

PROMTPRESS PUBLIC REPORT

Channel audit beardavto



@beardavto11

Beardavto Moscow — buy & sell cars below market 24/7 ✓ MAX —
<https://max.ru/join/>
 N_Qoa4kx4_CS05HXDD5pfsNg2P8bZ6hz1dhB9bJAT0Y VK —
<https://vk.ru/club236649988> TG —...

SUBS

189 797

+19626 per month

ERR (% SEE POSTS)

7.0%

last day 3.6%

REACH/POST

12.4K

ad reach 6.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year graph · growth

04 Citations

Who mentions the channel and how

05 Ad potential

Post reach duration

06 Competitors

Niche peers · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in category «Transport»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a channel health indicator. The subheader under the number shows the period.

 SUBS 189 797 —	 SUBSCRIBER REACH 6.53% avg % subs view post	 VIEWS/POST 12.4K median 12.3K · 29 days	 POSTS/WK 21.4 for period
 TREND 7D -17.8% vs previous week	 REACTS/POST 84.1 total 7,487 reactions, 1,895 reposts, 4 comments	 POST LENGTH 163 chars median 77 · 29 days	 POSTS ANALYZED 89 29 days
 AD REACH 6.7K avg over 24h	 CHURN / MONTH +19626 last month	 CITATIONS 41 citation index · 227 channels mentioned all time	 CHANNEL AGE 4 years 5 months created 26.02.2022

EDITOR AI SUMMARY

Channel «beardavto» — 189 797 subs. Each post on average is viewed by 12.4K people (7% from subs), reach is low — worth expanding audience. Publishes 21 posts per week (~3 per day) — active posting. Over the week 10–16 августа reach dropped by -17.8% by week 3–9 августа — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **89** posts over 29 days.
- 02 Dominant format – **Video** (43/89 posts).
- 03 Avg post length – **163** chars (median 77).
- 04 Peak audience activity – **Monday**, 12:00 MSK.
- 05 Top posts bring **by 3 times** more views than the weakest (22.1K avg top vs 6.9K worst) – among 89 posts over 29 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 03.08 · 09:39 TEXT 🎉 Mercedes-Maybach Giveaway 🎉 Friends, I'm launching a free Mercedes-Maybach giveaway! To participate, you only need to do two...	VIEWS 26 250 REPOSTS 662	REACTS 817 ER 13.8%
Nº2 03.08 · 12:35 VIDEO (post without caption – video)	VIEWS 21 411 REPOSTS 1	REACTS 142 ER 11.3%
Nº3 03.08 · 15:43 TEXT Tap join and you're in 🙌	VIEWS 18 734 REPOSTS 3	REACTS 317 ER 9.9%

Nº4 09.08 · 14:27 VIDEO Coming soon	VIEWS 17 840 REPOSTS 20	REACTS 151 ER 9.4%
Nº5 09.08 · 18:34 TEXT READY TO BUY YOUR CAR RIGHT NOW! Any car, any segment — from budget to premium. The main condition — price below market...	VIEWS 17 831 REPOSTS 2	REACTS 79 ER 9.4%

|

WORST 3

↓ 24.07 · 13:04 TEXT 3 more gone! Only 3 new Kumpan Lle-B e-scooters left in stock.	VIEWS 6 988 REPOSTS —	REACTS 4 ER 3.7%
↓ 24.07 · 12:53 TEXT 3 more scooters gone! Only 6 new Kumpan Lle-B e-scooters left in stock. 💰 Price — 120 000 ₺. Those who wanted to grab one — now's the...	VIEWS 6 924 REPOSTS 1	REACTS — ER 3.6%
↓ 24.07 · 13:59 TEXT LAST ONE LEFT	VIEWS 6 921 REPOSTS —	REACTS — ER 3.6%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

Subscriber growth chart for the year. Key months show exact counts; shows gains and losses.



SECTION 04 · CITATIONS

Who mentions the channel and how

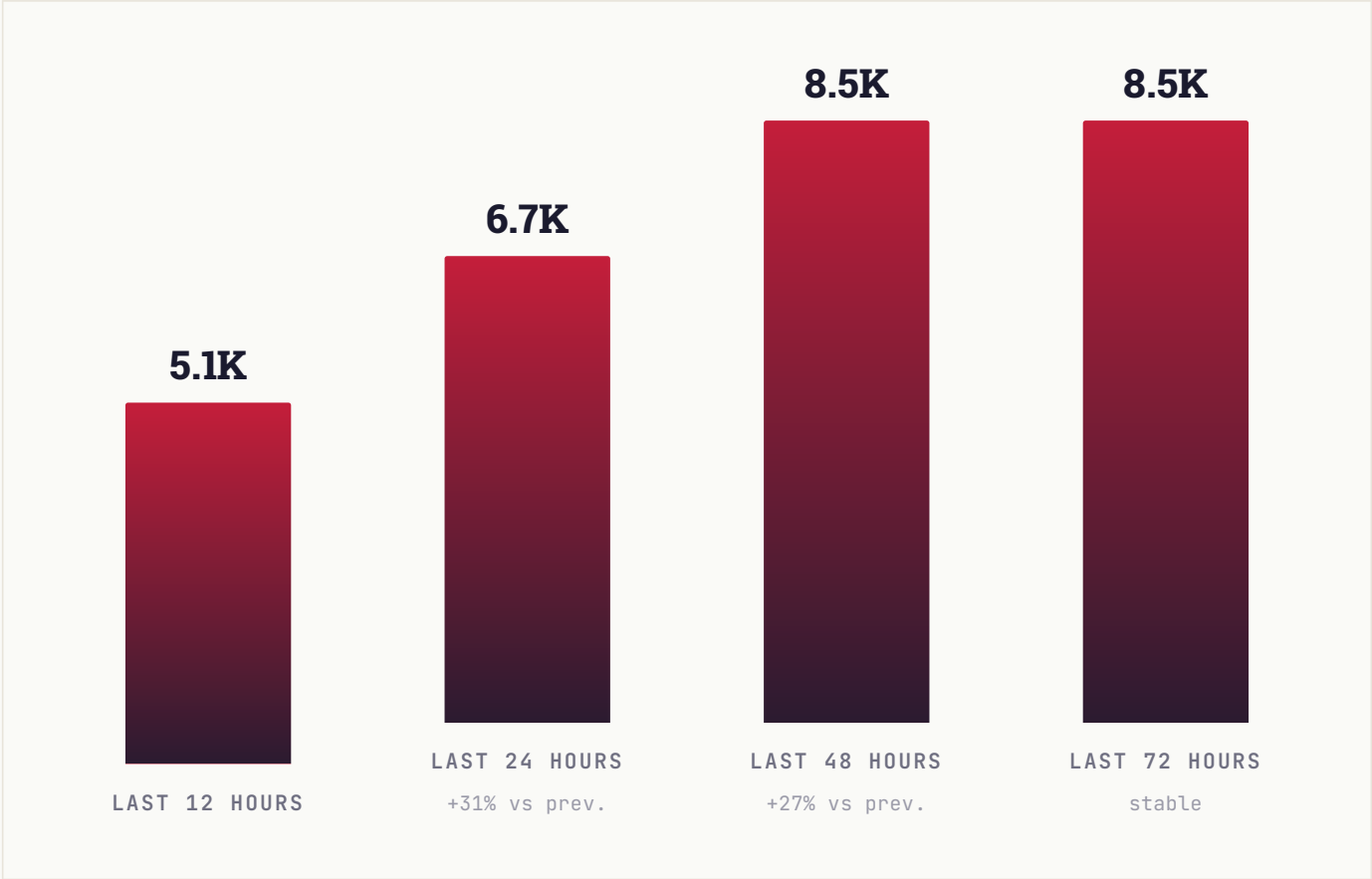
Citation index **41** — channel popularity rating based on mentions. Considers not only their number, but also weight of mentioners: a post from a channel with 100 K subs weighs more than from a channel with 1 K. For all time the channel was mentioned **227** different channels.



SECTION 05 · AD POTENTIAL

Post reach duration

Avg reach of an ad post by time since publication. Helps estimate how long an ad placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its place among niche peers.

CHANNEL	SUBS
ТИ Тачки и Точка	3.7M
АВ Автомания	2M
WE WENGALLBI	1.1M
ДС Дубровский Синдикат Жекич Дубровский	680.8K
FI Fighterbomber	518.4K
АВ Авто.ру	513.8K
АВ АВТОЗАКАЗ.РУ	480.8K
ГА Гараж	480K
ЗР За рулём	463K
АВ Автоинструктор	447.3K
BE beardavto YOU	189.8K

COMPARATIVE CONCLUSION

Channel in top half of the niche (#48 of 98). Niche leader — Тачки и Точка (3.7M), median subs 166.3K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

Mention frequency

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **97**, they brought **198 585** new subs.

Period	Mentions	Channels	Subs Gained
February 2026	32	25	86 406
January 2026	9	9	34 674
December 2025	8	8	3 771
November 2025	46	31	53 900
October 2025	0	0	7 151
September 2025	2	1	12 683
Total Mentions			97
Months of Data			6
Attracted Subs			198 585

SECTION 08 · NICHE COMPARISON

Channel league rank

Top-**100** channels of category «**Transport**» (Russia) and saw how the channel looks compared to theirs. Gray bar — range in which 80% of niche channels fall (from p10 to p90). Black vertical — median. Red dot — your channel.

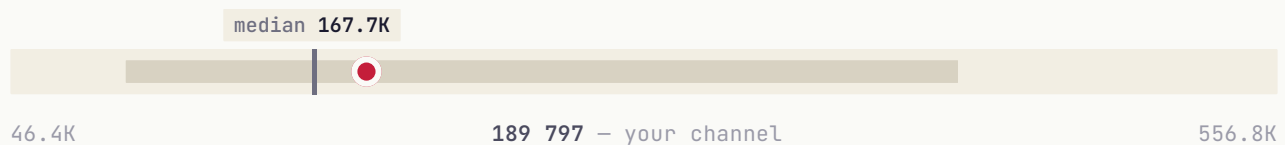
#48 /100

POSITION IN NICHE

Channel in top half of ranking

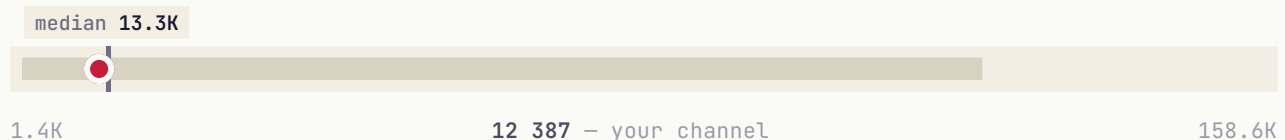
SUBS

better than 53% of niche



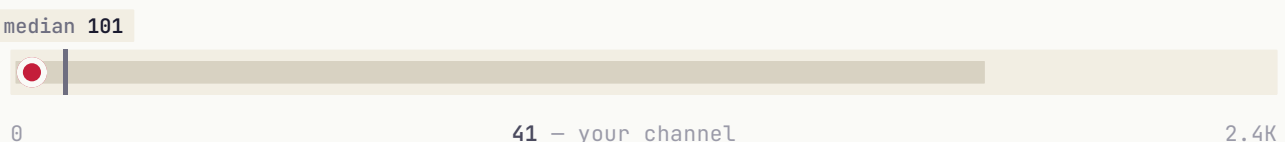
AVG REACH / POST

worse than median by 7%



CITATION INDEX

worse than median by 60%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions, sorted by expected impact. Check off as a checklist and return to this report in a month.

01

Top weekly post – Monday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for a key post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (organic integrations), **Premium** (target audience). PromptPress matches sources to the niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll a week on a hot topic – an easy growth win.

EFFECT

+5-15% ER

04

Cross-promo with similar channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily – 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords – organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Run Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
