452

SECTION 04 · MENTIONS

Who mentions the channel and how

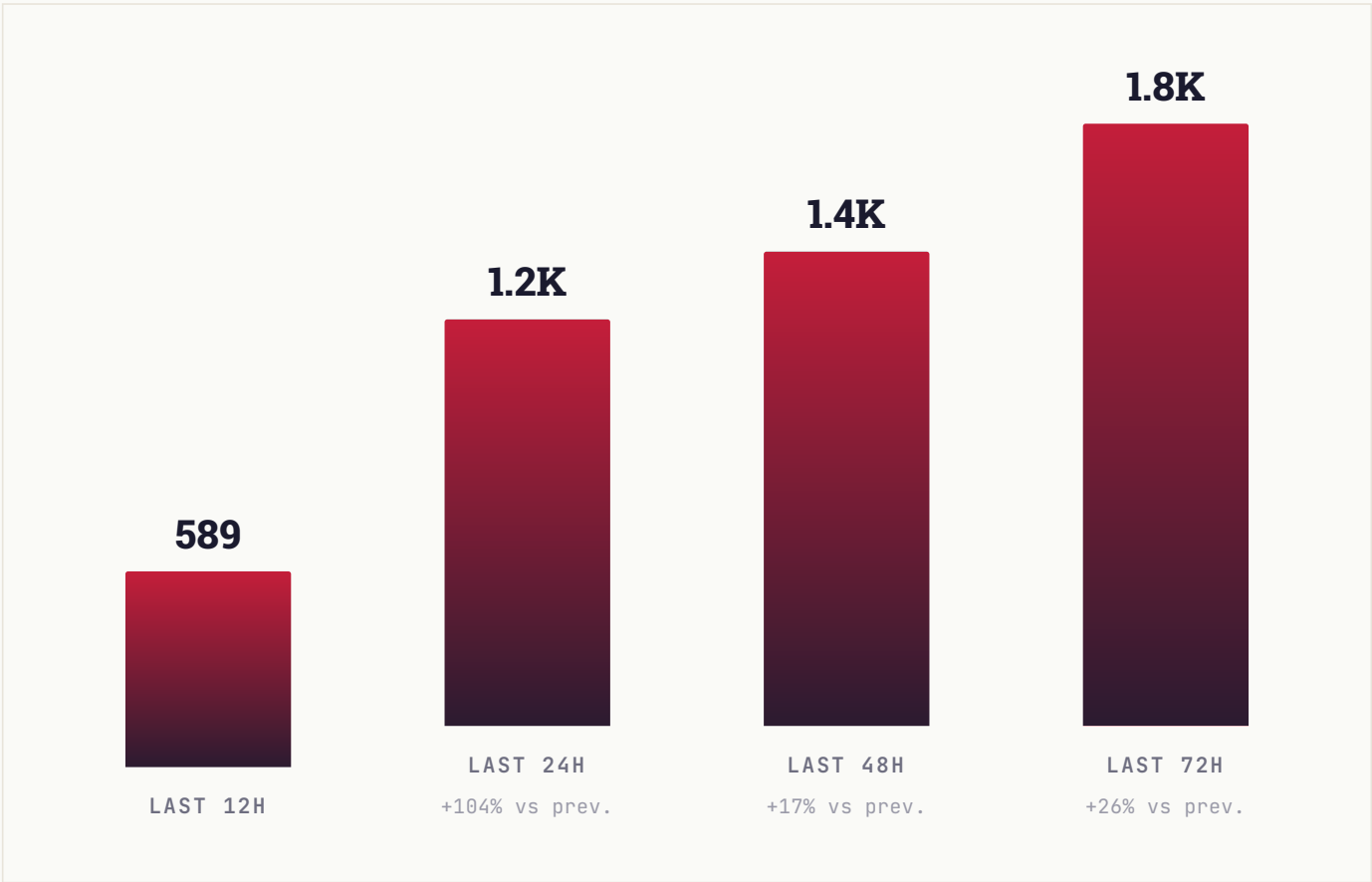
Citation index **117** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs. All time channel was mentioned **136** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEOS FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
CI BEAUTIFUL INST STICKERS BACKGROUNDS PHOTO PROMPTS	29.9K
YOU	

COMPARATIVE SUMMARY

Channel in bottom half of niche top-100 (#59 of 99). Niche median — 32.8K subs.
First growth KPI — reach the median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **56**, they brought **596** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	0	
December 2025	16	7	78	
November 2025	10	6	20	
October 2025	6	4	129	
September 2025	20	8	313	
August 2025	4	2	56	
TOTAL MENTIONS	MONTHS IN DATA		ACQUIRED SUBS	
56	6		596	

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

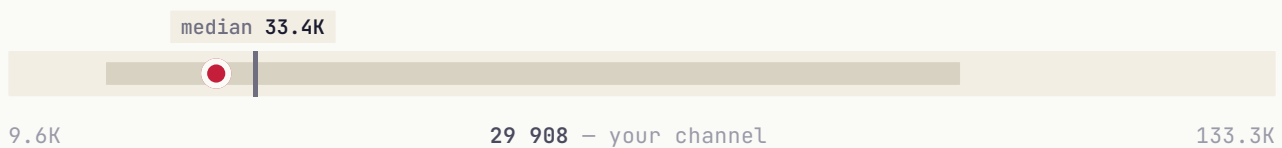
#59 /100

RANK IN NICHE

Channel in the bottom half of the ranking

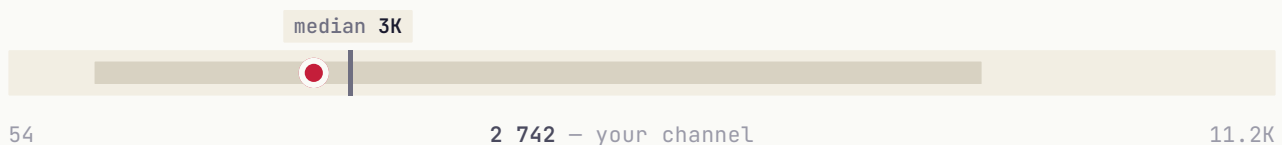
SUBSCRIBERS

11% below median



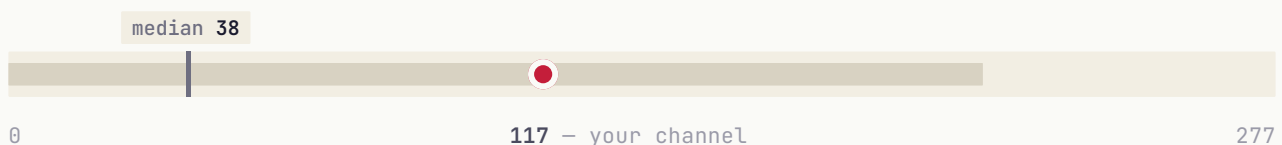
AVG REACH / POST

10% below median



CITATION INDEX

better than 67% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best time for
an important
post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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